Report For Music Application (Mobile App Design)

1. Design Choices

Objective:

The objective of the app design is to create a visually appealing and user-friendly music streaming platform. The design aims to engage users, showcase personalized content, facilitate easy navigation, and enhance the overall user experience.

Key Features:

• Entry Animation:

The app starts with an animation of the name displayed and then after a set time it will automatically move to the home page.

Home Page:

- Search Option: This bar allows you to search for specific songs, artists, albums, or playlists by typing in keywords.
- Account Menu: Tapping this icon likely leads to your profile settings where you can manage your account information, adjust music preferences, and potentially view listening history.
- Home Button (currently active): This button would take you back to the homepage you're viewing.
- Collection Button: This button might lead to your music library where you can view and manage your saved albums, playlists, and liked songs.
- Recently Played: This section likely displays a scrollable list of the most recent songs you've listened to on the app.
- o Playlists: This section curates playlists based on themes, genres, or popularity.
- Genre Playlists: Playlists like "Hindi" and "Dance Songs" could be more extensive collections categorized by a specific genre. These can be a great way to discover new music within your preferred styles.
- Episodes for You: This section recommends podcasts or audiobooks based on your listening habits.

Overall, the music streaming app's homepage uses a combination of personalized recommendations and curated content to provide a user-friendly experience for discovering new music and revisiting favorites.

• Home Page Navigation:

Home Page includes 2 kinds of navigation-

On top of the page which distribute home page into 3 different categories-: All, Music, Podcast.

On the bottom of the page There are 4 different options for user to navigate-: Home, Search, Collection, Account.

Search Page:

This page allows user to search desired song, playlist or podcast. It also provides general options from which user can select and move forward.

• Accounts Page:

This page contains all the details of the user which allows user to add friends, share profile edit profile etc.

Collection Page:

It includes all the liked songs playlist made by user, downloaded songs as well as liked and downloaded podcast by the user.

LOGO:

Logo is specifically designed in such a way that it can easily convey the meaning of the app and everyone can understand it and used with various background and colors according the color palate of the app.

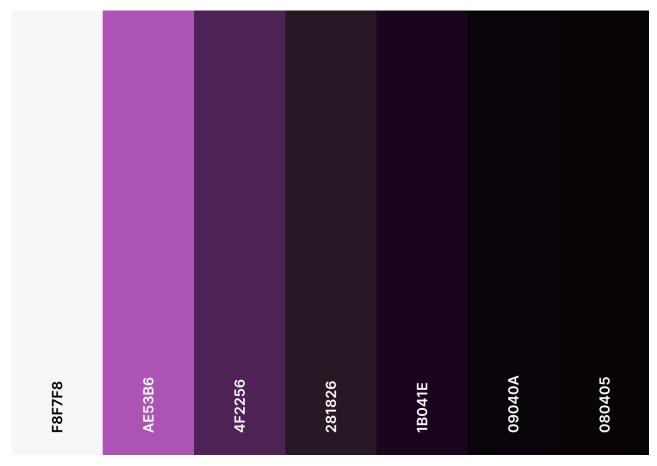
The name is taken from Hindi/Urdu word "रूर" which means music so it conveys the meaning of the app very easily.



Types of Images or Media:

- Hero Section: Utilizes captivating images to grab attention and communicate key messages.
- Album Thumbnails: Showcases album visuals and enhances music descriptions.
- Playlists: Visual presentation of curated playlists adds to user engagement.
- Profile: Profile pictures and playlist images personalize the user experience.

2. Color Schemes:



The color palette of this app is primarily composed of three main colors: black, purple, and pink.

- Black is used as the main background color, providing a sleek and modern look to the app. It also helps to reduce eye strain and improves readability, especially in low-light conditions.
- Purple is used as the primary accent color. It is a rich and luxurious shade of purple, which is used for various elements such as buttons, icons, and text. This color is used to draw attention to important elements and create a sense of hierarchy.

- Pink is used as a secondary accent color, which complements the purple color. It is used for less important elements such as backgrounds for images, and it helps to create a cohesive and visually appealing design.
- Additionally, the app uses white as a secondary background color for some screens, such as
 the "Settings" screen. This creates a contrast with the black background and makes the text
 more readable.
- The use of these colors creates a visually appealing and modern design that is easy on the
 eyes. The purple and pink accents add a touch of elegance and sophistication to the app,
 making it stand out from other apps. The use of black as the main background color also
 makes the app look sleek and professional.

Overall, the color palette of this app is well thought out and consistent throughout all the screens. The use of black, purple, and pink creates a visually appealing and modern design that is easy to use and looks great.

3. Typography:

Gill Sans MT is a good choice of font for a music streaming app's typography for several reasons:

- **Versatility**: Gill Sans MT is a humanist sans-serif typeface, meaning it has letterforms based on handwriting but without the decorative serifs. This makes it versatile and easily readable at various sizes, which is important for an app with a variety of content from titles to menus.
- **Readability**: The typeface is known for its clear and clean letterforms with good spacing. This is crucial for ensuring users can easily read song titles, artist names, playlist labels, and other text elements within the app.
- **Modern Look**: Gill Sans MT has a clean and modern aesthetic that can contribute to a polished and professional look for the music streaming app.

4. User Flow and Navigation Decisions:

Intuitive Navigation System:

- Bottom Navigation:
 - Provides links to Home, Search, Music, Favorites, and Profile, ensuring easy access to key areas.
- Search Functionality:
 A prominent search bar allows users to quickly find specific songs, albums, or artists.

• Homepage to Song/Album Details:

Users can explore popular genres and albums directly from the homepage and seamlessly navigate to detailed song or album pages.

• Exploration of Playlists:

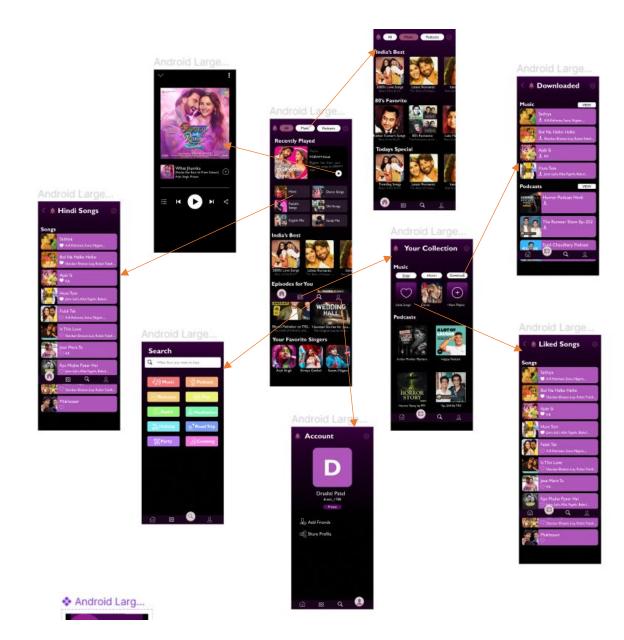
Curated and personalized playlists enhance user engagement and may lead users to explore related songs or artists.

• Accessing Favorites and Profile:

Users can easily access their favorite songs and profile from the navigation menu, ensuring quick access to frequently used sections.

User Flow Explanation:

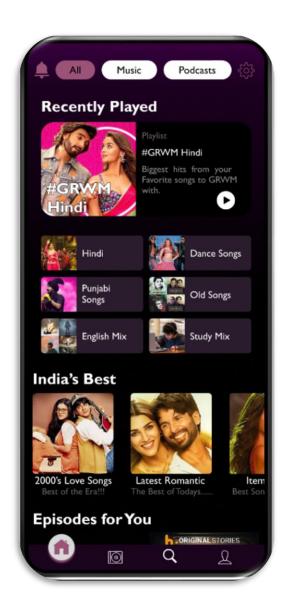
- Entry Point: Users land on the homepage, greeted by the navigation menu and search bar.
- Exploration: Users explore various sections, including popular genres, playlists, and music charts.
- Song/Album Details: Clicking on a song or album leads users to its detailed page for playback or further information.
- Favorites: Users navigate to the favorites section to view and manage their liked songs and playlists.
- Profile: Users can access and edit their profile, including personal settings and account information.



5. Design:

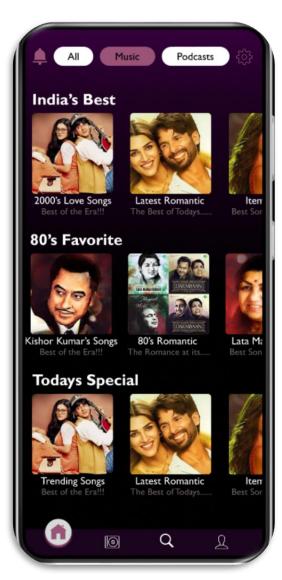
• Welcome Animation:





• Home Page:





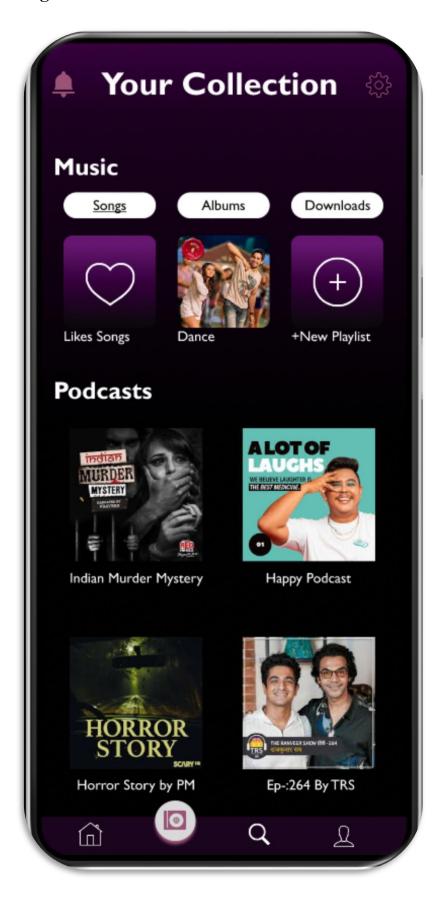
• Search Page:



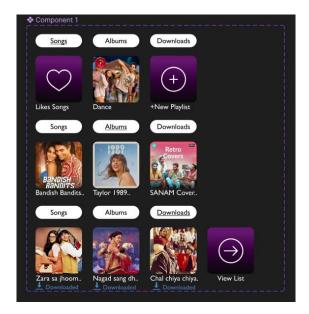
• Account Page:



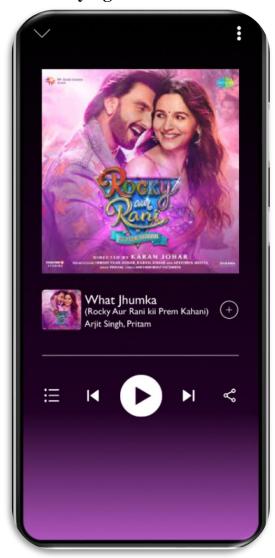
• Collection Page:



Prototype for the navigation of different options.



• Music Playing:

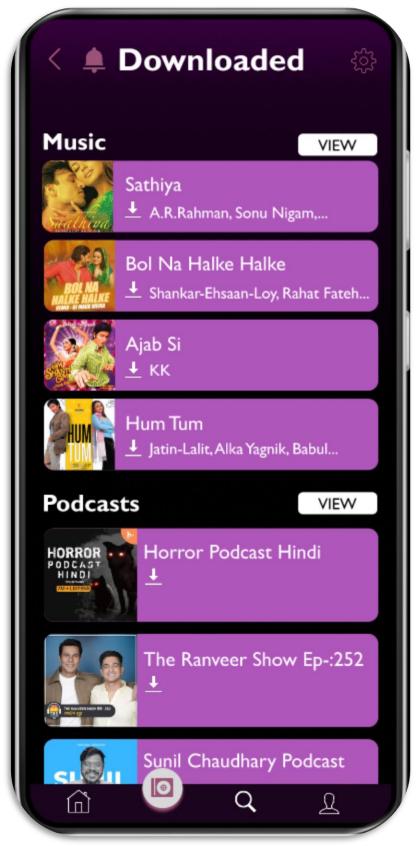




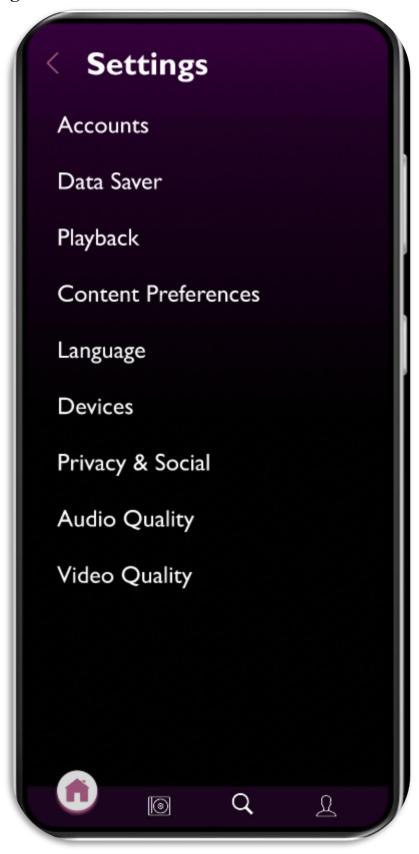
• Songs List Page:



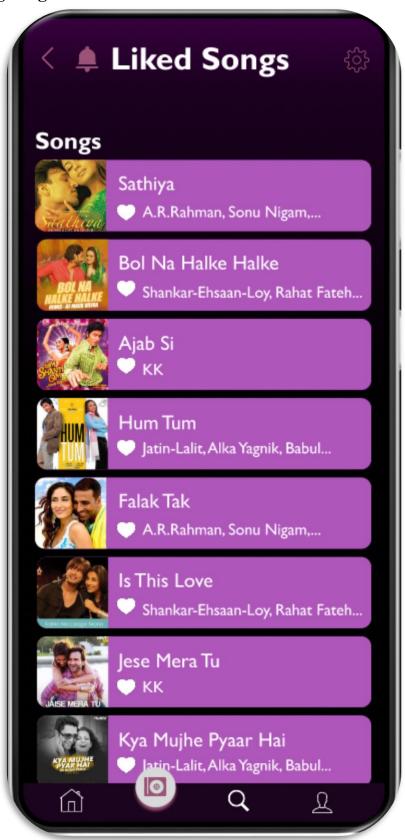
• Downloads Page:



• Settings Page:



• Liked Songs Page:



6. Project Figma Link: VIEW