IES Information Technology

Web Coding Unit
Task WC06c - Client Requirements

General details

Organisation's name	Queensland Tourism
Designer's name	IES IT Dept.
Page title	Queensland Tourism Home

Colour scheme

Description	Client wants colours typical of Queensland. The primary colour should be 'maroon', with colours representing sand of Queensnland beaches and green of its rainforests.
Specific colour:	☑ yes ⇨ #73182C #990034 #EED6AF #008222 #7FA500

Page background

Colour	☐ yes ⇨	☐ single colour ⇨	colour	#		
	☑ no	☐ graded colour ⇨	upper colour	#	lower colour	#
Image	☑ yes ⇨	☑ fixed ☑ tiled				
	☐ no	☐ scroll ☐ not tiled ⇨	☐ left ☐ centre ☐ right			
	file name	cooktownorchids2.png	☐ top ☐ centre ☐ bottom			

Main container div

width	☑ fixed ⇨	☐ 960px ☑ 780px other px
	☐ responsive ⇨	maximum width px

Divisions

Rounded corners	☑ no ☐ yes ⇨ radius px
Other division requirements (e.g. margins, backgrounds, etc)	• main container background colour #73182C • colours in the div containing the paragraphs – blend from #8D4181 to #73182C • all other divs to be transparent when finished • #7FA500, 2px vertical dashed line between the two paragraphs about Brisbane

Page header

Wording	Welcome to Queensland
☐ as text	requirements	Client wants image text to be eye-catching.
☑ as image	for image	Use a 3D text with 'maroon' colour.
Other header requirements	Behind the 3D text the client wants a blended image created from photos around Brisbane.
file(s) for images	webpagetitle.png + blended-banner.png

Main menu

☑ horizontal   ☐ vertical left   ☐ vertical right

Menu items					
• Queensland	⇨	☑ internal ☐ external	⇨	link to	table 'Some facts about Queensland'
• Brisbane	⇨	☑ internal ☐ external	⇨	link to	paragraphs about Brisbane
• Attractions	⇨	☑ internal ☐ external	⇨	link to	lists of attractions
• Gallery	⇨	☐ internal ☑ external	⇨	link to	photo gallery page (gallery.htm)
•	⇨	☐ internal ☐ external	⇨	link to	
•	⇨	☐ internal ☐ external	⇨	link to	

Notes
- Use four cells in one row table adjusted to fit the witdh of the 'div'
- borders to be solid, #990034, and 2px, with collapsed borders
- text to be white, centred, and size 14pt
- adjust cell padding to give a tidy appearance

Other link information

- under the table of 'Qld facts' place a link to 'www.queenslandholidays.com' (see sketch)
- under paragraphs, list and table put an internal link to the top of the page – file: 'arrow-up.png'
  - do not use the text "TOP" as shown in the sketch, use the image instead

Link styling					
☑ link	⇨	white, no underline	☑ visited	⇨	white
☑ hover	⇨	#7FA500, underlined	☑ active	⇨	#008222

Body text

Font(s)	Batang, Century, Times New Roman, serif			size	12	pt

Alignment	☐ left	☐ centre	☐ right	☑ justify	colour	#FFFFFF

Headings	main	h2	size 20 pt	colour white	alignment ☐ left ☑ centre ☐ right
	sub-headings	h3	size 16 pt	colour white	alignment ☑ left ☐ centre ☐ right
	sub-headings	h4	size pt	colour #	alignment ☐ left ☐ centre ☐ right

Other requirements
In the two paragraphs make the place names (e.g. Brisbane, Gold Coast) stand out from the other text – use #7FA500 and bold

Text files provided		
Paragraphs for Brisbane	contains text for	two paragraphs about Brisbane
List of Attractions	contains text for	lists of major tourist attractions
Data for Table about Qld	contains text for	table of facts about Queensland
	contains text for	

Page footer

☑ copyright   ☑ year   organisation   Queensland Tourism

☐ as link   URL   www.facebook.com/visitqueensland

text/image for link   facebook icon – file: facebook32x32.png   (place after the text horizontally)

Other notes

- an attractive photo of Brisbane to be placed directly below the menu – file: sunset2.jpg
- above the lists add a centred image of the Qld state flag – file: queenslandflag.png
- lists of 'attractions'
  - use the text styles from 'Body text' above
  - arrange the margins so the lists are placed in the centre of the div (see sketch)
  - align the margin of the list headings with the bullet points of the list items
  - arrange the margins top/bottom of the list headings so they are close to the list that they are the heading of
- table of 'Qld facts'
  - table to be centred in the div
  - borders to be solid, black, and 2px, and collapsed
  - BG colour – white; text – #73182C, 14pt, bold, and aligned left
  - middle column: text – aligned right; BG colour – #EED6AF
  - header row: text – aligned centre, bold, 20pt; BG colour – #EED6AF
  - give suitable padding inside the cells to ensure text is clear and readable
    … give a bigger value for left & right than top & bottom
  - image in left column – file: queenslandmap.png
- put horizontal rules at the bottom of the lists div **and** the table div (see sketch)
  - style the horizontal rules: 5px, BG colour #EED6AF, 95%, no border