

## Partner Benefits PAGE

# Overview

## *Exclusivity*

Welcome to airHomes Sale's Exclusive, invite-only marketing partner network. Our exclusive and powerful partner program rewards you handsomely when you introduce airHomes Sale's real estate opportunities to your own private networks and sphere of influence. We offer the best listings, guarantee honest market prices, and provide you with exclusive listings, data, information, and tools that you can share with your clients, colleagues and networks. You can track all the leads and transactions you have referred to us on our website. And highly qualified sales agents process all client requests in a timely and professional manner.

## WHAT IS A MARKETING PARTNER?

Our Marketing Partner Network is an online marketing channel that helps professionals refer buyers to our listings and property purchase opportunities. When you invite your clients to airHomes sale website, and once clients register to be registered clients, they become registered clients who can see listings and use other valuable resources and promotions we are offering. This links them to you when should they buy property through airHomes Sale and which allows you to be earned extra income.

We see this as an opportunity to build relationships with your network, build a reputation for quality leads and get rewarded for your marketing referral, increasing your income and helping your colleagues, clients and customers buy their dream property!

Please note - it is not the role of a marketing partner to negotiate the purchase of a property, all negotiations will be process by professional sales agents for the project in within our platform.

## WHEN WILL I GET PAID FOR MY PARTNER REFERRAL?

When a property successfully sells through airHomes Sale from your registered clients, we receive the developer paid advertising / marketing fee either within 90 days of the property becoming unconditional contract or after settlement (whichever is earlier) of the property.

Upon receiving this fee, airHomes Sale will then pay your marketing fee within 30 days once we receive marketing fee from the developers or marketing agents.

## HOW CAN OUR MARKETING PARTNERS CONTRIBUTE POSITIVELY TO CLIMATE CHANGE?

The effect of Covid-19 has been that more buyers became comfortable with purchasing properties without seeing them. They're now used to videos, VR, and 3D walkthroughs, online 360 degree floor plans and downloading suburb and sales data in their areas of interest.

Even more so, during Covid, buyers purchased off the plan properties and out of state real estate without even visiting suburbs, simply by using the available information on the internet. This trend is only set to continue and grow.

airHomes Sale helps to visualise non existing properties to real scale and uses other sales tools to emotively draw in buyers to projects. Further, our 3D walkthroughs aim to reduce carbon heavy off the plan marketing tactics such as paper brochures and expensive display suite constructions.

By telling potential buyers about airHomes Sale, you are taking positive action to help improve environmental sustainability and impact climate change in a good way.

### Marketing Partner FAQs

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## HOW DO I INVITE BUYERS AND GET THEM ASSIGNED TO ME?

Your dashboard is your central hub from where you can choose how you would like to invite buyers to airHomes Sale. You can personally invite your buyers by email (either individually or via bulk email uploads), SMS or via your own unique URL invitation link. You can share your unique URL invitation link via group communication or even include it in your weekly newsletter.

When a buyer accepts your invitation by registering, they are automatically assigned to you for life unless clients request to remove. Please don't hesitate to contact our team for tips on how to best invite your clients. We also have a suggested script that you can personalise and adapt. Contact us at [info@airhomes.com.au](mailto:info@airhomes.com.au).

With Airhomes, sellers can list their brand-new properties and buyers can search for properties that meet their specific needs. Airhomes also provides a variety of tools and resources to help sellers and buyers through the entire property buying or selling process.

How [airhomes.com.au](https://airhomes.com.au) works.

As [airhomes.com.au](https://airhomes.com.au) is Australia's number 1 brand new property sales platform.

Airhomes is a free membership-based platform that allows developers and builders to list their properties and buyers to find the best suitable properties.

Airhomes provides a one-stop platform for sellers and buyers to engage and communicate with each other.

Airhomes is the easiest and most convenient way to buy or sell property in Australia.

Airhomes uses the most available IT resources and paperless remote property transaction that can contribute save environments.

Airhomes also provides easy to use referral marketing tools to its marketing partners and users to engage with their friends and customers.

If you are developer or house builder, airhomes provide the most powerful sales HUB providing one stop solution to list projects and managing marketing partners and buyers with analytic and marketing tools.

Airhomes is a new and innovative property sales platform that is changing the way people buy and sell homes in Australia provides environmentally friendly sales process.

Airhomes is the perfect platform for anyone who is looking to buy brand new apartments or houses. Whether you are a first-time home buyer, an experienced investor, or a real estate agent, Airhomes can help you achieve your property goals.

Sign up for a free Airhomes membership today and start your property journey with airhomes!

Are you looking for a new place to call home?

Lidcombe Bridge - Look no further than the brand new apartments in Lidcombe! These apartments are located in the most convenient location, just steps away from shops, cafes, and restaurants. With hybrid timber floors throughout, Smeg appliances, and Parisi luxury bathware, these apartments offer the ultimate in modern living.

The well-ventilated floor layout and refreshing rooftop garden provide plenty of space to relax and unwind.

Construction is underway and the apartments are expected to be completed in late 2023 or early 2024. Don't miss out on this fantastic opportunity to secure your next property in the most demanding area.

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These apartments are perfect for anyone looking for a stylish and convenient place to live. With a wide range of features and amenities, you'll have everything you need to make your new home feel like your own.

Hybrid timber floors throughout add a touch of luxury and warmth to your home.

Smeg appliances provide you with the latest in kitchen technology.

Parisi luxury bathware will make your bathroom a relaxing oasis.

Well-ventilated floor layout ensures that your home is always comfortable and fresh.

Refreshing rooftop garden is the perfect place to relax and unwind.

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Don't miss out on this fantastic opportunity to secure your next property in the most demanding area. Contact us today to learn more about these amazing apartments.

First, you will not be able to look at all properties we are selling if you are not yet member,

because airhomes platform is membership base platform who will need referral from another member.

Once you become a member you will enjoy what airhomes can offer to achieve your financial goals through the property.

With Airhomes,

sellers can list their brand new properties and buyers can search and reserve for properties that meet their specific needs.

Airhomes also provides a variety of tools and resources to help sellers and buyers through the entire property buying or selling process.

Let's have a look what airhomes can offer to its members

How airhomes.com.au works.

As airhomes.com.au is Australia's number 1 brand new property sales platform.

Airhomes is a free membership-based platform that allows developers and its agents and builders to list their properties and buyers to find the best suitable properties.

Airhomes provides a one stop platform for sellers and buyers to engage and communicate with each other.

Airhomes is the easiest and most convenient way to buy and selling brand new properties in Australia with its fast automated sales process.

Airhomes uses the most available IT resources and paperless remote property transaction that can contribute to saving environments.

Airhomes also provides easy to use referral marketing tools to its marketing partners and users to engage with their friends and customers.

If you are developer or house builder, airhomes provide the most powerful sales tools with bullet speed communication between sellers and buyers providing one stop solution from its automated process.

Airhomes is the perfect platform for anyone who is looking to buy brand new apartments or houses. Whether you are a first-time home buyer, an experienced investor, or a real estate agent, Airhomes can help you achieve your property goals.

Sign up for a free membership today and start your property journey with airhomes!

Airhomes sale website only sells brand new homes across Australia.

Airhomes sale website has every detail of information you will need when you buy off the plan properties.

**"WE CAN ANSWER YOUR WONDERS AND QUESTIONS"**

When you buy a not yet built property, many things are uncertain

For example,

You like to have a real feeling of room sizes and living spaces and view from living room and balcony.

you like to know if your beds, lounges even fridge can fit into the new home.

You like to know how you can deco your homes.

Airhomes sale has solutions for all.

Until now, you purchase off the plan properties rely on floor plan and display homes which does not give you clear insight of unit you are buying.

Buy property with uncertainty and anxious and worry if you made the right choice because you did not see completed home yet. That's why some of you only buy completed property even if cost you thousands of dollars to make it good but never satisfied as its old state.

With airhomes sale state of art platform, you do not need to worry. We solve this uncertain problem with virtual reality floor plan which can resemble the most like scale of completed property.

Airhomes sales website have more answers when you buy off the plan either as your primary residence or future investment.

Once you became registered user, you can see listing details and useful resources like knowing approx. amount of loan payment, stamp duty cost and suburb's statistic rental and sales information which will give you confidence of your purchase.

If you are looking to grow your investment portfolio across Australia, airhomes sale has projects in all around Australia from the most reputable developers and builders.

Airhomes sale aiming to present every off the plan homes with 3D Virtual tour wherever you are and whenever you want to walk through what you are buying.

**With airhomes sale platform you will**

**talk less and spend less time while getting the most information you will need**

you can make direct enquiry to project specialist salesperson simply clicking contact sales agent or QR code requesting virtual meeting or book for face-to-face meeting.

Anywhere, anytime, you can easily process reserving properties you are buying without obligation and process purchasing is even easier.

Project sales specialist will service buyer's needs and help for smooth purchasing process and settlement after completion.

**With airhoms sale platform you will find property professional networks you anywhere**

airHomes sale networking with hundreds of credible local real estate agents and home loan and solicitors the area you are buying so you can easily find reliable local service providers.

**airHomes sales platform is game changer for project marketing**

More and more reputable developers are joining to list their projects to airhomes sale so you can have plenty of choices.

**airHomes sales platform contributing climate changes** make available all resources and 3d virtual tour in online anywhere anytime so developers will not need to print thousands of paper brochures sitting in display home and reduce agents and buyers trip to display suites which will reduce cars on the road and air pollution.

With airhomes sale, everyone can save time and resources so you can spend more time with friends and families.

#### Airhomes sale platform explained

Airhomes is a brand new property sales platform that operates on a membership-only basis. To become a member, individuals need a referral partner code. Once they become a member, they can connect and communicate with various parties involved in the property sales process. Developers and Master agents use Airhomes to showcase and sell their properties to potential buyers. They can list their properties and provide all the necessary information and details to attract buyers. Agents can also join Airhomes to connect with developers and master agents, and potentially collaborate on property sales. They can use Airhomes as a platform to expand their network and reach potential buyers. The sales team and referral partners play a crucial role in promoting and selling properties on Airhomes. They can refer their friends and acquaintances to the platform, expanding the pool of potential buyers. Additionally, they can connect with other members and facilitate communication between buyers and sellers. Buyers, including friends and friends of friends, can access Airhomes to discover and explore various properties for sale. They can browse listings, communicate with developers and agents, and make informed decisions about purchasing a property. Overall, Airhomes aims to connect all stakeholders involved in property sales, providing a platform for communication, networking, and facilitating transactions.

this is the structure of airhomes platform. from developers to agencies and salespersons with networks of their buyers and buyers' friends and friends of friends refer other friends to recommend the properties. also, salesperson can bring their referral partners into the airhomes to introduce their customers who will belong under the salesperson.

The Airhomes website offers a range of useful tools for selling brand new homes. One of the key features is the ability to list projects, allowing developers to showcase their new properties to the market. Additionally, Airhomes provides tools to calculate stamp duty and home loan payments, making it easier for potential buyers to understand the financial implications of purchasing a new home. The website also offers tools to calculate cash flow, including negative gearing calculations for tax benefits. This can be particularly beneficial for investors looking to maximize their returns on investment properties. Furthermore, Airhomes provides access to property and suburb statistics from well-known property statistic tools such as RP Data. This information can be a valuable resource for both buyers and sellers, allowing them to make informed decisions based on market trends and property data. To further assist users in gaining potential clients, Airhomes offers a marketing partner's business directory service. This directory allows professionals in the real estate industry to showcase their services and connect with potential clients within the Airhomes platform. Overall, Airhomes provides a comprehensive suite of tools and services to facilitate the smooth selling and buying of brand new homes.

The Agent's Marketing Centre offers a range of powerful features designed to streamline and enhance the marketing efforts of real estate agents. Firstly, our platform operates at bullet speed, allowing agents to quickly navigate through listings instantly share with buyers. This ensures that agents can save time and focus on more essential aspects of their business. Our platform also includes sniper shooting capabilities, meaning agents have precision targeting when it comes to reaching potential buyers from their behavioural tracking. Agents can easily post listings across various social media platforms instantly, maximizing exposure and increasing the chances of capturing buyer interest. Furthermore, our marketing centre facilitates the collection of buyer registrations for agents. By integrating seamless data collection processes,

agents can effortlessly gather valuable information on potential buyers. This data can then be utilized to tailor marketing campaigns and better understand the preferences and needs of target audiences. Additionally, our marketing centre offers instant email and SMS marketing capabilities. Agents can send personalized messages to prospective buyers directly from the platform, ensuring they receive timely and relevant property information. These messages also carry the agent's partner code, allowing for accurate tracking of leads and potential referral opportunities. Lastly, our listing customization feature allows agents to send selected listings to target buyers based on their preferences. Agents can fine-tune their marketing efforts by ensuring that potential buyers receive only the properties that match their specific criteria. This personalized approach increases the likelihood of attracting qualified leads and closing deals successfully. In summary, the Agent's Marketing Centre provides real estate agents with a comprehensive suite of tools to boost their marketing efforts. With bullet speed navigation, sniper shooting capabilities, instant social media posting, data collection, email and SMS marketing, and listing customization, agents can streamline their processes, attract relevant buyers, and maximize their chances of success in the competitive real estate market.

With airhomes, agents can easily track the search activity of visitors by various parameters. They can filter and analyse the data based on the date, location, IP addresses, page visits, and the time spent on each page. Additionally, agents can view the membership details of the visitors, including any premium or special status they may have. Moreover, airhomes provides information on the lead sources of these visitors. Agents can identify where these potential buyers or renters are coming from, allowing them to invest their marketing efforts more effectively. Furthermore, agents can see if any visitors were referred by specific partners or affiliates, providing valuable insights into the effectiveness of different referral sources. By having access to these detailed analytics, agents can evaluate which visitors are highly interested in particular properties. This allows them to prioritize leads and focus their attention on individuals who are most likely to convert into clients. Overall, airhomes empowers agents with the information needed to make informed decisions and optimize their sales and marketing strategies.

The seamless automated sales process offered by Airhomes aims to significantly reduce the administrative workload of agents. By providing 24/7 sales tools accessible worldwide, this system allows buyers to make their own reservations and submit deposit payments. This information is then consolidated into a single email, simplifying the booking process. The automated system also calculates commissions and bonuses automatically, eliminating the need for manual calculations. Additionally, it provides commission tracking for each project on one platform, making it easier for agents to keep tabs on their earnings. Agencies can set commission bonus parameters for their staff, ensuring fair compensation based on performance. Furthermore, the system enables quick sharing of property information within just 5 seconds, facilitating efficient communication among team members. All these features combined aim to enhance the productivity and effectiveness of agents, freeing up their time and reducing administrative burdens.

Additionally, Airhomes also employs industry-standard encryption protocols to protect sensitive member information and implements regular security audits to identify and address any potential vulnerabilities. The platform also collaborates with reputable third-party security firms to further enhance its data security measures. By implementing these measures, Airhomes strives to provide a safe and secure environment for its members to engage in their transactions and interactions.



Airhomes is an easy-to-use platform that offers convenient translation capabilities in 22 languages. It is mobile-friendly and presents all the necessary information on a single screen, making it user-friendly and accessible. Developers can also benefit from the bulk upload listing function, which enables them to easily edit listing information at once. Additionally, the platform incorporates a member's referral link automation feature that simplifies the process of inviting buyers to join to agent's database.

- More and more Developers build up their own data to bring their own buyers' referral which make no place for sales agents. - The world is becoming increasingly data-driven, and the use of analytics allows for precise targeting and accurate decision-making in the real estate industry. - The platform provides scalability and easy-to-use tools that enable agents save time and personalize their strategies. - Advanced tools on the platform enable agents to gather their data and streamline their processes, increasing efficiency and ultimately saving time. - Consumers are seeking convenience in their home-buying experience, and the one-stop shopping offered by the Airhomes platform fulfills this need. - The network of professionals and experts on the platform is an important factor in decision-making for buyers and developers alike.