

Elevator Pitch

Hello, my name is Drake and I want to talk to you about my new networking app *HobbiTat*. My audience consists of people all over the world who have passions outside of their professions but lack outlets to share and pursue them within their communities. In fact, the 2019 CNBC/Survey Monkey Workplace Happiness Index found that 85% of those polled were dissatisfied with their current careers, with "meaningfulness" being the biggest contributor to their dissatisfaction (CNBC/Survey Monkey, 2019). I think a large majority of people lack a creative space that doesn't cost and arm and a leg to pursue, and that's what I want to solve.

I'm creating this SPA to provide a moneyless market place for exchanging skills, hobbies, and teachings. *HobbiTat* is a web app with mobile functionality that allows hobbyists to create profiles that showcase their respective skill-sets and connect with other members of their community. Similar to a dating app, hobbyists sift through a slideshow of users within their area. If they want to connect with another user, they can start a chat request. If a dialogue is sparked and that conversation leads to an agreement, hobbyists can schedule a "skill-exchange" in their calendars. If not, at least they connected with a fellow community-member!

HobbiTat holds a unique advantage over other moneyless marketplaces because of its simplicity. Users won't be confused by matrices of pages with mislabeled services and goods in their area. Instead, they will be greeted with personalized pages highlighting the skills their community has to offer. Which would you choose: a stranger in a parking-lot that wants to get rid of a painting on *Craigslist*, or a neighbor that wants to create painting for you on *HobbiTat*?

Thank you for your time, I hope you enjoy *HobbiTat*.