# Barbara Kiss

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424-386-2578

# Work history

2023 – Present – Pilates Instructor (in training)

* Completed Peak Pilates Comprehensive training – Level I – Module 2
* Projected Course completion date: 2023 May

2018 – Present – UGC creator (part-time)

* Creating engaging and high quality content for brands showcasing their products or services
* Following briefs and scripts provided by brands
* Creating scripts with hooks, engaging dialogues that presents and products or service
* Shooting and editing videos and photos
* Keeping up with trends and pitching videos that will do well for brands

2020 August – Present - Amazon – Fashion expert, Personal stylist

* Creating cohesive outfits according to customers’ requests, body type, region, age
* Personally styling clients utilizing the internal platform
* Offering on-trend style advise and fashion solutions
* Analyze customer data to create expert recommendations for our customers
* Consistently meeting and exceeding qualitative and quantitative goals
* Creating online content for the program’s social media channels
* Participating in customer-facing cross-function experiments to improve service ad provide data to help better understand business and improve efficiency
* Owning my KPIs from month to month to make adjustments to better the business
* Providing excellent customer service experience for customers via chat
* Live Styling customers while presenting items as we go and creating a cohesive collection with the information they provide on the spot

2020 March – 2021 April - AllSaints (Beverly Hills, CA) – Part-time stylist

* Styling outfits incorporating the brand’s signature leather goods to customers’ preference
* Meeting and exceeding daily personal and company goals
* Providing fashion advice and customer service utilizing extensive product knowledge
* Inventory
* Creating and assisting is visual merchandising throughout the store and shopping window, to leverage sales, increase sales

2018 January – Stylist assistant

* Assisting stylist Sarah Cobb on several marketing campaign, editorial and commercial photoshoots (Carter’s campaign, MILK magazine, Marie Claire Magazine) that included scheduling, organization of invoices and various documents, on-set styling, returning merchandise to store or production warehouse
* Assisting stylist Ashley Abercrombie on several tv and commercial projects (Hulu, Commercial) that included keeping track of handed out looks, organize inventory

2019 November – 2020 February – Bloomingdale’s stylist/Sales associate

* Providing on-trend fashion advice while meeting and exceeding monthly sales goals
* Handling returned merchandise and providing solution
* Inventory
* Carrying out online purchases
* Building relationship with return customers and constantly updating them on store sales and events
* Creating and assisting is visual merchandising

2018 January – 2019 November – Azazie – Stylist

* Providing quality check on garments before photoshoot
* Overviewing model fitting prior to photoshoot
* Creative stying of wedding dresses, bridesmaid dresses, mother of the bride dresses for the company’s online platform
* Bridal Expo – introducing the brand to new customers while providing in-depth information about the company

2019 January – 2019 October – Salt Fish LLC - Executive Assistant

* Running day-to-day operation for CEO of the company
* Handling scheduling appointments, re-scheduling, creating an itinerary that proves most time efficient
* Running business related and personal errands
* Doing extensive online research for various personal and professional projects and carrying them out
* Coordinating travel arrangements, pick-ups and drop-offs from airport to hotels

September 2017 – June 2018 – Office/Executive Assistant, Social Media Manager at TOMGEORGE Restaurant, DTLA

* Handling on-boarding duties, preparing necessary documents and providing information for new hires
* Handling reservation on the phone and online throughout the day and service
* Handling day-to-day operations for the owners of the restaurant including personal and professional errands
* Handling administrative tasks for the restaurant and business owner (visas, contracts, articles)
* Managing calendars for meetings in different time zones as some partners lived oversees
* Creating content for Social Media platforms (Instagram, Facebook) and monitoring activity

# Education

Peak Pilates Comprehensive Training

Neat Stylist Course Certificate: personal styling, design, fashion design, editorial design (2013 – 2014)

Bachelor’s degree: American and Editorial studies, Eotvos Lorand University, Budapest (2006 – 2009)

## Skills

Fashion expert, Customer Service, Social Media, Content creation, Personal assistant.

## Software

Word, Excel, Outlook, PowerPoint, Lightroom, CapCut., GarageBand.

References:

Devin Fricaud, Manager, Amazon – (512) 438-9564

Sarah Cobb, Stylist – (917) 913-2243;

Melissa Armendariz, Manager, AllSaints – (415) 595-9506