EASTERN VISAYAS STATE UNIVERSITY TANAUAN CAMPUS

BACHELOR OF SCIENCE IN MARKETING

BSBA Curriculum effective First Semester, SY 2018-2019 CHED Memorandum Order No. 17, s. 2017

STUDENT:

8. PARA-AST MA. LOURDER O. PARA-ASI BROY ADA TONAMAN, LEYTE

STUDENT NUMBER: 2020-3510

ADDRESS:

Cellphone Number: 09558446564

email address:

paraacem 70 gmail.com

	FIRST	EAR - FI	RST SEN	IESTER				
		Hours	/Week	Unite	Pre-Requisite	Grade	Re-take	Evaluated by
Subject Code	Descriptive Title	Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
BCA 001*	Accounting Plus	(3)	0	3 .		1.9	possibe to	TUTTON FEEL
BCM 001*	Business and Management Plus	(3)	0	3		2.0		202131 Sept
GEN ED 001	Purposive Communication	3	0	13		1.7	easagnsu	199163
GEN ED 002	Understanding the Self	3	0	3		1-1		[Ejő]
MktgCC 113	Basic Microeconomics	3	0	3		1.9		
GEN ED 004	Mathematics in the Modern World	3	0	3	ABY ORIHT	2.2		
DRRM 113	Disaster Risk Reduction Management	3	0	3		1.5		
PrMktg 113	Asian Markets and Marketing Management	3	0	.3		1.4		3 9 2 3 900
NSTP 113	CWTS, LTS, MTS (Naval or Air Force)	3	0	-3	The same of the same of	1-5	50 112 0	30 6 8 6
PE 112	PATHFIT Movement Competency Training	2	0	2		1.4.		esetatel and
	Total:		17 0	29			Sityleak so	devicted 12

	FIRST YE	AR - SEC	OND SE	MESTE	R	navi najtern	ong one gro	emiesta III. iski
		Hours	/Week	Unite	Pre-Requisite	Grade	Do take	Evaluated by
Subject Code	Descriptive Title	Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
AE 113	Financial Accounting & Reporting	3	0	3	BCM 001	1-8	e of the Pa	J76797LH
AE 114	Conceptual Framework & Accounting Standards	3	0	3	BCA 001	2.1	er augas.	Foreign
GEN ED 007	The Contemporary World	3	0	3		1.7		
MktgCC 123	International Business and Trade	3	0	3	PrMktg 113	1.7		
RIZAL 001	Rizal's Life and Works	3	0	3	GRIHA.	2.0		
MKTG ELEC 123	SME Marketing Strategy	3	0	3	PrMktg 113	1.3		
MGT 123	Human Resource Management	3	0	3	BCM 001	1.5		900
PrMKTG 123	Product and Brand Strategy	3	0	3	PrMktg 113	1.7		
NSTP 123	CWTS, LTS, MTS (Naval or Air Force)	3	0	3	NSTP 113	1.5		
PE 122	PATHFIT Fitness Training	2	0	2		1.1		15107
	Total:		- 3/	29				

	SECON	ND YEAR - F	IRST SE	MESTE	R		17	
		Hours	/Week	11-14-	D	Townson.	100	200
Subject Code	Descriptive Title	Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
CBMEC 1	Entrepreneurial Marketing	3	0	3		1.5		
GEN ED 003	Readings in the Philippine History	3	0	3	20	1.5	hildsless a	ALS CUSTON
MKTG ELEC 213	Global Marketing	3	0	3	MktgElec 123 /MktgCC 123	2.1	M ril ongo	150997 35A
MktgCC 213	Business Research	3	0	3		1.9		SetoT
IT 213	Word Processing for Business	2	3	3		1-4		
IT 233	Electronic Spreadsheet for Business	2	3	3	ASV STRUCK	1.1		
IT 253	Presentation Packaging	2	3	3		1.5		
FL MKTG 213	Foreign Language in Marketing 1	2	3	3		11.7	- 407	
FIL 001	Sining ng Pakikipagtalastaan	3	0	3		1.6		
PE 212	PATHFIT Dance, Sports, Group Exercise, Outdoor and Adventure Activities	2	0	2		1-6		
	Total:			29				

	SECOND '			LIAIE 3	EN			
		Hours	/Week	Unite	Pre-Requisite	0		- 1 - 11
Subject Code	Descriptive Title	Lec	Lab	Omes	re-nequisite	Grade	Re-take	Evaluated by
CBMEC 2	Strategic Management	3	0	3	CBMEC 1	1.5		
MktgCC 223	Taxation (Income Taxation)	3	0	3		1.8		
IT 223	Internet and web Design for Business	2	3	3	IT 213/233/253	1.4		
PrMKTG 223	Marketing Research	3	0	3	PrMktg 123/ MktgCC 213	1.9		
GEN ED 005	Art Appreciation	3	0	3		1.8		
MKTG ELEC 223	Retail Marketing	3	0	3		1.3		
GEN ED 008	Science, Technology and Society	3	0	3		1.7		
FL MKTG 223	Foreign Language in Marketing 2	2	3	3	FL MKTG 213	1.6		
FIL 002	Pagbasa at Pagsulat sa Iba't-ibang Disiplina	3	0	3	TE INKI O ZZS	1.5		
PE 222	PATHFIT Dance, Sports, Group Exercise, Outdoor and Adventure Activities	2	0	2		1.2		
	Total:			29				

	THIRD Y	EAR - FI	RST SEN	NESTER	MAT			
		Hours	/Week	Hnite	Pre-Requisite	Grade	Re-take	Evaluated by
Subject Code	Descriptive Title	Lec	Lab	Units	Pre-nequisite	28	Me-take	Evaluated by
CBMEC 3	Operations Management	3	0	3	CBMEC 1	1.4		
MktgCC 313	Good Governance and Social Responsibility	3	0	3	MktgELEC 123	1.5		
MktgCC 333	Business Law (Obligations and Contract)	3	0	3	MktgELEC 223	2.0	Hall	+ 341
PrMKTG 313	Services Marketing	3	0	3	PrMktg 223 /MktgELEC 223	1.2	4,014 1,1502	191 medimus
PrMKTG 333	Marketing Channels	3	0	3	PrMktg 223 /MktgELEC 223	1-5		
PrMKTG 373	Marketing Analysis and Decision Making	3	0	3	PrMktg 223 /MktgELEC 223	1-1	st	abo.
MKTG ELEC 313	Consumer Behavior	3	0	3		1.3	aul@ani	THE ACTOR
GEN ED 006	Ethics	3	0	3	2	1.4	(1875), box 6	rentana pasi
FL 313	Foreign Language in Practice 1	2	3	3	FL MKTG 223	1-4	(mmo) m	eograph 1
	Total	3		27		Set	entignibne	tarabutu S

	THIRD	YEAR - SEC	COND SE	EMEST	ER	Modern Mc	edition in the	bertistel
	7.0	Hours	/Week	Unite	ts Pre-Requisite	Grade	Re-take	Evaluated by
Subject Code	Descriptive Title	Lec	Lab	Uilles	Pre-Requisite	Grade	ne-take	Litalautea by
PrMKTG 323	Business to Business Marketing	3	0	3	I (son	1.3	a) erme et	Lewis L
PrMKTG 343	Professional Salesmanship	3	0	3	aninis (I V	1.3	элгэгоМ"	HTA910
PrMKTG 363	Marketing Analytics	3	0	3		1.4		-1sto7
PrMKTG 383	Pricing Models and Strategy	3	0	3		2.2		
PrMKTG 303	Advertising and Promotion Management	2	3	3	LABY YERIS	1.4		
MKTG ELEC 323	Franchising	3	0	3		1.3		
MKTG ELEC 343	E – Commerce and Internet Marketing	2	3	3		1.3	190	dde
LIT 002	Literature of the World	3	0	3	1	1.4.	ribrugasa I	Sinanci
FL 323	Foreign Language in Practice 2	2	3	3	FL 313	1.4	emsti lau	esino?
	Total		10.00	27			22	Standar

		THIRD YEAR	- SUM	ΛER			noW bessi	Letter R
		Hours	/Week	1 Inite	Dec Deswisite	Grade	Re-take	Evaluated by
Subject Code	Descriptive Title	Lec	ec Lab Units Pre-Requisite	Grade	ne-take	Evaluated by		
EDUC TOUR	Educational Tour	galfAt E	3	3	3 rd Year Standing	1.0	oners the	S Product
	Total:	1 5	100	3		anini	filmess Tra	PATHEL

	FOURT	H YEAR - F	IRST SE	MESTE	R			
		Hours	/Week	Unite	Pre-Requisite	Grade	Re-take	Freely stand by
Subject Code	Descriptive Title	Lec	Lab	Units	r re-nequisite	Grade	Re-take	Evaluated by
MGT 413	Computer-Based Information System	3	0	3		1.5	106	abo)
PrMKTG 413	Marketing in a Digital Age	3	0	3	ath	1.1	gentalia	rosaina
MKTG ELEC 413	Customer Relationship Marketing	3	0	3	4 th year standing	1.6	ala situata	3 Regulary
MKTG ELEC 436	Special Topic in Marketing Management	4	6	6		1.4		
MktgCC 416	Thesis/Marketing Plan	6	0	6		1.4		
	Total:	3.0	0	21			Research	3 . (Business

	FOL	JRTH YEAR - SE	COND S	EMEST	ER	u8 101 199	stable and a	nomasi3)
		Hours	/Week	Haiba	Des Descripto	C. Anti	ox me matte	Present
Subject Code	Descriptive Title	Lec	Lab	ab Units Pre-Requisite	Pre-Requisite	Grade	Re-take	Evaluated by
PRACTICUM	Office Internship (600 hrs)	- 5	6	6	4th year standing	rigitarisis Sur no liter	Pakidon)	PATER S
	Total:			6		wita A even	nevhA una	codeo s

Date of Last Update:

MA - 1 OHKDER B · PARA - ACE (Printed Student Name over Signature)

Program Coordinator

QUALIFIED TO ENFOU PRACTICUM OUT.

Cour 3. Bucot

EASTERN VISAYAS STATE UNIVERSITY TANAUAN CAMPUS

BACHELOR OF SCIENCE IN MARKETING

BSBA Curriculum effective First Semester, SY 2018-2019 CHED Memorandum Order No. 17, s. 2017

STUDENT:

JERRAMAY D. PICA

STUDENT NUMBER: 2020 - 10 267

ADDRESS:

BRGY. 89 BAYBAY SAN JOSE THOLOGAN CITY Cellphone Number: 09124665235 email address:

jerramay 389 Egrail com

	FIRST	EAR - FII	RST SEN	MESTER				
		Hours	/Week	Linite	Pre-Requisite	Grade	Re-take	Evaluated by
Subject Code	Descriptive Title	Lec	Lab	Units	rie-kequisite	Grade	Ne-take	Evaluated by
BCA 001*	Accounting Plus	(3)	0	3		2:9		manal str
BCM 001*	Business and Management Plus	(3)	0	3		2.2		Estris 2
GEN ED 001	Purposive Communication	3	0	3		1.7	SSAURNS	191919
GEN ED 002	Understanding the Self	3	0	3		1-2		Tetor -
MktgCC 113	Basic Microeconomics	3	0	3		2.0		
GEN ED 004	Mathematics in the Modern World	3	0	3	A3Y CHIRT	2.3		
DRRM 113	Disaster Risk Reduction Management	3	0	3		1.2		
PrMktg 113	Asian Markets and Marketing Management	3	0	3		1.4	34	500
NSTP 113	CWTS, LTS, MTS (Naval or Air Force)	3	0	3		1.8	enitud di	e ame s
PE 112	PATHFIT Movement Competency Training	2	0	2		1.3		senting t
	Total:		0.0	29			obylan A ge	15 Market

	FIRST	YEAR - SEC	OND SE	IVIESTE	N			
		Hours	/Week	timier	Pre-Requisite	Grade	Re-take	Evaluated by
Subject Code	Descriptive Title	Lec	Lab	Oilits	rie-kequisite	Grade	ne take	Lvaluated by
AE 113	Financial Accounting & Reporting	3	0	3	BCM 001	2.6	Month to an	JE19314
AE 114	Conceptual Framework & Accounting Standards	3	0	3	BCA 001	2.5		16/01
GEN ED 007	The Contemporary World	3	0	3		1.3		
MktgCC 123	International Business and Trade	3	0	3	PrMktg 113	2.0		
RIZAL 001	Rizal's Life and Works	3	0	3	DRIFT	2.1		
MKTG ELEC 123	SME Marketing Strategy	3	0	3	PrMktg 113	1.9		
MGT 123	Human Resource Management	3	0	3	BCM 001	1.5		500
PrMKTG 123	Product and Brand Strategy	3	0	3	PrMktg 113	2.0	THE THE	
NSTP 123	CWTS, LTS, MTS (Naval or Air Force)	3	0	3	NSTP 113	1.4		
PE 122	PATHFIT Fitness Training	2	0	2		1. 2		Teleti
	Total:		- 233	29				

	SECON	ND YEAR - F	IRST SE	MESTE	R			
		Hours	/Week	Halan	Pre-Requisite	T avidens	0	she
Subject Code	Descriptive Title	Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
CBMEC 1	Entrepreneurial Marketing	3	0	3		1.6	310 5 0 30	TENTEN I MARKE
GEN ED 003	Readings in the Philippine History	3	0	3	8	1.6	er Relation	movemble Erg.
MKTG ELEC 213	Global Marketing	3	0	3	MktgElec 123 /MktgCC 123	2.3	Manualg o gaisearch	s or set
MktgCC 213	Business Research	3	0	3		1.8		BEJOT
IT 213	Word Processing for Business	2	3	3		1.5		
IT 233	Electronic Spreadsheet for Business	2	3	3	FOURTHYEA	1.1		
IT 253	Presentation Packaging	2	3	3		1.7		
FL MKTG 213	Foreign Language in Marketing 1	2	3	3		1.5	199	- 800
FIL 001	Sining ng Pakikipagtalastaan	3	0	3		1.6		
PE 212	PATHFIT Dance, Sports, Group Exercise, Outdoor and Adventure Activities	2	0	2		1.1		HEIGH
	Total:			29			200	

	SECOND Y	EAR - SE	COND S	EMEST	ER			
Subject Code	Descriptive Title	Hours/Week		Unite	Pre-Requisite	0	Do Anko	Evaluated by
		Lec	Lab	Onits	rie-kequisite	Grade	Re-take	Evaluated by
CBMEC 2	Strategic Management	3	0	3	CBMEC 1	1.5		1
MktgCC 223	Taxation (Income Taxation)	3	0	3		2.4		
IT 223	Internet and web Design for Business	2	3	3	IT 213/233/253	1.8		
PrMKTG 223	Marketing Research	3	0	3	PrMktg 123/ MktgCC 213	1.9		
GEN ED 005	Art Appreciation	3	0	3	TOTAL	1.9	117	
MKTG ELEC 223	Retail Marketing	3	0	3		1.5		
GEN ED 008	Science, Technology and Society	3	0	3		1.8		
FL MKTG 223	Foreign Language in Marketing 2	2	3	3	FL MKTG 213	1.7		
FIL 002	Pagbasa at Pagsulat sa Iba't-ibang Disiplina	3	0	3		1.5		
PE 222	PATHFIT Dance, Sports, Group Exercise, Outdoor and Adventure Activities	2	0	2		1.3		
	Total:			29				

	THIRD	/EAR - FI	RST SEN	MESTER	MAT		Part of the last	
	Subject Code Descriptive Title	Hours/Week		Haite		B		
Subject Code		Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
CBMEC 3	Operations Management	3	0	3	CBMEC 1	1.1		
MktgCC 313	Good Governance and Social Responsibility	3	0	3	MktgELEC 123	1-2		
MktgCC 333	Business Law (Obligations and Contract)	3	0	3	MktgELEC 223	2.2	VELLAR	21491
PrMKTG 313	Services Marketing	3	0	3	PrMktg 223 /MktgELEC 223	1.4	64 Fig.	Your
PrMKTG 333	Marketing Channels	3	0	3	PrMktg 223 /MktgELEC 223	2.6		
PrMKTG 373	Marketing Analysis and Decision Making	3	0	3	PrMktg 223 /MktgELEC 223	1.4	90	i sae
MKTG ELEC 313	Consumer Behavior	3	0	3		1.5	11/5 mm	OutcorA
GEN ED 006	Ethics	3	0	3		1.5	matit ens a	Periapit
FL 313	Foreign Language in Practice 1	2	3	3	FL MKTG 223	1-2	pomo Tal	zenugt - u
	Total	Te	10	27		700	edit anibos	Loanet S

	THIRD YEA	AR - SEC	OND SE	MEST	ER	W misball	on mante	inaniani.
Subject Code	Descriptive Title	Hours/Week		United	D D 1/2	Grade	0.44	Evaluated by
		Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
PrMKTG 323	Business to Business Marketing	3	0	3	100,71	1.4	E 97 (2 27	ZTYVX
PrMKTG 343	Professional Salesmanship	3	0	3	points I vi	1.9	ament M	HHIASI
PrMKTG 363	Marketing Analytics	3	0	3		1.6		disto
PrMKTG 383	Pricing Models and Strategy	3	0	3		2-1		
PrMKTG 303	Advertising and Promotion Management	2	3	3	1A37 12813	1.9		
MKTG ELEC 323	Franchising	3	0	3		2.5		
MKTG ELEC 343	E – Commerce and Internet Marketing	2	3	3		1.4		200
LIT 002	Literature of the World	3	0	3	illustration of	1.9	the state of the	Kaenial B
FL 323	Foreign Language in Practice 2	2	3	3	FL 313	1.5	e ver a laur	rearrest.
	Total 2.5	1000		27			ah.	nelsone 21

	THIR	D YEAR	- SUM	MER		25	TOW has all	1 Bearle
	GO STANIAN	Hours/Week		I Indian	Pre-Requisite		and the same of	
Subject Code	Descriptive Title	Lec	Lab	Units	rre-requisite	Grade	Re-take	Evaluated by
EDUC TOUR	Educational Tour	E	3	3	3 rd Year Standing	1-0	break bee	S Produc
	Total:	1 5	No.	3		anini	Table (197	DESCRIPTION OF THE PROPERTY OF

	FOURTH	YEAR - F	IRST SE	MESTE	R		THE REST	
Subject Code	Descriptive Title	Hours/Week		Unite				
		Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
MGT 413	Computer-Based Information System	3	0	3	4 th year standing	1-4	er i	A labora
PrMKTG 413	Marketing in a Digital Age	3	0	3		1.2	M les cons	rearroy 24
MKTG ELEC 413	Customer Relationship Marketing	3	0	3		3.0	de self et s	nilwed s
MKTG ELEC 436	Special Topic in Marketing Management	4	6	6		1.3		
MktgCC 416	Thesis/Marketing Plan	6	0	6	A CONTRACTOR	1-4	ETT PATE	Indiana Company
	Total:	3	The same	21			desposed	ANTO S

	FOL	IRTH YEAR - SE	COND	EMEST	ER	det for Bu	in some and	norraera
		Hours/Week		11-14-		In Norda	5259 north	
Subject Code	Descriptive Title	Lec	Lab	Units	Pre-Requisite	Grade	Re-take	Evaluated by
PRACTICUM	Office Internship (600 hrs)		6	6	4th year standing	nustrale,	ecutives a	Bring
	Total:		1 11	6	1917	in this much	touble here	

Date of Last Update:

JERUA MA D . PIOS (Printed Student Name over Signature)

Program Coordinator

QUALIFIED TO ENROW FRACTICUM OUT.