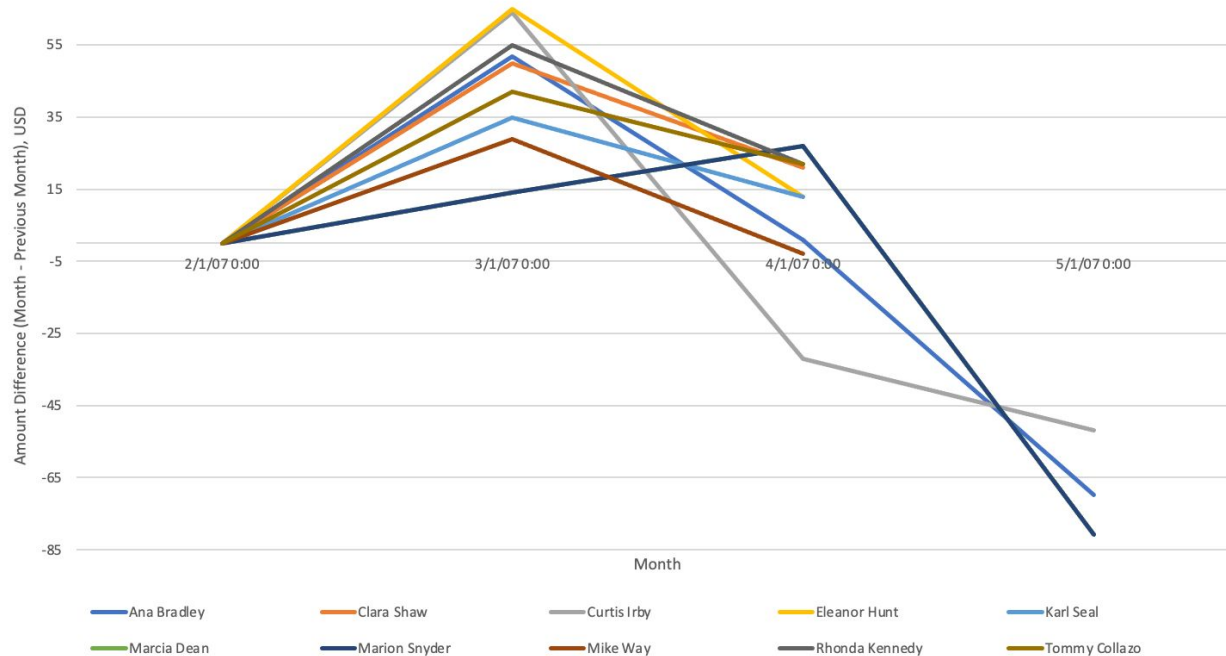


What is the amount spent difference month to month among the top 10 customers?

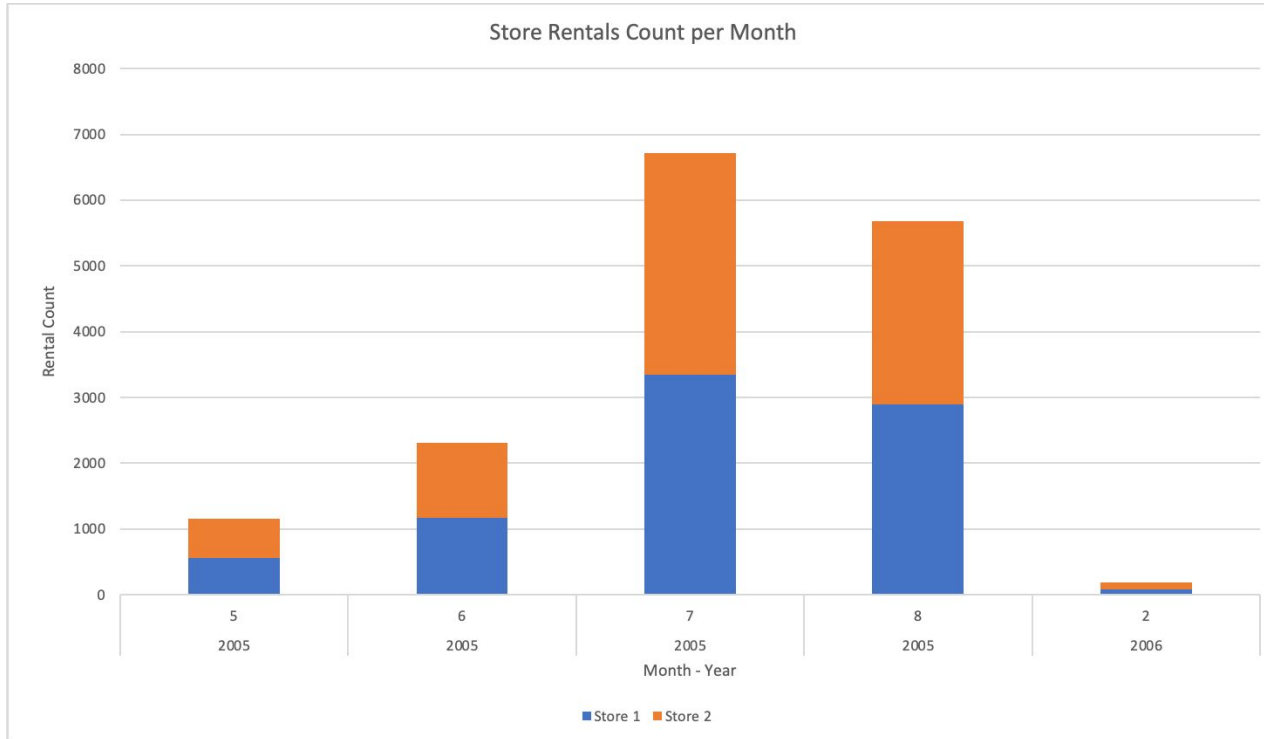
What is the amount spent difference month to month among the top 10 customers?



This graphs the difference between spending of the top 10 customers compared to the previous month.

It generally looks like the top 10 customers are spending less and less each month.

What are the total store rentals per month?

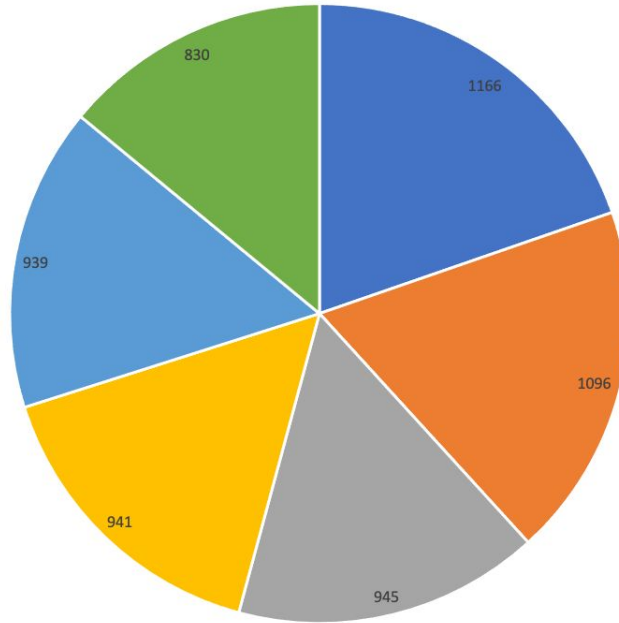


Store rentals are broken down by month and store to show both the total and amount per store.

Store 1 & 2 seem to have roughly equal sales and peak seems to be the summer time.

How many films are there in the Family categories?

Family Category Film Breakdown

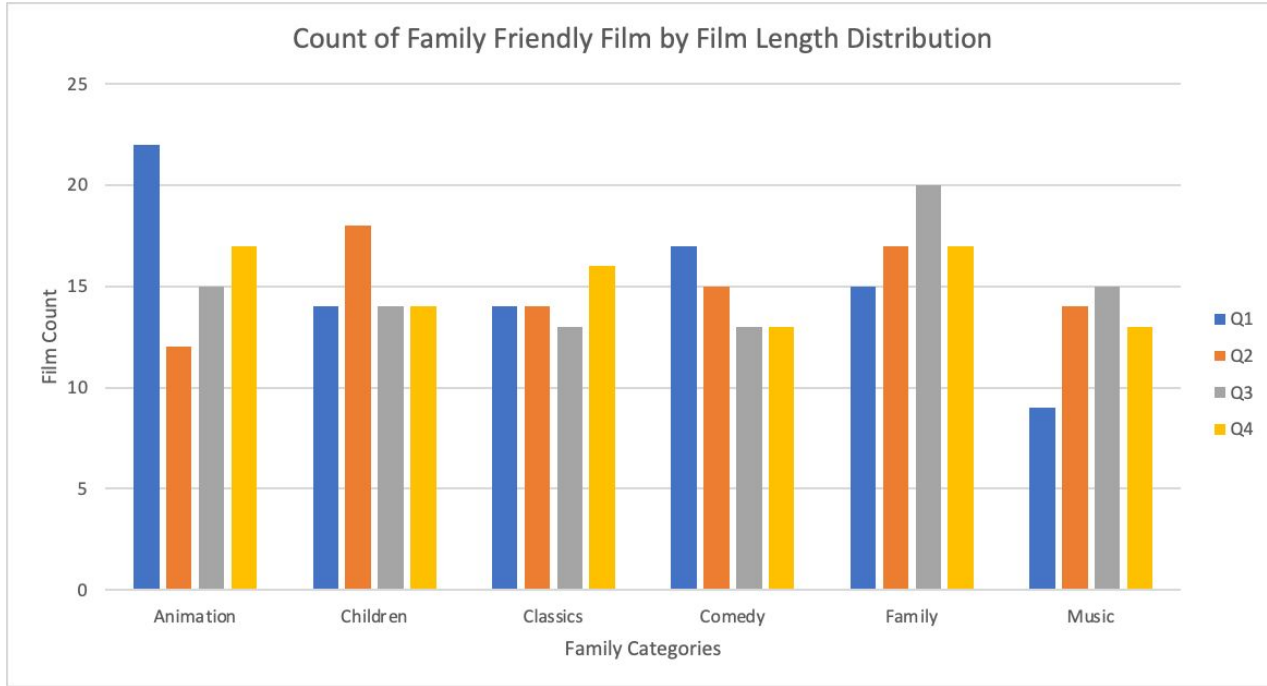


■ Animation ■ Family ■ Children ■ Comedy ■ Classics ■ Music

The count of all films in the categories that are considered family friendly

The Family category is fairly evenly split between the different sub-categories.

How many family films are in each length quartile?



Each Quartile is calculated off all the films durations (including non-family categories) and then broken down amount of films in each quartile & category.