

# MARY FRANCES CZARSTY

web designer

phone | (203) 560-9551

web | [dreamboxcreates.com](http://dreamboxcreates.com)

address | 1105 Kentwood Drive, Blacksburg VA, 24060

## my EDUCATION

Class of  
2008

**Bachelor of Arts | Media Arts and Design**  
*Print Journalism Concentration*  
*James Madison University*

## work EXPERIENCE

July  
2009 -  
Present

**VIRGINIA TECH ATHLETIC DEPARTMENT**  
**Web and Graphic Designer**  
*Responsibilities:*

- Lead designer/project manager for the [hokiesports.com](http://hokiesports.com) redesign, a site that received 29.5 million pageviews in 2011, lead every stage from stakeholder sessions, to wireframing, to design, to launch
- Designed and developed the framework for interactive sport fan pages, including an updated responsive framework for the 2012-2013 season
- Design and code HTML emails
- Design and code microsites for marketing and athletics communications projects
- Responsible for all layout, design and imagery for Inside Hokie Sports (magazine)

2010 -  
Present

**DREAMBOX CREATES**  
**Freelance Web Designer**  
*Responsibilities:*

- Web designer and developer for small business sites
- Help clients successfully manage social media accounts and integrate them with their site
- Conduct stakeholder interviews, create wireframes, design comps and develop sites on the WordPress framework

2008

**THE ROANOKE TIMES**  
**Page Design Intern**  
*Responsibilities:*

- Page designer for the news and features sections
- Designed entire sections and created graphics on a nightly basis. I also learned what it was like to be nocturnal.

## my SKILLS

### SOFTWARE

- Illustrator
- InDesign
- PhotoShop
- Coda
- Mockflow
- OmniGraffle
- Microsoft Office

### PROGRAMMING LANGUAGES

- HTML (advanced skill level)
- CSS3 (advanced skill level)
- PHP (developing skill level)
- Javascript (developing skill level)

### OTHER

- WordPress theme development experience
- Experience with CSS3 and HTML5
- MySQL database management
- Very interested in responsive site development vs. mobile site