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# Economics of Coastal Blue Carbon

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Based on work by  
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# The Blue Carbon Story







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# Soil Carbon Loss from Habitat Change

Habitat area

Habitat Loss

Carbon in top meter

Social Cost of Carbon (\$41/mt)



Photos from UNEP GRID Arendal,  
data: Pendleton et al. 2012, PLoS One



<b>Ecosystem</b>	<b>Global extent (Mha)</b>	<b>Current conversion rate (% yr<sup>-1</sup>)</b>	<b>Near-surface carbon susceptible (top meter sediment + biomass, Mg CO<sub>2</sub> ha<sup>-1</sup>)</b>
Tidal Marsh	2.2 – 40 (5.1)	1.0 – 2.0 (1.5)	237 – 949 (593)
Mangroves	13.8 – 15.2 (14.5)	0.7 – 3.0 (1.9)	373 – 1492 (933)
Seagrass	17.7 – 60 (30)	0.4 – 2.6 (1.5)	131 – 522 (326)
Total	33.7 – 115.2 (48.9)		



<b>Ecosystem</b>	<b>Carbon emissions (Pg CO<sub>2</sub> yr<sup>-1</sup>)</b>	<b>Economic cost (Billion US\$ yr<sup>-1</sup>)</b>
Tidal Marsh	0.02 – 0.24 (0.06)	0.64 – 9.7 (2.6)
Mangroves	0.09 – 0.45 (0.24)	3.6 – 18.5 (9.8)
Seagrass	0.05 – 0.33 (0.15)	1.9 – 13.7 (6.1)
Total	0.15 – 1.02 (0.45)	6.1 – 41.9 (18.5)



# Carbon Loss from Habitat Change

- 25-50% habitat loss over last 50 years (McLeod et al. 2011)
- 150m to 1 billion mt CO<sub>2</sub>e /yr
- 4-20% annual emissions deforestation



Photos from UNEP GRID Arendal,  
data: Pendleton et al. 2012, PLoS One





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# Price vs. Value





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# Social Cost of Carbon



# Social Cost of Carbon

Year	Discount Rate		
	5%	3%	2.50%
2010	5	21	35
2015	6	24	38
2020	7	26	42
2025	8	30	46
2030	10	33	50
2035	11	36	54
...	...		
2050	16	45	65



SOCIAL COST OF HABITAT DESTRUCTION =

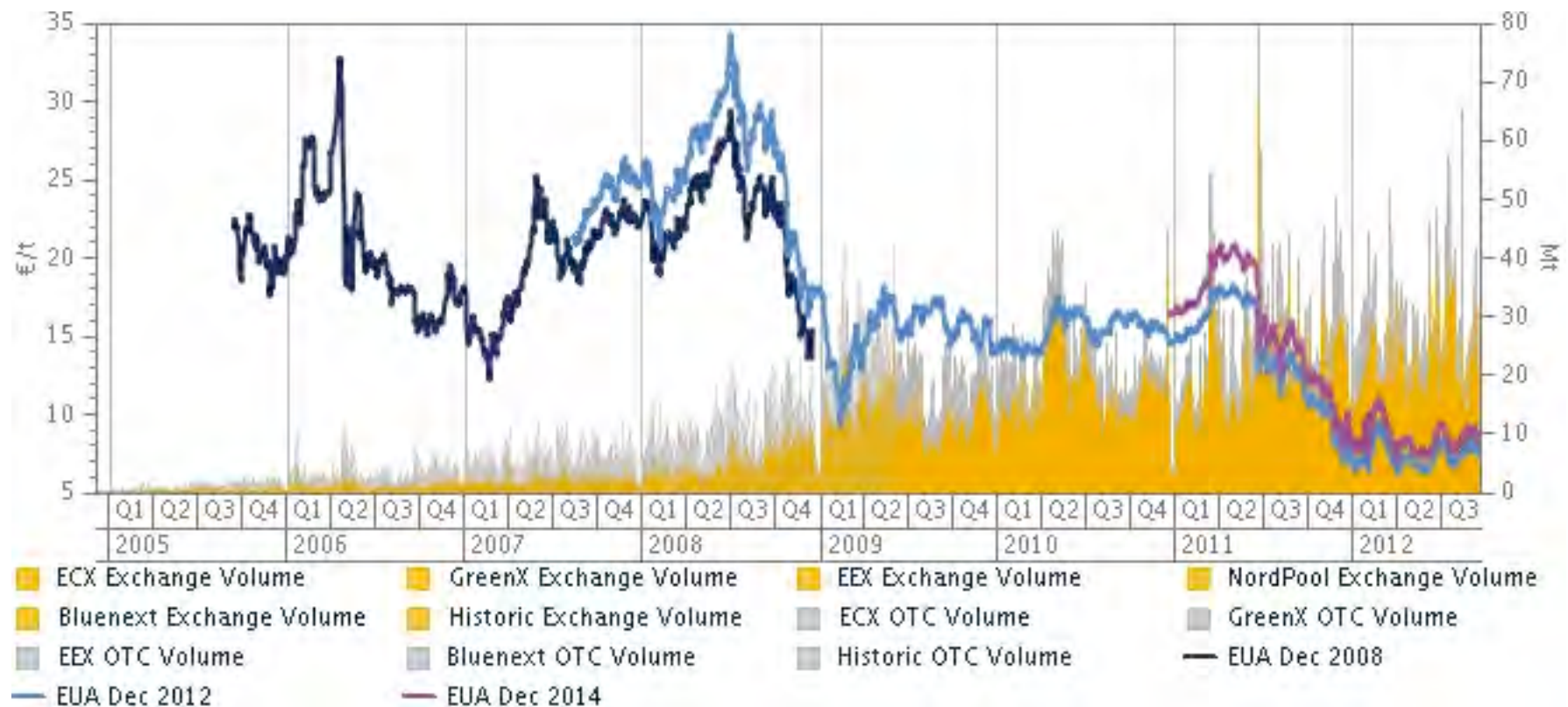
\$US 6-42 billion/yr





Nowadays, people know  
the **PRICE** of  
everything,  
the value of nothing

Oscar Wilde, Picture of Dorian Gray





# CO2 Loss

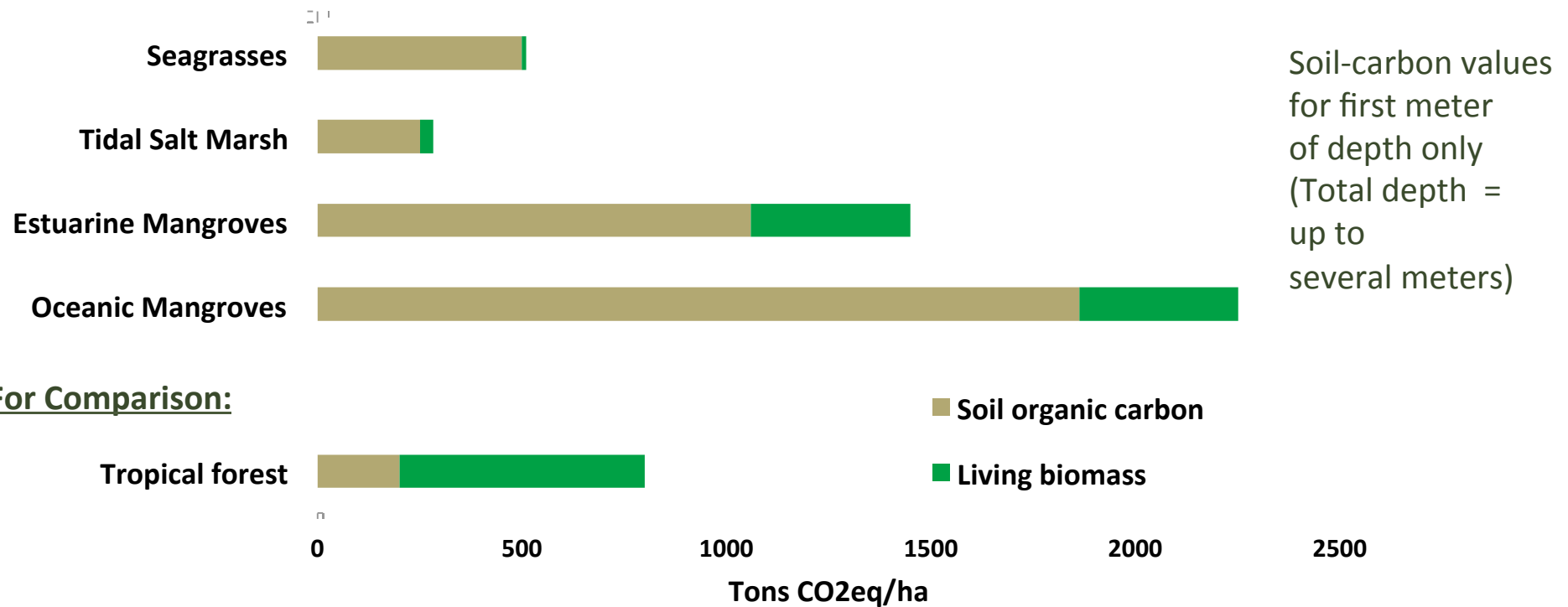
Potential Credit Source	Time Period	Ecosystems
Avoided Loss of Sequestration Flux	Perpetuity*	Seagrasses Tidal Salt Marshes Mangroves
Avoided Emissions from Soil Carbon	Several Years to Decades	Seagrasses Tidal Salt Marshes Mangroves
Avoided Emissions from Biomass (REDD)	Immediate	Mangroves

\* Based on input from science team that blue carbon systems continue to sequester without saturation



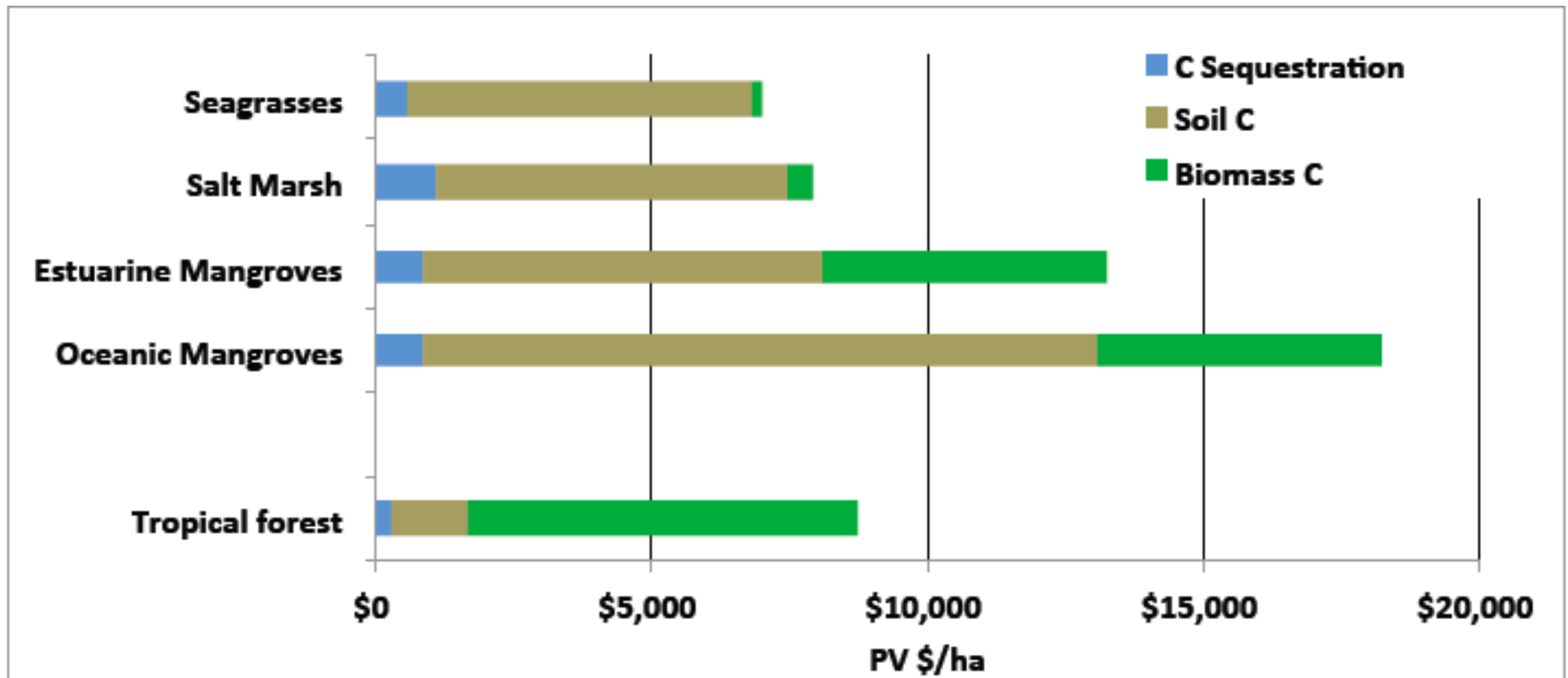


# ...Coastal Habitat Protects Massive Amounts of Carbon





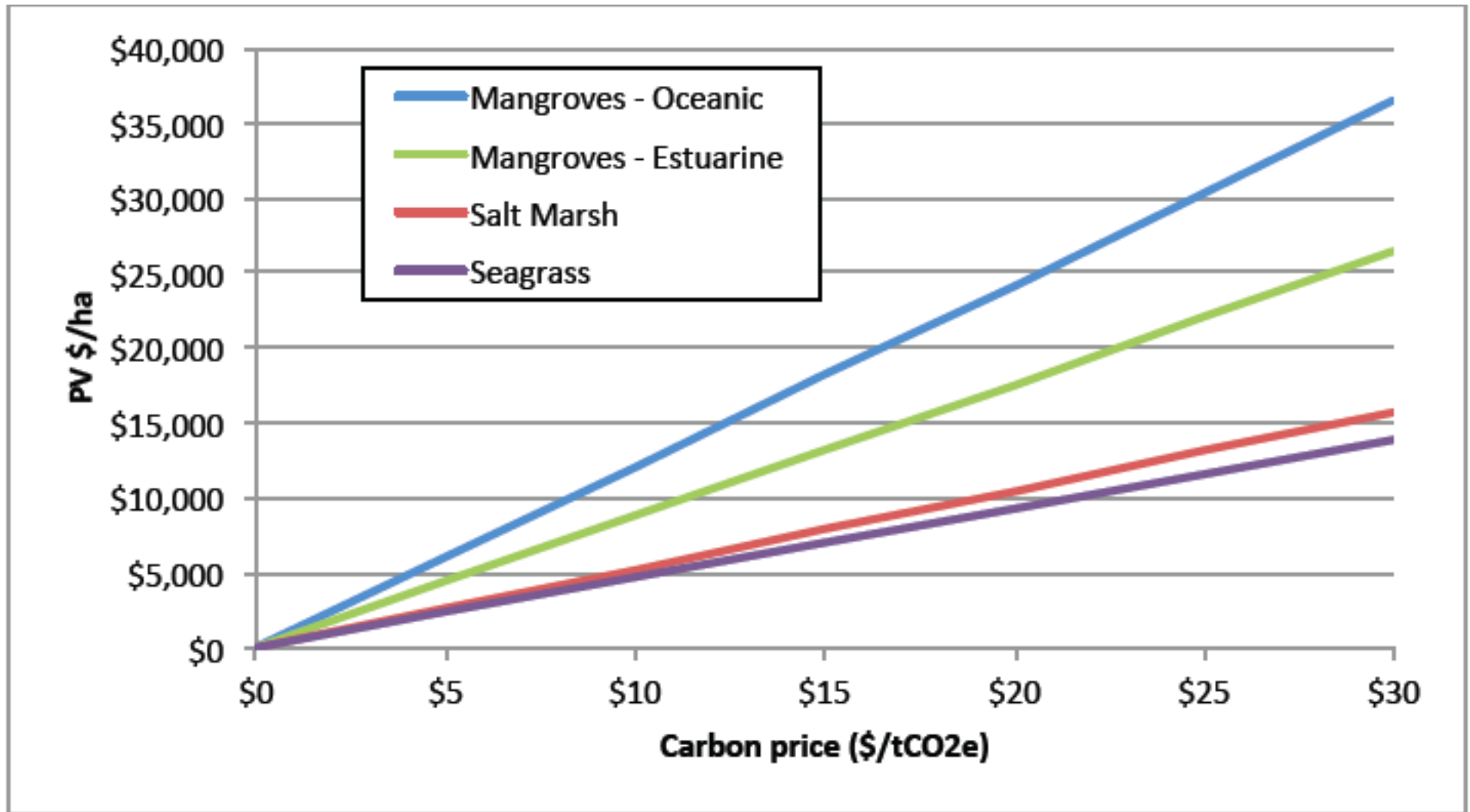
# Potential Carbon-Credit Values



Source: Authors:



# Gross Financial Returns



Source: Authors.





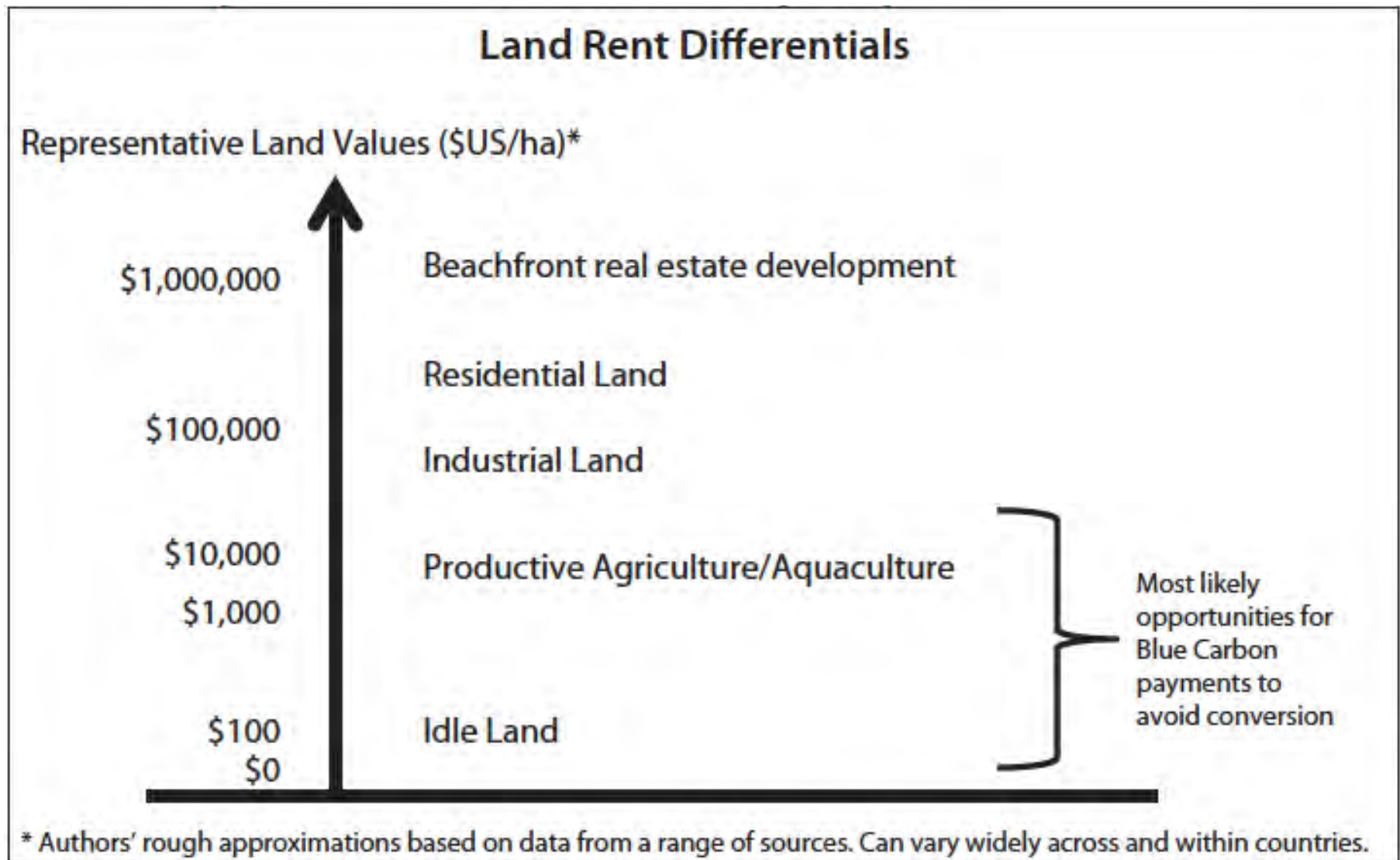
# CREDIT?

## Additionality

What Do You Have to Do to  
Protect Carbon



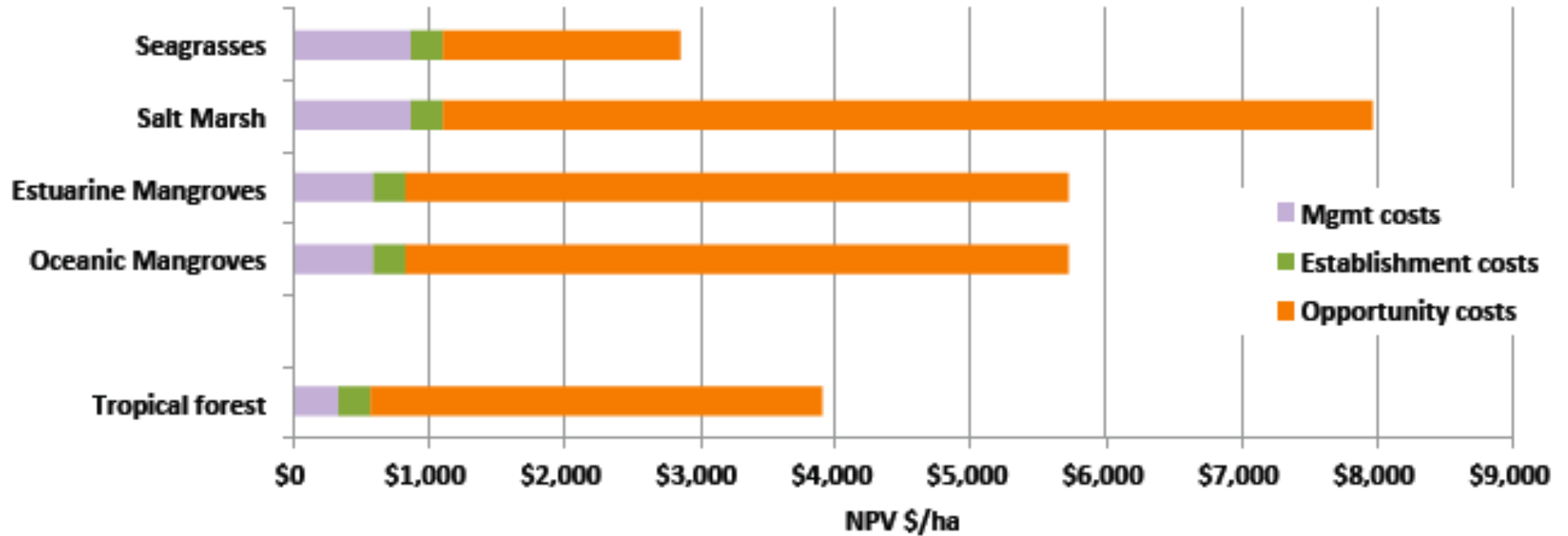
# Opportunity Cost



Source: Authors.



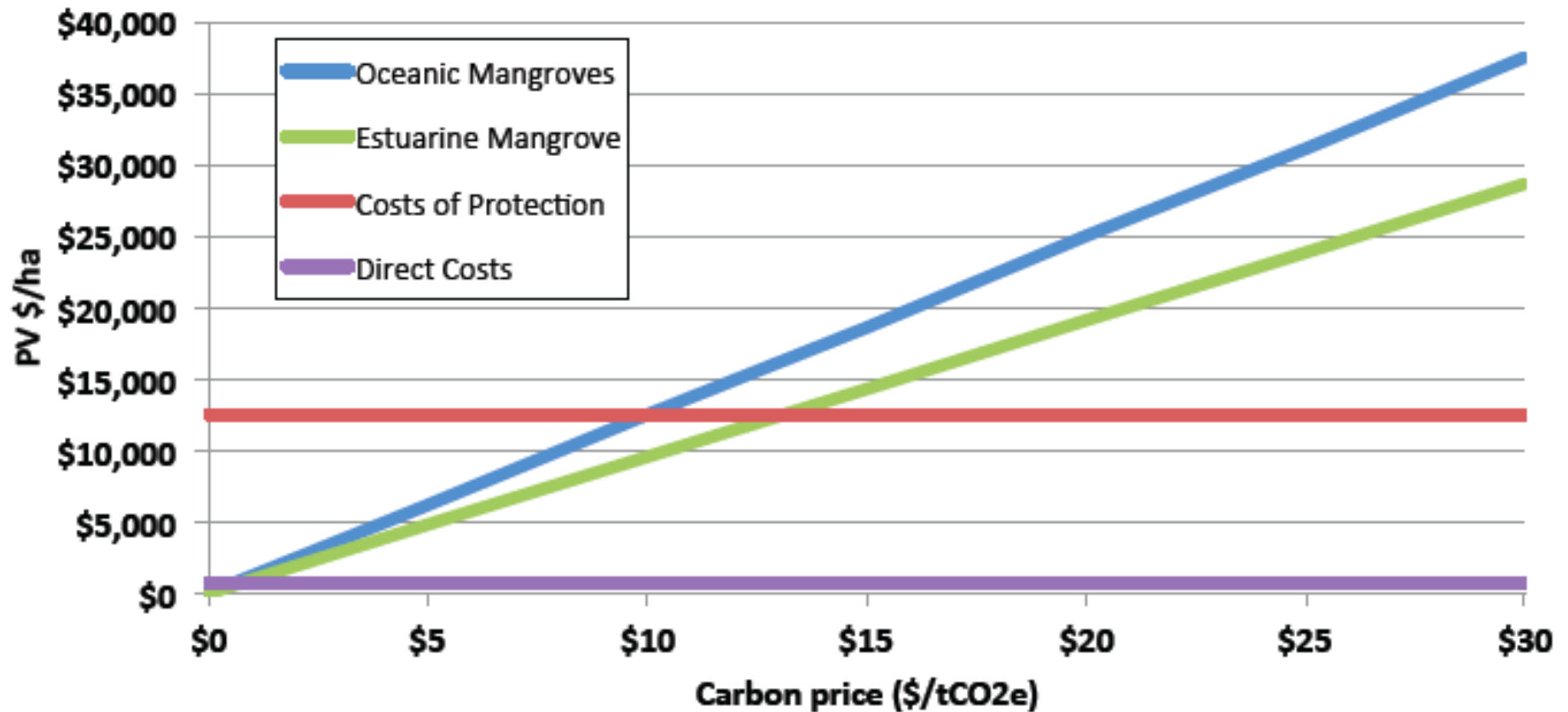
# Cost of Protection





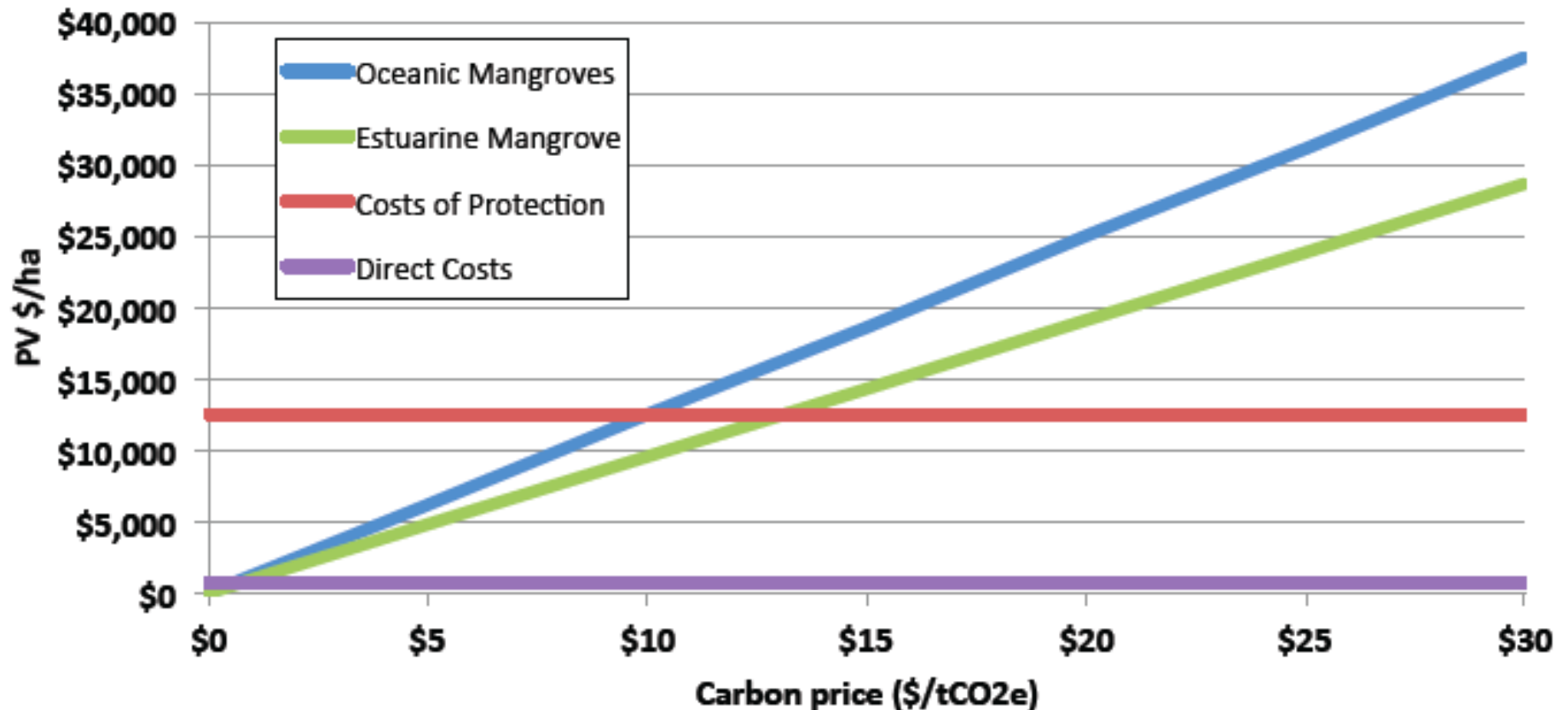


# Net Revenue of Blue Carbon: mangroves



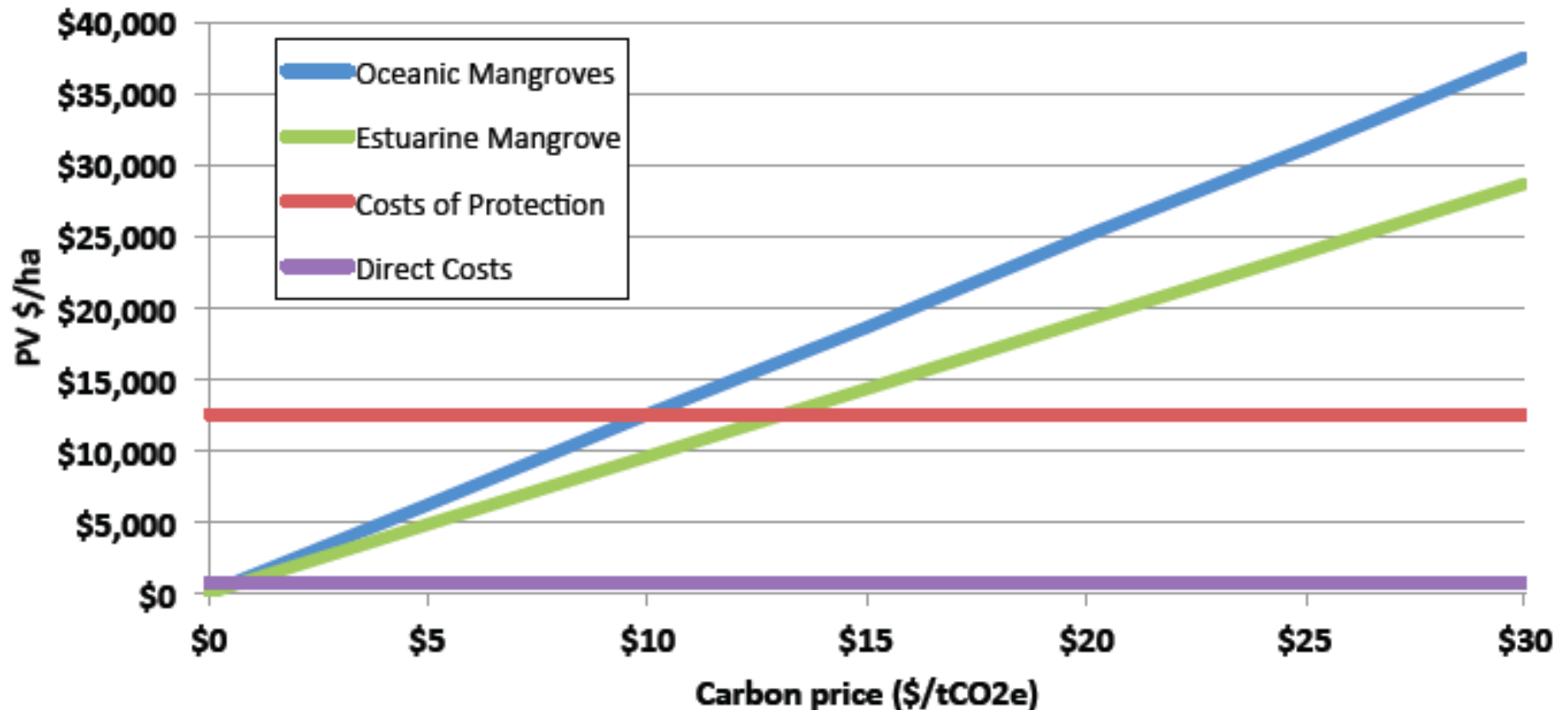


# Net Carbon Benefits of Blue Carbon: mangroves





# Net Ecosystem Services Benefits of Blue Carbon: mangroves





# Climate Mitigation vs Habitat Protection

Cost competitiveness

Stacking

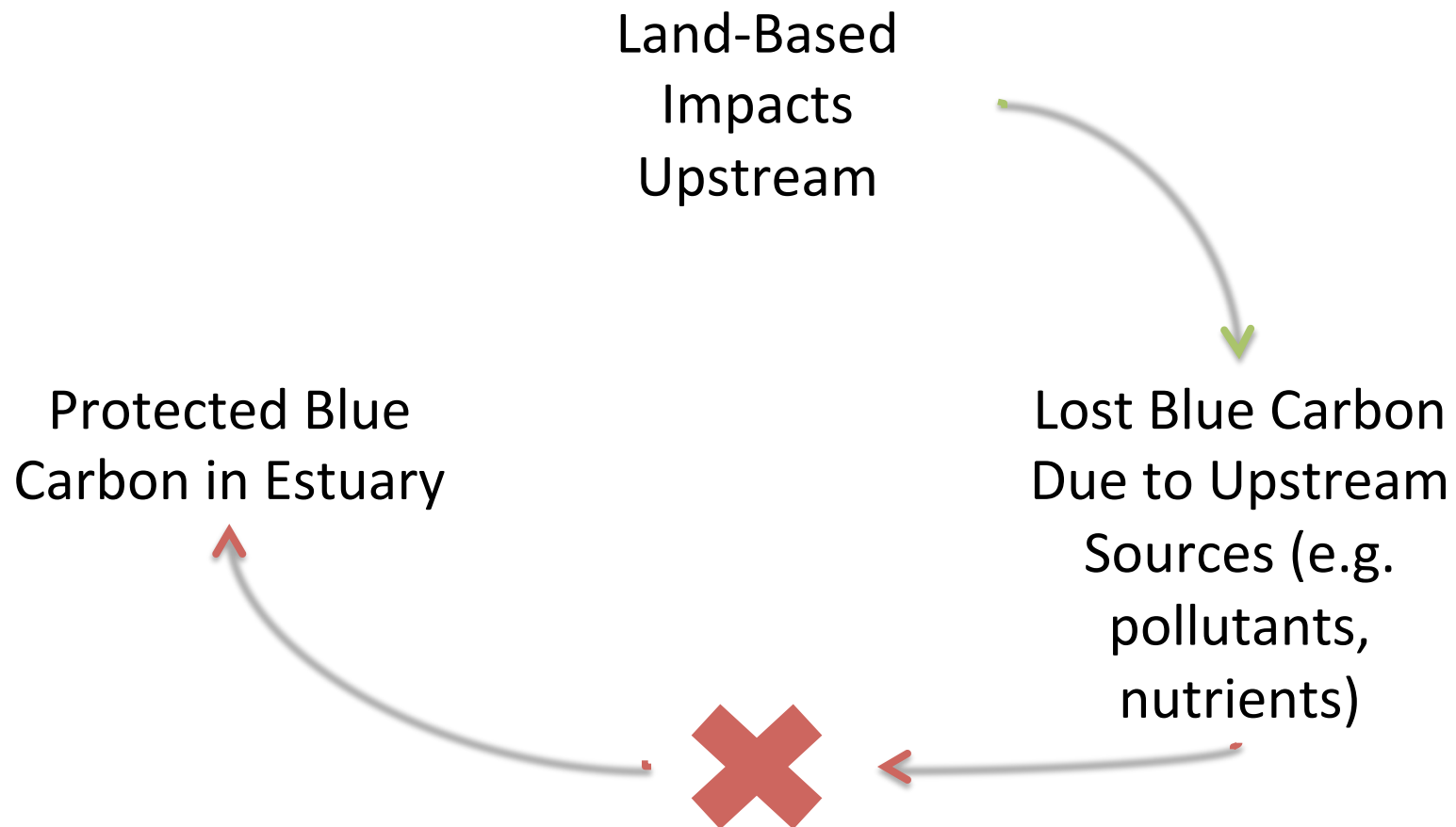




# Restoration vs. Protection Mitigation?

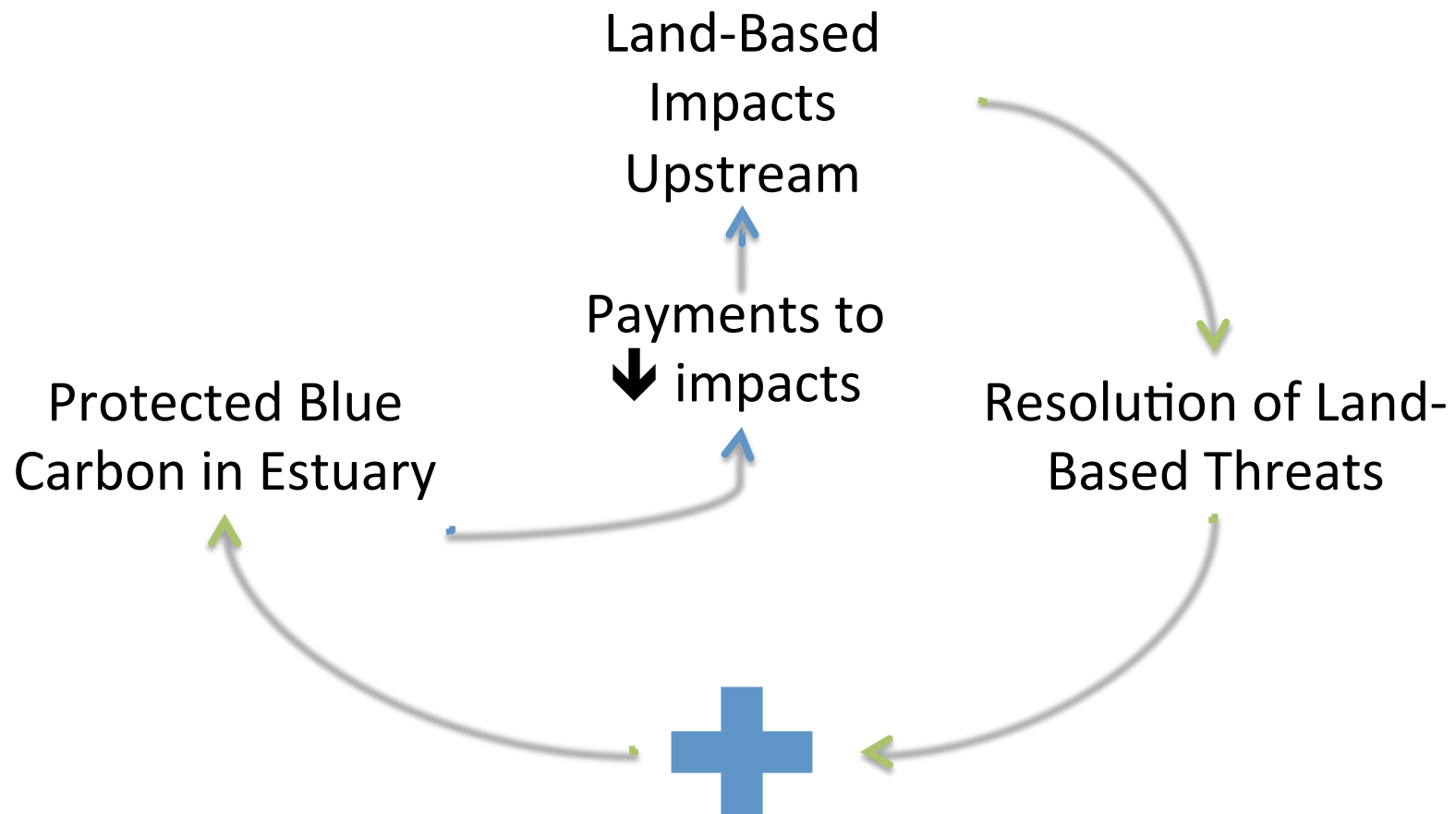


# BC markets could catalyze other markets





# Land-Based Threats





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# Will Environmental Markets Work for Coastal Carbon ?



Regine Lheritier,  
Odon Wagner  
Gallery



# Will Environmental Markets Work for Coastal Carbon ?

- Sellers – produce environmental services for compensation at an agreed upon price and quantity
- Buyers – pay the seller for the environmental services.
  - Government – traditional payment programs (e.g., Conservation Reserve Program, USDA)
  - Private parties
    - Voluntary/stewardship/philanthropy
    - Industry sustainability/supply chain standards
    - To meet compliance obligations





# Markets for compliance obligation

- CAP
- TRADE
  - within the regulated sector
  - outside the regulated sector: offsets
- E.g. SO<sub>2</sub>/NO<sub>x</sub> trading, GHG cap-and-trade, nutrient trading,...
- Carbon (rich) ...offsets



# Tropical Forest Offsets



Reduced  
Emissions from  
Deforestation  
Degradation  
+ Carbon stock enhancement  
REDD+



# Establishing Markets is Costly: REDD +

Planning and Institutional Capacity	\$1.6 billion
Pilots and Projects	\$234 million
Verified Emissions Reductions	~ \$97 million in credits sold



# Voluntary Markets





# Beyond Markets

## Federal Regulations

- National Environmental Protection Act
- Clean Water Act (Mitigation)
- Endangered Species Act
- Natural Resources Damage Assessment





# Take Home

- Societal value > financial value
- Payments of blue carbon → conservation
- Polluters pay for habitat protection
- Value of protection >> Value of restoration
- Policy and financial challenges remain
- Upstream land impacts may be important



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# Keep Up With Blue Carbon Policy



<http://nicholasinstitute.duke.edu/oceans/bluecarbon>