

ANDREA C. GOLINDANO

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G

EDUCATION

The University of North Carolina at Chapel Hill (2007-2011)

B.A. in Journalism and Mass Communication (concentration in editing and graphic design)

Creative writing minor

WORK EXPERIENCE

DAS Group: Web Designer and Developer

Hollywood, FL, November 2012 — Present

- Design and development of websites, landing pages, mobile websites, emails/newsletters, etc.
- Design of print and interactive marketing materials including pay-per-click ads, flyers and brochures.
- Copy editing and translations

Atypic - Interactively Led: Interactive Web Producer

Charlotte, N.C., May 2011— September 2012

- Web development, including web pages and mailers/newsletters
- Layout design (email blasts, flyers, blogs, some web design)
- Copy editing/writing

Kidzu Children's Museum: Graphics Assistant

Chapel Hill, N.C., September 2009 — August 2011

- Responsible for most graphic work including signage, logos, promotional materials, etc.
- Website design and development

SKILLS/QUALIFICATIONS

- Fluent in Spanish (native) and knowledge of basic Italian
- Strong art background from 7+ years of studio art education
- Adobe Photoshop, InDesign, Illustrator, InCopy and Dreamweaver (Mac and PC)
- HTML and CSS
- Experience with JavaScript, jQuery and PHP
- Experience with Adobe Flash and Final Cut Pro
- Microsoft Word, PowerPoint, and Excel

ACTIVITIES

- Campus Outreach (student leader)
- Kaleidoscope Fashion Magazine (design staff)
- Her Campus Magazine (staff writer)