

How did the mobile phone industry get disrupted?





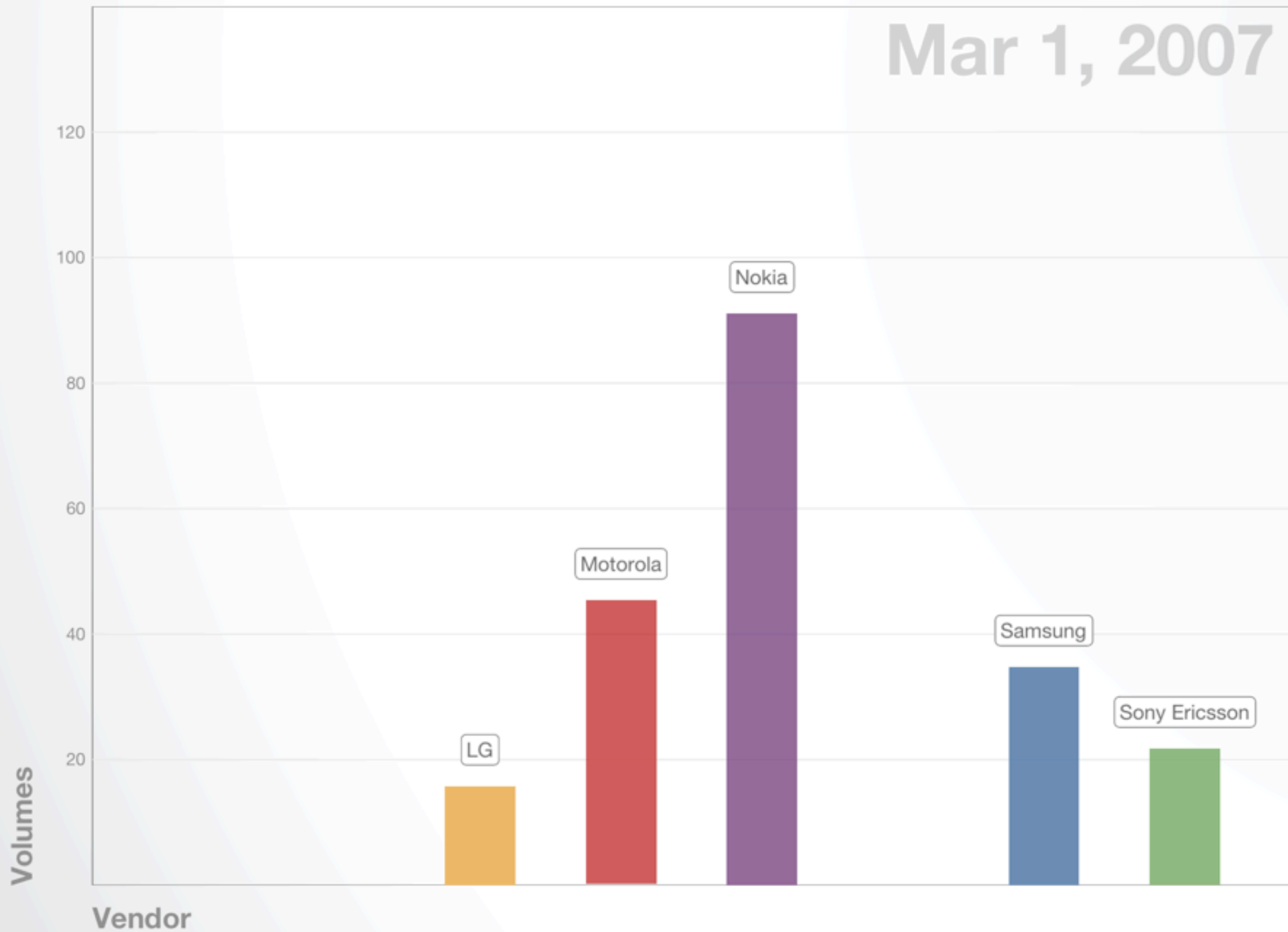
C'est magnifique, mais ce n'est pas la guerre.



**The
Philistine
cursed
David by his
gods**

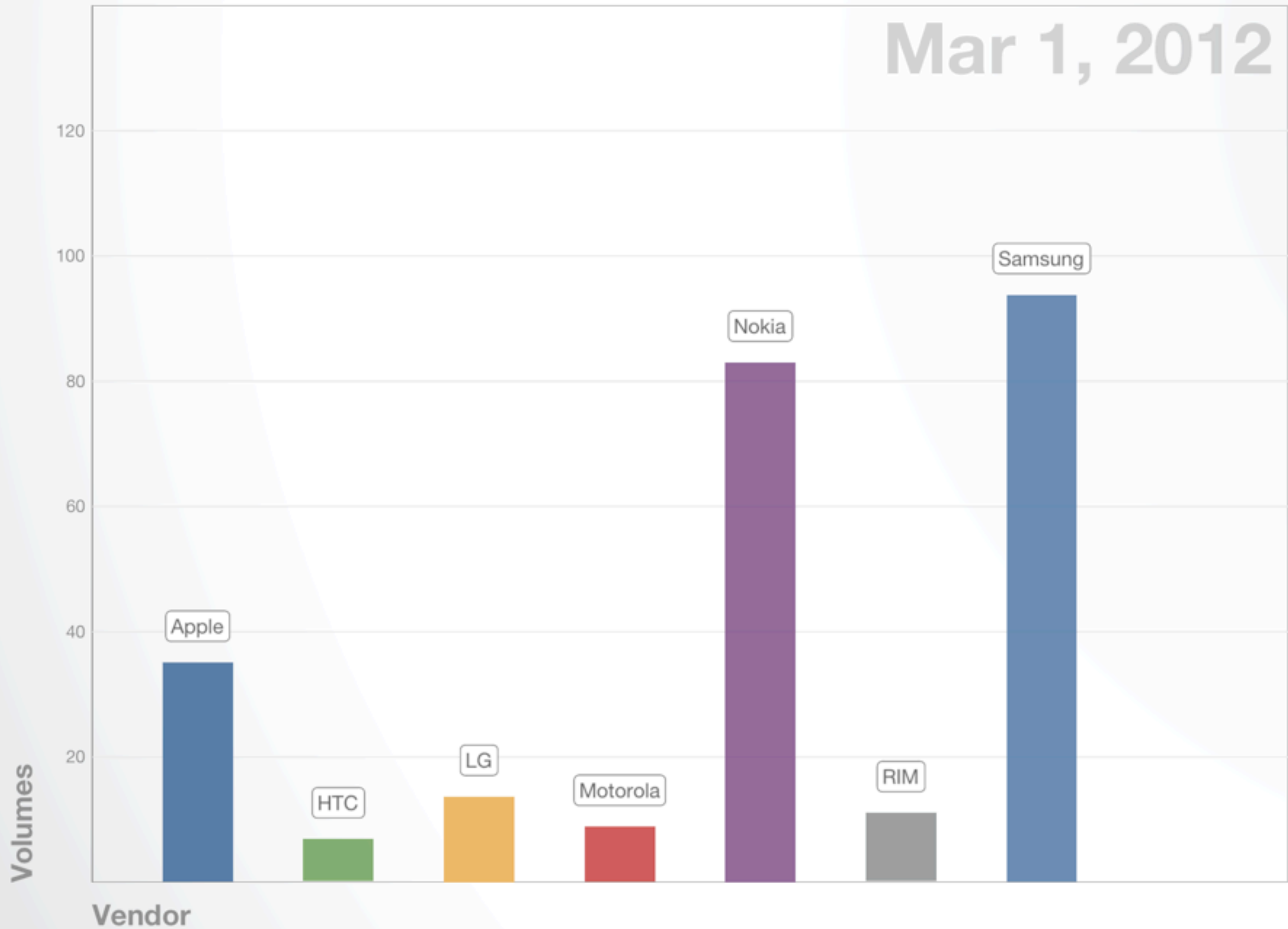
Mobile Phone Market 2007-2012

Mar 1, 2007



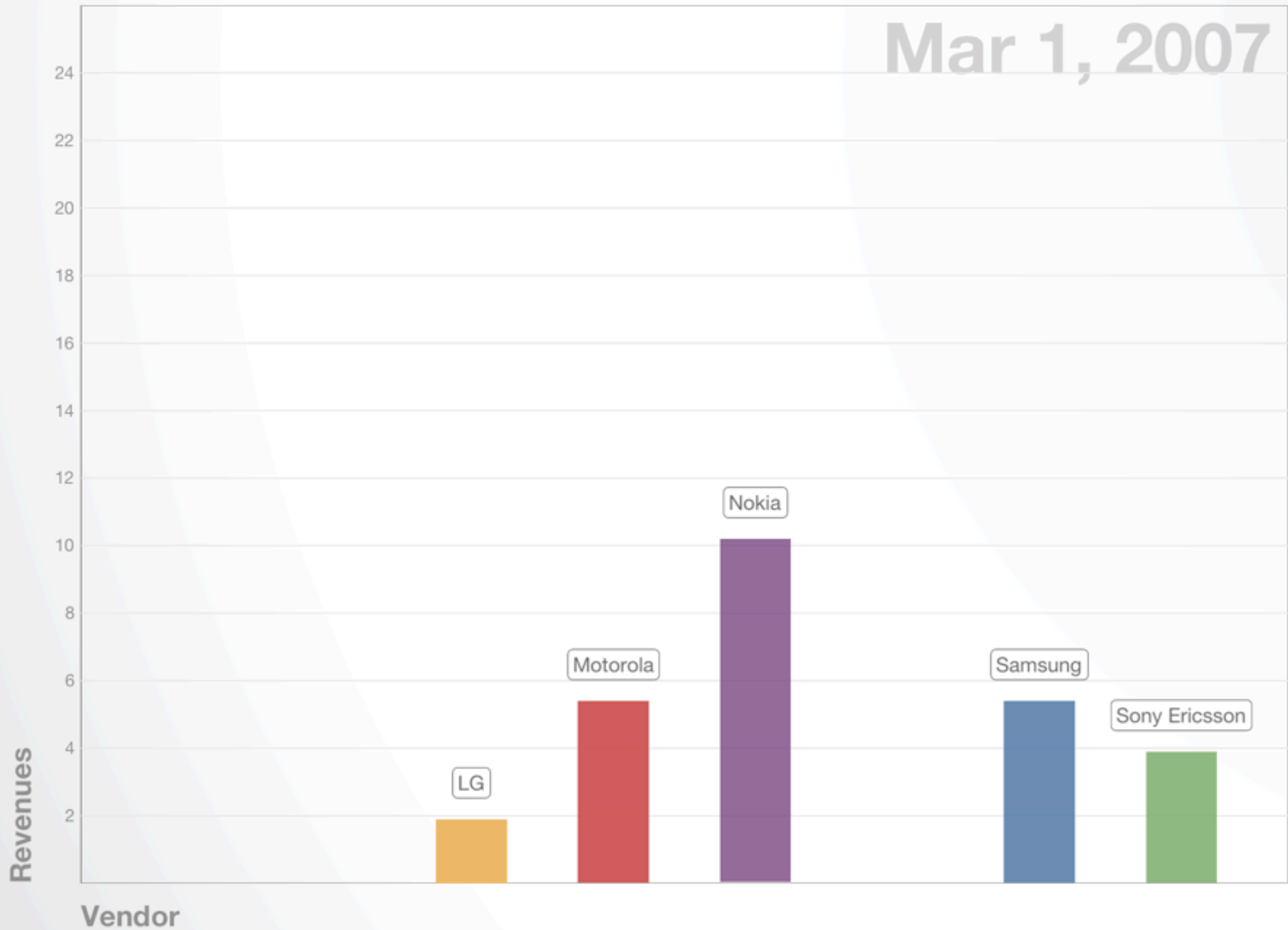
Mobile Phone Market 2007-2012

Mar 1, 2012

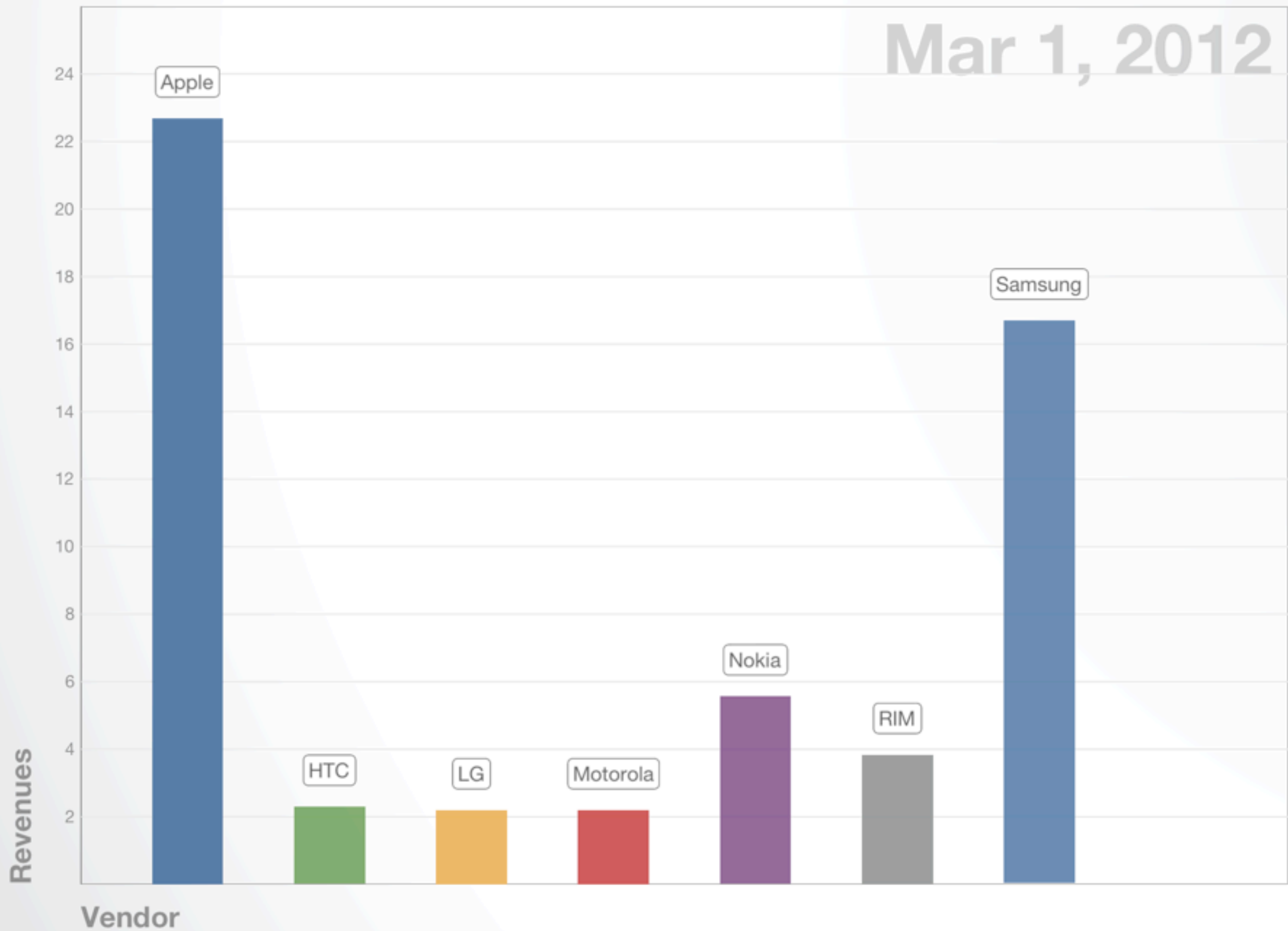


Mobile Phone Market 2007-2012

Mar 1, 2007



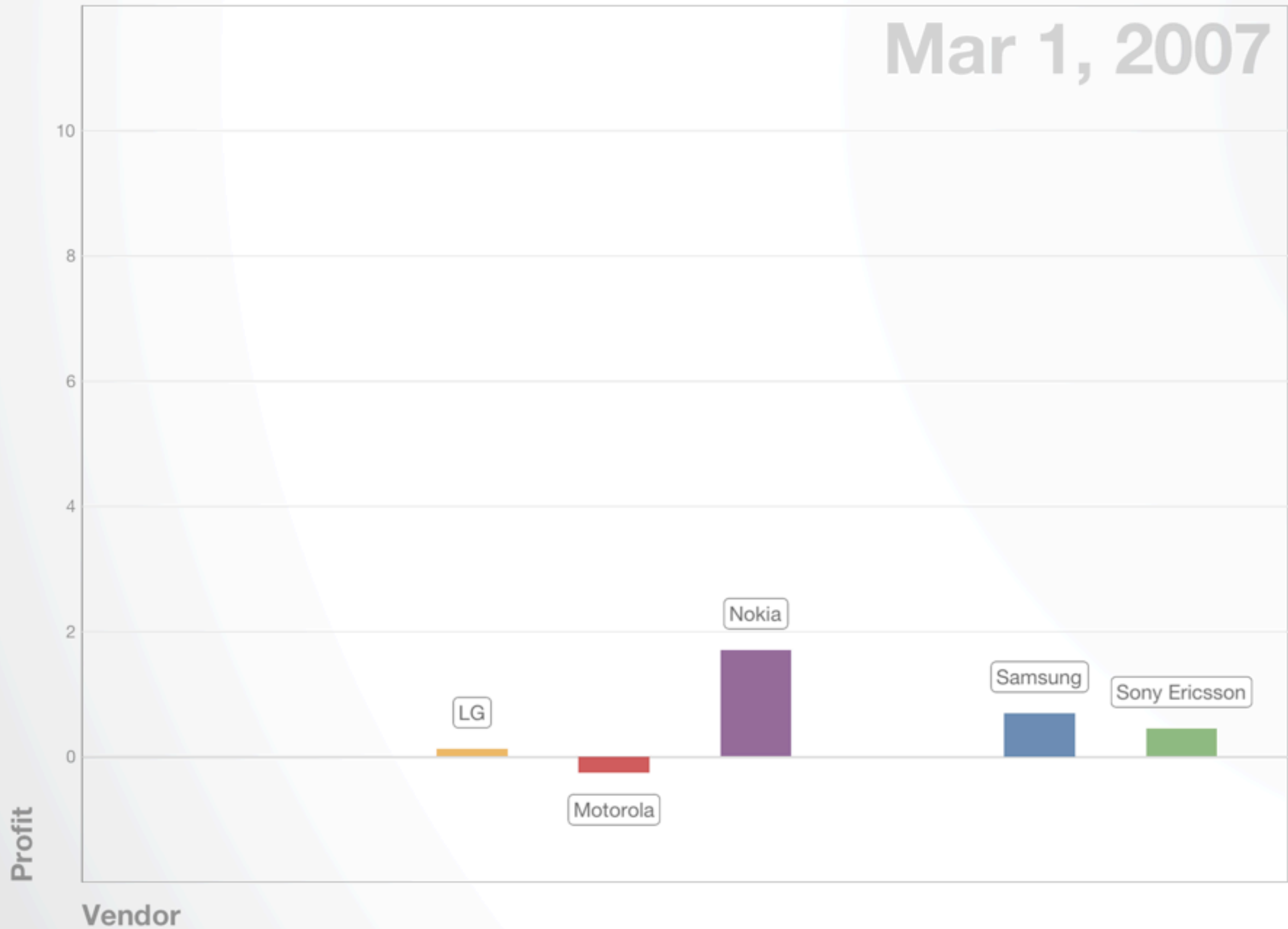
Mobile Phone Market 2007-2012



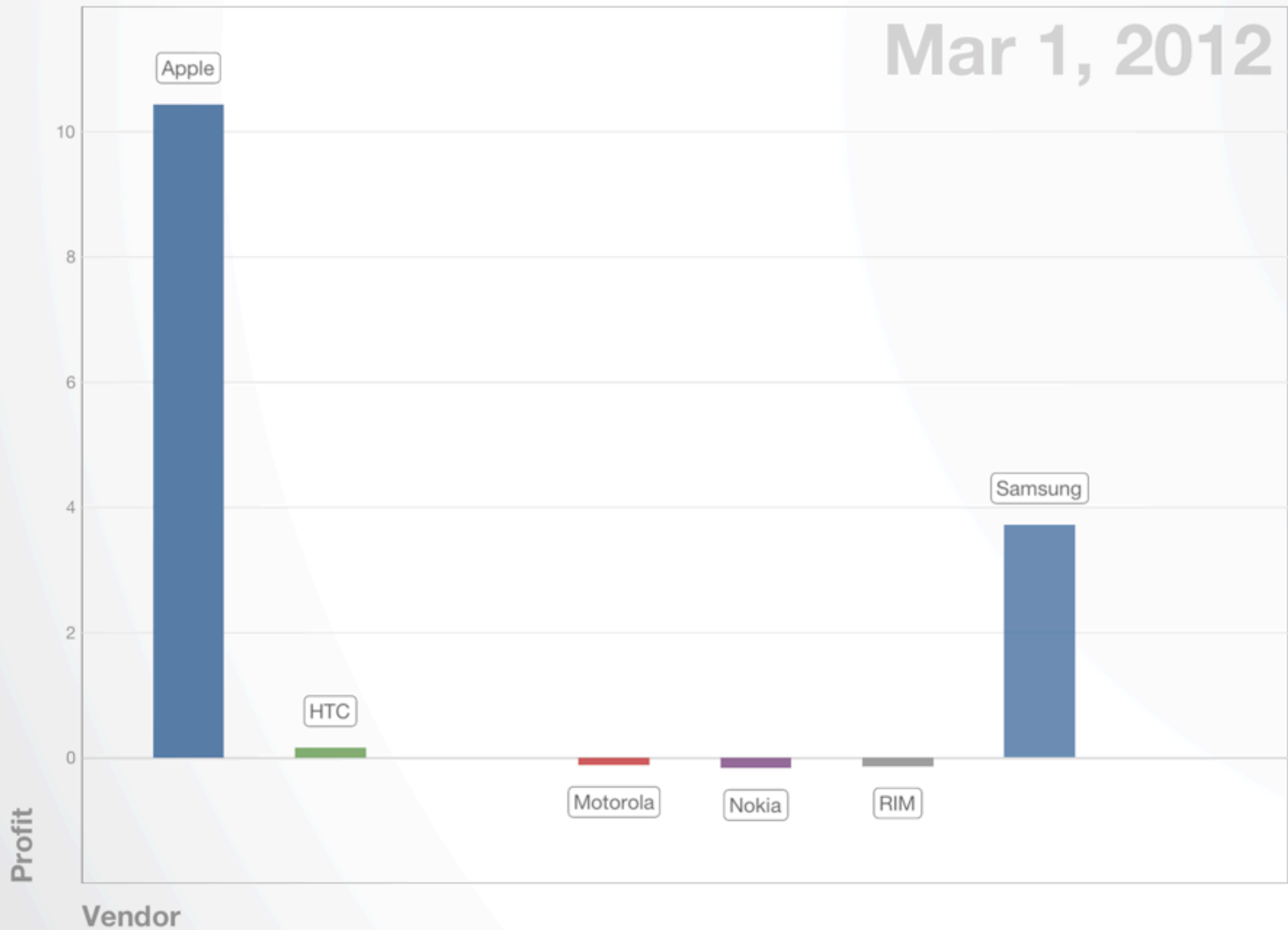
Mobile Phone Market 2007-2012



Mar 1, 2007



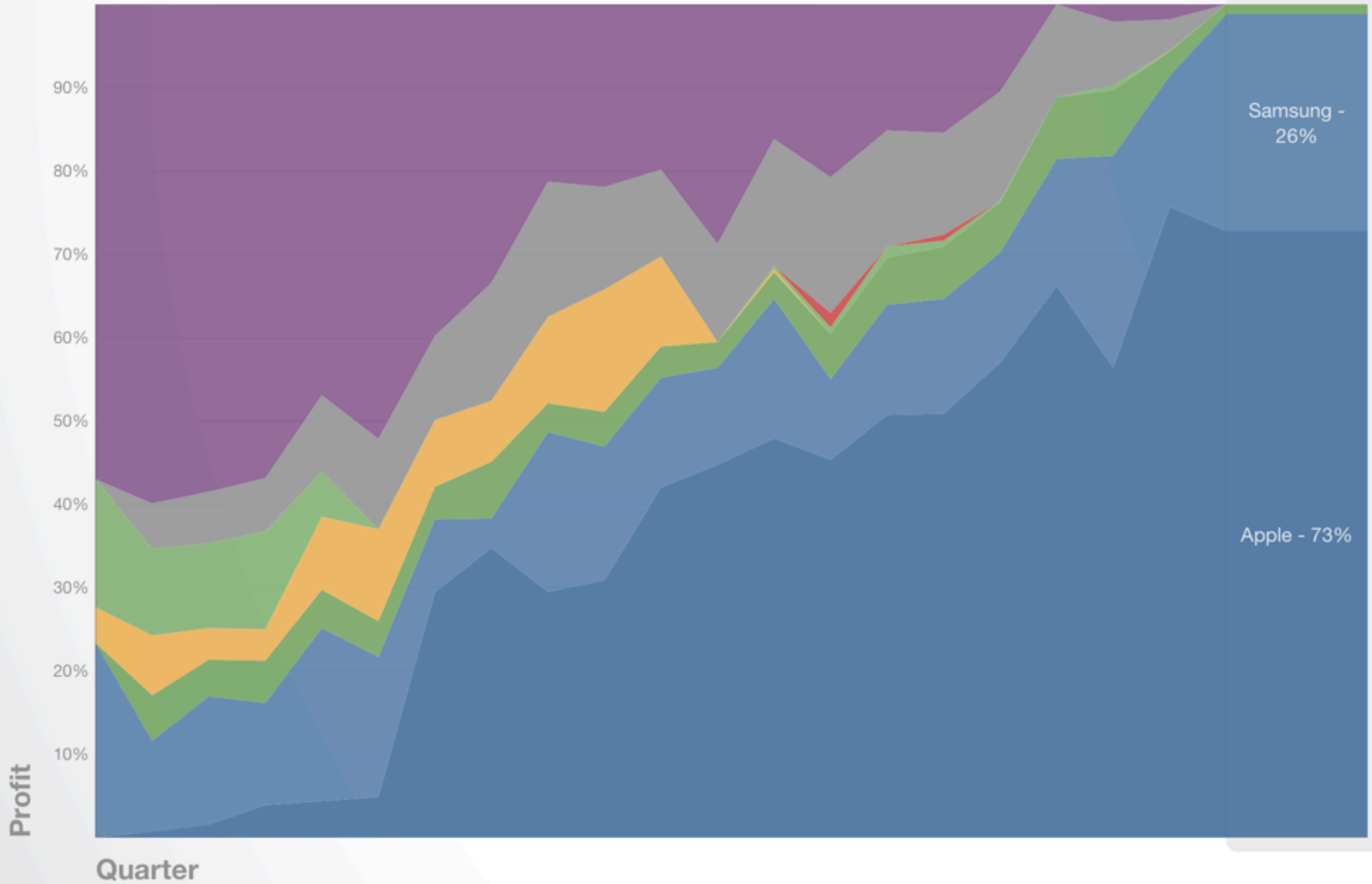
Mobile Phone Market 2007-2012



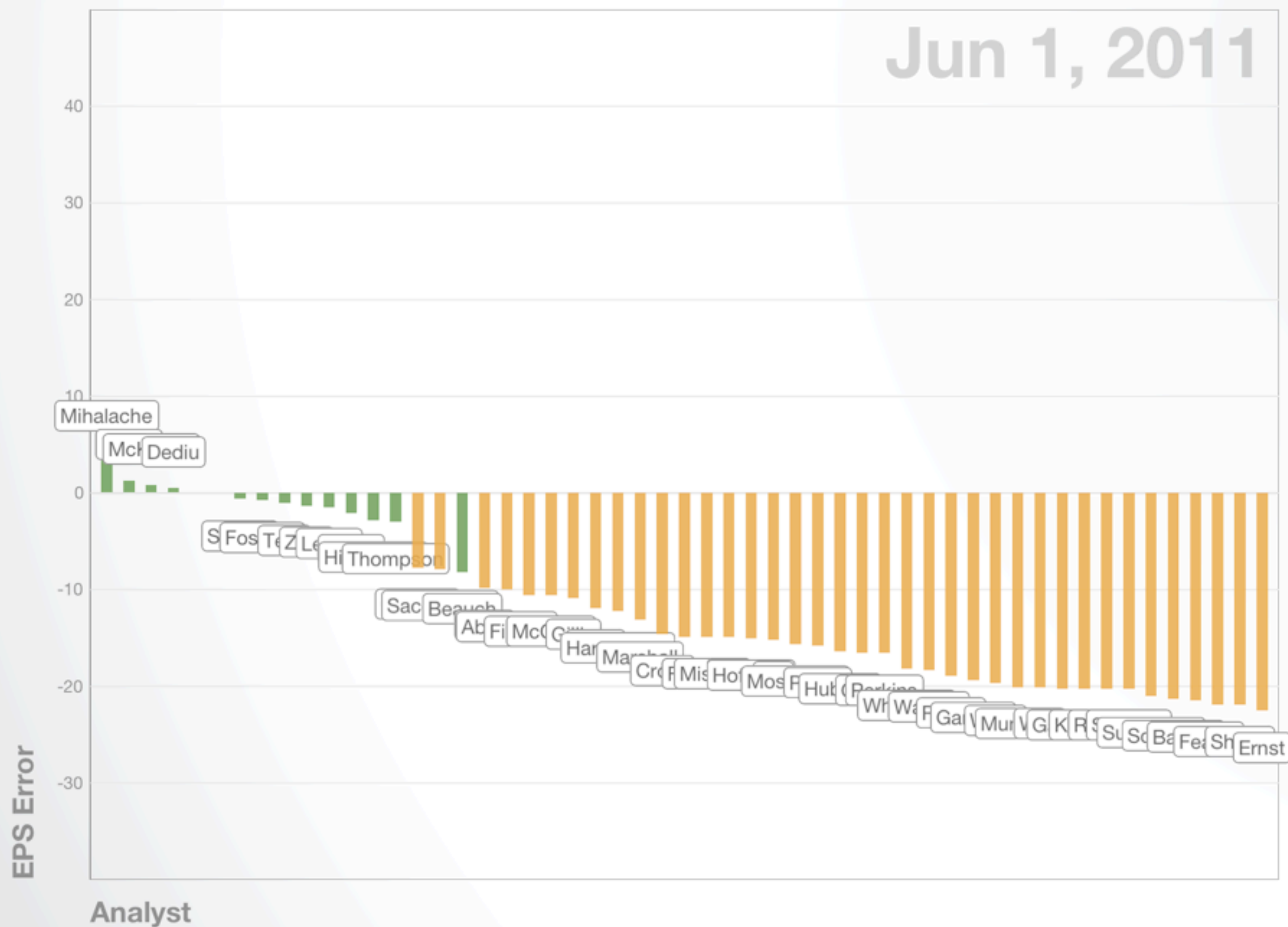
Vendor Market Shares, 2007-2012



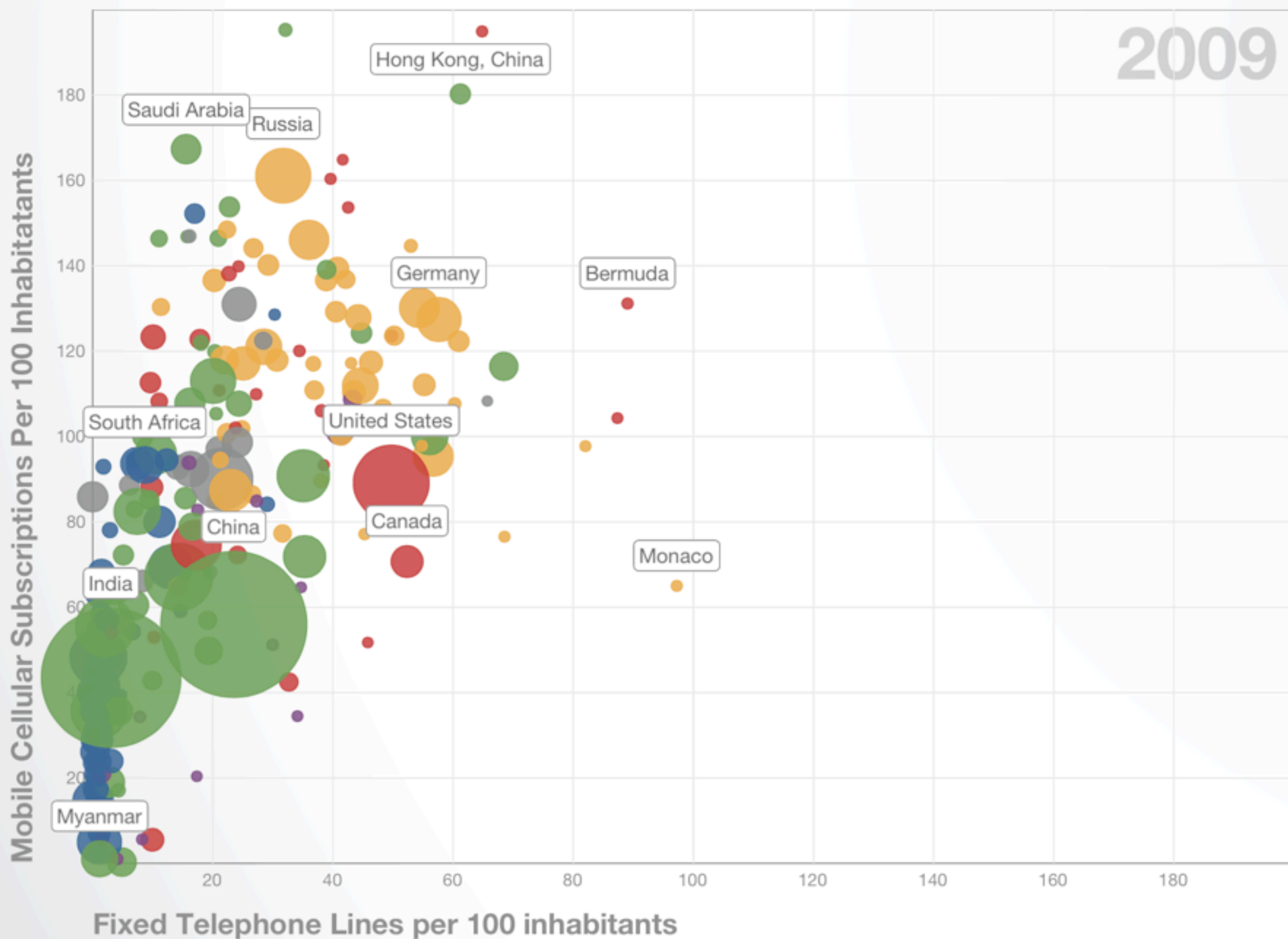
Mar 1, 2012



Jun 1, 2011



2009



Did the Philistines recognize that warfare had changed?



Did Nokia recognize that the basis of competition has changed?



Did Samsung recognize that the basis of competition has changed?





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