

Durian/Vanilla



| D/V | ... | -\$82 | ... | +\$0 | +\$1 | ... | +\$98 | ... |
|----------------|-----|-------|-----|------|------|-----|-------|-----|
| <i>durian</i> | ... | 0.5 | ... | 0.0 | 0.0 | ... | 0.5 | ... |
| <i>vanilla</i> | ... | 0.0 | ... | 0.0 | 1.0 | ... | 0.0 | ... |

(a)

Durian/Vanilla



| D/V | <i>U</i> |
|----------------|----------|
| <i>durian</i> | +\$8 |
| <i>vanilla</i> | +\$1 |

(b)

Durian/Vanilla



| D/V | <i>LikesDurian</i> | <i>U</i> |
|----------------|--------------------|----------|
| <i>durian</i> | <i>true</i> | +\$98 |
| <i>durian</i> | <i>false</i> | -\$82 |
| <i>vanilla</i> | <i>true</i> | +\$1 |
| <i>vanilla</i> | <i>false</i> | +\$1 |

(c)