

The background image is a full-page photograph of a hiker with a large backpack climbing a steep, dark rock face. The hiker is silhouetted against a bright, golden sunset sky filled with soft, white clouds. The sun is a large, glowing orb in the center of the frame, creating a strong backlight effect. The foreground shows the dark, craggy texture of the rock. In the distance, below the cliff, a valley with snow-dusted ground and dark evergreen trees is visible under the same sky. The overall mood is adventurous and serene.

# Lighting and Mobility

The lighting approach will be minimalistic, relying heavily on natural light to preserve the authenticity of each scene. This decision not only supports our documentary aesthetic but also allows for greater mobility and flexibility on set. By using less artificial lighting, we maintain the spontaneity of each moment, capturing scenes as they naturally unfold, which is crucial for the genuine feel of the campaign.



# Cinematic Image Creation

To transcend the naturalistic and potentially depressing associations of a military setting, we will craft each shot to be truthful yet surprisingly beautiful. The use of anamorphic lenses plays a critical role here, providing a cinematic scope that elevates the visual experience. These lenses produce unique optical characteristics such as oval bokeh and a distinctive sense of depth, which add an artistic layer to the documentary realism.

We will predominantly employ handheld camera techniques. This choice is strategic; handheld cameras allow us to stay close to the characters, capturing their expressions and interactions in a fluid, intimate manner. This mobility is essential for 'stealing moments' that might be lost with more rigid, traditional setups. The immediacy and rawness of handheld footage will engage viewers more deeply, creating a sense of being part of the narrative rather than mere observers.