

Derick David

Senior Product Designer

I'm a Filipino designer, mentor, and entrepreneur who have worked with professionals at Stanford University and collaborated with award-winning talent from Washington Post, Business Insider, and supermodel Alexis Ren.

EXPERIENCE

Cofounder & Chief Product

Hikre School

Match 2021 - Present - Philippines

Led the growth of the company to 1000+ registered students, 10,000+ leads, and \$40,000 in awards by our students. We've gathered a strong presence in Southeast Asia to be noticed by Sequoia Capital.

Graphic Designer/Design Advisor

Pane Vivo

May 2020 - Present - Paris

Helped design and establish brand identity in Paris in 6 locations and helped increased brand value along with revenue by more than 100%.

Senior Product Designer/Chief Design

Pactio

July 2018 - May 2020 - 1 year 11 mos - Stanford University

Launched new product features, oversaw UI/UX strategy, tested new solutions, and cooperated with relevant stakeholders.

Lead Product Designer

Authoreo

April 2019 - Jan 2020 - 10 mos, Menlo Park, California

Launched the platform from idea to a live product with 50 registered brands/businesses, a validated product-market fit, and thousands of dollars of revenue.

UI/UX Designer (Web)

Iowa State University

May 2019 - September 2019 - 5 mos, Ames, Iowa

Led the redesign of IT website with better UX and sound UI.

EDUCATION

Bachelors of Science in Computer Science

Iowa State University

2018 - 2020, Ames, Iowa

iOS Development & Human Interface Design

Apple Developer Academy at University of Napoli "Federico II"

2016 - 2017, Naples, Italy

My overall work has reached more than 100,000 people around the world including in Paris, California, Italy, and the Philippines.

derick@hikre.com

+63 916 667 8608

Bologna, Italy

Manila, Philippines

Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

iOS Development

Tools & Technologies

Figma, Uizard, Sketch,

Keynote, Invision, Webflow,

Zeplin, Xcode

Other Skills

HTML, CSS, Swift, Blogging,
and Shooting guns

Languages

Filipino (native)

Italian (fluent)

English (fluent)

Relavant Links

derickdavid.world

[https://www.linkedin.com/in/](https://www.linkedin.com/in/derick-david-629909135/)

[derick-david-629909135/](#)

[dribbble.com/derickdavid](#)

Thanks for reading,
[I hope to see you soon!](#)