

Logo Versions



Primary

MOVIE LAB

Wordmark Only



Icon

Colours



Primary

Hex #E13C3B RGB rgb(225,60,59)

CMYK 0 73 74 12

Pantone 17-1664



Secondary

Hex #ED1703 RGB rgb(237,23,3)

CMYK 0 90 99 7

Pantone 18-1561



Accent

Hex #E13C3B

RGB rgb(225,60,59)

CMYK 0 73 74 12

Pantone 17-1664

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary **Hammersmith One Regular**

Aa Bb Cc