

# IVAN AND ANDREJ

- Ivan and Andrej are not just ordinary TV stars; they are an institution. Their presence on screen, individually and as a duo, has been monumental in redefining entertainment on television. When casting for our betting company commercial, it was essential that we have personalities who can bring gravitas, charm, and an element of surprise.
- Together, Ivan and Andrej are a force to be reckoned with. Their camaraderie and dynamic on-screen relationship have always felt genuine, which is precisely what our brand needs. In an industry where viewers are constantly bombarded with inauthentic and scripted interactions, their genuine bond shines brightly.





A cinematic photograph of two young men sitting on a couch in a dimly lit living room, watching a football match on a large television. Both men have their mouths wide open in a shout, holding black cans. The man on the left wears a dark blue and red t-shirt, while the man on the right wears a white t-shirt with a crest. The background shows a cozy living room with framed pictures on the wall and warm ambient lighting. The television screen displays a football player in a green and white kit running on a field.

# NARRATIVE - SCENE 1

- Our tale begins in a cozy living room. Two friends, engrossed in a football match, feel the adrenaline rush.
- In a moment of excitement, they decide to place a bet, sealing their pact with a handshake.