Vehicle Selector Custom Styling

[Course Motorsports](Course%20Motorsports)

Responsible Developer:

TBD

Developer Point of Contact:

Tim Cece | Project Manager

Login information:

Website & Access information provided upon approval of proposal. **DO NOT request access to the shopify store**. We require you to utilize a shopify login which we will provide you with.

Purpose Statement:

To install an application to my shopify store that allows customers to filter the products displayed based on the vehicle which they are shopping for, and change the way that the app displays to better blend in with our brand.

Pages in Question:

Product page
Homepage

Delivery Deadline:

ASAP

Draft 1 Deadline:

ASAP

Project Brief: *Please read and review all links in detail; we spent time thinking through our projects thoroughly, but we expect that facts may change when the development begins. We expect attention to detail and pixel exact work to be completed before review*

When a user finds themself on the website, we want them to be able to filter the products by the vehicle that they are shopping for. To do this, [we intend on utilizing the "Easy Search – Year Make Model" Shopify app](#) and customizing it so that the styling matches the pixel exact mockup.

On the [homepage](#) - desktop - we would like the app to display [like this on load](#), and [this when interacted with](#)

On the phone mount pages - desktop - we would like the app to display [like this on load](#), and [this when interacted with](#)

On the homepage - Mobile - we would like the app to display [like this on load](#), and [this when interacted with](#)

On the [phone mount pages](#) - mobile - we would like the app to display [like this on load](#), and [this when interacted with](#)

Please identify the tagging scheme, and provide documentation outlining the steps required by the brand to appropriately tag their products.

Outstanding Question to answer in proposal:
-> What is required in the way of properly tagged products before this development begins? Must products be tagged first? Or can you set up dev, and allow the sales team to tag products at their own pace?

Deliverables

-> Functional stylization of app as displayed in mockups
-> Tagging scheme identified for sales team to update products

Delivery:

1. When you are finished, please provide an interactive mockup on a development site
2. Please support our push to production when needed