

Drake Leier

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EDUCATION

Candidate for **Bachelor of Science in Commerce & Business Administration**, The University of Alabama
Graduation Date: December 2025 **GPA:** 3.6/4.0
Major: Management Information Systems/Business Cybersecurity **Minor:** Cyber Criminology

EXPERIENCE

June 2024 –
September 2024

Business Development and Technology Integration Intern, IWA Consolti, Orizaba, Veracruz, Mexico

Goal: Improve processes, client engagement, and lead generation strategies at IWA Consolti.

Value: International client interaction, cross-language communication, process optimization.

My contribution:

- Enhanced client engagement by analyzing requirements, creating tailored solutions, refining international communication practices, and built a Python application for sentiment analysis
- Developed and implemented a new lead generation strategy for Google Ads, Facebook, and LinkedIn, significantly boosting lead quality.
- Led language training sessions and collaborated on a web application to streamline restaurant order management across multiple delivery platforms.
- Evaluated and improved internal workflows, contributing to an English version of the company website and enhancing project management processes.

May 2023 –
August 2023

AI Content Strategist, The James Hotel, Saskatoon, Canada

Goal: Leverage large language model capabilities to optimize content creation for The James Hotel

Value: Doing research, attending meetings, working with others

My contribution:

- Created data-driven content strategies across digital presence via analytics insights
- Created plan for funding of a personalized guest recommendations service based on LLM output
- Conducted a thorough analysis of the industry landscape and delivered updated 25+ datasets into custom LLM

November 2022 –
February 2025

Education and Wellness, Sigma Tau Gamma Fraternity, Tuscaloosa, AL

Goal: Secure, prepare, and provide proper resources and services for the chapter

Value: Academic guidance, hosting meetings, working with every individual directly

My contribution:

- Coordinated weekly chapter meetings and fundraising events for multiple organizations.
- Tutored study sessions and assisted management of allocating hours for MyGreekStudy
- Offered mental and physical wellness resources to chapter members, former and current.

TECHNICAL EXPERIENCE

Programming Languages: HTML, CSS, JS, C#, Python, SQL, Java, Next JS, React

Operating environments: MS Windows, macOS, IOS, Android, Kali Linux

Business tools: Office Suite, Visual Studio Code, iMovie, Figma, MetaBase, IntelliJ IDE, .NET, MYSQL, SQL Server Management Studio, Node.js, Heroku, Github, ERDPlus, Tableau, Confluence

Cybersecurity Frameworks & Standards: NIST 2.0, OWASP, CompTIA Security+, Burp Suite, Wireshark, Metasploit, JtR, Autopsy, John the Ripper

HONORS AND ACTIVITIES

Honor Roll
Dean's List
Sigma Tau Gamma
Second Place in Alabama MGT488 Cybersecurity Case Competition

Oakmulgee, AL Cleanup
Alabama Information Management Society (AIMS)
Alabama Association for Information Systems (AIS)
Languages: Spanish (Native), English (Bilingual)