# **Getting Started in Graphic Design**

with Kristin Ellison



# **Course Links**

Note: Some courses are mentioned more than once during the course, so they may appear more than once below.

#### Introduction

#### Video: Welcome

- Up and Running with the Concepts App
- Foundations of Logo Design: Illustrating Logo Marks
- Before & After: Things Every Designer Should Know
- Foundations of Typography
- Foundations of Layout and Composition
- LogoLounge: Shapes and Symbols in Logo Design
- Designing a Digital Magazine

#### Video: Planning your design

- Adobe Comp CC First Look
- Up and Running with the Concepts App
- Color for Design and Art
- <u>Developing Ideas and Design Concepts</u>
- Brainstorming Basics
- Storytelling for Designers

#### Video: The importance of sketching

- Drawing Vector Graphics
- Deke's Techniques
- Foundations of Drawing
- Foundations of Drawing: Urban Sketching
- 5-Day Drawing Challenge: Drawing Inspiration
- 21-Day Drawing Challenge

#### Video: Knowing your history

- Foundations of Graphic Design History
- Foundations of Graphic Design History: The Arts and Crafts Movement

#### Video: Harnessing your creativity

- Breaking Out of a Rut
- Creativity Training: Generate Ideas in Greater Quantity and Quality
- <u>Developing Ideas and Design Concepts</u>
- The Creative Spark: Von Glitschka, Illustrative Designer
- Foundations of Logo Design
- The Creative Spark: Title Case, Typographic Artisans
- Aaron Draplin Takes On a Logo Design Challenge

## Chapter 1: The Essentials of Graphic Design

Video: Key components of design (color, layout, and type)

- Foundations of Typography
- Type Project: Dada Poster
- Color for Design and Art
- Foundations of Layout and Composition
- Foundations of Color

#### Video: Types of projects

- Designing an Invitation
- LogoLounge: Shapes and Symbols in Logo Design
- Foundations of Layout and Composition
- Infographics Fundamentals
- Designing an Infographic
- Data Visualization Fundamentals

#### Video: Essential desktop tools

• Foundations of Layout and Composition

- InDesign Insider Training: Print PDFs
- Designing a Digital Magazine
- Creating Ebooks for the Kindle
- InDesign CC Essential Training (2015)
- Designing with Grids in InDesign
- Designing a Book
- InDesign CC: EPUB Fundamentals
- Photoshop CC 2013 One-on-One: Fundamentals
- Working with Perspective in Photoshop
- Drawing Vector Graphics: Patterns
- Foundations of Logo Design
- Artist at Work: From Sketch to Finished Vector Illustration

#### Video: Essential mobile tools

- Adobe Mobile Apps For Designers
- Creating a Poster with Adobe Mobile Apps
- SketchBook Pro 7 Essential Training
- Up and Running with the Concepts App

#### Video: Prepress and paper

- Print Production Essentials: Prepress and Press Checks
- Drawing Vector Graphics

#### Chapter 2: Publishing

# Video: Digital output for design

- Publish Online with InDesign
- Creating Animations with Adobe InDesign CC
- Photoshop CC Essential Training (2015)
- Adobe Digital Publishing Suite Essential Training

## Video: Ebook format and distribution options

- InDesign CC: EPUB Fundamentals
- Creating Ebooks for the Kindle
- iBooks Author Essential Training
- Publish Online with InDesign

#### Conclusion

#### **Video: Final thoughts**

- Foundations of Layout and Composition
- Foundations of Color
- Foundations of Typography
- InDesign CC Essential Training (2015)
- Photoshop CC Essential Training (2015)
- Illustrator CC Essential Training (2015)

Be sure to also check out our graphic design learning paths, which are groups of ordered courses intended to prepare you for a specific role or to update your skills for your current job.

Have fun and keep practicing!

Kristin