**August 8, 2018**

**Eastside Community School Board Meeting**

**Attendees (Board and Advisors):** Grif Owen, Andy Hartpence, Anneliese Johnson

**Other Attendees:** n/a

**Faculty Update**

* n/a

**Onboarding Update**

* Faculty medical coverage will start September 1
* Some faculty is using COBRA for August
* ECS will cover out-of-pocket COBRA costs for those faculty who have been paying it. This was already budgeted
* First payroll will be 8/17

**Site Update**

* Contract is still being negotiated with Colliers
* We need to work quickly to execute agreement and being our search in earnest

**Fundraising Update**

* The team met with a parent volunteer who shared many great ideas for fundraising
* Team needs to decide what to pursue and in what order, and present a plan for approval by the next board meeting
* Matching programs will be coming in the Fall

**Marketing Update**

* Outreach poster creative is complete and can be viewed [here](https://drive.google.com/open?id=1_bxEIXHhSAaUgvQSse1SvTDKcW2yw1am)
  + All three versions are approved, but primary version is the child with the red shirt
* ParentMap advertising agreement has been signed
* Meeting with Edlio web design agency went well. We have two more companies to interview

**Admissions**

* We currently have 92 confirmed enrollments
* We have 8-10 interested families
* China is taking over the day-to-day operations for Admissions duties
* Sandie is working to assist in the transition of these duties to China

**Administrator Business**

* Janine is no longer an SWS employee. She has begun consulting for us and is assisting in the transition period
* Ivan and the faculty are writing Welcome Back letters for parents
* The board will also write a letter covering our strategic vision and fundraising goals
* We would like to invite Grandparents to the Rose Ceremony. This needs to be approved by the faculty

**Treasurer’s Report**

* $241K in the bank account

**Operations**

* We should discuss Board Meeting cadence and format in our next Board Meeting.