





27th, June 2017

Unstoppable today

PERSON 1, ROLL:0.0, YAW:0.0

Antonio
iOS Developer



44.0

PERSON 2, ROLL:0.0, YAW:315.0

Fabio
iOS Developer



49.0

PERSON 3, ROLL:0.0, YAW:45.0

Derick
iOS Developer



54.0



A photograph of four young adults (two men and two women) having fun in a snowy urban environment. They are jumping over a large snowdrift on a sidewalk. The background shows a street with parked cars and buildings. One man is wearing a black t-shirt and glasses, another is wearing a grey hoodie and a baseball cap, and the two women are wearing dark jackets. They are all smiling and raising their hands in excitement.

Create a cooler, engaging and a
fun way to connect to strangers

What's the problem?

Globalization

Lack of innovation in apps

Un-engaging and boring social life

Less communication between people in the streets



Glassy People

What's Glances?



It's an app that let you **recognize** people and gives you the power to **engagingly connect** and **interact** with them.

How?

Augmented-reality

Social networking

Face recognition

Target Users

New Technologies

Tend to be more curious



Emotion-catching

Coolness

Seekers

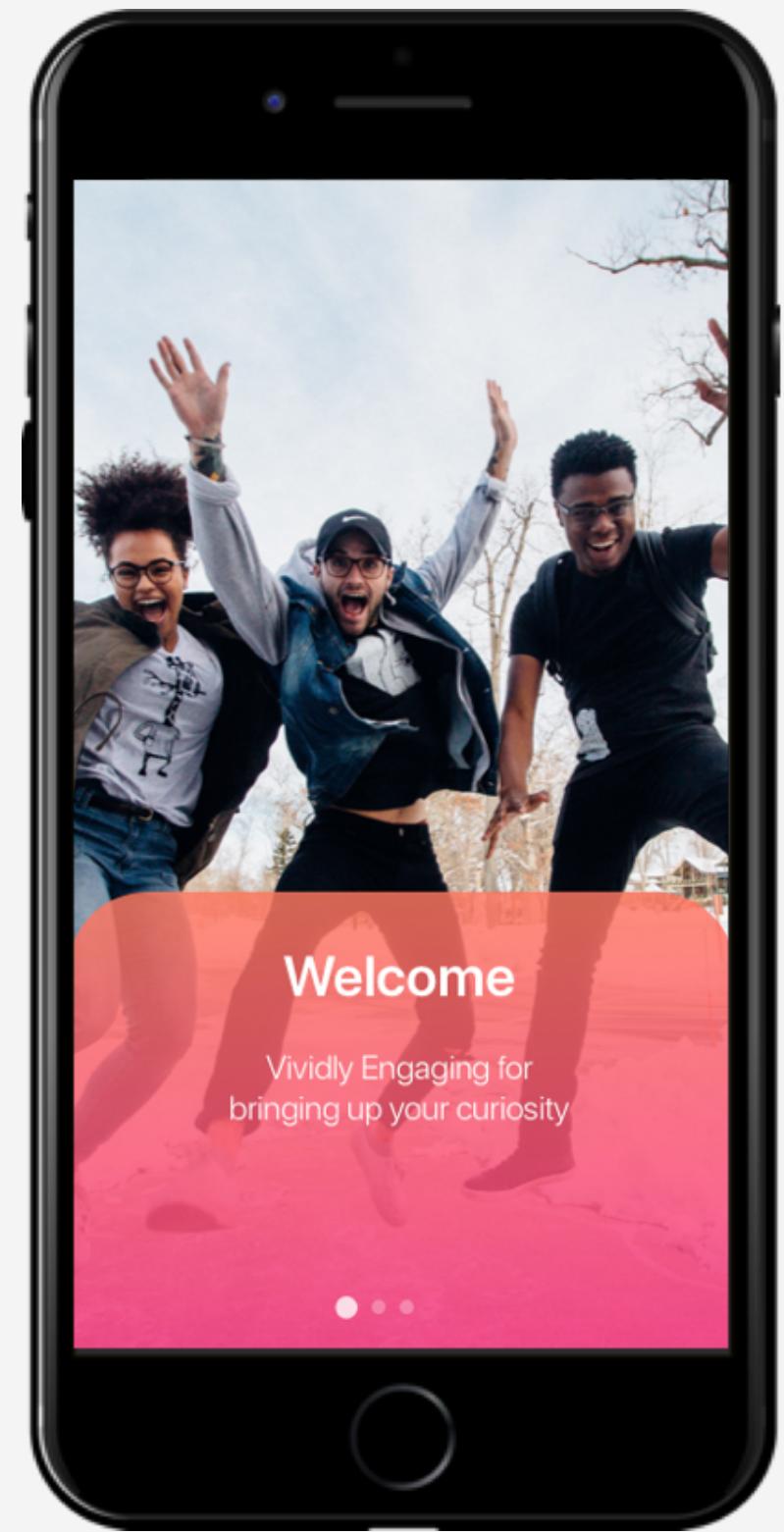
**College Students
(17-24 yrs.)**

Application process

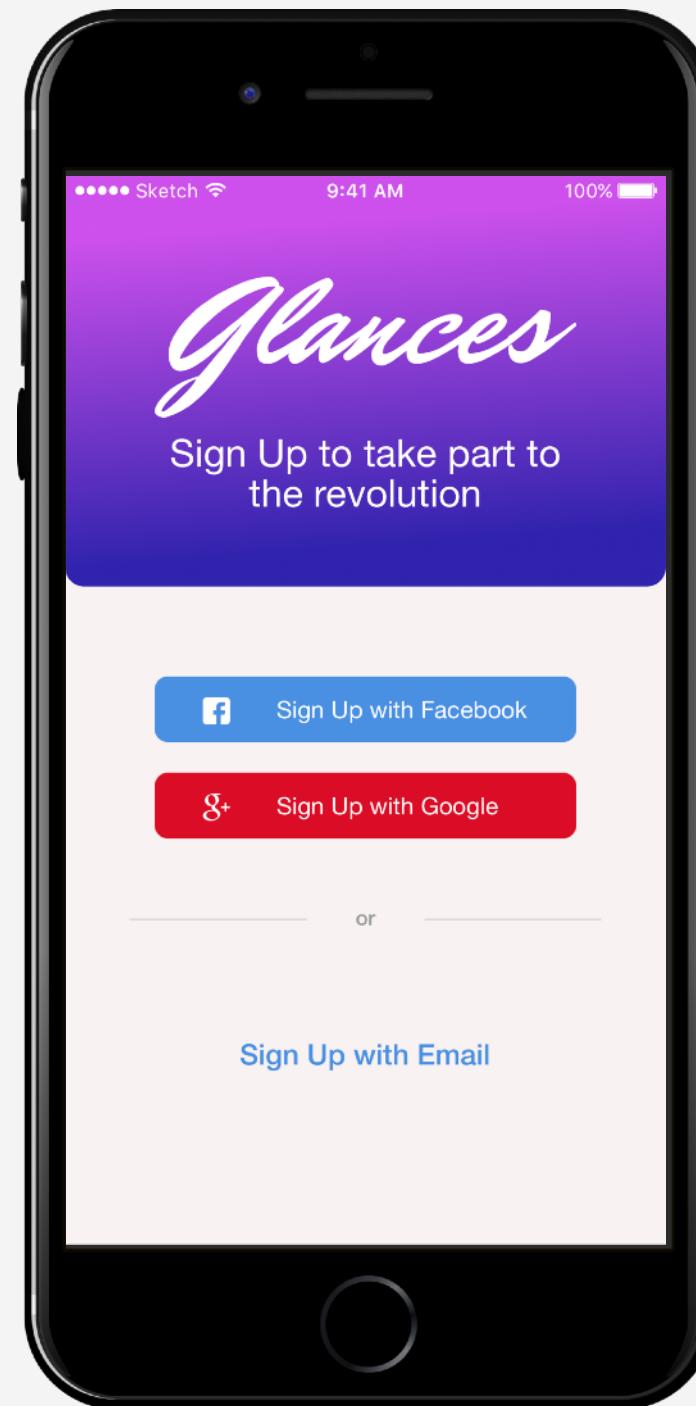
Quick peek



On Launch

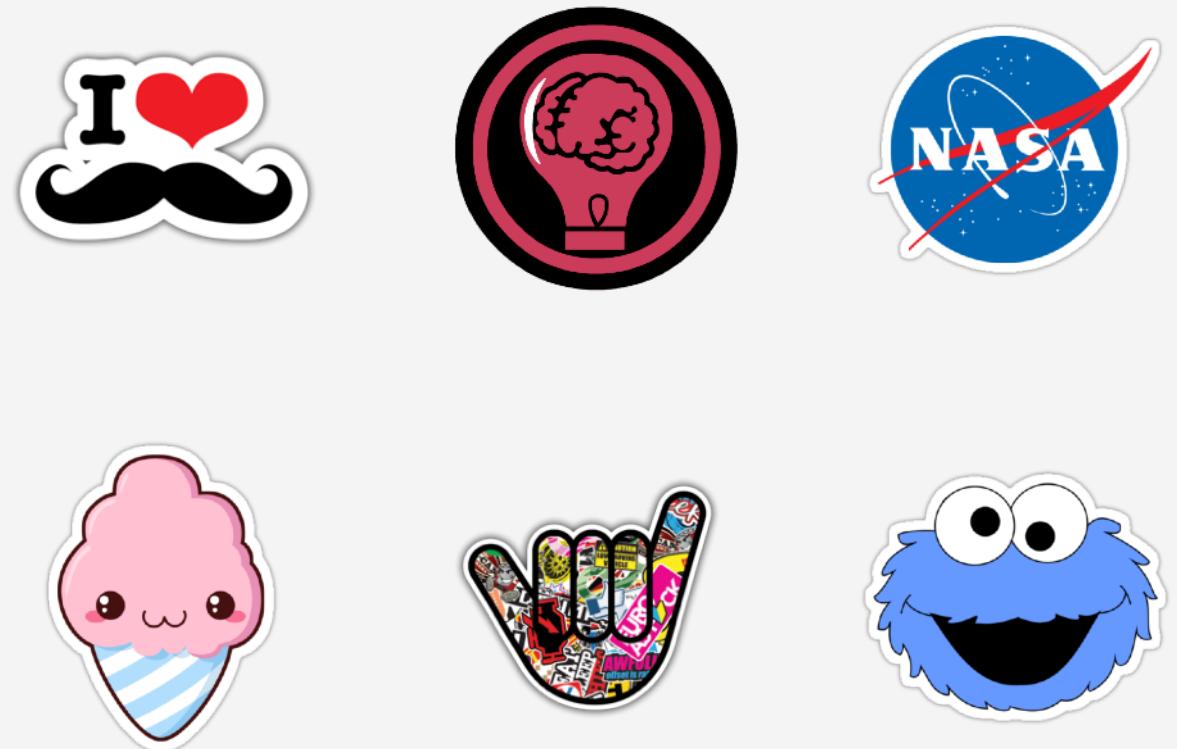


On-boarding Introduction



The Sign-up

Augmented Stickers



Stickers to represent and setup your profile

Other users then can see the stickers you put

Hyperlink Stickers

It brings you to his/her Social Network pages

+ Advertising Feature

Advertising through stickers
A key factor once we gain a large adoption of users



Quick **Live** Demo

Legal concerns

*Privacy invasion
Identity theft*

How we will solve it?

Users will have to be **registered** first

For social networks, users have to agree first

Data will be stored in the **database**, no sensitive data

Users will **freely choose** which information to share with others



Find your way | Marketing



FacehingPpage

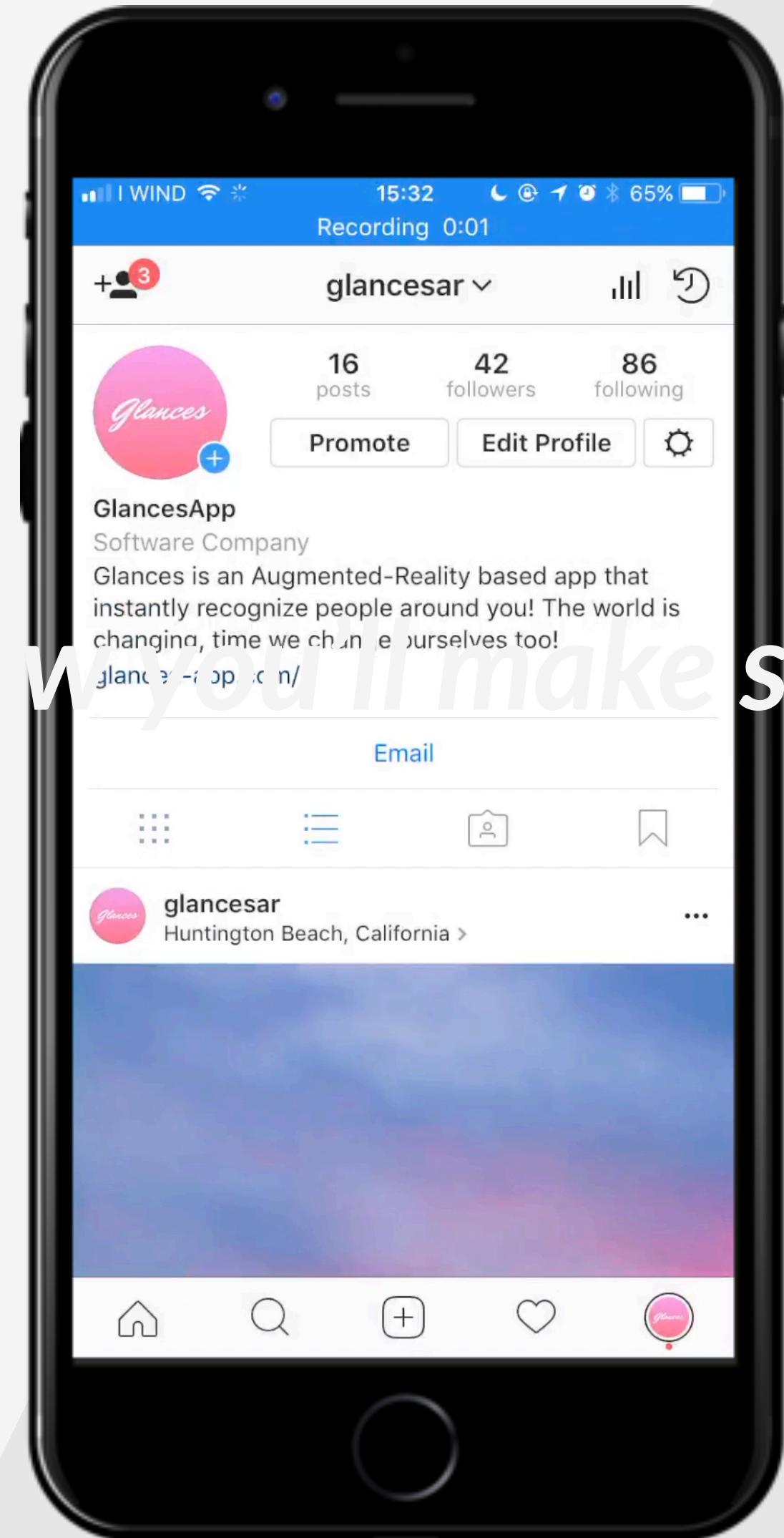
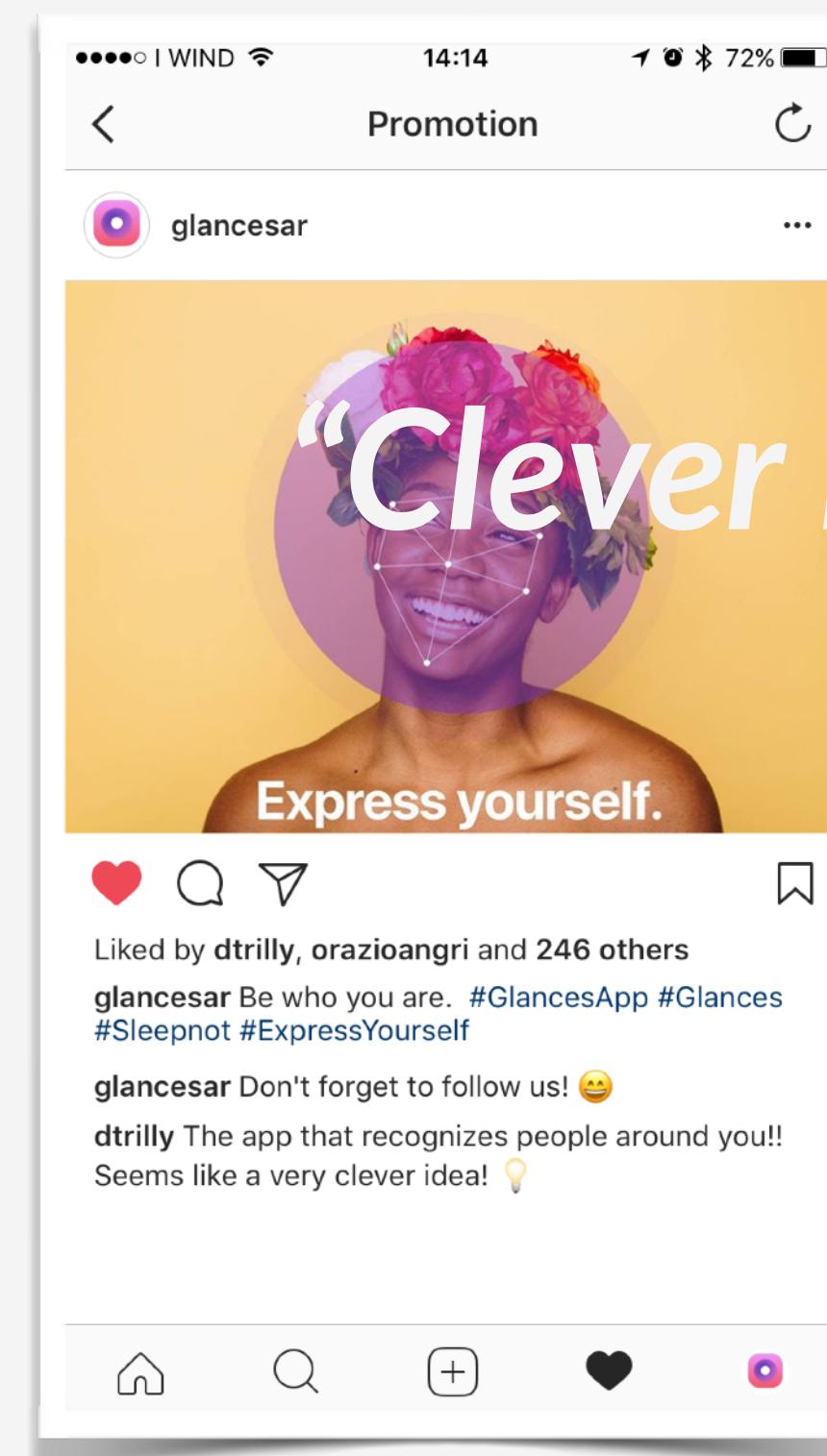
+ 88 Follows
12 225 Follows with 1 day
+20000 post reaches
25 reviews

The collage consists of several screenshots from the Glances app's Facebook and LinkedIn pages, demonstrating its facial recognition capabilities:

- Facebook Post (May 19):** "Be who you are. #GlancesApp #Glances #Sleepnot #ExpressYourself". It shows a woman with a flower crown and a face detection overlay.
- Facebook Post (May 15):** "Our first testing of the prototype. Waiting for perfect is never as smart as making progress. 😊#glancesapp #prototype #testing". It shows three men outdoors with face detection overlays.
- Facebook Post (June 5):** "All it takes is a single moment. We believe in creating a revolutionary way to connect and discover people around you using Augmented Reality and Facial Recognition. The best app we developed so far!". It shows a person at an amusement park with a face detection overlay.
- LinkedIn Post (June 11):** "This!! 😊 An article provided by a trusted pal. <https://www.linkedin.com/.../glances-app-recognizes-people-ma...>". It shows a woman smiling with a face detection overlay.
- LinkedIn Post (May 21):** "An App that recognises and discovers people around you. Wouldn't be so amazingly cool if you have something like this?? 🍷 Feedbacks and suggestions are welcome. 😊 P.S Don't mind the dog in the background. #Glances #GlancesApp #SleepNot #iOSDeveloperAcademy #FacialRecognition #PokemonGo #AugmentedReality #FacialRecognitionApp #HardRock #HardRockCafe #SalutaAndonio #13ReasonsWhy #StrangerThings Hard Rock Cafe Barcelona Hard Rock Free Advertising from us!". It shows two men with face detection overlays.

Instagram Page

Effective for brand awareness
Attracting potential users and customers



Collecting feedbacks!

College Students 75%

Teens 50%

Adults 25+ 25%

40+ 8%

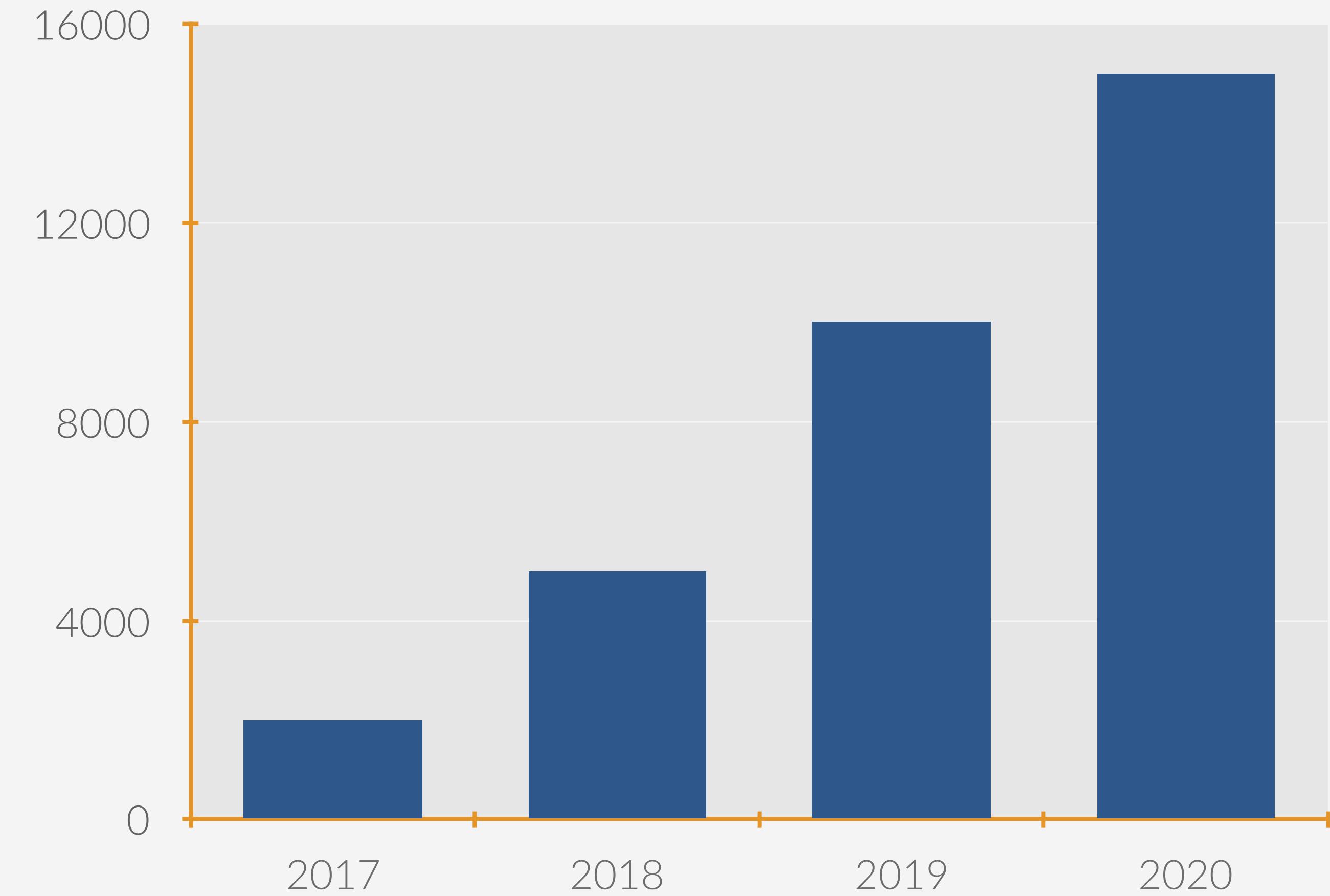
Will you all make stalking easier!"

-Mirko

How we'll make money?

By gaining critical
mass of users first

Monetize it
Return-on-Investment(ROI)
Exit Strategy(Algorithm or App)



Future Plans



Up Next

Chat

Notifications

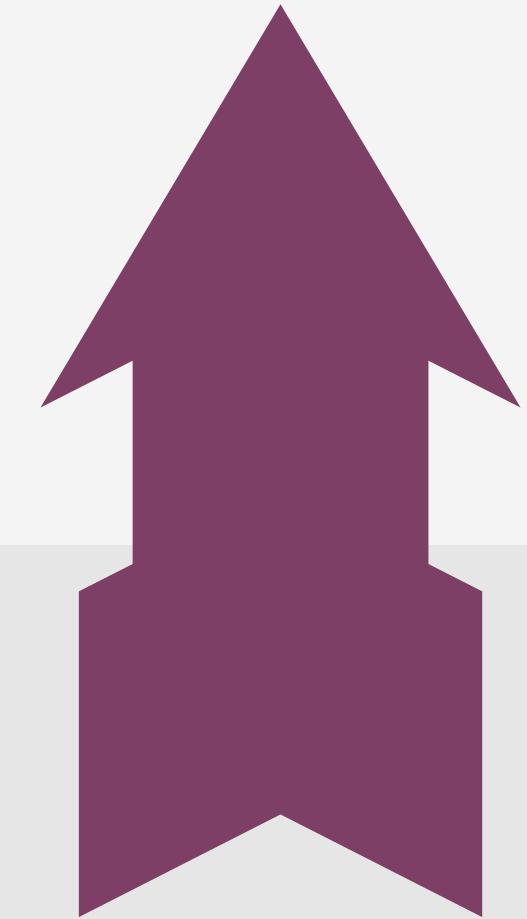
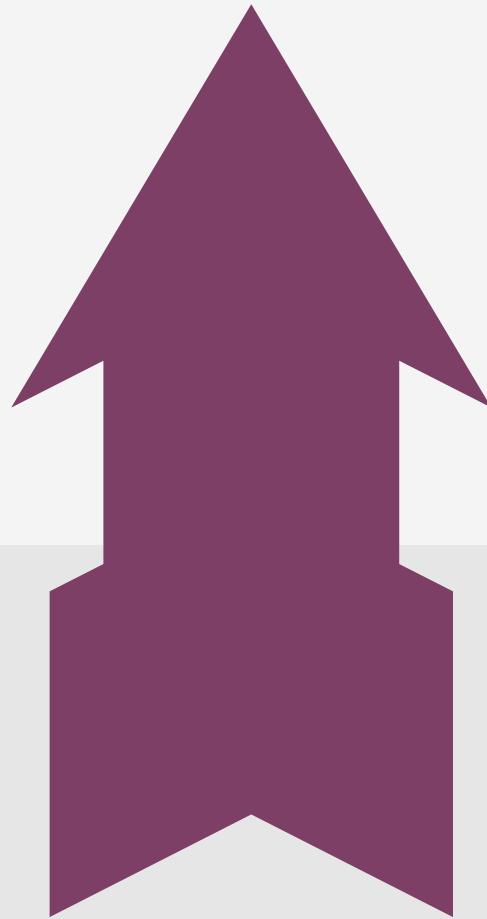
Advanced privacy settings

Underlying algorithm Optimization

Accuracy improvement

iOS 11 ARKit and Vision support

Accessibility: Voice Assistant



Team

SLEEP
NOTMINDSET



Antonio Antonino
CEO / Product Owner



Alberto Saltarelli
CTO / Product Manager



Fabio Cipriani
Developer



Derick Angelo David
CMO / Business Developer / Scrum Master



Orazio Angrisani
UI & UX Designer



Danilo Persico
Quality Consultant / Human Resources

Thank you!