## Noninformative Priors

Want data to be emphasized.

Idea: Use invariance

Ez: Jeffrey's Prior is invariant to reparameterization

$$P(\theta) \ll I(\theta)^{12} \qquad I(\theta) = fisher information$$

$$= \mathbb{E}_{X|\theta} \left[ \left( \frac{dL}{d\theta} \right)^{2} \right] \qquad L(\theta) = Leg P(x|\theta)$$

$$= -\mathbb{E}_{X|\theta} \left[ \frac{d^{2}L}{d\theta^{2}} \right] \qquad (under regularity conditions)$$

In this case, for >=h(0)

$$I(6) = \mathbb{E}_{X|\Theta} \left[ \left( \frac{d\ell}{d\theta} \right)^2 \right] = \mathbb{E}_{X|\Lambda} \left[ \left( \frac{d\ell}{d\eta} \cdot \frac{d\eta}{d\theta} \right)^2 \right] = \mathbb{E}_{X|\Lambda} \left[ \left( \frac{d\ell}{d\eta} \right)^2 \right] \left( \frac{d\lambda}{d\theta} \right)^2$$

$$= I(\Lambda) \frac{d\lambda}{d\theta} \Big|^2$$

Then 
$$P(\lambda) = \left| \frac{de}{d\lambda} \right| P(\theta) \propto \left| \frac{de}{d\lambda} \right| I(e)^{1/2} = \left| \frac{de}{d\lambda} \right| I(\lambda)^{1/2} \left| \frac{d\lambda}{d\theta} \right| = I(\lambda)^{1/2}$$

So the prior is still prop. to square root of information

Ex: 
$$X(G - Binon(n, G))$$
  $I(G) = -E_{X(G)} \left[ \frac{d^2L}{de^2} \right]$ 

$$L(G) = l_{\mathcal{C}}\binom{n}{x} + x l_{\mathcal{C}}G + (n-x) l_{\mathcal{C}}(1-G)$$

$$\frac{dl}{d\theta} = \frac{x}{\theta} - \frac{x - x}{1 - \theta} \implies \frac{dl^2}{d\theta^2} = -\frac{x}{\theta^2} - \frac{x - x}{(1 - \theta)^2}$$

$$- \mathbb{E}_{X|\theta} \left[ \frac{-x}{\theta^2} - \frac{u - x}{(1 - \theta)^2} \right] = \frac{n \theta}{\theta^2} + \frac{n - n\theta}{(1 - \theta)^2}$$
$$= N \left( \frac{1}{\theta} + \frac{1}{1 - \theta} \right)$$
$$= \frac{n}{\theta(1 - \theta)}$$



arcsin distribution

## Examples from Exp. Families

(i)

$$\mathbb{P}(X_{1,...,1}X_{n}|_{\mathcal{N}}) \propto \prod_{i=1}^{n} \exp\left\{-\frac{1}{2\sigma^{2}}(X_{i}^{-}|_{\mathcal{N}})^{2}\right\} = \exp\left\{-\frac{1}{2\sigma^{2}}\sum_{i=1}^{n}\left((X_{i}^{-}|_{\overline{X}})+(|_{\overline{X}}^{-}|_{\mathcal{N}})\right)^{2}\right\}$$

But 
$$\sum_{i} (x_i - x_i)^2 = \sum_{i} (x_i - \overline{x})^2 + 2 (\sum_{i} x_i - \overline{x}) (\overline{x} - x_i) + n (\overline{x} - x_i)^2$$
  
=  $\sum_{i} (x_i - \overline{x})^2 + n (\overline{x} - x_i)^2$ 

S.
$$P(X|\mu) < \exp\left(-\frac{1}{2\sigma^{2}}\sum_{i}(x_{i}-\overline{x})^{2}\right) \exp\left(-\frac{1}{2\sigma^{2}}n(\overline{x}-\mu)^{2}\right) < \exp\left(-\frac{1}{2\sigma^{2}}(\overline{x}-\mu)^{2}\right)$$

This implies (in freg) Xlm~N(m, 0%)

$$\mathbb{P}(\mu) \propto \exp\left(-\frac{1}{2\tau_{\bullet}^{1}}(\mu \circ -\mu)^{2}\right) \Longrightarrow \mu \sim N/\mu \circ \tau_{\bullet}^{2}$$

implies 
$$M \times N(M_1, T_1^2)$$
 such that  $\frac{1}{T_1^2} = \frac{1}{T_0^2} + \frac{N}{\sigma^2}$ ,  $M_1 = \frac{M_1 + \frac{1}{T_0^2} + \frac{N}{\sigma^2}}{\frac{1}{T_0^2} + \frac{N}{\sigma^2}}$ 

Posterior Predictive: We can compute

$$P(\bar{x}|x) = \int P(\bar{x}|\mu) P(\mu|x) d\mu$$
 but there is an ensiet way

with elf.

$$\tilde{X} = M_1 + e + f \sim N(\mu_1, \sigma^2 + T_1^2)$$
 So  $N(\mu_1, \sigma_1^2 + T_1^2)$ 

$$\Re(x_i|o^2) \propto \frac{1}{\sqrt{2\pi o^2}} \exp\left(-\frac{1}{2o^2}(x_i-\mu)^2\right)$$

$$\mathbb{P}(X_{i_1\cdots i_r}X_n|o^2) \propto \prod_{i=1}^{N} (o^L)^{-1/2} \exp\left(\frac{1}{2o^2} (x_i-y_i)^2\right)$$

$$\mathbb{P}(o^2) \mathrel{\checkmark} (o^2)^{-\left(\frac{V_0}{2}+1\right)} \exp\left(\frac{-r_0 \tau_0^2}{2\sigma^2}\right) \implies o^2 - \operatorname{Inv} \chi^2(r_0, \tau_0^2)$$

$$\beta(\sigma^{2}|X) \prec \beta(X|\sigma^{2})\beta(\sigma^{2})$$

$$\prec (\sigma^{1})^{-n/2} e^{-S(x)/2\sigma^{2}} \times (\sigma^{2})^{-\left(\frac{V_{0}}{2}+1\right)} \exp\left(\frac{-V_{0}T_{0}^{2}}{2\sigma^{2}}\right)$$

$$\prec (\sigma^{2})^{-\left(\frac{n+r_{1}}{2}+1\right)} \exp\left(\frac{-1}{2\sigma^{2}}\left(S(x)+V_{0}T_{0}^{2}\right)\right)$$

So 
$$\sigma^2 \mid X \sim I_{\text{nv}} \chi^2 \left( h_{\text{tr}_0}, \frac{S(x) + r_0 z_0^2}{n + r_0} \right)$$

See text for post predictive.

(iii) 
$$\gamma_i \mid \theta$$
 int  $P_o(x_i \theta)$ ,  $\chi_i$  are exposures  $ex: \theta = \frac{\# events}{hour}$   $\chi_i = hours$ 

$$P(Y_{i}, Y_{n} | \theta) = \prod_{i} \frac{(x_{i}\theta)^{*i} e^{-x_{i}\theta}}{y_{i}!} \times \theta = \frac{det_{n}}{e^{-\theta \sum x_{i}}}$$

Post Pred: 916~ Po(x6)

$$P(\tilde{\lambda}|\lambda) = \sum b(\tilde{\lambda}|e)b(e|\lambda) qe = \sum \frac{\tilde{\lambda}e}{(\tilde{\lambda}\theta)_{\tilde{g}}} e^{\kappa b(-\tilde{\lambda}\theta)} \cdot \frac{L(v')}{\tilde{k}'} \theta_{\kappa'-1} - \tilde{k}'e qe$$

$$=\frac{\bar{\chi}^{\bar{y}}}{\bar{y}!}\frac{\beta^{\alpha_{1}}}{\Gamma(\alpha_{1})}\cdot\frac{\Gamma(\bar{y}+\alpha_{1})}{(\bar{\chi}+\beta_{1})^{\bar{y}}^{+\alpha_{1}}}=\frac{\Gamma(\bar{y}+\alpha_{1})}{\bar{y}!}\cdot\left(\frac{\bar{\chi}}{\bar{\chi}+\beta_{1}}\right)^{\bar{y}}\left(\frac{\beta_{1}}{\bar{\chi}+\beta_{1}}\right)^{\alpha_{1}}$$

$$\tilde{\gamma} | \gamma \sim N_{\gamma} \text{ Bin} \left( \prec_{1}, \frac{\tilde{x}}{\tilde{x} + \beta_{1}} \right)$$