

A pixelated, black and white graphic of the letters 'GO'. The letters are thick and blocky, with a jagged, digital edge. The 'G' and 'O' are connected, with a small gap between them. The background is white, and the letters are black with some gray shading to give them a three-dimensional appearance.



Age Group	Percentage
18-24	~5%
25-34	~35%
35-44	~25%
45-54	~20%
55-64	~15%
65-74	~10%
75-84	~5%
85+	~2%



A pixelated, black and white version of the Google logo. The letters are composed of large, square pixels, giving it a retro, low-resolution appearance. The colors are limited to black, white, and various shades of gray. The logo is centered horizontally and occupies the upper half of the page.



A pixelated, black and white version of the Google logo. The letters are composed of large, square pixels, giving it a retro, low-resolution appearance. The colors are limited to black, white, and various shades of gray, creating a high-contrast, digital look. The logo is centered and occupies most of the width of the page.

Age Group	Percentage
18-24	10%
25-34	15%
35-44	20%
45-54	25%
55-64	30%
65-74	35%
75-84	40%
85+	45%



A pixelated, black and white graphic of a stylized tree or plant. It features a thick, dark trunk that branches out into a wide, flat canopy. The canopy is composed of many small, dark squares, giving it a textured, pixelated appearance. The entire graphic is set against a white background.















КАСТИНГ

Важно ми е актьорите да не „играят семейство“, а да изглеждат като такива.

Бащата трябва да е човек, когото лесно можеш да си представиш с торба за боклук в едната ръка и лаптоп в другата.

Майката – с онзи особен поглед, който съчетава умора, обич и решителност. Децата – свободни, естествени, непредвидими.

Ще търсим автентичност, дори и това да означава по-дълъг кастинг процес.

БАЩАТА

