

Édouard Lucas:

The theory of recurrent sequences is an inexhaustible mine which contains all the properties of numbers; by calculating the successive terms of such sequences, decomposing them into their prime factors and seeking out by experimentation the laws of appearance and reproduction of the prime numbers, one can advance in a systematic manner the study of the properties of numbers and their application to all branches of mathematics.



Social Network Analysis in Python

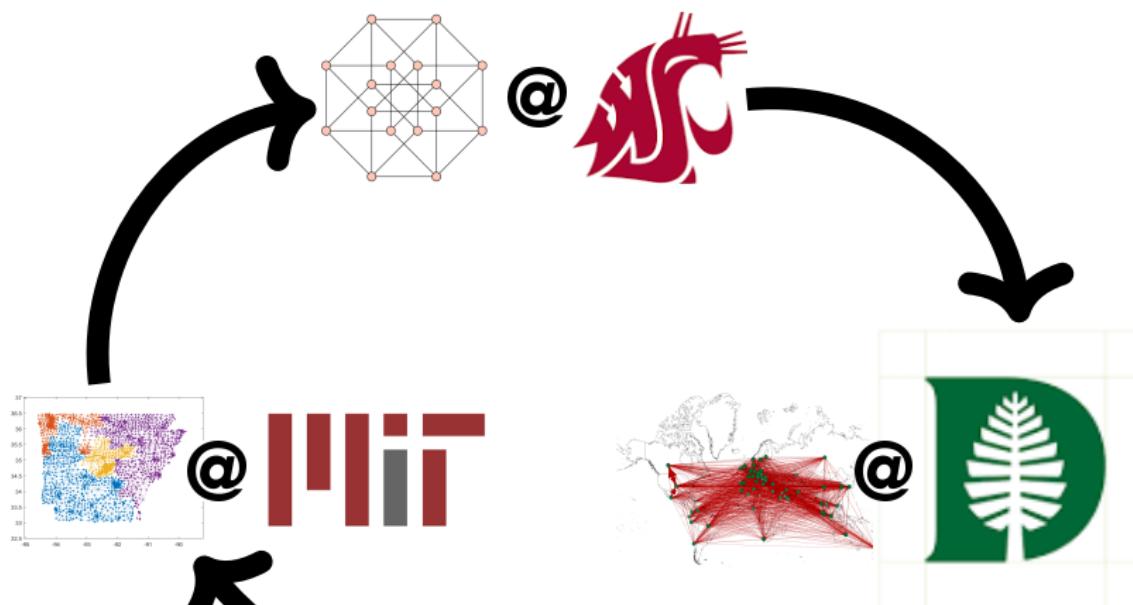
Daryl DeFord

Washington State University
Department of Mathematics and Statistics

CISER Workshop
March 2, 2023



Personal Background



Today's Outline

- **Goals:**

- Try out some social network modeling!
- Networks Networking

- **Format:**

- Brief overview of ideas
- Walk through notebooks
- Highlight good places to experiment, change the parameters, extensions

- **Topics:**

- Social network modeling
- Introduction to Python
- Jupyter Notebooks
- Small Networks and Basic Commands
- Plotting Networks
- Social Network Properties
- Dynamics on Networks



Interdisciplinary Techniques

- Communication
- Mathematics
- Statistics
- Sociology
- Teaching and Learning
- PPPA
- Criminal Justice
- Prevention Science
- Hospitality and Business Management
- Finance
- Education
- Anthropology
- Psychology
- ...



Additional Resources

- Workshop Github Page:
<https://github.com/drdeford/CISER2023NetworkX>
- Notebooks on GitHub
- Links inside notebooks
- NetworkX Documentation
- Math 581 Webpage
- **Data 302**
- Data Sources:
 - SNAP
 - Newman's Networks
 - UCI Network Repository



Networked Otters

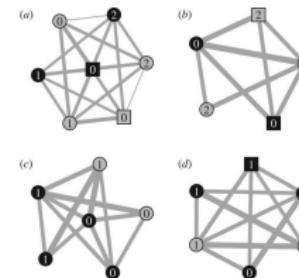
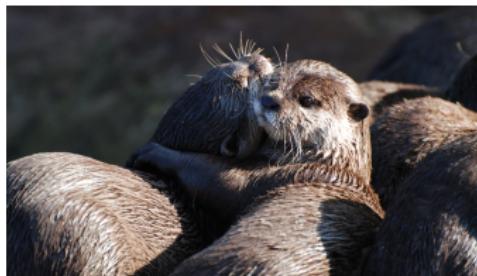


Figure from: Social Learning in Otters, Z. Ladds, W. Hoppitt, and N. J. Boogert, Royal Society of Open Science, 4(8), 2017.



Warmup Problem

Definition (Ego Network)

An ego network is a social network centered at a particular individual containing their connections and the connections between their “friends.”



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Problem (Draw your ego network)

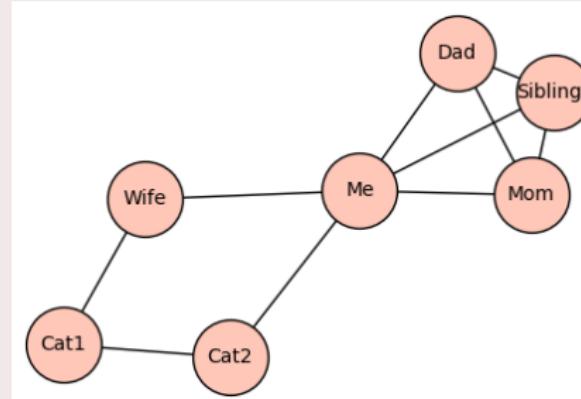


Warmup Problem

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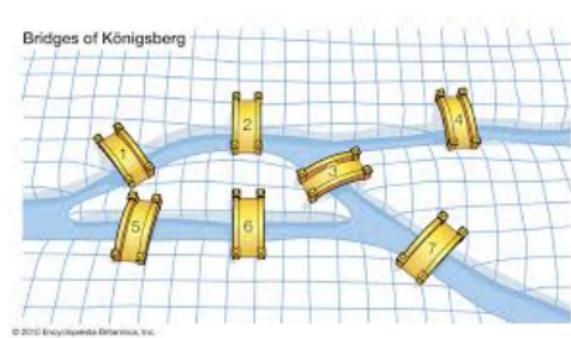
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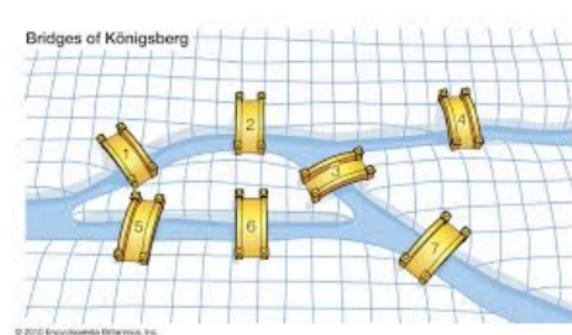
Historical Overview

- Euler (bridges of Königsberg)



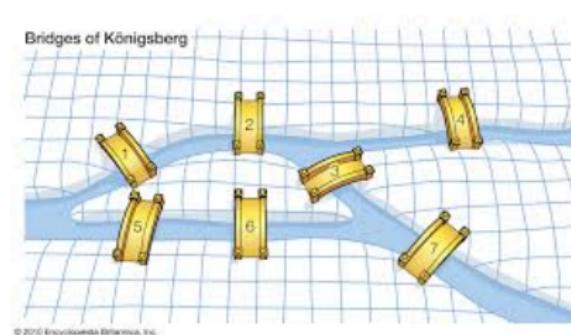
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- Sociologists
- Physical Infrastructure



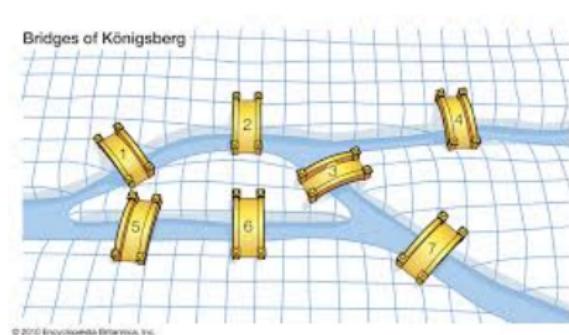
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Historical Overview

- Euler (bridges of Königsberg)
 - Sociologists
 - Physical Infrastructure
 - The internet!
-
- Directed
 - Weighted
 - Hypergraphs
 - Multiplex



© 2010 Encyclopædia Britannica, Inc.

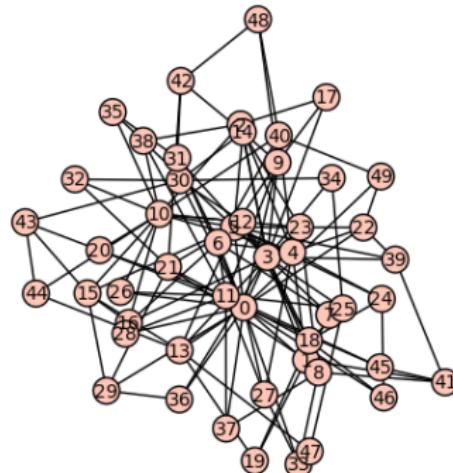


Historical Overview

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 - Sociologists
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 - The internet!
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Network Examples

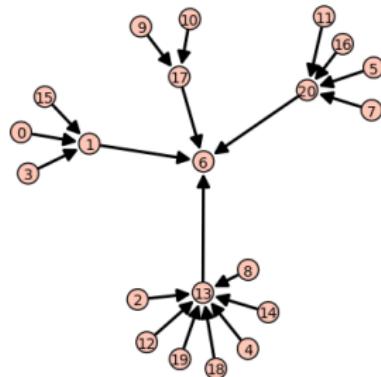


Network Examples

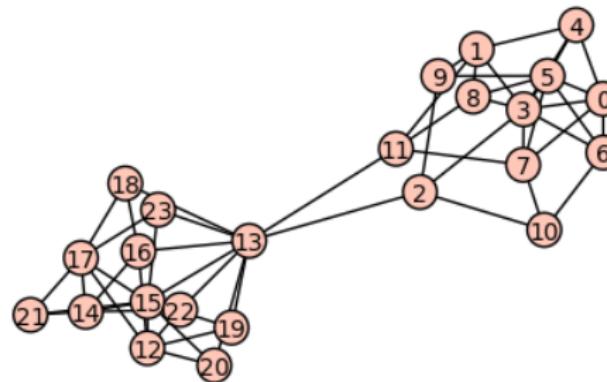
- Internet
 - Nodes: Hardware
 - Edges: Physical Connections
- WWW
 - Nodes: Webpages
 - Edges: Links
- Neuroscience
 - Nodes: Brain areas
 - Edges: Functional Connections
- Food webs
 - Nodes: Species
 - Edges: Predation
- World Trade
 - Nodes: Countries
 - Edges: Trade Agreements
- Banking
 - Nodes: Banks
 - Edges: Loans
- Genetics
 - Nodes: Genes/Proteins
 - Edges: Functional Interactions
- Recommendations
 - Nodes: People/Products
 - Edges: Ratings/Consumption



Network Questions



Centrality



Clustering



Centrality

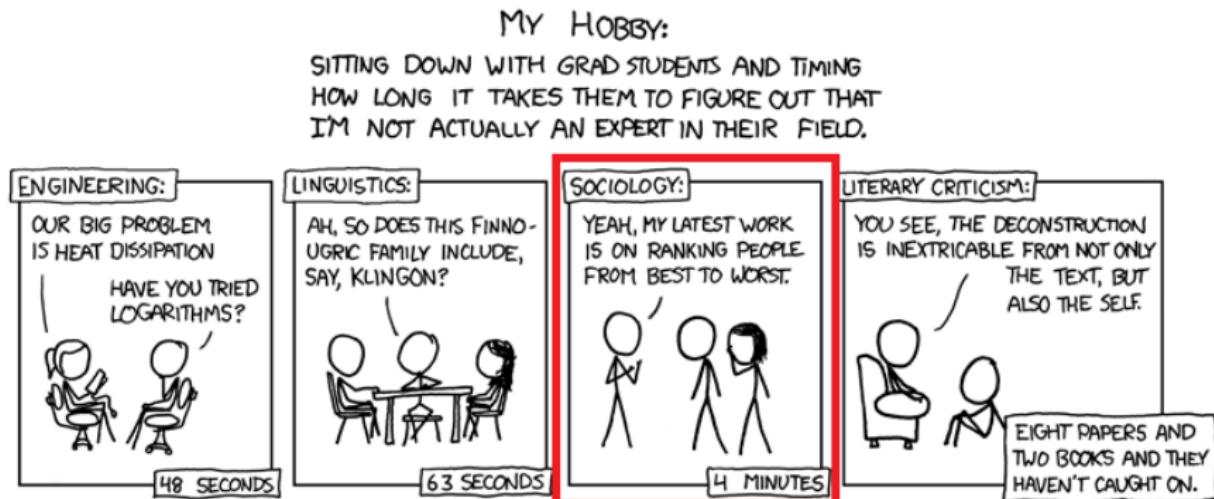
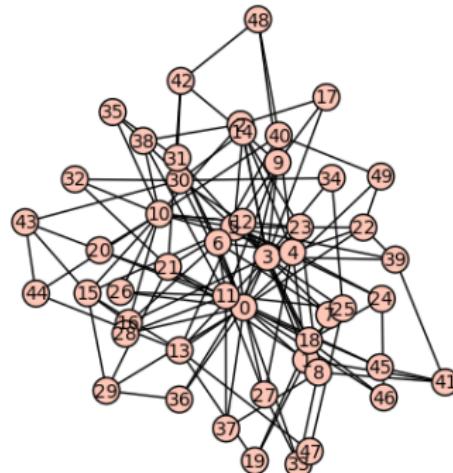


Figure: Relevant comic by Randall Munroe¹ (**emphasis** mine).

¹ <https://xkcd.com/451/>



Harder Questions



What is a social network?

Definition (Social Network)

Mathematically, a social network is represented by a collection of “nodes” representing individual actors and a set of “edges” representing a binary relationship between the actors.



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Example

What kinds of systems can social networks describe?

- What could be represented by nodes?



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Example

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- What could be represented by nodes?
 - **WSU Students**
- What type of edges could connect them?



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Mathematically, a social network is represented by a collection of “nodes” representing individual actors and a set of “edges” representing a binary relationship between the actors.

Example

What kinds of systems can social networks describe?

- What could be represented by nodes?
 - **WSU Students**
- What type of edges could connect them?
 - **In a class together**
 - **Facebook friends**
 - **Speak at least twice a week**



What is a social network?

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Example

What kinds of systems can social networks describe?

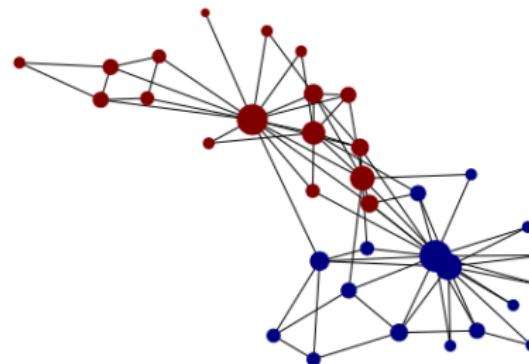
- What could be represented by nodes?
 - **Academic Departments**
- What type of edges could connect them?
 - **Located in same building**
 - **Students who major in both**
 - **Crosslisted courses**



Common Properties of Social Networks

Example (What features distinguish social networks?)

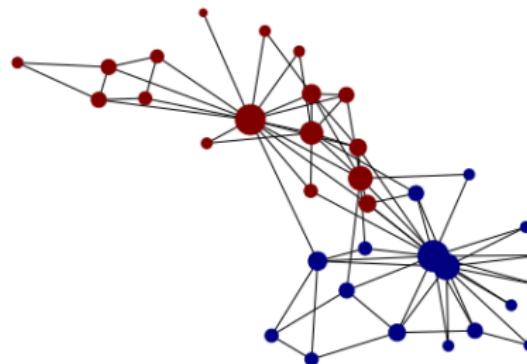
- Transitivity
- Community structure
- Small average path length
- Long-tailed degree distribution
- Hubs
- ...



Common Properties of Social Networks

Example (What features distinguish social networks?)

- **Transitivity**
- Community structure
- **Small average path length**
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How to construct networks?

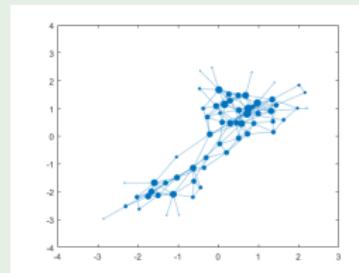
Example (Which edges to add?)



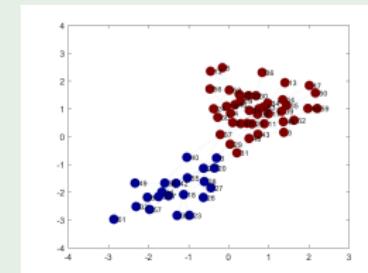
How to construct networks?

Example (Which edges to add?)

- Proximity



Centrality



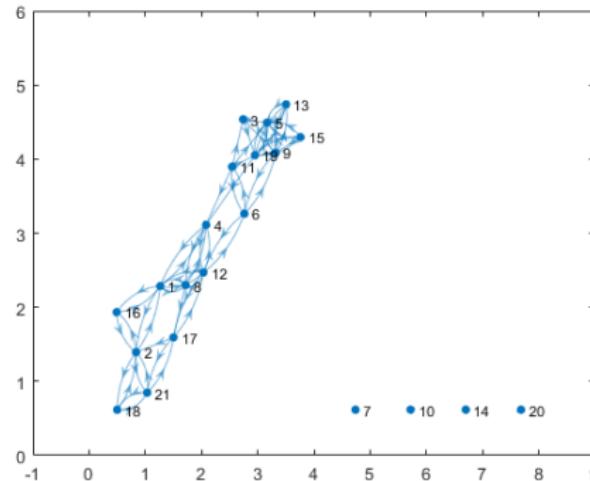
Clustering

Figure: Dolphin social network¹

¹ D. Lusseau, K. Schneider, O. Boisseau, Patti Haase, E. Slooten, and S. Dawson, The bottlenose dolphin community of Doubtful Sound features a large proportion of long-lasting associations, Behavioral Ecology and Sociobiology 54 (2003), 4, 396–405.



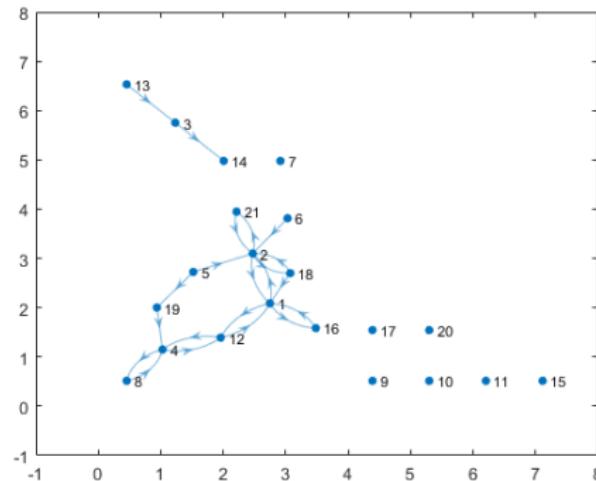
Different Perspectives on “Friendship”



Krackhardt D. (1987). Cognitive social structures. Social Networks, 9, 104-134.



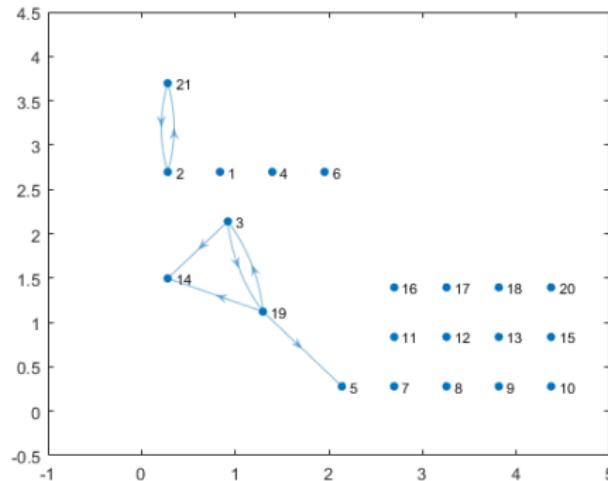
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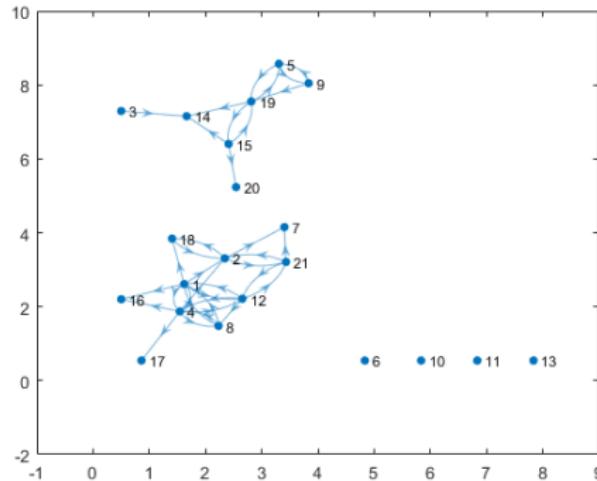
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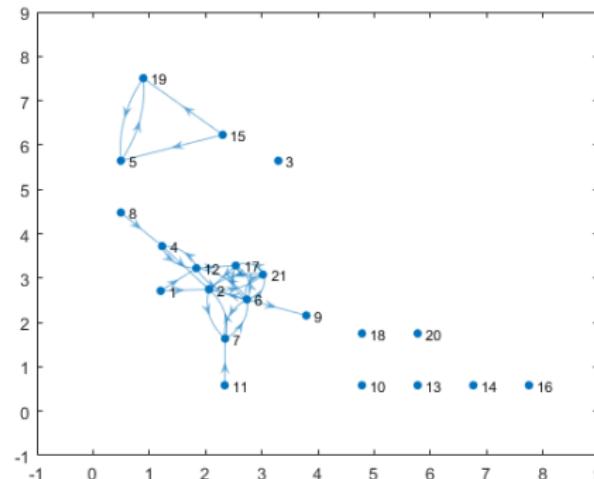
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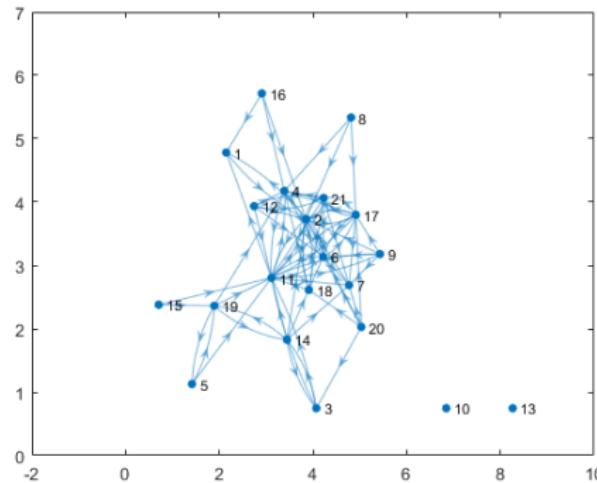
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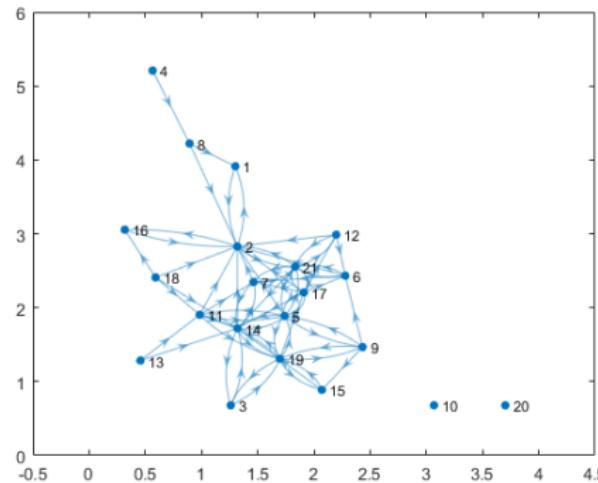
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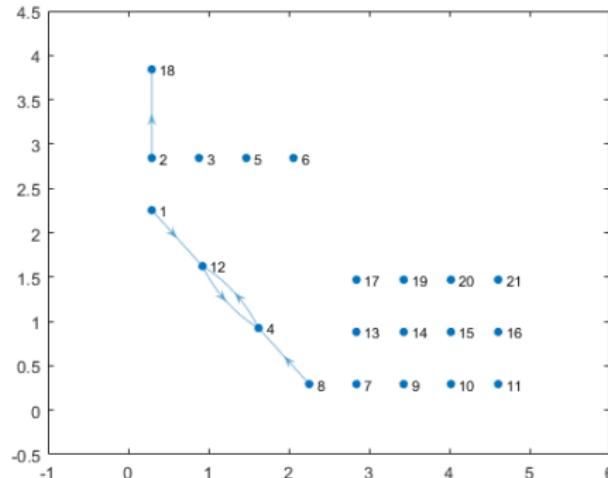
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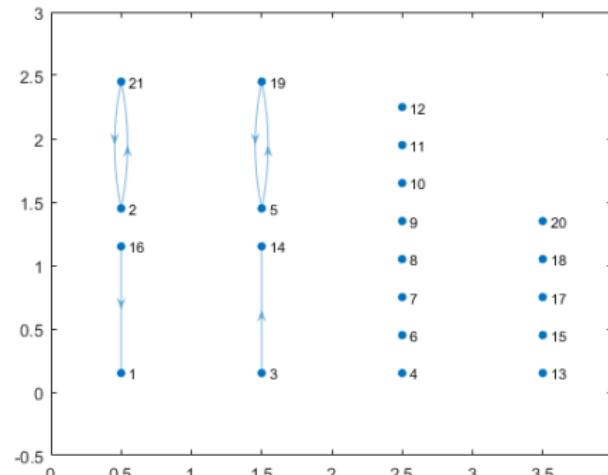
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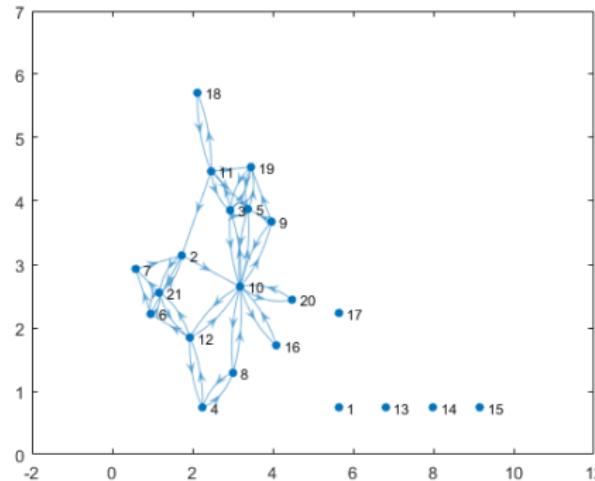
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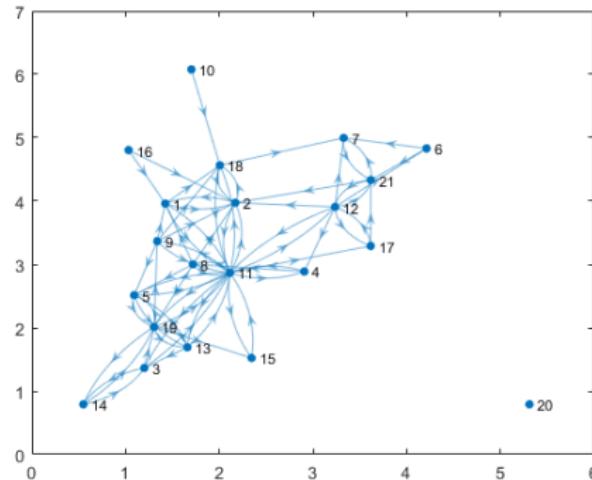
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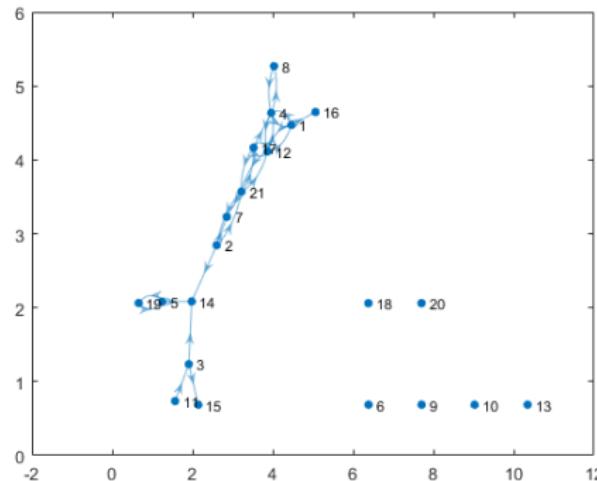
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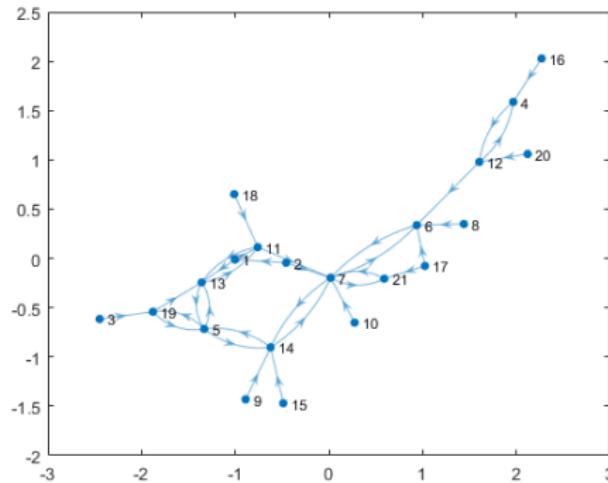
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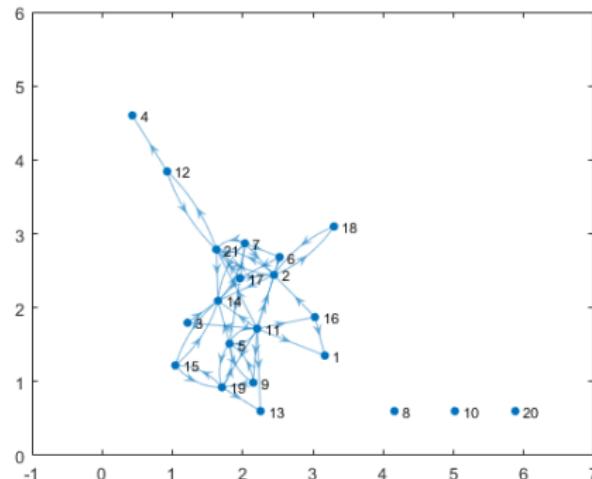
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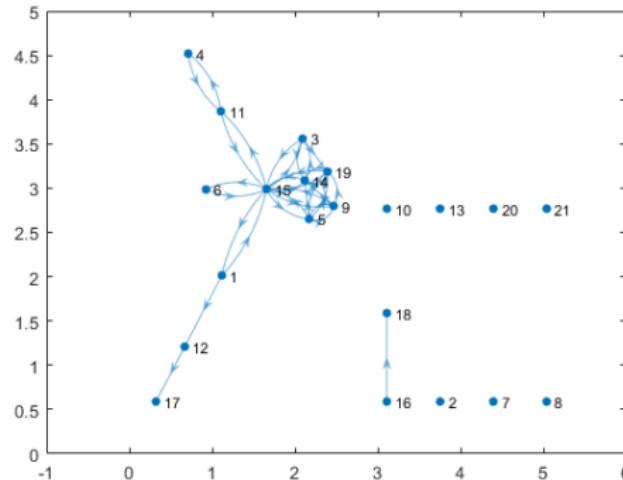
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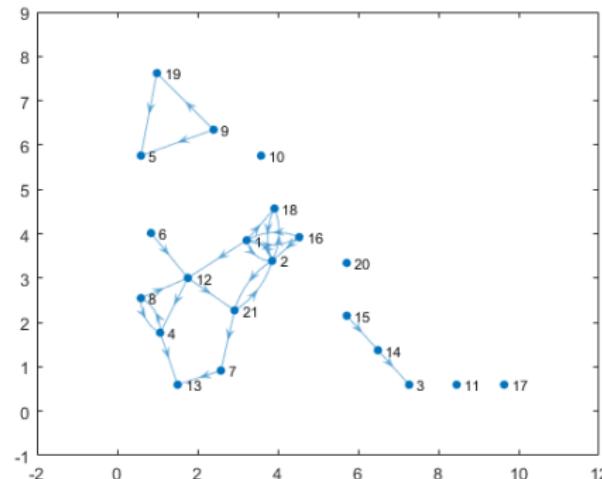
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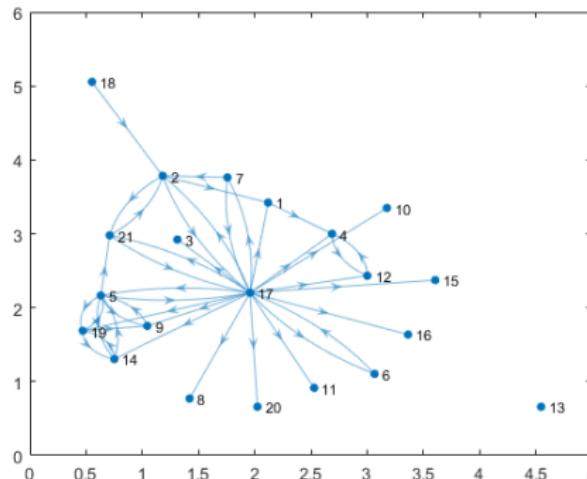
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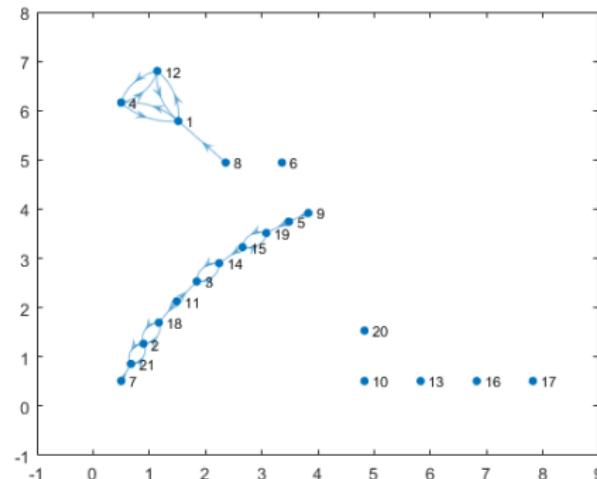
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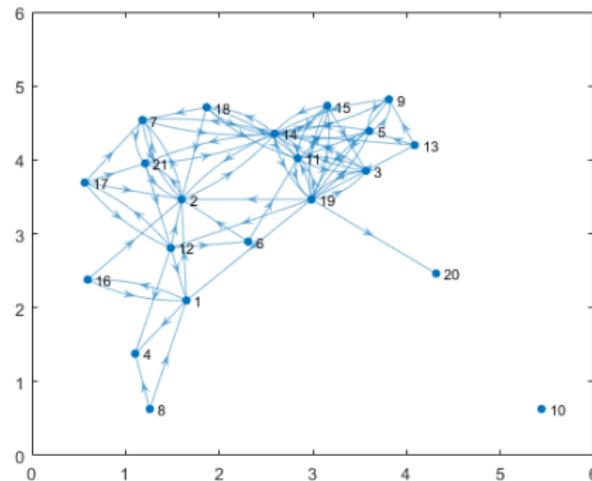
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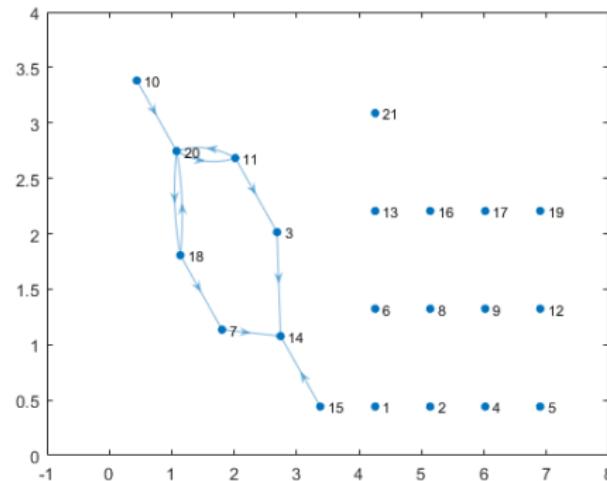
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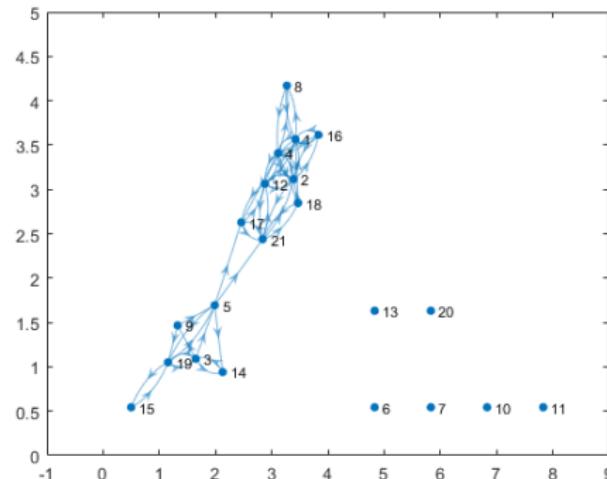
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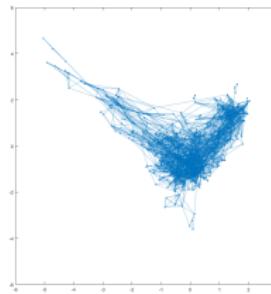
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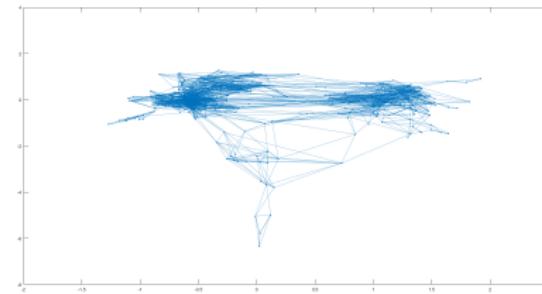
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Karnataka Village Data



Village 5



Village 61

Figure: Two of the Karnataka Village networks¹

¹ A. Banerjee, A.G. Chandrasekhar, E. Duflo, and M.O. Jackson, The Diffusion of Microfinance. Science, (2013).



Village Layers

Layer	Village 4			Village 61		
Description	Density	Comp.	Giant %	Density	Comp.	Giant %
Borrow Money	.0082	26	.8354	.0108	15	.9188
Give Advice	.0077	49	.5892	.0098	34	.7377
Help Make Decisions	.0076	61	.1277	.0100	24	.8562
Borrow Kerosene or Rice	.0085	21	.8338	.0113	14	.9171
Lend Kerosene or Rice	.0086	22	.8308	.0113	14	.9255
Lend Money	.0081	14	.7908	.0107	17	.9036
Medical Advice	.0075	84	.2938	.0106	14	.9306
Friends	.0089	15	.9277	.0105	22	.8714
Relatives	.0085	29	.7231	.0105	26	.5448
Attend Temple With	.0073	117	.0462	.0089	108	.0372
Visit Their Home	.0087	15	.9185	.0116	11	.9475
Visit Your Home	.0088	16	.9108	.0117	11	.9492
Aggregate	.0121	3	.9862	.0155	8	.9679

Table: Layer information for two of the Karnataka Villages ¹.

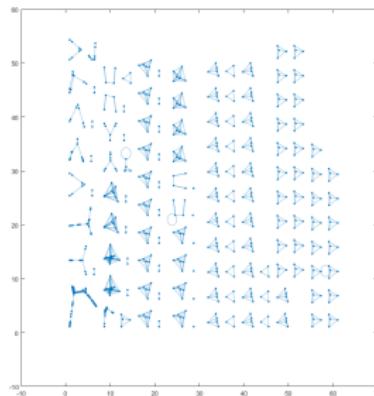
¹ D. DeFord and S. Pauls, A new framework for dynamical models on multiplex networks, Journal of Complex Networks, 6(3), 353–381
2018.



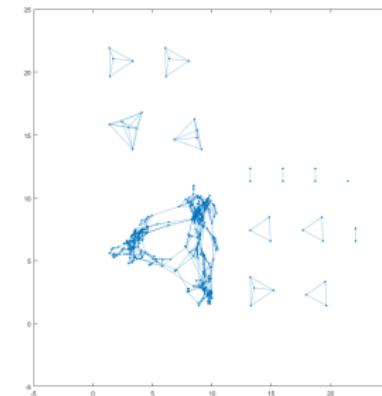
What is a network?

People are complicated

Medical Advice



Village 5



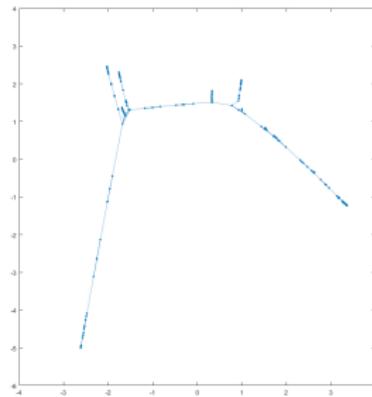
Village 61



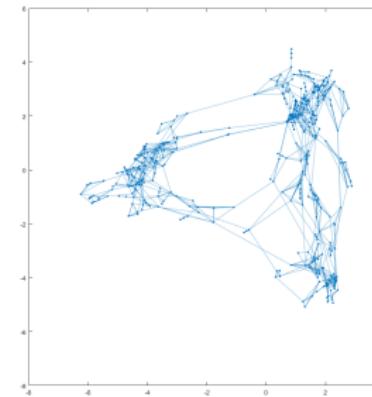
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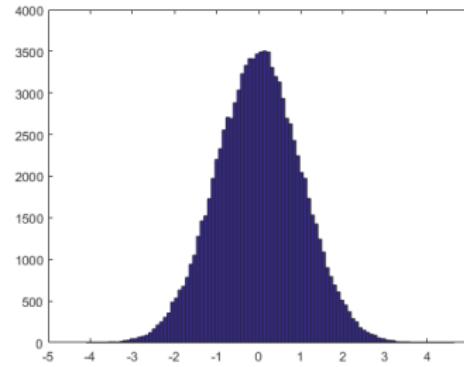
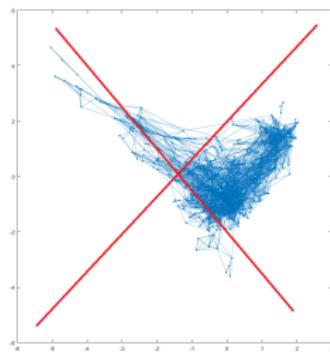
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What is a network?

People are complicated

Random Models



What is a network?

People are complicated

Null Models

Definition (Null Model)

A random network, parameterized to match some features of a given network, used to compare “expected” network measures.



What is a network?

People are complicated

Null Models

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A random network, parameterized to match some features of a given network, used to compare “expected” network measures.

Example (How to grow a network?)

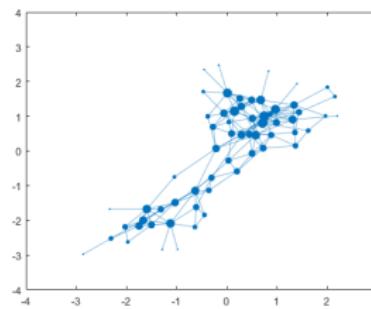
- Ego networks
 - Start with a single node
 - Attach that node to k other nodes
 - Add edges between the each pair of friends with probability p
- ?



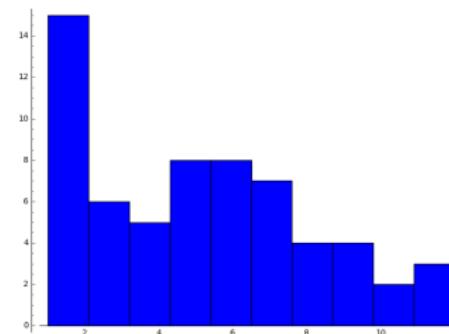
What is a network?

People are complicated

Dolphins Degree Distribution



Dolphins



Degree Distribution



Erdos–Renyi (Independence)

Parameters

- Number of nodes n
- Connection Probability: p

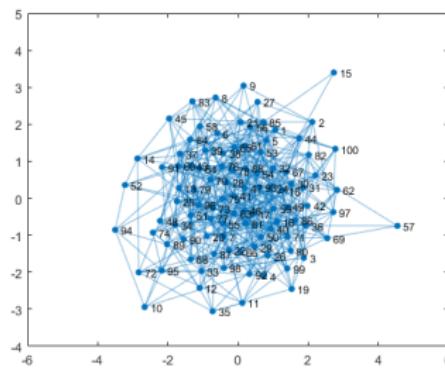
Process

- Start with n nodes
- Connect each pair of nodes independently with probability p

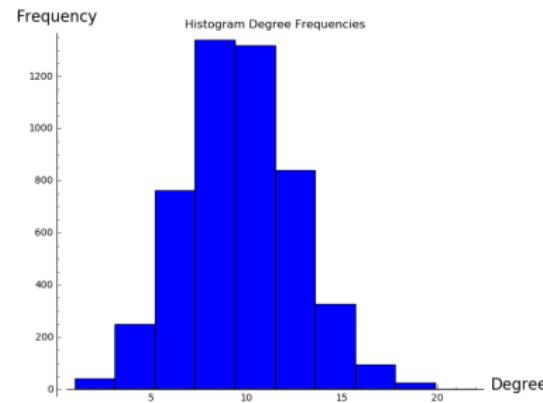
P. Erdos and A. Renyi: On Random Graphs. I, Publicationes Mathematicae, 6, 290–297, (1959).



Erdos–Renyi (Independence)



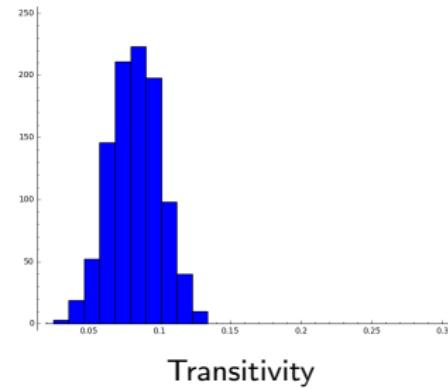
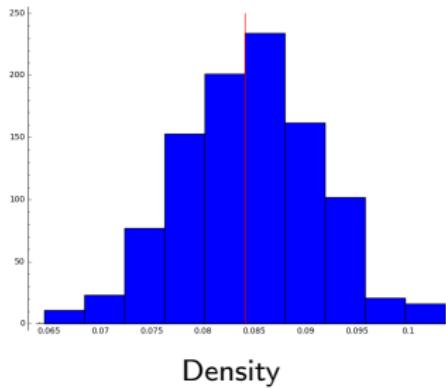
Graph Example



Degree Distribution



ER Transitivity Comparison



Dynamics on Networks

- **Types of Dynamics**
 - Information flow
 - Opinion/consensus diffusion
 - Epidemiology
- **Dynamic Metrics**
 - Centrality
 - Clustering
 - Evolution
- **Animations!**



Computation Time!

- Head to github.com/drdeford/CISER2023NetworkX
- We'll start by making sure that everyone has Python installed or is ready to run notebooks on the cloud somewhere
- Then we'll work through the notebooks - lots of time for questions/discussion



Configuration Model (Degree Sequence)

Parameters

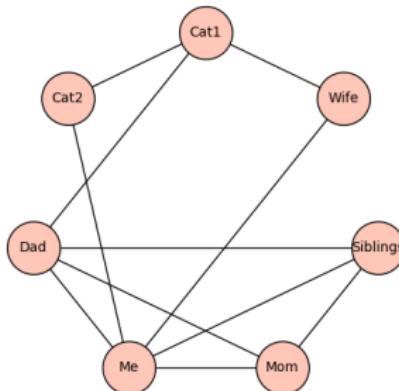
- Initial graph

Process

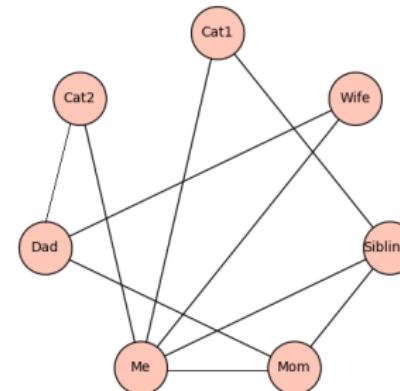
- Start with the initial graph
- Cut each edge in half so that each end remains attached to one of the adjacent nodes
- Randomly pair up the half-edges



Configuration Model (Degree Sequence)



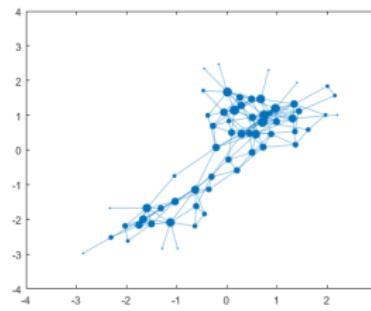
Graph Example



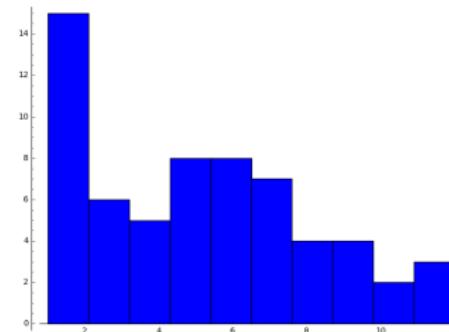
Rewired



Dolphins Degree Distribution



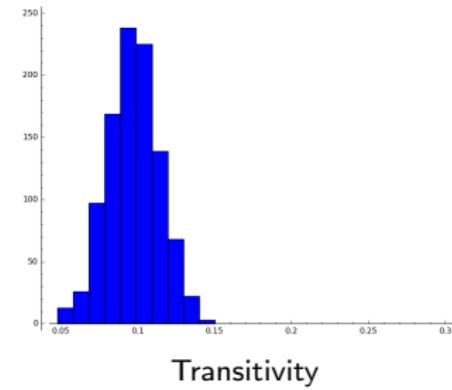
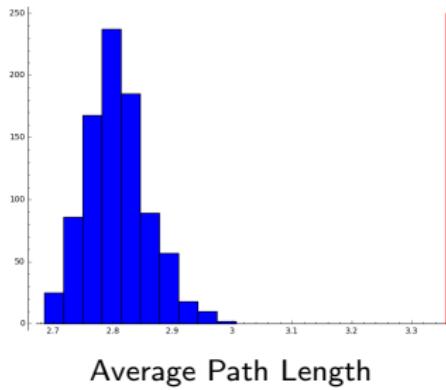
Dolphins



Degree Distribution



Configuration Transitivity Comparison



Erdos–Renyi (Independence)

Parameters

- Number of nodes n
- Connection Probability: p

Process

- Start with n nodes
- Connect each pair of nodes independently with probability p

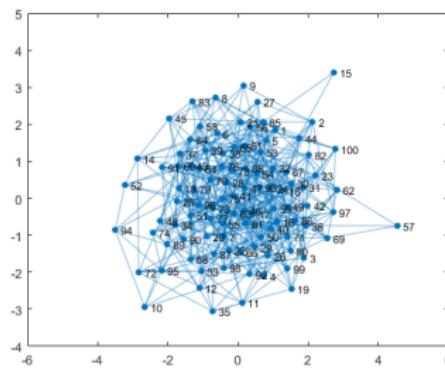
P. Erdos and A. Renyi: On Random Graphs. I, Publicationes Mathematicae, 6, 290–297, (1959).



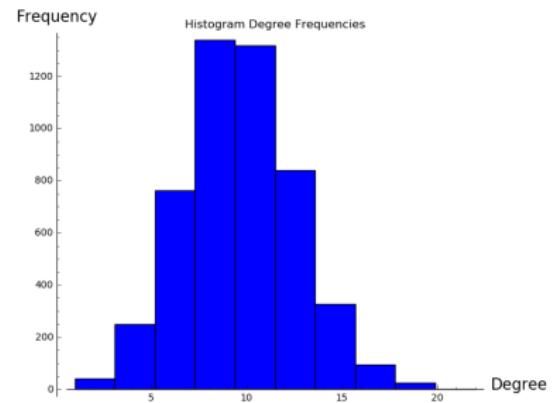
What is a network?

Erdos–Renyi

Erdos–Renyi (Independence)



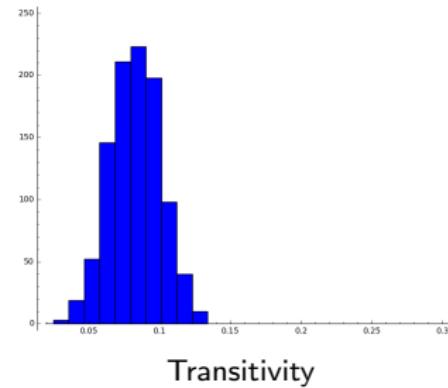
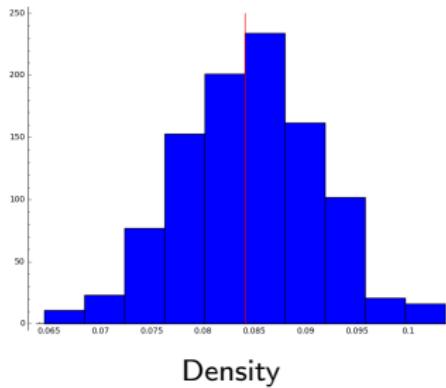
Graph Example



Degree Distribution



ER Transitivity Comparison



Barabasi-Albert (Centrality)

Parameters

- Initial graph
- Number of nodes: n
- Number of neighbors for new nodes: m

Process

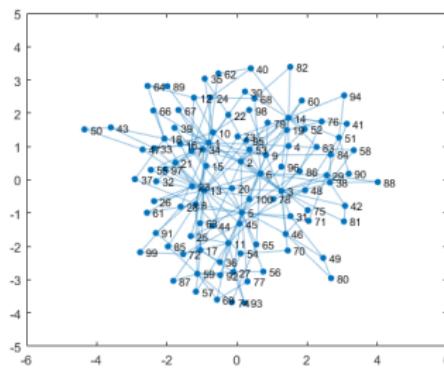
- Start with the initial graph
- Add nodes one at a time until there are n total
- Each added node gets connected to m nodes already in the graph
- These connections are chosen so that the probability that the new node is connected to an existing node is proportional to the degree of the existing node



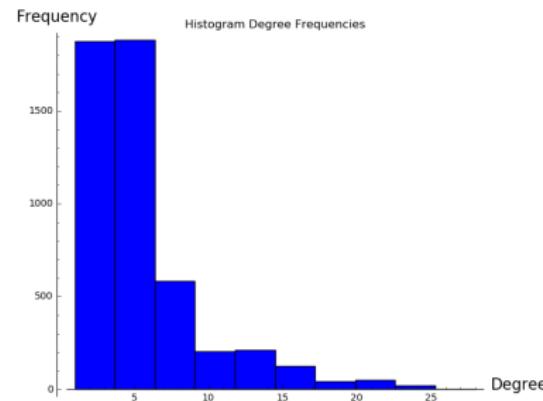
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Barabasi-Albert

Barabasi-Albert (Centrality)



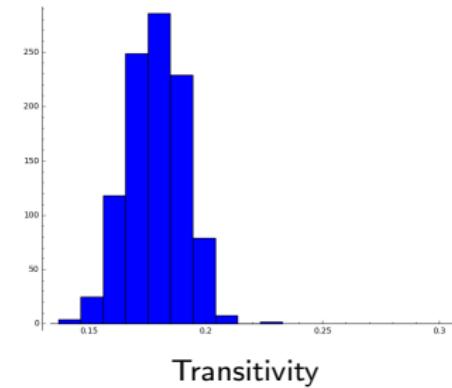
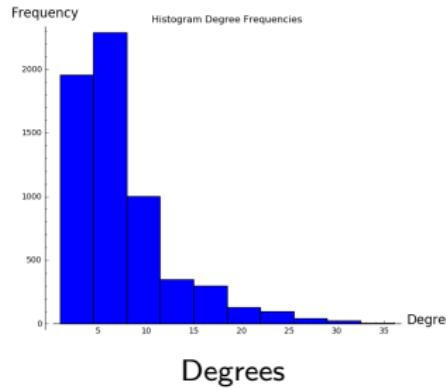
Graph Example



Degree Distribution



BA Transitivity Comparison



Watts–Strogatz (Local Clustering)

Parameters

- Number of nodes n
- Number of initial neighbors: k
- Rewiring Probability: p

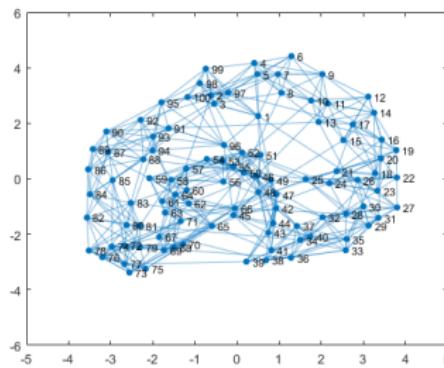
Process

- Start with n nodes connected in a ring so that each node is connected to $\frac{k}{2}$ nodes on each side
- For each edge in the initial graph, rewire it with probability p to a uniformly chosen other node in the graph

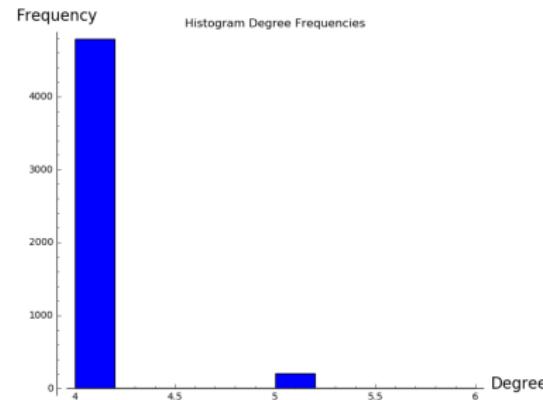
D. Watts and S. Strogatz, Collective dynamics of 'small-world' networks, *Nature*, 393 (6684), 440–442, (1998).



Watts–Strogatz (Local Clustering)



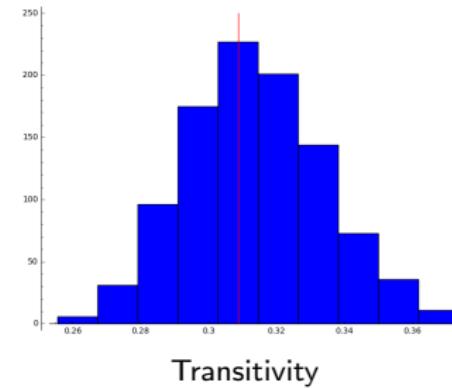
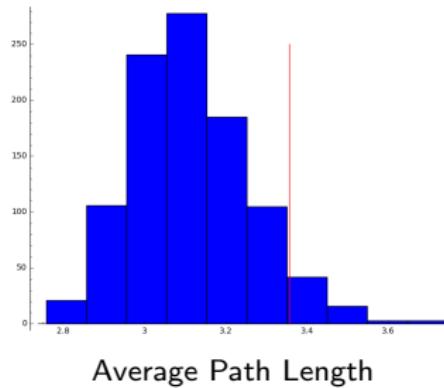
Graph Example



Degree Distribution



WS Transitivity Comparison



Ego Models

Example (Things to think about)

- https://math.wsu.edu/ddeford/STS_Tufts
- Can you generate your ego network with one of these null models?
- Which model is most likely to generate your ego network?
- Which features of your network aren't described well by any of the models?
- Can you create your own model that generates networks similar to your ego network?



Summary so far

Random network models are designed to replicate (or provide generative stories for) features commonly observed in social networks:

- Short average path length (Erdos–Renyi)
- High Clustering Coefficient (Watts-Strogattz)
- Power law degree distribution (Barabasi-Albert)
- Exact (expected) match of degree distribution (Configuration Model or Chung-Lu)

However, none of these models incorporate another important aspect of social networks - community structure.



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- Parameters: n, k, z, M



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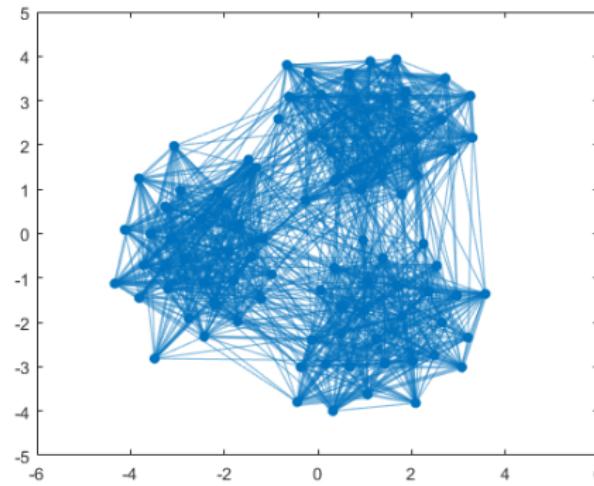


SBM Basics

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- The entries of $M_{i,j}$ are the (Bernoulli) probabilities that an arbitrary node in community i has an edge to an arbitrary node in j
- To build the network we flip $\binom{n}{2}$ weighted coins with probabilities given by M_{z_ℓ, z_k}



Assortative SBM Example



MLE Digression

- For the Erdos-Renyi model, each edge is independent with some probability p , so the number of edges in the graph can be viewed as a binomial random variable with $\binom{n}{2}$ trials and the proportion of observed edges is the MLE.



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- This leads us to a log-likelihood expression:

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- Gory algebraic details here: http://tuvalu.santafe.edu/~aarong/courses/5352/fall2013/csci5352_2013_L17.pdf



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- What about non-Binomial degree distributions:
<https://arxiv.org/abs/1008.3926>



Dot Product Graphs

Definition (Dot Product Graph)

G is a dot product graph of dimension d if there exists a map $f : V(G) \rightarrow \mathbb{R}^d$ such that $(i, j) \in E(G)$ if and only if $\langle f(i), f(j) \rangle > 1$.

¹C. Fiduccia, E. Scheinerman, A. Trenk, and J. Zito: Dot Product Representations of Graphs, Discrete Mathematics, 181, 1998, 113–138.

²R. Kang, L. Lovasz, T. Muller, and E. Scheinerman: Dot Product Representations of Planar Graphs, Electronic Journal of Combinatorics, 18, (2011), 1–14.

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- Initial work: Fiduccia et al. (1998)¹
- Planar graphs: Kang et al. (2011)²
- NP-Hard: Kang and Muller (2012)³
- $\frac{n}{2}$ critical graphs: Li and Chang (2014)⁴

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(RDPM 5): Form an adjacency matrix, A , form a network with $A_{j,\ell}$ drawn from $\text{Bernoulli}(\langle X_j, X_\ell \rangle)$ for $j \neq \ell$ and $A_{j,j} = 0$ for all $1 \leq j \leq n$.



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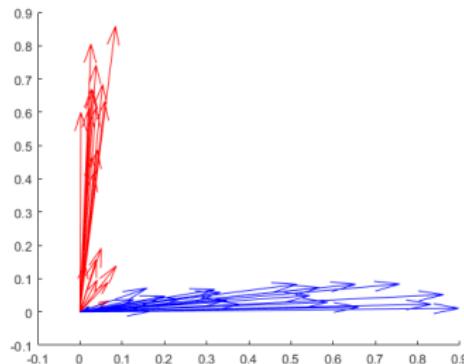


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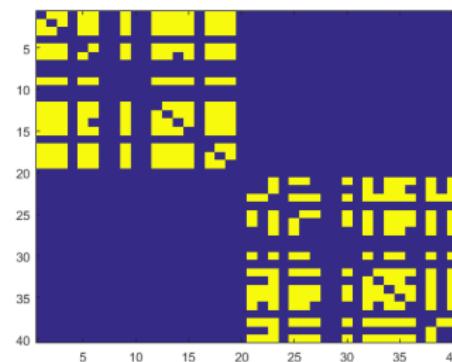
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Angle – Community Assignment



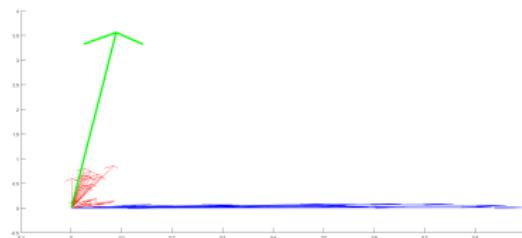
Vectors



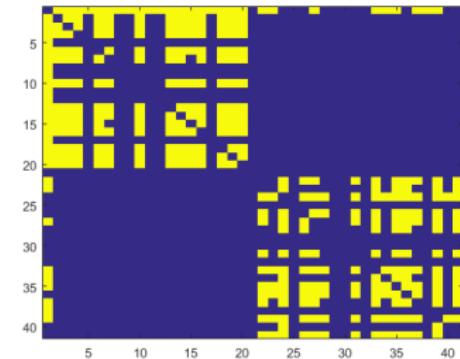
Graph



Magnitude – Centrality



Vectors



Graph



Network Properties

- Initial work: Kraetzel et al. (2005)⁵
- General distributions: Young and Scheinerman (2007)⁶

⁵M. KRAETZEL, C. NICKEL, AND E. SCHEINERMAN: *Random Dot Product Networks: A model for social networks*, Preliminary Manuscript, (2005).

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Statistical Applications

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⁹M. TANG, A. ATHREYA, D. SUSSMAN, V. LYZINSKI, AND C. PRIEBE: *A nonparametric two-sample hypothesis testing problem for random graphs*, Arxiv: 1409.2344v2, (2014), 1–24.

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- Spectral Embedding and Statistics: Priebe Lab (2012–present)
 - Adjacency embedding⁸
 - Hypothesis testing⁹
 - Limit theorems¹⁰

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<https://arxiv.org/abs/1611.02530>

