



Treasure



ARBITRUM



COMPANY PURPOSE

CREATE A COMPANY WHOSE AIM IS TO MAKE HYBRID WEB2/3 GAMES, THAT ARE ENGROSSING, COMPETITIVE AND WHERE PLAYERS CAN CREATE, EARN & LEARN.

WE WILL OPEN THE HORIZONS FOR WEB 2 AND WEB 3 PLAYERS.





PAIN POINTS WE SOLVE

1 - COMPLEXITY -
WEB 3 SHOULD BE EASIER
AND MORE INTUITIVE FOR WEB2 USERS

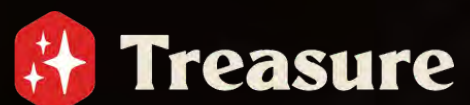
2 - PRICED OUT
HIGH BARRIERS OF ENTRY FOR ALL PLAYERS

3 - DEPRECIATION -
P2E TOKEN REWARDS = HIGH INFLATION

4 - ISOLATED
NO CROSS WEB 3 GAME COMPATIBILITY

5 - LACK OF INNOVATION IN WEB3 CREATE & EARN
CHARACTER OWNERSHIP SHOULD BE LITERAL IN WEB3

6 - LACK OF WEB3 EDUCATION THROUGH GAMEPLAY
WEB3 FEATURES SUCH AS DEFI ARE AFTER THOUGHTS





HOW WE SOLVE THEM



1 - HYBRID MODEL HELPS BRIDGE WEB2 TO WEB 3

WEB 2 GAMEPLAY WITHOUT THE NEED FOR WEB 3 CONNECTIVITY AND WALKTHROUGH EDUCATION IN ORDER TO AID ONBOARDING INTO WEB3



2 - WE PROVIDE FREE TO PLAY AND FIXED COST OPTIONS

AS WELL AS FREE PRICE POINTS TO ENABLE ACCESSIBILITY TO ALL WE PROVIDE LOW COST GAMING PATHS THAT STILL CONTRIBUTE TO TEAM SUCCESS



3 - WE PRIORITISE GAMING FIRST

AND EARNING IN THE FORM OF ASSET OWNERSHIP RATHER THAN HIGH INFLATION TOKEN REWARDS. WE HAVE MAPPED IN HIGH VALUE SINKS TO COUNTER INFLATION ON ASSETS



4 - WE ARE BUILDING CROSS GAME INTERACTION

WHERE IMPORTED NFTS CAN BE IMPORTED FROM OTHER PFP AND NFT BASED WEB 3 GAMES ON TREASURE DAO TO PARTICIPATE WITHOUT STARTING FROM SCRATCH



5 - WE HAVE BUILT UNIQUE WEB3 UTILITIES

SFT CHARACTERS THAT CAN HOLD OTHER FUNGIBLE AND NON-FUNGIBLE ASSETS AND BE TRADED AS ONE NFT



6 - DEFI IS A CORE GAME FEATURE

NOT A WEB3 ADD-ON - GAMEPLAY CAN LEAD TO GREATER CRYPTO ADOPTION - EARN MORE THE BETTER YOU PLAY. RENTING, LENDING AND BORROWING USING LAND & BUILDING ASSETS



WHY NOW ?



1 - MARKET OPPORTUNITY FOR GAMES THAT FOCUS ON ONBOARDING WEB2 TO WEB3

HUGE POTENTIAL FOR GAMES THAT CAN CREATE A HYBRID GAME MODEL MERGING BOTH WEB2 AND WEB3



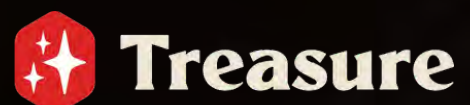
2 - RESILIENT CURRENT MARKET FOR WEB3 GAME SECTOR AND HUGE GROWTH FORECAST IN FUTURE

CRYPTO GAMING THE MOST RESILIENT SECTOR IN CRYPTO, PROBABLE \$8 TRILLION MC FORECASTED



3 - WE ARE READY

WE HAVE ALREADY CREATED & AUDITED OUR UNIQUE WEB3 TECH : CHARACTERS HOLDING FUNGIBLE & NON-FUNGIBLE ASSETS. THEY ARE READY TO BE INCORPORATED INTO SKYSCRAPER



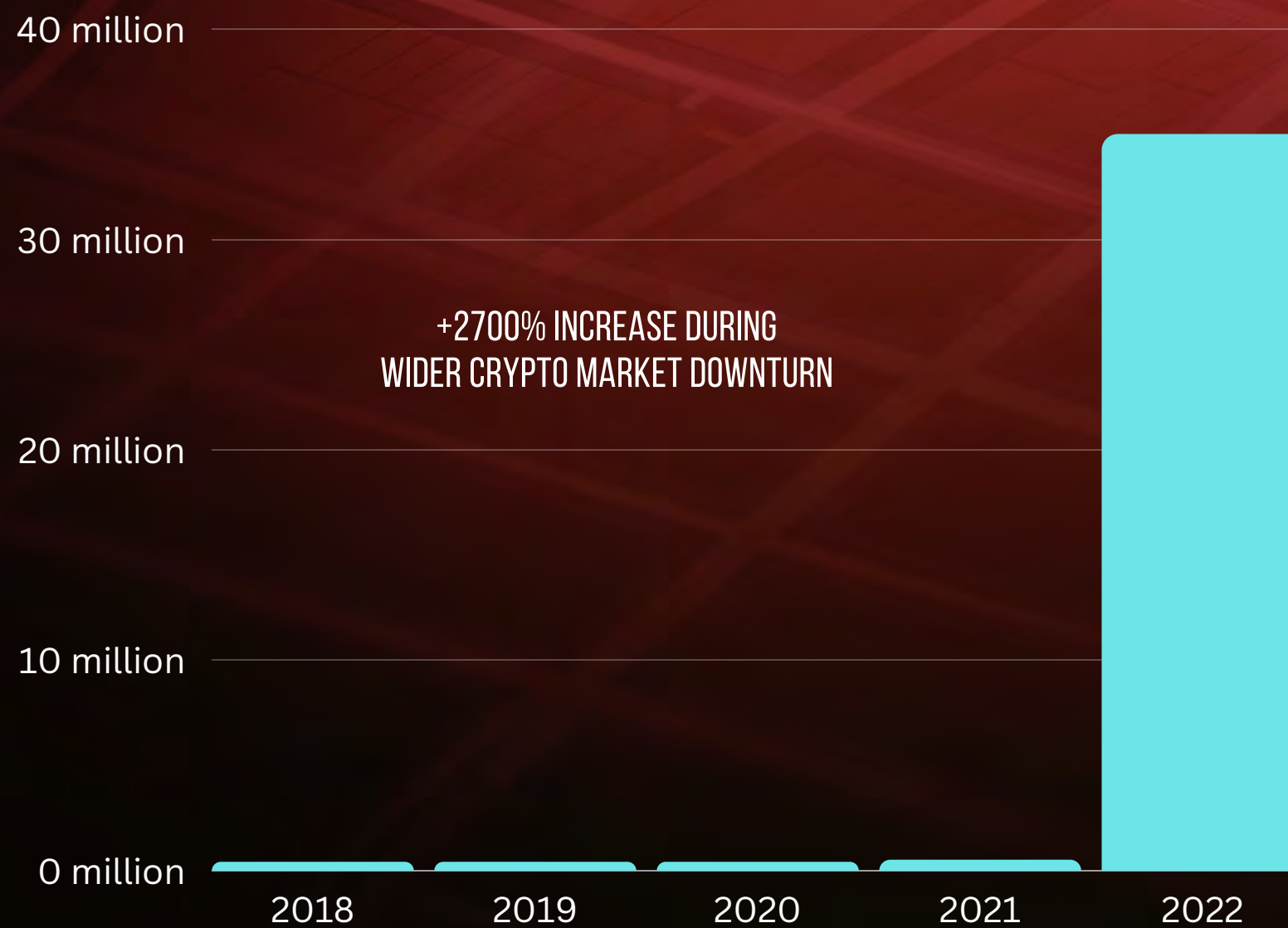


TARGET MARKET SHARE

POTENTIAL \$8 TRILLION MARKET FOR BLOCKCHAIN GAMING.
*MORGAN STANLEY

GAMEFI USERS BY YEAR

■ Users



+2700% INCREASE DURING
WIDER CRYPTO MARKET DOWNTURN

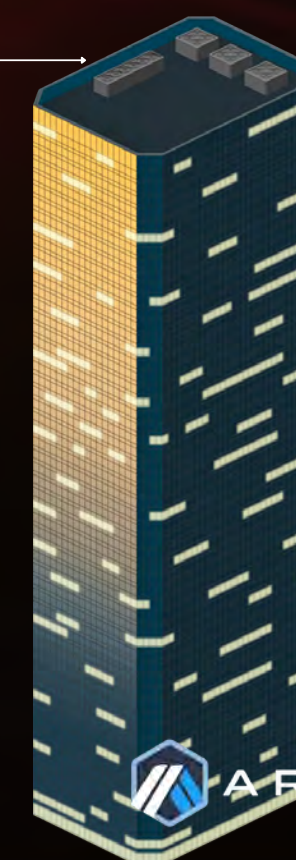
*CRYPTORANK

WEB3 BLOCKCHAIN GAMING
POTENTIAL MC
\$8 TRILLION

TRADITIONAL GAMING MARKET
\$175 BILLION

CURRENT WEB3 GAMEFI
MARKET CAP
\$6.2 BILLION

*DAPPRADAR





THE SKYSCRAPER GAME

HYBRID GAMING OPPORTUNITIES



SKYSCRAPER CORE

STRATEGIC & TERRITORIAL COMPETITION PLAYED OUT ON A 2D & 3D MODEL OF 1987 NYC

- SKYSCRAPER is a play & earn game
- Set in a fictional anthropomorphic version of NYC 1987
- Strategic factional area control gameplay
- Tactical deckbattler gameplay
- Trader wolves / Business Bois / Mafia cats / Mob rats



ACCESSIBLE GAMEPLAY FOR ALL

FREE TO PLAY & LEARN

- Free web2 boroughs to test and play the game
- Free city-wide tasks to play
- Free limited resources and character types for other Trove partners via import & wrap
- Learning in-game modules to earn tokens and designated game achievements



HOW TO PLAY

WIN BUILD DEFEND AND EARN

- Compete for territory through NYC's unique and varied districts
- Build your city, from crack den blocks to city skyscrapers
- Defend your won territory and gains
- Use the deckbattler and resource cards to raid and defend



PLAY TOGETHER

CLAN WARS AND MULTIPLAYER DECKBATTLER

- Our deckbattler allows P2P & multi-player card clan combat
- Clan creation is survival. Balance your clan in order to provide the best raid defence
- Combine earnings and claim territory under one banner



OUR UNIQUE UTILITIES

CHARACTER FOLIO NFTS - UNIQUE DAO LEADERBOARDS

- Dynamic ERC1155 characters that can hold their in-game NFT assets like resources, lands & buildings units as well as fungible rewards
- Characters can then be traded as one NFT
- Advanced DAO leaderboard, merging assets and token into a DAO score



PLAYER OWNERSHIP

USER CREATED GAMEPLAY

- After achieving certain levels, you can create your own missions for any and all players
- Opposing factions can fight for a common goal
- Double-crossing gameplay
- DAO voting for game features and gameplay



THE SKYSCRAPER GAME

CREATE HYBRID GAMING OPPORTUNITIES



GAMEFI WHERE YOUR CHARACTER'S DEVELOPMENT INCREASES THEIR PROFIT PROWESS

- Third-party lending, borrowing and farming opportunities within NYC become available with gameplay
- Profit prowess per character provides better farming opportunities
- Use land and property assets as collateral for lending and borrowing within the game



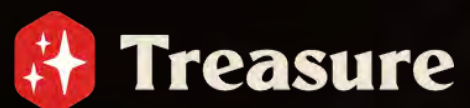
WE CREATE A MARKETPLACE & SOCIAL AND CULTURAL DESTINATIONS

- All created assets are tradable on the Trove & Skyscraper marketplace with options to make offers and counter offers on-chain
- Social destinations are both team-specific & agnostic and safe zones to socialise



IRL ADVERTISING OPPORTUNITIES IN NYC FOR PLAYERS TO SELL

- Advertising units allow players to sell advertising space to IRL company's projects
- Templates and parameters are to be provided
- Chargeable by owners in \$TURF or \$MAGIC



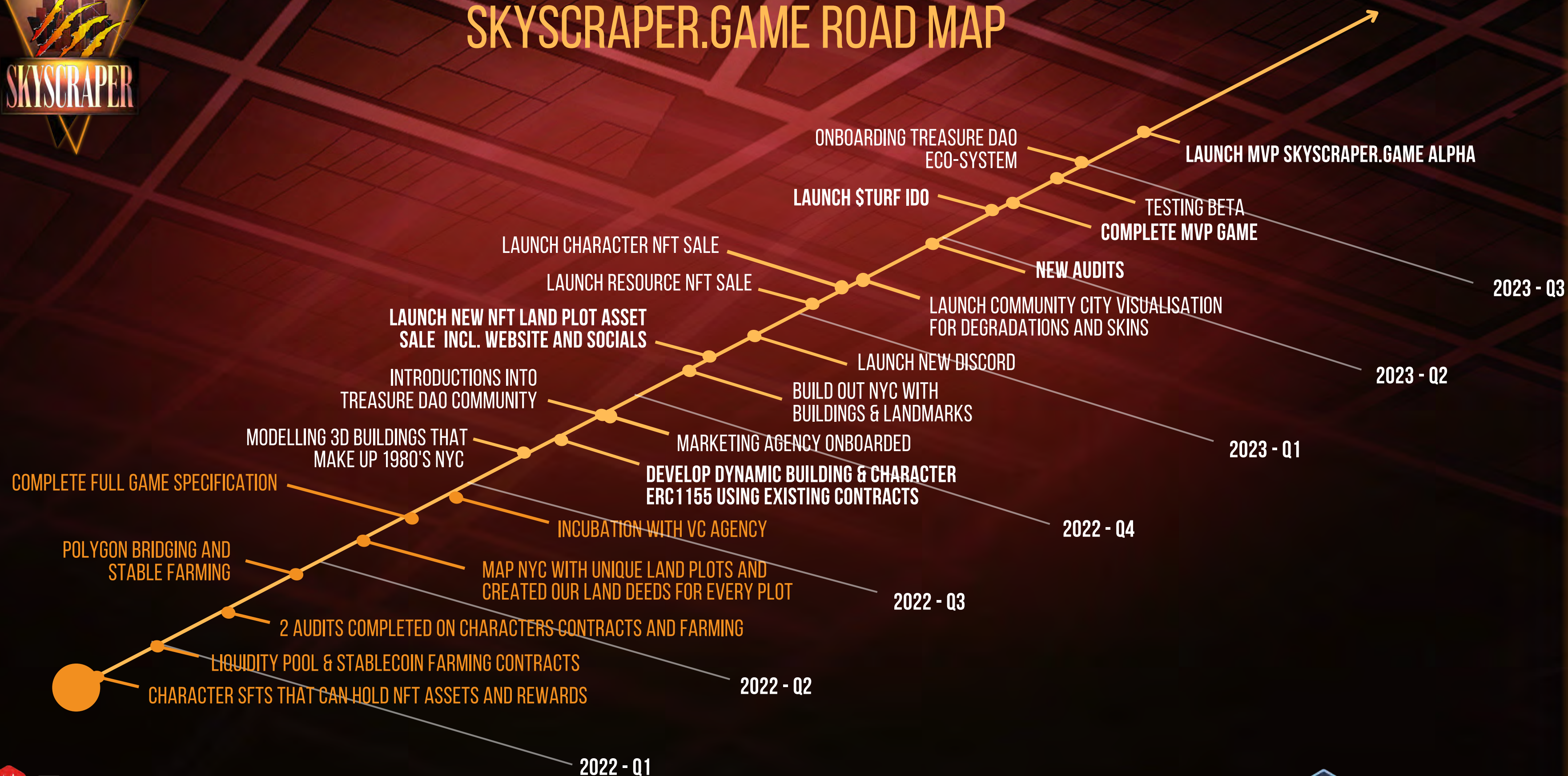


3D AND 2D STRATEGIC VIEWS OF THE CITY WITH CULTURAL REFERENCES AND GRITTY THEMES





SKYSCRAPER.GAME ROAD MAP





\$TURF TOKEN UTILITY

\$TURF TOKEN IS A MULTIUSE TOKEN TYPE

1 - IN-GAME CURRENCY

USED FOR THE PURCHASE OF IN-GAME NFTS INCLUDING CHARACTERS, LAND, BUILDINGS AND RESOURCES, BOTH FROM CITY HALL AND FROM OTHER PLAYERS

2 - DAO TOKEN

HIGH BARRIERS OF WILL BE UTILISED AS A DAO TOKEN IN CONJUNCTION WITH IN-GAME NFTS AND GAMEPLAY PROGRESS AWARDS FOR ALL PLAYERS

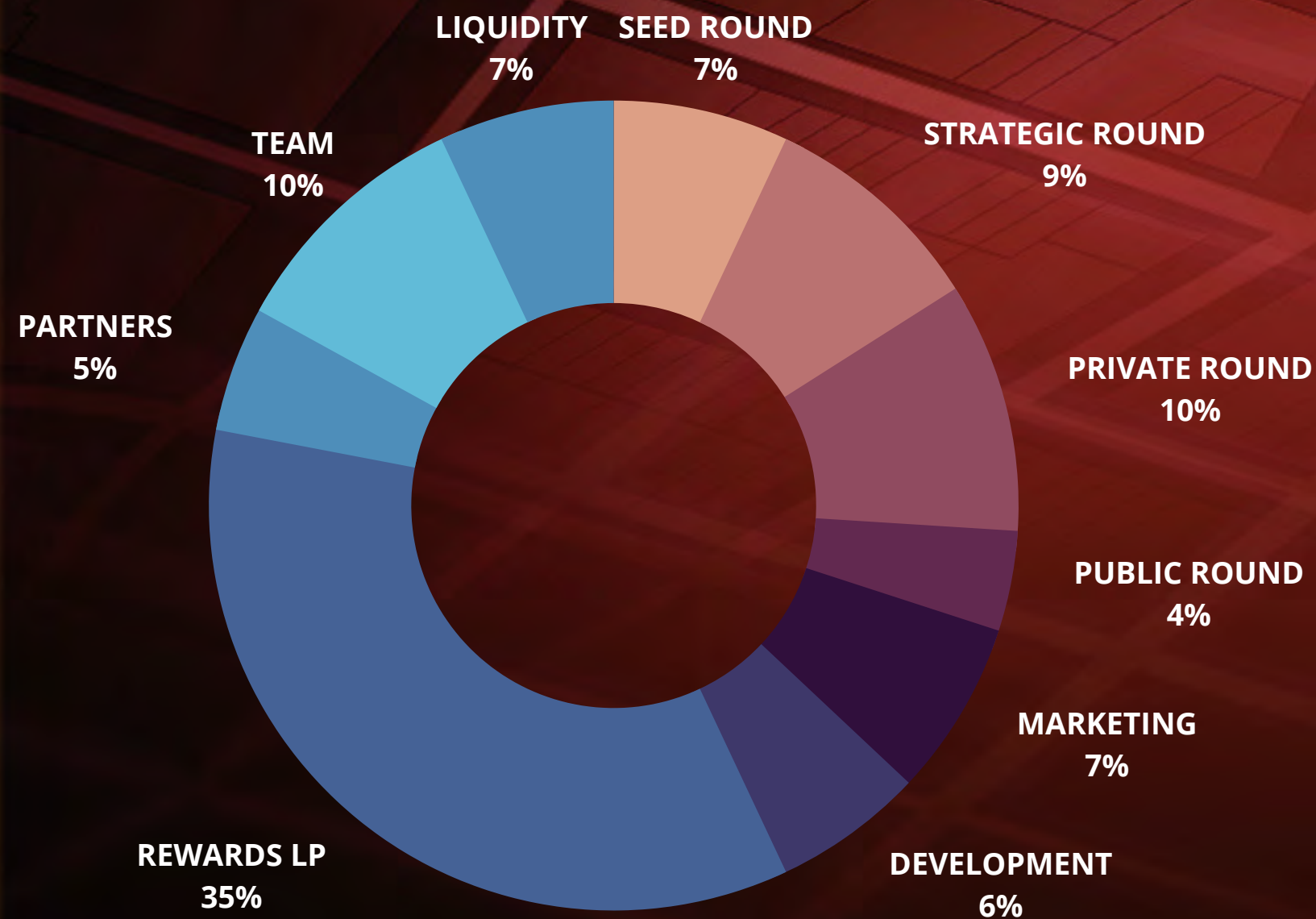
3 - LP STAKING & DEFI

USED IN SINGLE-SIDED STAKING IN CONJUNCTION WITH DEVELOPED LAND

4 - INCENTIVE TOKEN

INCENTIVE REWARDS FOR GAMEPLAY SUCH AS RAIDING & DEFENDING AND USER GENERATED GAME PLAY

\$TURF : TOKENOMICS

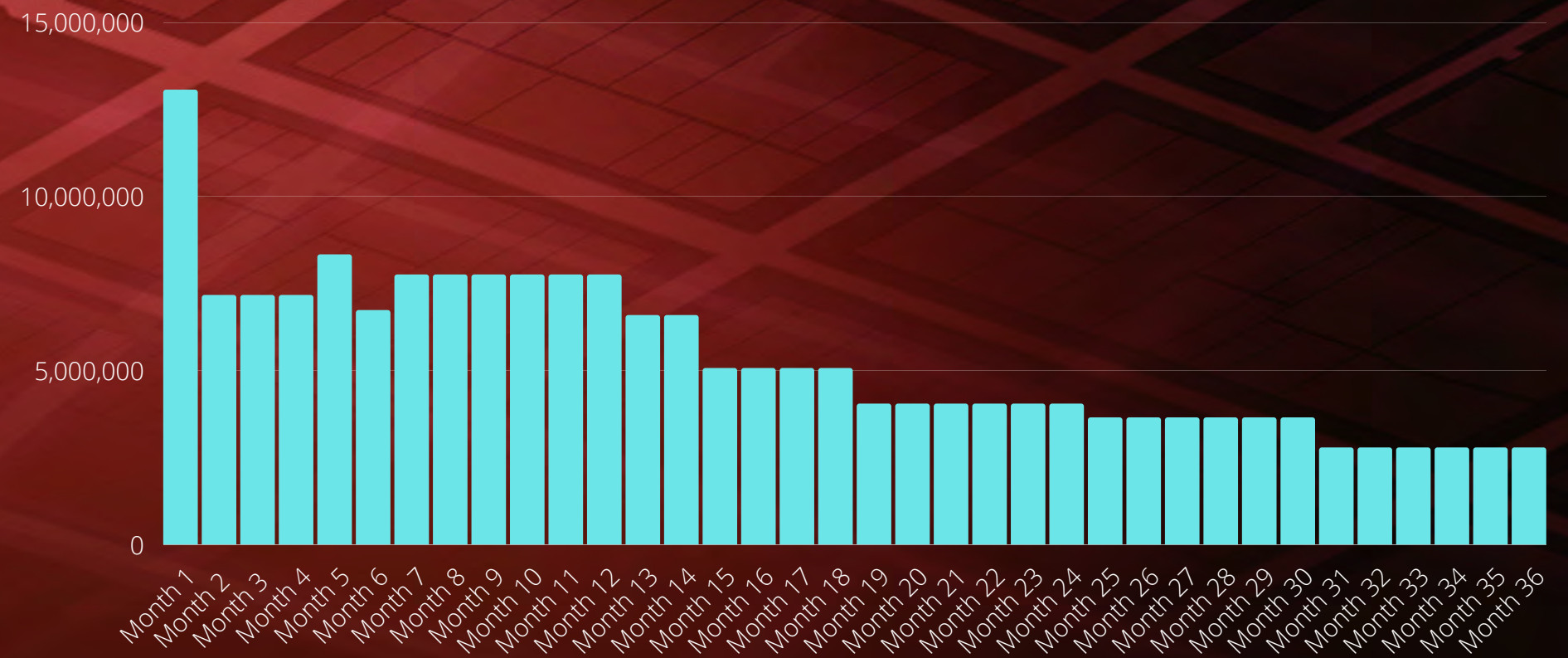


200,000,000 \$TURF TOKEN

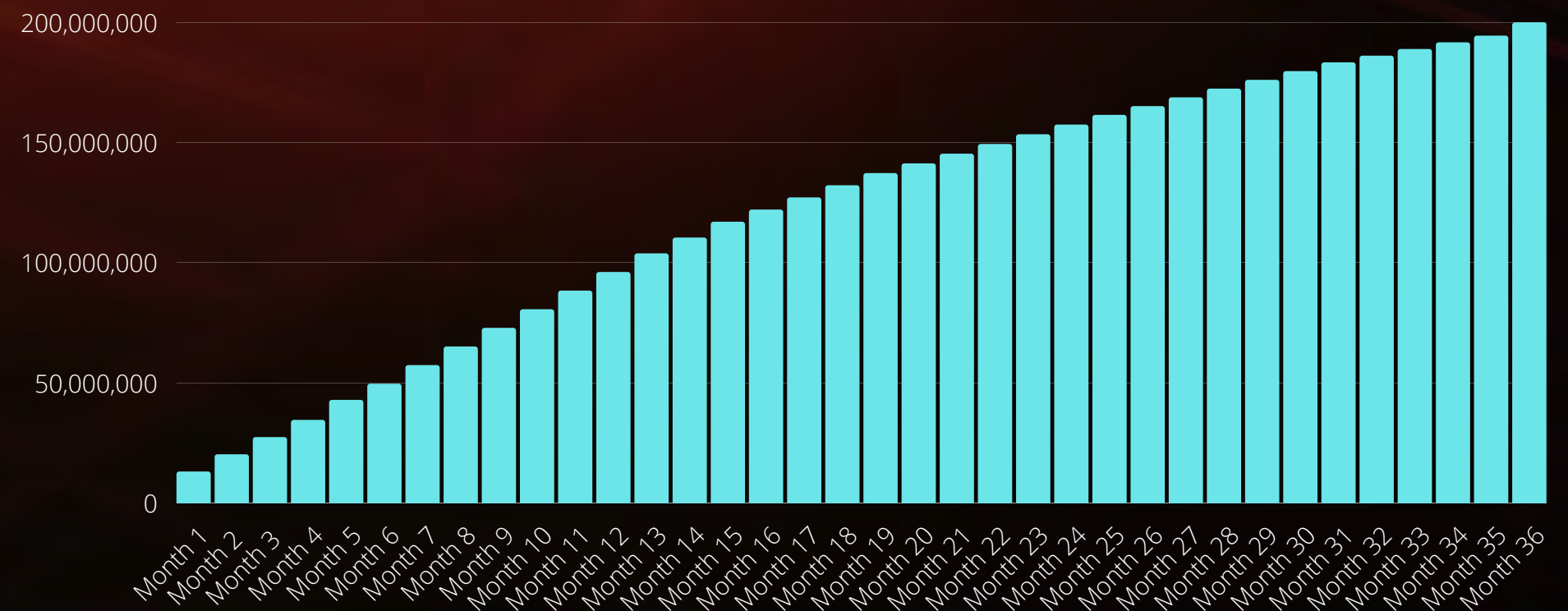
SEED ROUND : 14,000,000 @ \$0.02
STRATEGIC ROUND : 18,000,000 @ \$0.04
PRIVATE ROUND : 20,000,000 @ \$0.06
PUBLIC ROUND : 8,000,000 @ \$0.09

MARKETING : 14,000,000
DEVELOPMENT : 12,000,000
GAME REWARDS : 70,000,000
PARTNERS : 10,000,000
TEAM ALLOCATION : 20,000,000
LIQUIDITY : 14,000,000

MONTHLY TOKEN DISTRIBUTION OVER 3 YEARS



TOKEN EMISSIONS OVER 3 YEARS





\$TURF : TGE & VESTING

POOL	%	AMOUNT	PRICE	COLLECTED FUNDS IN \$USD	% ON TGE	CLIFF	VESTING	TGE
SEED ROUND	7,00%	14 000 000	\$0,02	\$280 000	5%	5	13	700 000
STRATEGIC ROUND	9,00%	18 000 000	\$0,04	\$720 000	7%	3	11	1 260 000
PRIVATE ROUND	10,00%	20 000 000	\$0,06	\$1 200 000	10%	3	9	2 000 000
PUBLIC ROUND	4,00%	8 000 000	\$0,09	\$720 000	20%		4	1 600 000
MARKETING	7,00%	14 000 000			10%		30	1 400 000
DEVELOPMENT	6,00%	12 000 000				3	27	
GAME REWARDS	35,00%	70 000 000					36	
PARTNERS	5,00%	10 000 000			5%		24	500 000
TEAM	10,00%	20 000 000				12	24	
LIQUIDITY	7,00%	14 000 000			40%		3	5 600 000
TOTAL	100,00%	200 000 000					TOKENS	13 060 000

[COMPLETE TOKENOMICS SHEET HERE](#)



TARGET REVENUE STREAMS FOR SKYSCRAPER

BRAND NEW NFT ASSETS	AMOUNT	PRICE	% SALES 2023	SALES 2023
CHARACTERS	200,000	\$120	10%	2 M
LAND PLOTS	900,000	£120	5%	5.4 M
SKYSCRAPER UNITS	5,000,000	\$20	2%	2 M
RESOURCE CARDS	1,000,000	\$20	1%	2 M
POSITIONS OF POWER	4200	\$100	1%	0.1 M
IN GAME PURCHASES				
HQ FORGING NFTS	10000	\$5	2%	0.01 M
SPONSORSHIP OF LANDMARKS	1000 (SLOTS)	\$5000	0.5%	0.25 M
INCREASING RAID REACH	200,000	\$10	10%	0.2 M
CUSTOM CLAN CREATION	40,000	\$10	10%	0.04 M
P2P PURCHASES : 10% PLATFORM 90% TO PLAYER				
RESOURCES	9,000,000	\$10	10%	0.9 M
ADVERTISING	50,000	\$200	5%	0.5 M



THE SKYSCRAPER TEAM



TRISTAN ADER : CEO
STARTUP CONSULTANT
SOFTWARE DEVELOPMENT PM
BLOCKCHAIN CONSULTANT
UK



BARD OF THE ETHER : COO
GAME CONSULTANT
SOFTWARE DEVELOPMENT PM
WEB3 CONSULTANT
SWEDEN



MARKUS PFAU : CTO
SOLIDITY LEAD
FOUNDER OF PEAKWORK AG
BUSINESS ANGEL
GERMANY



ANISA TOPAN : PR
PR CONSULTANT
NFT COMMUNICATIONS
PUBLIC RELATIONS
UK





PARTNERS / ADVISORS



FLOOK (ADAM)
FOUNDER - KNIGHTS OF THE ETHER
TREASURE DAO OFFICIAL CARTRIDGE
GAME
USA



DEFI TED
FOUNDER
@PLEASRDAO WITH ALL MY \$PEEPS
YIELD – [HTTP://YEARN.FINANCE](http://yearn.finance)
AUSTRALIA



NIFTY DROPS
NFT PLATFORM
NFT MARKETING PLATFORM
NFT MINTING EVENTS



LOADMASTER ASH
CEO NFT DROPS / NFT CONSULTANT
NFT CONSULTANT
FOUNDER OF NIFTY DROPS
UK



