

REFERENCES

- One classic example from the world of TVC's
- I would like to go totally in the world of betting commercial meaning dynamic , entertaining and modern:
- Also I would like to go epic :
- During the time I have done something similar. Combining the effect of high sped shots with classical music here some example.

<https://www.youtube.com/watch?v=NCm24-U2wPA>

<https://vimeo.com/578817686>

<https://vimeo.com/234281357>

<https://vimeo.com/manage/videos/199977821>



CONCLUSION

- Our vision for Cesam is not just to create another commercial, but to craft a legacy. A narrative that stands tall amidst the plethora of betting commercials. With modern techniques, a heart-touching narrative, and the timeless music of Carmina Burana, we aim to create a symphony that will be etched in the memories of viewers for years to come.
- "In the world of filmmaking, it's often about finding harmonies in the most unexpected places. Slow motion, with its ability to magnify the intimate, combined with the grandeur of 'Carmina Burana', epitomizes this quest for harmony. It's about creating a symphony of sight and sound, a dance of the ethereal and the epic. As a director, when I weave these two elements together, I'm not just telling a story; I'm crafting an experience - one that remains etched in the soul long after the screen fades to black."

Thanks,

Drago Sholev