

Responsible AI in Practice

PALANTIR / AIP BOOTCAMP

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EST. 2003 / HQ DENVER, CO

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AGENDA & OBJECTIVES

- 1/ Introduction to PCL at Palantir
- 2/ AI Ethics & Thought Leadership
- 3/ Privacy & Security by Design
- 4/ Applying Responsible AI to LLMs



Privacy & Civil Liberties [Engineering]



PCL Team Overview

HISTORY



Provide powerful insights

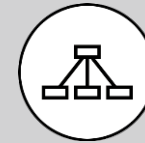


Protect privacy and civil liberties

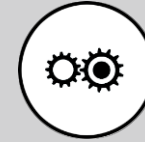
MISSION

“The goal of the Privacy and Civil Liberties (PCL) team is to design, build, and deploy privacy-protective technologies and to foster a culture of responsibility around their development and use.”

RESPONSIBILITIES



Product Development



Implementation in the Field



External Engagement



Internal Culture



Data Privacy Regulation & PCL Engineering Building Blocks

ACCESS CONTROLS

Limit access to only what people have a need and right to know.

DATA REVELATION TECHNIQUES

Show them only the data that they need for their purpose.

RETENTION & PURGING

Set retention periods and have a deletion strategy.

RAILS & AWARENESS

Give them what they need to use solutions as intended – guidance, justification prompts, etc.

AUDIT LOGGING

Accountability and oversight, guarantees efficacy of all other building blocks.

GOVERNANCE

Ensure accountability and keeping humans in the loop for AI-assisted workflows.



AI Ethics & Thought Leadership





Palantir abides by these AI ethics principles which guide us in asserting our values to all contexts of AI use across our platforms.

Key Principles

- 01 / Focus on the fully integrated system, not just its component tools
- 02 / Acknowledge technology's limits
- 03 / Don't solve problems that shouldn't be solved
- 04 / Adhere to methodological best practices for sound data science
- 05 / Keep AI responsible, accountable, and oriented toward humans
- 06 / Promote multi-stakeholder engagement
- 07 / Ensure technical, governance, and cultural awareness

AI Policy Engagements and External Contributions

THE WHITE HOUSE



Today, U.S. Secretary of Commerce Gina Raimondo, White House Chief of Staff Jeff Zients, and senior administration officials are convening additional industry leaders at the White House to announce that the Administration has secured a [second round of voluntary commitments](#) from eight companies—Adobe, Cohere, IBM, Nvidia, Palantir, Salesforce, Scale AI, and Stability—that will help drive safe, secure, and trusted AI technology.

[Artificial Intelligence](#)

Aug. 30, 2023, 9:48 PM

Bill Gates, CEOs of IBM and Palantir to Join Schumer's AI Forum

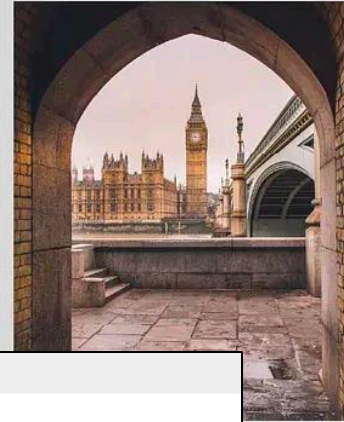


Anna Edgerton
Bloomberg News

A forum on artificial intelligence to be hosted by Senate Majority Leader Chuck Schumer on Sept. 13 will include industry and civil society leaders, according to a statement from his press office.

- Attendees include former Microsoft CEO Bill Gates, IBM CEO Arvind Krishna, Hugging Face CEO Clément Doherty, co-founder Jack Clark and Palantir CEO Alex Karp

Appearance in the UK House of Lords



Committee on AI in Weapons Systems

PALANTIR TECHNOLOGIES — BLOG

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Palantir Australia Response to Supporting Responsible AI Discussion Paper

Department of Industry, Science and Resources

July, 2023

palantir.com

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SUBCOMMITTEE ON CYBERSECURITY

TO RECEIVE TESTIMONY ON THE STATE OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING APPLICATIONS TO IMPROVE DEPARTMENT OF DEFENSE OPERATIONS



Privacy & Security by Design





Palantir maintains rigorous, externally verified infrastructure and operations standards.

Foundry is **externally certified** for the following baselines:

1. SOC 2 Type II
2. ISO 27001, ISO 27017 and 27018
3. FedRAMP Moderate (Foundry for US Government)
4. US DoD Impact Level 5 (Foundry for US DoD)

On top of those certifications, we are **aligned** with the controls and policies of:

1. NIST 800-53 and 800-171
2. ISO 27002, 27003
3. ISO Business Continuity and Risk Management Standards

In addition, Palantir has extensive experience helping customers meet specific **regulatory and industry requirements**, including:

1. EU General Data Protection Regulation (**GDPR**)
2. US Health Insurance Portability and Accountability Act (**HIPAA**)
3. California Consumer Privacy Act (**CCPA**)
4. Federal Information Security Modernization Act (**FISMA**)



All AIP infrastructure is *private* and *secure* by design.

- Palantir has out-of-the-box open-source models ready to be leveraged by the customer.
- Customer administrators toggle which models they want configured and available to users.
- Customer models can be securely integrated to AIP.
- Palantir-provided models are ephemeral and geo-restriction is configurable, where available.
- Customer data is not used to retrain Palantir-provided models.
- Communication with models is through encrypted TLS 1.2+ HTTPS, and AIP enforced strict Ingress/Egress rules.



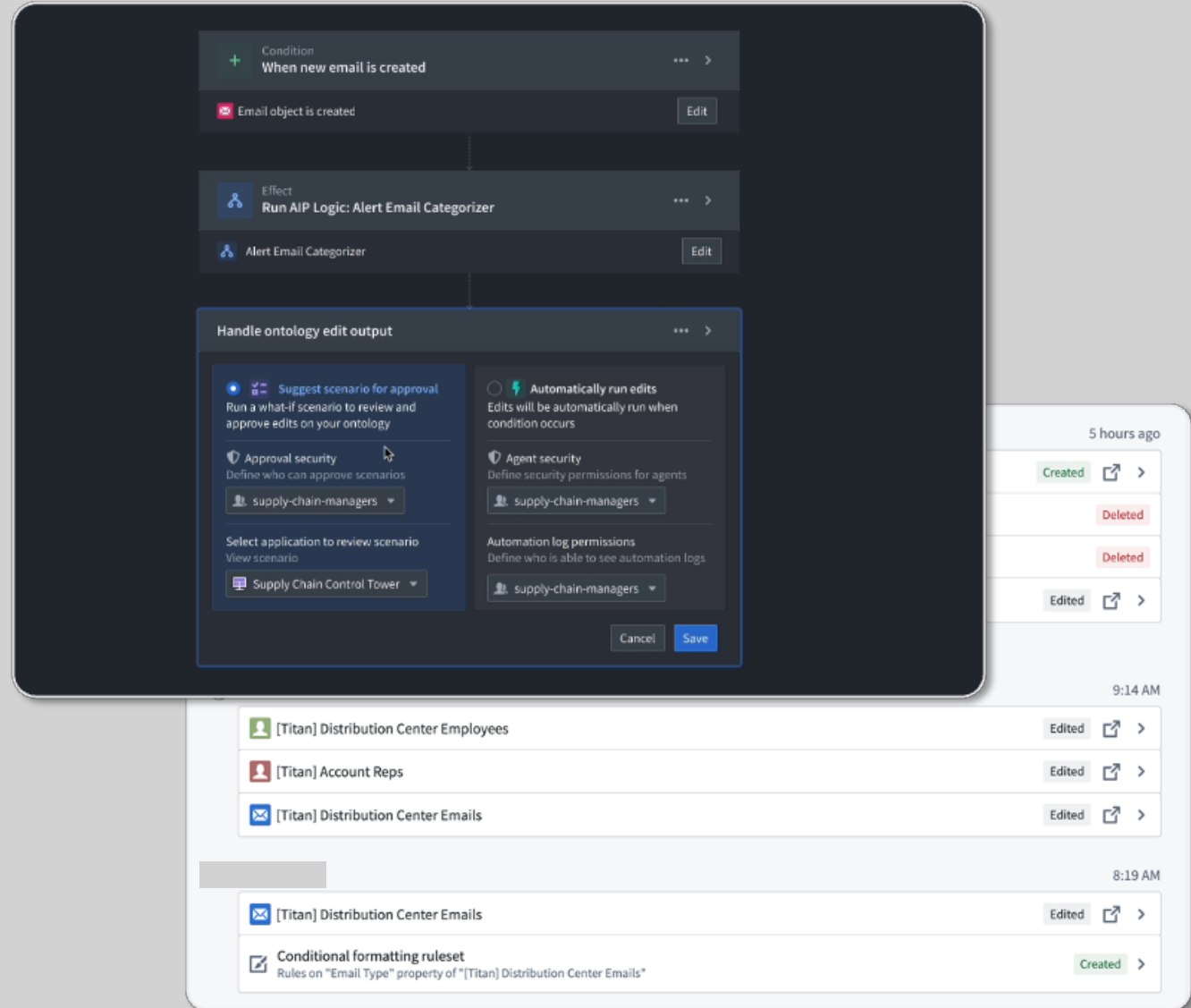
Applying Responsible AI to LLMs



Designing Human-centered workflows

5. Keep AI responsible, accountable, and oriented toward humans

- **Delegate to humans** what they're good at, delegate to machines what they're good at
- Have **strong security & audit capabilities** for added transparency & interpretability
- **Limit reasoning** and implicit tool chaining
- Link back to the sources and present immutable tool outputs to enable **verification**
- Reinforcement learning through **human feedback** and related techniques



The screenshot displays the Palantir AIP interface. The top section shows a workflow configuration with a condition 'When new email is created' and an effect 'Run AIP Logic: Alert Email Categorizer'. Below this, a modal window titled 'Handle ontology edit output' is open, showing options for 'Suggest scenario for approval' and 'Automatically run edits'. The modal also includes sections for 'Approval security', 'Agent security', and 'Automation log permissions', all with dropdown menus set to 'supply-chain-managers'. The bottom section of the interface shows a list of actions with timestamps and status indicators. The actions are: '[Titan] Distribution Center Employees' (Edited, 5 hours ago), '[Titan] Account Reps' (Edited, 5 hours ago), '[Titan] Distribution Center Emails' (Edited, 5 hours ago), '[Titan] Distribution Center Emails' (Edited, 9:14 AM), and 'Conditional formatting ruleset' (Created, 8:19 AM). The ruleset is described as 'Rules on "Email Type" property of "[Titan] Distribution Center Emails"'. The interface is dark-themed with blue and green accents.

Robust data governance underpins responsible AI systems

1. Focus on the fully integrated system



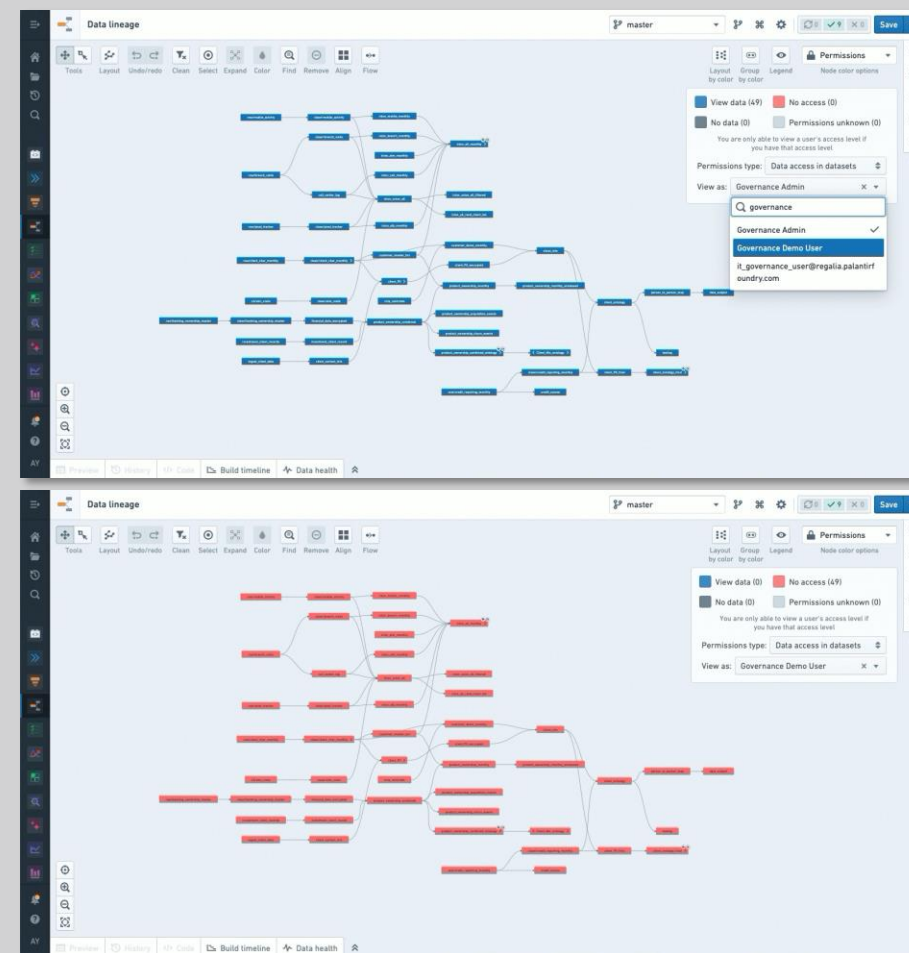
Track Permissions and Data Access for Humans and LLMs

OVERVIEW

As you start ingesting data, and permissions get set on the incoming data as well as any applications downstream, platform administrators and compliance users will want to review permissions.

IMPLEMENTATION

Regularly validating permissions on already ingested data or reviewing permissions as new data helps prevent possible misconfigurations and inadvertent exposure of sensitive data downstream.



Access for User with and without Permissions



AI Testing & Evaluation Best Practices

Model Management & Evals

Reduction to supervised learning:

- seed data generation and labeling processes
- training and sustaining supervised models

Prompts as model hyper – parameters:

- empirical evaluation of prompting strategies
- analyzing variations in prompt structure, wording, length, tone
- dynamically generated prompts

Workflow Design

Decompose tasks/decisions:

- structural evaluation
- content evaluation
- semantic evaluation
- Metrics → workflow KPIs
- State space guardrails
- Human evaluation and red teaming to probe system limitations
- Adversarial evaluation
- LLMs to evaluate LLMs

Operational Testing

- Human Review
- Safety/Unit Tests
- Incremental Release and monitoring
- A/B Testing
- Shadow Testing
- Scenarios- and simulation-based testing





Q&A

