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# Journey Sharing

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# What is our project about?

Augmented reality

Social networking

Face recognition



PERSON 1, ROLL:0.0, YAW:0.0

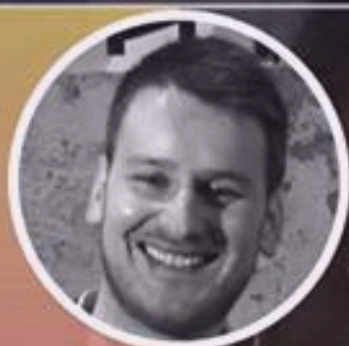
**Antonio**  
iOS Developer



44.0

PERSON 2, ROLL:0.0, YAW:315.0

**Fabio**  
iOS Developer



49.0

PERSON 3, ROLL:0.0, YAW:45.0

**Derick**  
iOS Developer



54.0





# Why?



Breakthrough  
technology



Revolutionary way of  
sharing information



Fun and engaging  
to use

# Which data?



Demographics



Occupation, Education  
& interests



Emotions, statuses, current  
happenings & events

# Project Main Goals



Create the most engaging way to best interact with people



Find the greatest way to access information



Benefit the use of Technologies like Augmented Reality and Facial Recognition



# Legal issues

## Privacy invasion and identity theft

### Solution:

Users will have to be **registered** first

Data will be stored in the **database**, no sensible data though

Users will **freely choose** which information to share with others and which users cannot have access to their profile





# Technical Resources



Open-source **computer-vision** libraries



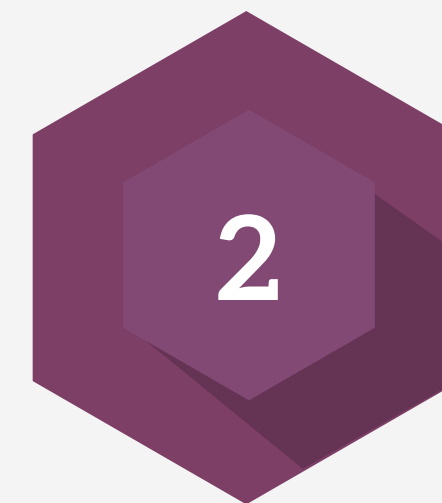
**Apple** SDK frameworks



Research paper and **scientific** articles



Our own face recognition **framework**



Server storage **design** and **implementation**



# Project timeline







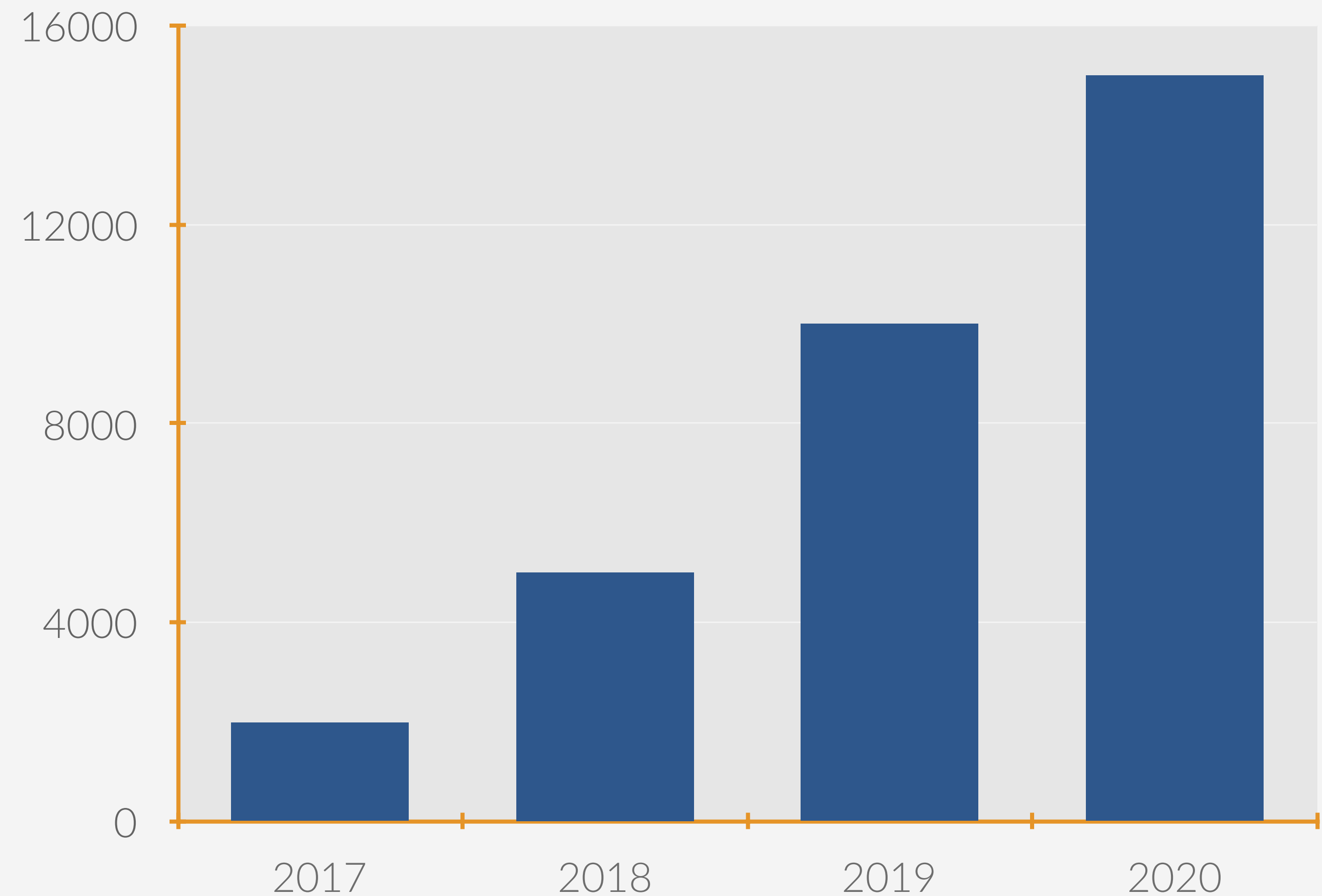
# How we'll make money?

By gaining critical mass of users first

Monetize it

Return-on-Investment(ROI)

Exit Strategy



# Features



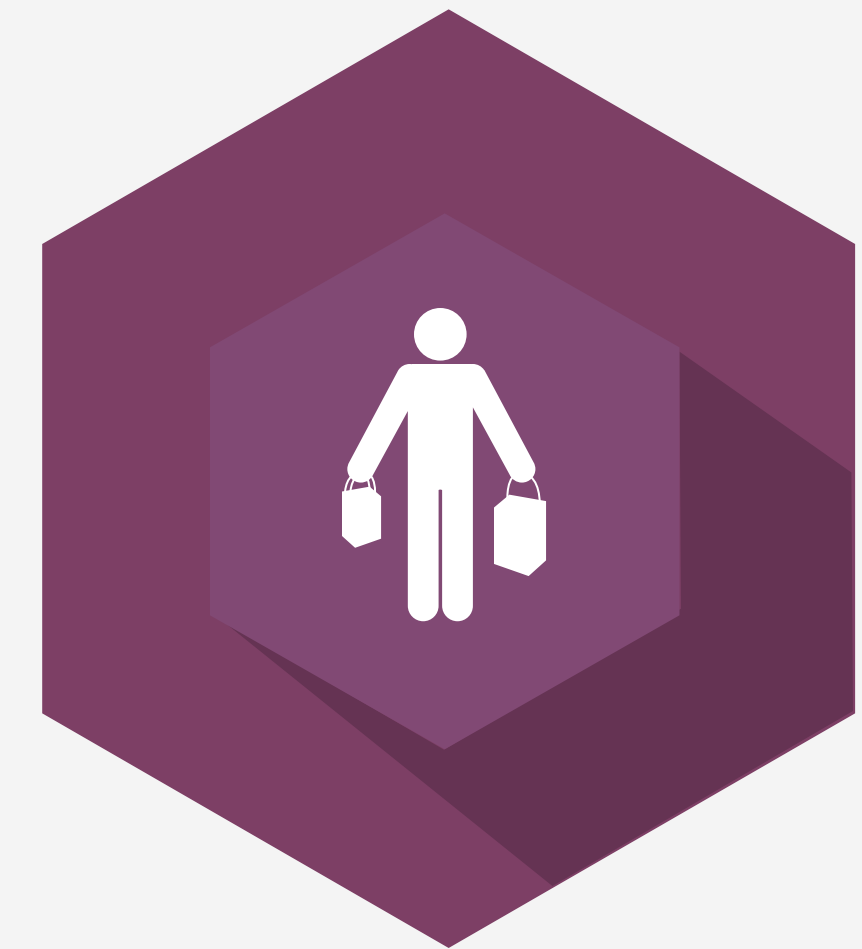
## Face-recognizer

Point to a person will then show information about them and possible connect with her/him



## Info-bearer

Freely choose your information to be shared in the screen with other users



## Social Reveal

See their social life by exploring their social networks



*Glances*

10.08.17



Demo **time**