

DO THEY HAVE CONTROL?

Disclaimer

- Not a technical talk
- Not an expert in any shape or form
- You're free to completely ignore me

**This talk will be divided into
3 acts**

ACT 1

A HUNDRED DIFFERENT HOOKS



Pictured: the privacy issues rabbit hole

big brother

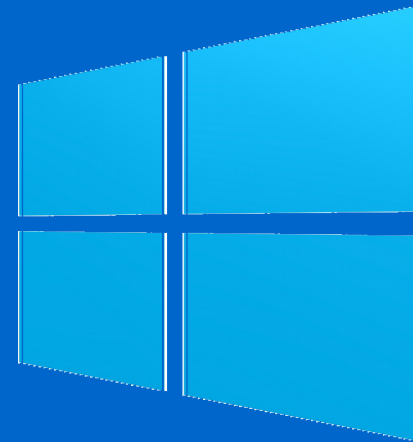
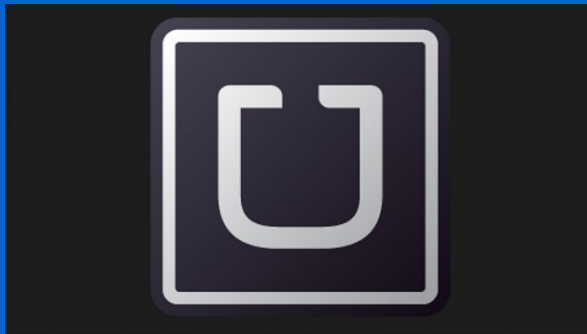


- Facebook tracks you throughout the internet with their Like buttons
- Facebook also keeps track of what you *don't* do on their platform



- Google knows everything
- And I mean EVERYTHING!
- Google is the closest we have to an omniscient being

And they're not the only ones



Alternatives?



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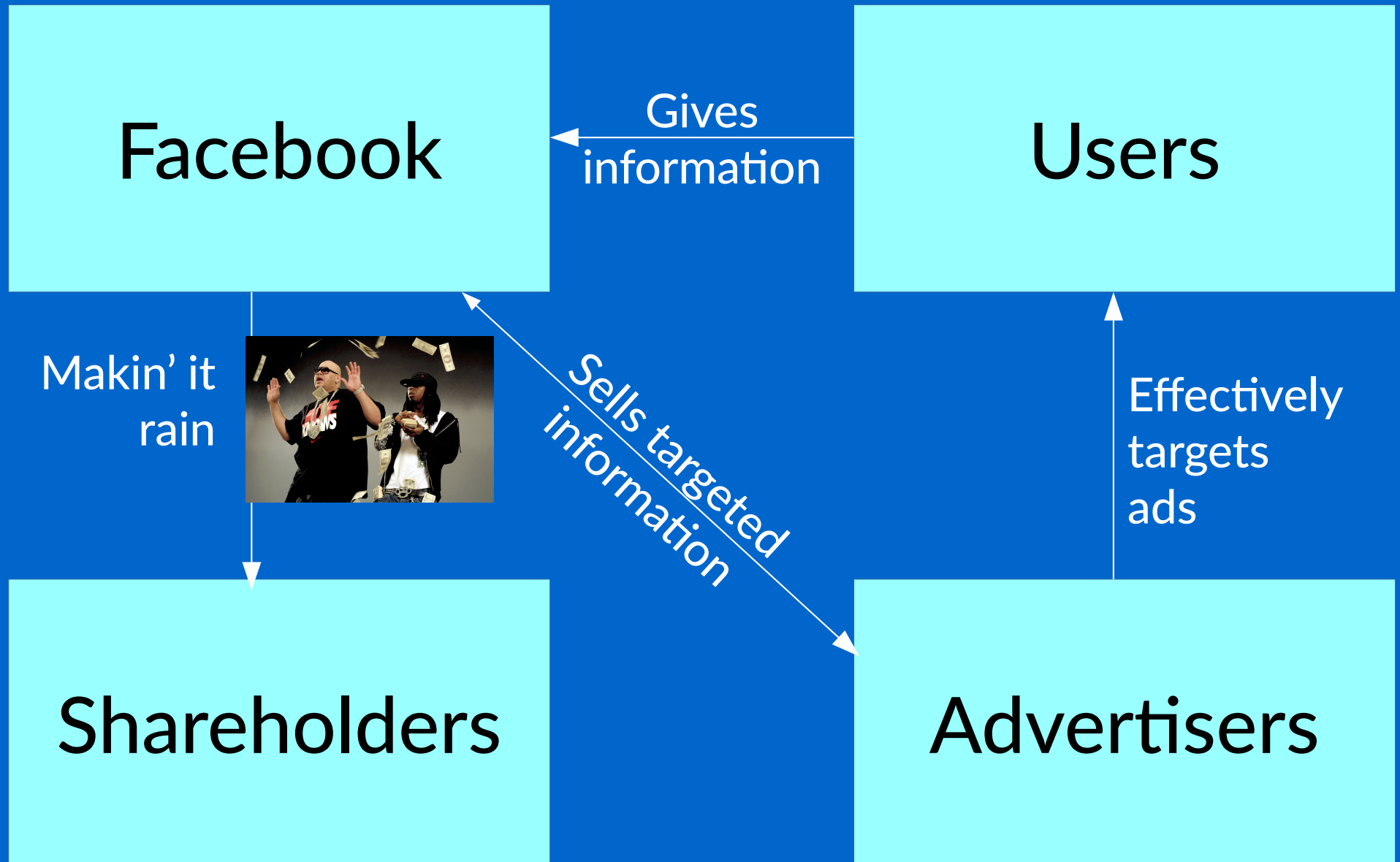
ACT 2

WE MADE OUR CHOICES

THE CHOICES WE MADE

- We chose to upload our information of our own free will.
- We chose a “free” internet.

FACEBOOK'S MODEL



ACT 3

DO THEY HAVE CONTROL?

**DO THE CHILDREN HAVE
CONTROL OVER THEIR DATA?**

**THE CHILDREN OF TODAY MUST
HAVE THE RIGHT TO CHOOSE
WHAT HAPPENS WITH THEIR
DATA**

DO THEY HAVE CONTROL?