

# LUIS DIAZ

✉ [luis@drconopoima.com](mailto:luis@drconopoima.com) - 🌐 [drconopoima.com](http://drconopoima.com) - 📍 Madrid, Spain  
 in [linkedin.com/in/drconopoima](https://www.linkedin.com/in/drconopoima) - 🐙 [github.com/drconopoima](https://github.com/drconopoima)

## PROFESSIONAL SUMMARY

Meticulous and quick-learning Information Technology (IT) professional with 3 years of experience in web development. Systematic approach to quality assurance aimed at responsiveness, accessibility and anticipation of user behaviour.

## SKILLS

PROGRAMMING LANGUAGES	KEY SKILLS	TOOLS & FRAMEWORKS
<ul style="list-style-type: none"> <li>•HTML5, CSS3</li> <li>•Javascript (jQuery)</li> <li>•Google Apps Script</li> <li>•React.js + Redux</li> <li>•Python (NumPy, Matplotlib, SciPy)</li> </ul>	<ul style="list-style-type: none"> <li>•User Interface (UI), User Experience (UX)</li> <li>•Agile Development (Kanban, Scrum)</li> <li>•Version control (Git, Jira)</li> <li>•Search Engine Optimization (SEO)</li> <li>•Data Analysis</li> </ul>	<ul style="list-style-type: none"> <li>•Browser devtools (debugger)</li> <li>•Bootstrap, Materialize CSS</li> <li>•Atom, iPython, IDEs.</li> <li>•VirtualBox</li> <li>•Wordpress, OctoberCMS, Grav</li> </ul>

## WORK EXPERIENCE

**QUALIA ANALYTICS**; California, USA/Bedfordshire, UK (remote work) 09/2016 – 08/2018

**IT Operations Manager** (2018); **Operations Manager** (2017); **Operations Associate** (2016)

Performance evaluation company offering a survey framework to help informed decision-making on quality and impact.

**IT Operations Manager** 11/2017 – 08/2018

Software features design, review, troubleshooting, quality assurance, installation & maintenance. Tier II Help Desk.

- Led two developers* and coordinated, trained and supervised *six* technical associates and *one* designer.
- Raised 90% bug identification and report rates* within the development environment by establishing in-depth procedures on version control and testing using Jira and Gitlab, greatly *improving stability* of software releases.
- Delivered evaluation systems to **50+ worldwide institutions in 11 languages** addressing a wide range of distinct needs about multiple survey collection pathways and participant technological barriers.
- Expedited average evaluation system building times from 11 hours to 3 hours* by standardizing reusable evaluation systems and automating creation of Welcome Packs from adaptable template presentations with Google Slides API.
- Automated administrative tasks* leading to *expedited processing* and *reduced incidence of human error*.
  - Paperwork generation (proposals, employee and client contracts).
  - Tracking of clients, projects and events.
- Reviewed, supervised and implemented *privacy protection platform improvements and policy documentation changes* for compliance with the EU **General Data Protection Regulation (GDPR)**.
- Integrated external systems by using webhooks* to trigger actions customized based on survey responses. Linked platforms included: Jira, Trello, Slack, Xero, Quickbooks, Hubspot, Gmail, Google Drive.
- Identified and pushed a savings plan of 6% (\$1000 annually) on technology and software fixed costs by outlining and leading implementation of missing features to enable replacement of MailChimp with own CRM capabilities.

**Operations Manager** 02/2017 – 10/2017

Project management and delivery. E-commerce marketing and sales optimization. Responsive web development.

- Improved administrative procedures for invoice processing, review and categorization of employee activities by creating a custom-scripted online spreadsheet for employee time reporting, per project activity assignment and automated invoice generation with Google Apps Script.
- Redesigned UI of websites and enhanced mobile responsiveness increasing visitors as potential addressable market.
- Designed *A/B testing of email campaigns* for evaluating the impact of improvements to the HTML template.

**Operations Associate**

09/2016 – 01/2017

Implementation and delivery of evaluation systems. Customer-facing support. Management of email advertisement.

- *Maintained and managed 4 websites* based on October CMS and Wordpress based on Material Design principles.
- Developed a Javascript project costs calculator for ZooWise with currency conversion using [ExchangeRatesAPI.io](#)
- *Designed and led a team of 3 people into in-depth systematic website testing* for bug reporting.
- Fixed CSS and Javascript bugs and improved mobile responsiveness.

**FREELANCE;** Caracas, Venezuela (remote work)

10/2015 – 08/2016

**Data Analyst**

- Led a team of 4 people to process data in 11000 pdf files creating a web form interface for data entry to API.
- Research, analysis and report-writing on technology companies culture, minorities integration and gender equality.

**EDUCATION****SIMON BOLIVAR UNIVERSITY;** Caracas, Venezuela

2015

Bachelor of Science, **Chemical Engineering**

Equivalent GPA: 3.0/4.0

**UDEMY, COURSERA, LARACASTS;** Online Courses

2016 – 2018

Web development courses. Topics: HTML5, CSS3, Javascript, JQuery, React.js, Redux, PHP.

**ENTHOUGHT, COURSERA;** Online Courses

2014 – 2016

Python applied to Data Analysis in Science and Engineering. Topics: Python, Matplotlib, Numpy, Scipy, Pandas.

**OTHER SKILLS****Operating Systems**

Linux, Windows, Android, Chrome OS, iOS.

**Other Languages**

Matlab, PHP, Regular Expressions (Regex), Markdown (Github), Bash.

**Miscellaneous**

Jira, Asana, Slack, Discord, Hubstaff, SSH, MailChimp, Hubspot, GSuite, Teamviewer, Google Analytics, Microsoft Visio, Office (Word, Excel, PowerPoint), Let's Encrypt, APIs.

**PORTFOLIO****ZOOWISE.ORG**

Worldwide research project multilingual website using October CMS and Materialize CSS.

**DRCONOPOIMA.COM**

Multilingual blog, resume and portfolio website built with flat-file Grav CMS &amp; Bootstrap.

**SALVATUVOTO.COM**

Former Venezuelan political and social activism website based on Wordpress.

**PROJECTS**

- MATLAB module for simulation of multi-component distillations using shortcut and rigorous methods by applying numerical methods and object-oriented programming. [Github Link](#)
- Multivariate Numeric Differentiation packages using Matlab and Python based on the Newton-Raphson method using regression models based on 3-points and 5-points for the differentiation estimation. Github Links: [Python](#) & [Matlab](#)
- Twitter bot for improving views on e-commerce listings using trending hashtags and tagging listing-sharing accounts while generating original content created with Markov chains for API policy compliance. [Twitter Bot User](#)

**LANGUAGES****English**

Highly proficient (C1)

**Spanish**

Native