

Introduction

Hello, my name is Drake Smelser and I'm a current Optical Supervisor at Warby Parker eager to transition into a Junior Development Role. Independent research and curiosity lead me to Savvy Coders, which I've found is a fantastic place to start my career in tech!

Today, I want to talk to you about my new networking app *HobbiTat*. My audience consists of people all over the world who have passions outside of their professions but lack outlets to share and pursue them within their communities. In fact, the 2019 CNBC Workplace Happiness Index found that 85% of those polled were dissatisfied with their current careers, with "meaningfulness" being the biggest contributor to their dissatisfaction (CNBC/Survey Monkey, 2019). I think a large majority of people lack a creative space that doesn't cost an arm and a leg to pursue, and that's what I want to solve.

HobbiTat is a web app with mobile functionality that allows hobbyists to create profiles that showcase their respective skill-sets and connect with other members of their community. Similar to a dating app, hobbyists sift through a slideshow of users within their area. If they want to connect with another user, they can start a chat request. If that conversation leads to an agreement, hobbyists can schedule an exchange. If not, at least they connected with a fellow community-member!

HobbiTat holds a unique advantage over other moneyless marketplaces because of its simplicity. Users won't be confused by matrices of pages with mislabeled services and goods in their area. Instead, they will be greeted with personalized pages highlighting the skills their community has to offer. Which would you choose: a stranger in a parking-lot that wants to get rid of a painting on *Craigslist*, or a neighbor that wants to create painting for you on *HobbiTat*?

Thank you for your time, I hope you enjoy *HobbiTat*.