

Report For E-Learning Company Website Design

1. Design Choices

Objective:

The objective of the website design is to create a visually appealing and user-friendly platform for an E-learning company. The design aims to engage visitors, showcase the company's offerings, facilitate easy navigation, and enhance the overall user experience.

Key Features:

- **Welcome Page:**

This Page includes the basic information about the website like subscription information, Name of various universities and companies associated with the site and variety of courses and research paper provided.

Also, options for Login if already a member or Sign-in by creating new account.

- **Home Page:**

Explore Courses: This section appears to allow users to browse the course catalog.

Account Menu: This section likely allows users to access their profile and learning progress.

Research Papers: This section may provide access to research papers or other learning materials.

Future Goals: This section may allow users to set learning goals and track their progress.

Your Courses: This section likely displays the courses a user is enrolled in.

Browse by Topic: The homepage offers browsing courses by topic including Arts and Humanities, Management, Data Science, Math and Logic, Language Learning etc.

Personalized Specialization for You: This section appears to recommend courses or learning paths based on user's interests.

- **On Going Courses:**

This page will be opened when you go on any of your ongoing courses and will provide

You all the information about the course and details about it including the duration and your completed tasks, remaining task etc.

- **Research Paper/ Courses:**

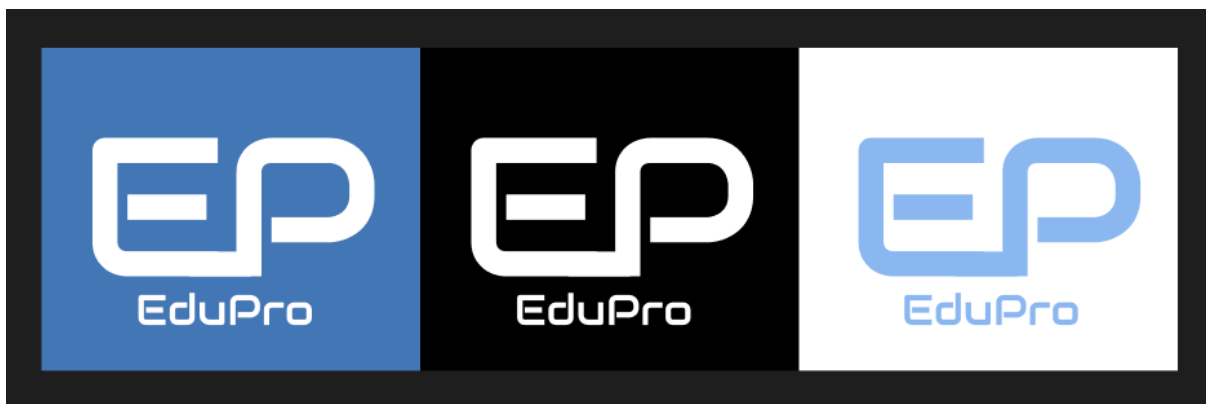
This page includes all the research papers/ courses and you can explore them and also gives you options for the suggested topics you can select and view your required paper/ course and learn from that.

- **Accounts Page:**

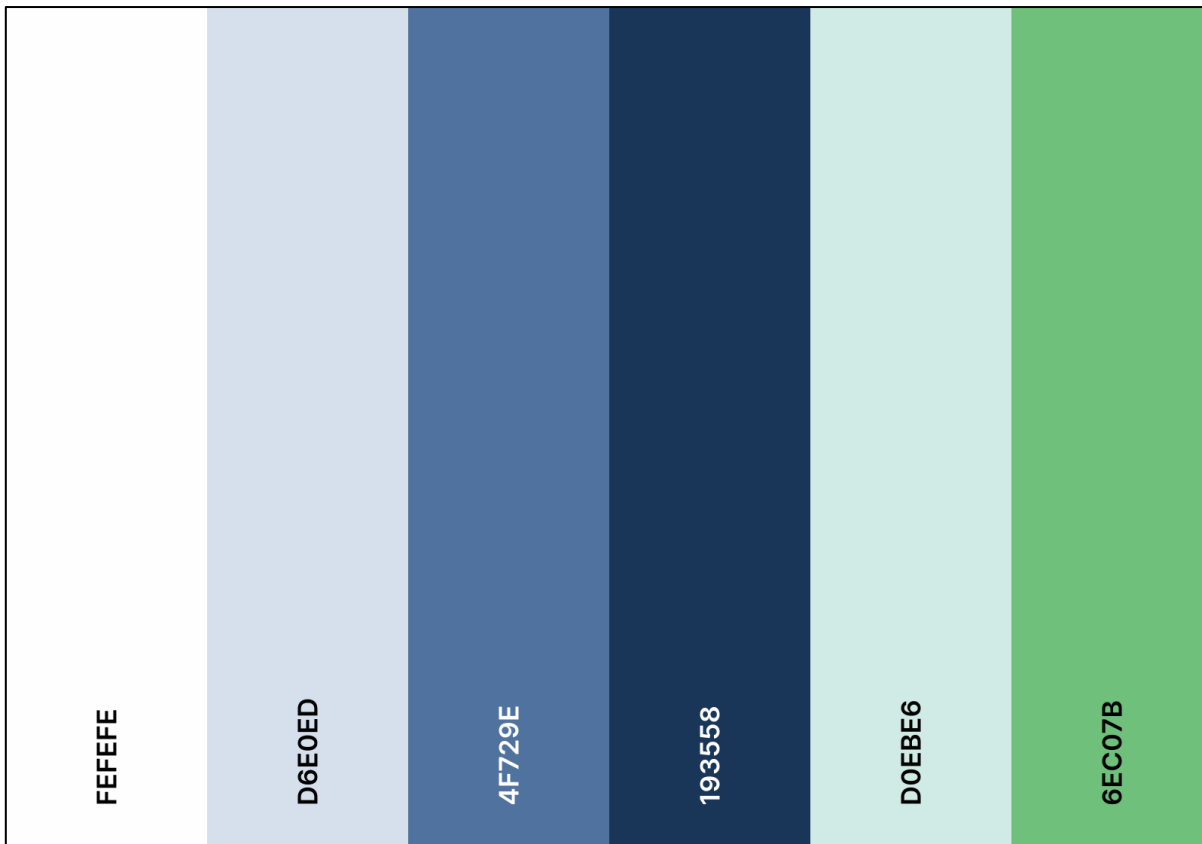
This page contains all the details of the user which includes completed courses, ongoing courses, certificated of all the courses, options to delete edit the account or change the profile photo.

LOGO:

Logo is specifically designed in such a way that it can easily convey the meaning of the website and everyone can understand it and used with various background and colors according the color palate of the site.



2. Color Schemes:



This color palette is a great choice for an e-learning website because it conveys a sense of calmness, clarity, and professionalism. Here's how each color contributes:

- **White (FEFEFE):** This pure white serves as a clean background, providing a neutral canvas for text and images. It enhances readability and makes the learning content the focal point.
- **Light Blue (D6E0ED):** This soft blue adds a touch of serenity and trustworthiness. It creates a calm and inviting atmosphere, which is important for online learning.
- **Medium Blue (4F729E):** This slightly darker blue adds a sense of authority and seriousness. It can be used for accents, buttons, or headings to highlight important elements.
- **Dark Blue (193558):** This deep navy blue provides a strong contrast, making it ideal for navigation menus, call-to-action buttons, or areas requiring emphasis.
- **Pale Aqua (DOEBE6):** This light aqua color brings a sense of freshness and optimism, making the learning process feel less daunting. It can be used for accents, backgrounds for specific sections, or to highlight interactive elements.
- **Green (6EC07B):** This muted green color adds a touch of nature and creates a calming effect. It can be used for background elements or for highlighting specific sections or learning modules.

Overall, the color palette creates a balance between professionalism and friendliness. It allows for a clean and modern look while also promoting a sense of calm and focus that is conducive to learning.

3. Typography:

The Chakra Petch font used in the e-learning website is a modern and versatile sans-serif typeface designed by Cadson Demak. It is a popular font choice for web and mobile applications due to its clean and legible design.

Here are some key features of the Chakra Petch font:

- **Modern and minimalist:** Chakra Petch has a clean and modern design that is well-suited for e-learning websites. Its minimalist style helps to reduce visual clutter and makes it easy to read on screens.
- **Wide range of weights:** Chakra Petch comes in a variety of weights, from thin to black, which makes it a versatile font choice for different design needs. It can be used for headings, body text, and accents, depending on the weight chosen.
- **Legible at small sizes:** Chakra Petch is designed to be legible at small sizes, making it a great choice for e-learning websites where learners may be reading text on mobile devices or smaller screens.
- **Multilingual support:** Chakra Petch supports a wide range of languages, including Latin, Cyrillic, and Thai scripts, which makes it a good choice for e-learning websites that cater to a global audience.
- **Pairing with other fonts:** Chakra Petch pairs well with other sans-serif fonts, such as Open Sans or Roboto, which can be used for headings or accents.

Overall, the Chakra Petch font is a great choice for e-learning websites due to its modern and minimalist design, wide range of weights, legibility at small sizes, multilingual support, and ability to pair well with other fonts.

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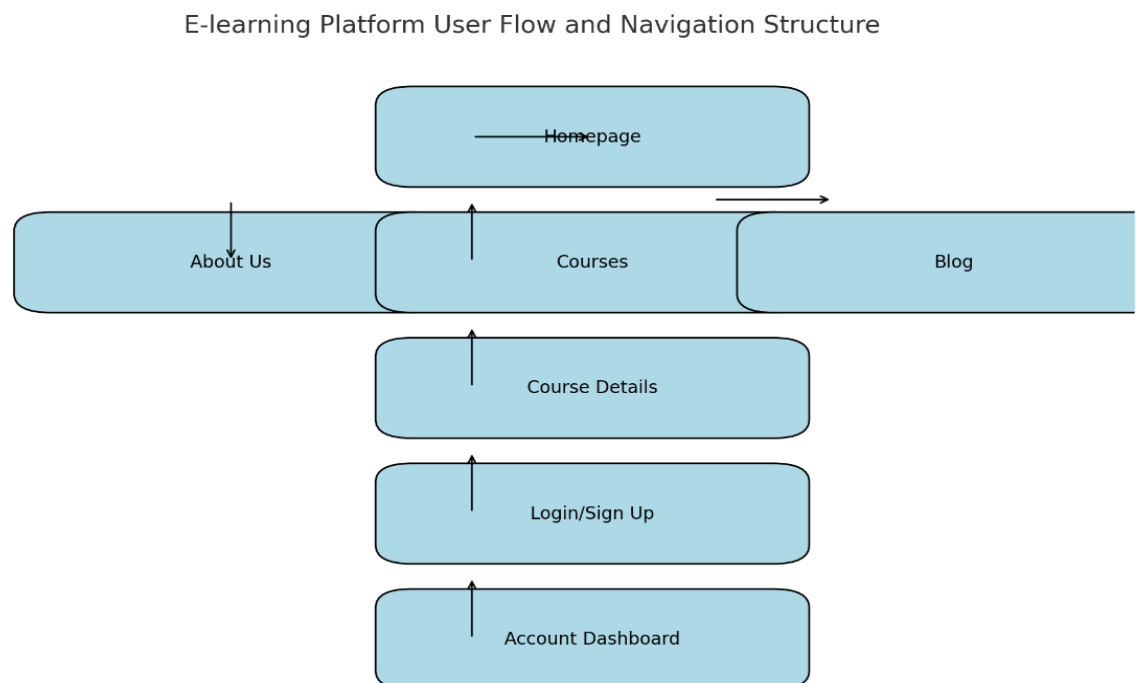
Chakra Petch

Chakra Petch

Chakra Petch


4. User Flow and Navigation Decisions:

- **Ease of Use:** The navigation system and user flow are designed to be intuitive, allowing users to find information and complete tasks with minimal effort.
- **Logical Structure:** The logical structure of the website facilitates a seamless user journey, from exploration to enrolment.
- **Accessibility:** Considerations for accessibility are integrated into the design, ensuring the website is usable by people with diverse abilities.
- **Images:** Include flowcharts or diagrams showing the user flow and nav User Flow and Navigation Decisions:
- Ease of Use: The navigation system and user flow are designed to be intuitive, allowing users to find information and complete tasks with minimal effort.
- Logical Structure: The logical structure of the website facilitates a seamless user journey, from exploration to enrolment.
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- Images: Include flowcharts or diagrams showing the user flow and navigation structure.



5. Design:

- Welcome Page:



Explore

Login

Home

Research Papers

Courses


Future Goals







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Courses




Google :
Project Management



Microsoft:
Power of Data Science




IBM:
UI/UX Design Beginner




DUKE:
AI and ML


Research Papers



Estimating Agent Skill in
Continuous Action Domains



The Effect of UI/UX Design
on User Satisfaction in
Online Art Gallery



Learning simpler language
models with the differential
state framework

- **Login/ Sign-in Page:**

Welcome Back

EMAIL/USERNAME

PASSWORD

[Forgot Password?](#)

LOGIN

[Continue with Google](#)

[Continue with Facebook](#)

[Continue with Apple](#)

New to EduPro? [Sign up](#)

Sign Up

FULL NAME

EMAIL/USERNAME

PASSWORD

[Forgot Password?](#)

SIGN UP

[Continue with Google](#)

[Continue with Facebook](#)

[Continue with Apple](#)

Already no EduPro? [Log in](#)

- **Home Page:**

Explore
 Account
 Menu

[Research Papers](#)
[Courses](#)
[Future Goals](#)
[Your Courses](#)

Continue what you started !

Principle of UI/UX Design

Networking in Google Cloud: Initial

Data Structure: Advanced

Get Started with FIGMA

Topics

[Arts and Humanities](#)
[Management](#)
[Data Science](#)
[Math and Logic](#)
[Language Learning](#)

What we provide?

Explore all your favorite subjects and get specialized certificates.
Get your goals done and learn more and more about different topics.

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Personalized Specializations for You

Meta Back-End Developer
Meta Professional Certificate
4.7(4.8k)

Programming in C++: A Hands-on Introduction
Cardio Specialization
4.6(1.5K)

Natural Language Programming
Google Certification
4.9(6.8k)

User Experience Specialization
IBM Certification
4.1(3.2K)

• Research Paper/ Courses Page:

Explore
 Account
 Menu

[Research Papers](#)
[Courses](#)
[Future Goals](#)
[Your Courses](#)

Topics

- Artificial Intelligence
- UI/UX Design
- Agriculture
- Automobile
- Cloud Services

Research Papers

The use of constructed wetlands for wastewater treatment

[View Details >](#)

Cloud security and data privacy

[View Details >](#)

Fingerprint voting system

[View Details >](#)

Advancements in nuclear reactor design and safety

[View Details >](#)

The Role of Mechanical Engineering in the Automotive Industry

[View Details >](#)

Advancements in artificial intelligence and machine learning

[View Details >](#)

The Effect of UI/UX Design on User Satisfaction in Online Art Gallery

[View Details >](#)

Estimating Agent Skill in Continuous Action Domains

[View Details >](#)

Explore
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[Research Papers](#)
[Courses](#)
[Future Goals](#)
[Your Courses](#)

Topics

- Artificial Intelligence
- UI/UX Design
- Agriculture
- Automobile
- Cloud Services

Courses

Meta Back-End Developer

[View Details >](#)

Programming in C++: A Hands on Introduction

[View Details >](#)

Natural Language Programming

[View Details >](#)

User Experience Specialization

[View Details >](#)

Power of Data Science

[View Details >](#)

AI and ML

[View Details >](#)


UI/UX Design Beginner




[View Details >](#)

UI /UX Mobile Application


[View Details >](#)

• Ongoing Courses:



[Research Papers](#)
[Courses](#)
[Future Goals](#)
[Your Courses](#)









Principle of UI/UX Design:


University of Cambridge Certification

☆ 3.9(2.4K)

About this Course


Learn the fundamentals of User Experience(UX) research and design. Become immersed in the UX process of identifying problems and iterating and testing designs to find appropriate solutions. you'll learn how to empathize with users through best-practice research such as user personas. And you'll use UX insights to make appropriate design decisions.... [more.....](#)

-  **Course completes in 5 weeks.**
-  **100% online**
Starts instantly and learn at your own schedule
-  **Flexible deadlines**
Reset deadline in accordance to your schedule
-  **Beginner Level**
No prior experience required
-  **Approx. 11 hours to complete**
-  **English**
Subtitles: Arabic, French, Bangla, Urdu

WEEK 01 Introduction to UX and UI design	
WEEK 02 Evaluating interactive design	Resume
WEEK 03 Applied Design Fundamentals	Start
WEEK 04 Designing your UI	Start
WEEK 05 Course summary and final assessment	Start


Skills you will gain




[Web Design](#)
[User Experience](#)
[Accessibility](#)




You can share your Course Certificates in the Certifications section of your LinkedIn profile ,on Printed resources CVs, or other documents.

• New Courses:



[Research Papers](#)
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[Your Courses](#)









Meta Back-End Developer:

Meta Professional Certification

☆ 4.7(4.8K)

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Subtitles: Arabic, French, Bangla, Urdu

WEEK 01 Introduction to UX and UI design	Start
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WEEK 04 Designing your UI	Start
WEEK 05 Course summary and final assessment	Start

[Start Learning Now](#)

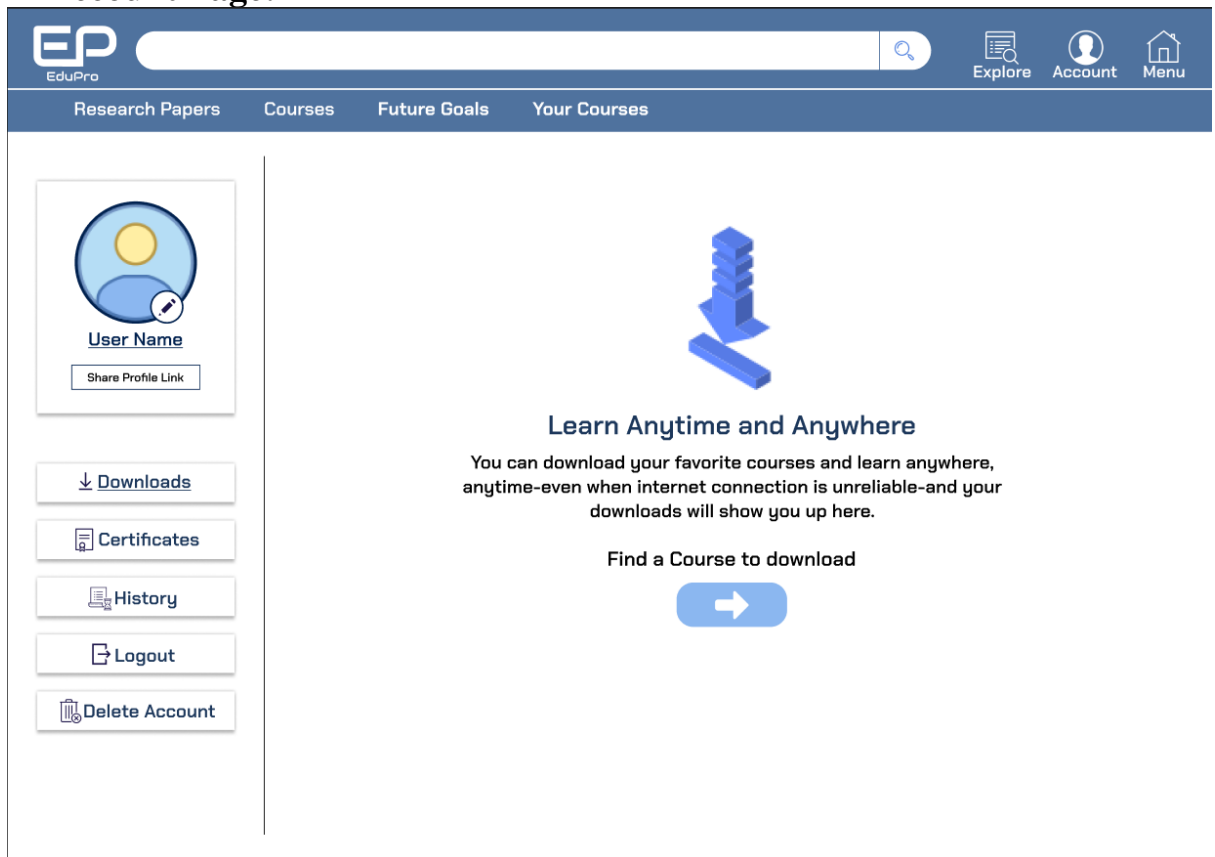
Skills you will gain

[Web Design](#)
[User Experience](#)
[Accessibility](#)

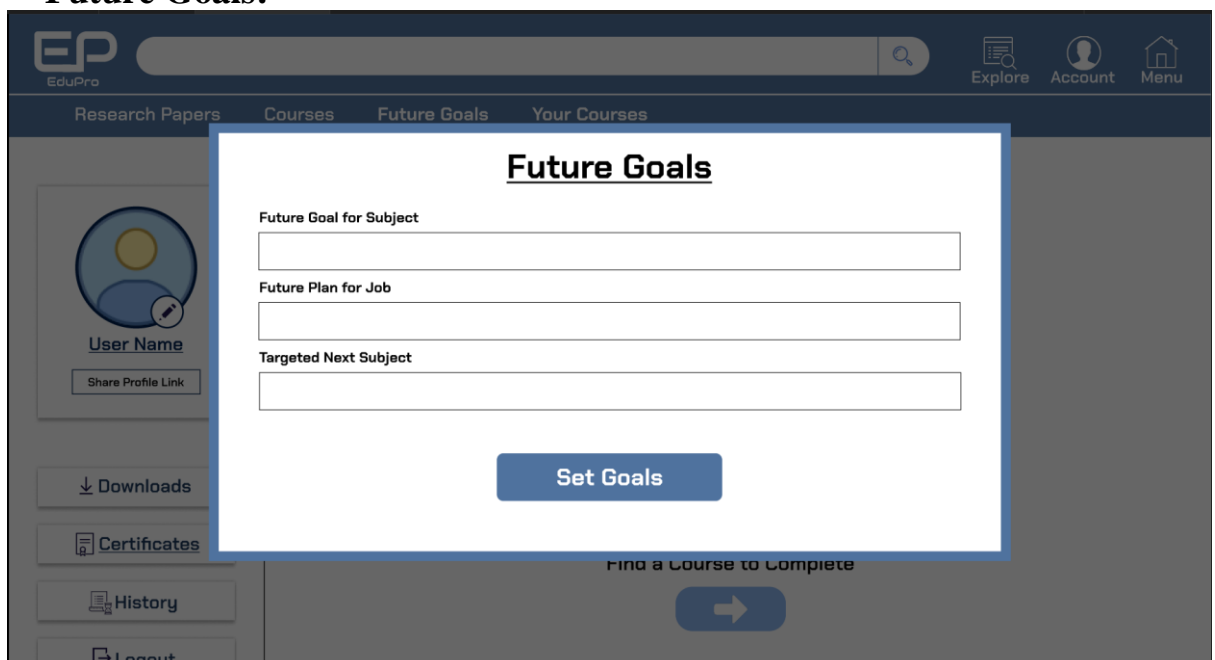


You can share your Course Certificates in the Certifications section of your LinkedIn profile ,on Printed resources CVs, or other documents.

- **Account Page:**



- **Future Goals:**



6. Project Figma Link:

[View](#)