

# Shifting Media Marketing Trends

## Traditional

### Current magazines

Limited to a small audience of readers that are expensive.

### Printed Brochures and Flyers

Obsolete and wasteful thrown away and ends up in the bird cage

### **TV & Radio**

Does not target the specific audience Expensive and hard to gain return on investment



### New

Mobile viewership anytime any place

Search engines leading the economy

Online Presence and Geo tags makes thing near

Micro Market places makes it local and efficient

Cloud Technology elminates the clutter

Market driven business with flexibility

Online reputation is the most trusted today

Socia Media revolution is changing the world

# Internet Usage and Trends (Middle East)

Year-on-Year Growth Trends for the Region's Key Digital Statistical Indicators

Growth in the number of active internet users

Growth in the number of social media users

Growth in the number of mobile connections

Growth in the number of active mobile social users



**+17%** since jan 2015

+21.4 million



**+13%** since jan 2015

+7.5 million



**+3%** since jan 2015

+8.9 million



+66%

since jan 2015

+23 million

# The Muqawiloon Audience Profile.

### **SMARTER**

Avoid Brokers, Agents, and Middlemen Wants to manage things closely





Trusts proper Pre-Qualifications

Does not trust random labors



### **MORE CAREFUL**

Looking for business credentials online looking for new options and ideas



### I ESS PATIENT

Not time for miss communications
Want to take decisions faster

### **ECONOMICAL**

More careful about spending

Will pay for professionals

**PRE-OCCUPIED** 

Avoids uneeded visits and long journeys

# Muqawiloon gives the answers.

Do you know a good contractor?

Which are the best landscaping companies in my area?

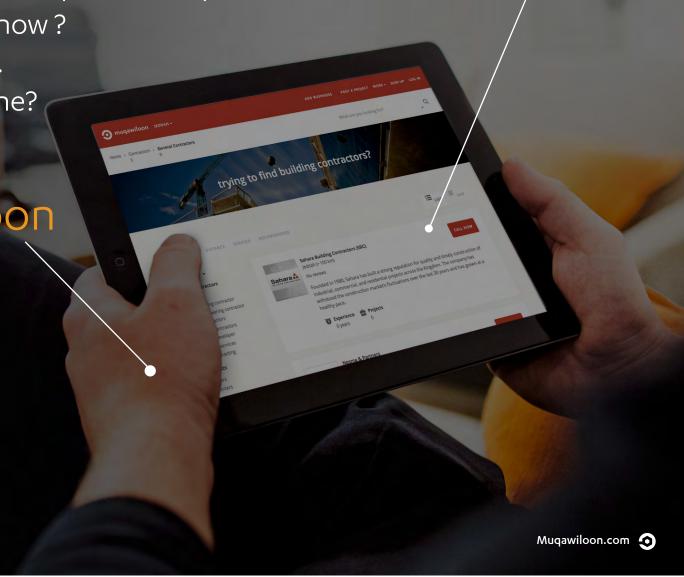
Who can fix my Airconditioner now?

I need new tiles for the Kitchen.

Are your previous projects online?

# Who uses Muqawiloon

- ✓ Project Owners
- ✓ Home Owners
- ✓ Industry Professionals
- ✓ Consultants
- ✓ Decision Makers

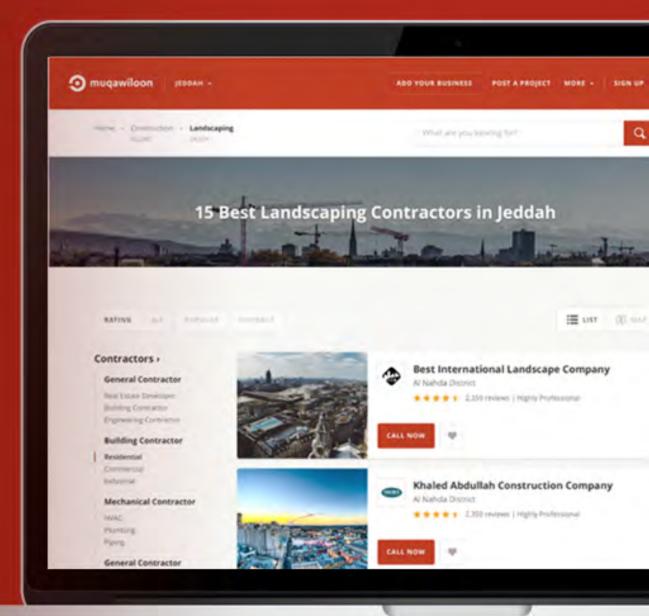




## 1. Users Browse Professionals



Muqawiloon is the fastest way to discover qualified industry experts and suppliers for every kind of project.

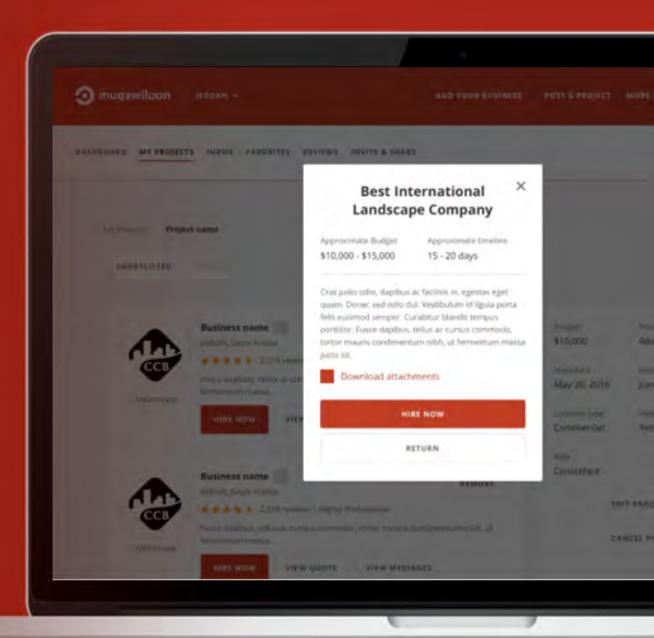




## 2. Find the perfect match



Connect with businesses to receive and compare quotes, ask all the questions and get all the details you need to make it a perfect match.

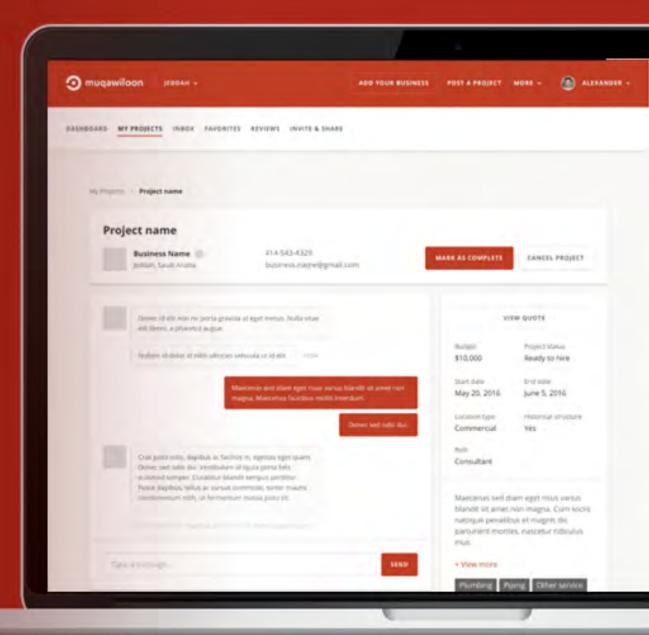




### 3. Hire and complete projects

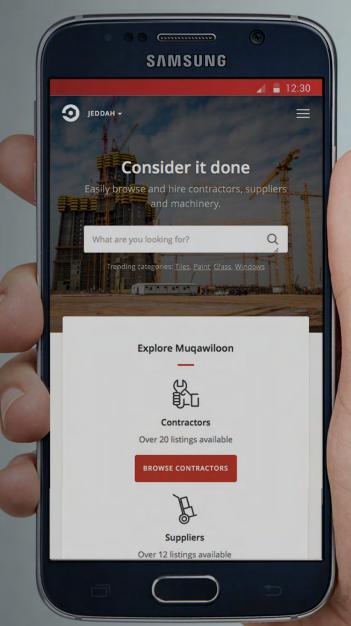


Document, rate and review your Muqawiloon experience and share the real outcome of your project with photos and comments as amazing or awful as it may be.



# A new solution in your hands.

- **#1 Resource** in Region
- Browse **200 Business** Categories
- Visit 1000+ company profiles
- Access to 10 countries GCC and more
- **20,000** email subscribers
- Arabic & English Languages
- Industry Specific information
- Indexed on leading search engines
- **Responsive** Across all mobile devices
- Provides a full **prequalification** profile



# Why leading companies love Muqawiloon

GROWS BUSINESS WITH NEW LEADS
Connect directly with decision makers giving them

qualifications and saving time and energy usually wasted making sales pitches and unnecessary visits.

PROFESSIONAL PRE-QUALIFICATION

Gives businesses a professional prequalification profile online with the right brand exposure and brand image that is accessible to millions on users with over 75% increase in online exposure on leading search engines.

**EASY TO USE** 

Hundreds of professionaly categorized listings allowing millions of users to access your businesses when they need your information without the confusion and wasting time.

COST CUTTING TOOL

More affordable than setting up and running a website and more profesisonal than a social media account we give you the best of both in an industry specific placement among your partners and rivals.

# What you get with Muqawiloon.



#### Features include:

- Stunning professional business profile page
- Showcase your previous successes and certifications
- Manage your credentials with a state of the art dashboard.
- Receive new business leads and quotation requests.
- Send responses and quotations directly.
- Get feedback and ratings to boost your ranks.
- Leave feedback about the customer and project.
- Receive frequent industry reports and news.
- Watch your competitions closely and stay ahead.

# Get verified TODAY

Verify your business to separate yourself from the competition. Move to the top of local rankings

Get more clicks to your profile by moving to the top of rankings in the cities your business serves.

Show up on your competitor's page

Become a featured contractor on your competitors' pages to get more visibility and clicks to your profile.

No competitor ads on your page

We will remove competitors' ads from your page so you can keep all the business to yourself.

## Business listed with on Muqawiloon...

### **CONTRACTORS**







### **SUPPLIERS**





### **MACHINERY**







# Welcome to the new era of business engagement.

Join the fastest growing online network of contractors, suppliers and machinery

### Jeddah Office

Phone: +966 12 682 4442

P.O. Box: 15780

Office 20, 3rd Floor

Baghasha Center,

Opposite Saudi German Hospital

Batarjee street,

Salamah District

Jeddah, KSA

### Abu Dhabi Office

Twofour54

Opposite Khalifa Park

Behind Ministry of Labor Office

Sheikh Zayed Street

Eastern Ring Road

United Arab Emirates



## Thundercloud Group - FFZ



Based in the UAE's Capital, Abu Dhabi, TCG is a pioneering technology business, merging business brand strategies with opensource technology focused on building our very own custom CMS and data management software solutions, setting them up on state of the art online platforms servicing both B2B and B2C segments across a spectrum of inductries and niche markets.

With over 9 years of experience in tech development and 15 years of business development and brand management behind our company, we are confident in saying we are the leaders in our field of work in the region. We combine our experience, resources and passion into every project always guaranteeing successful results that add value in every way possible.

Our mission today is to deliver several groundbreaking brands across the GCC and MENA that will shed a light on market segments and industires where we believe we will provide a invaluable services to both companies and the general public.

### **Previous Works**

Sufrati.com
Online Dining Discovery Platform

Creativeseedstudios.com

Desgin Production On Demand

Muqawiloon.com
Contracting Discovery Platform

SaudiNiche.com
Saud Fashion and Accessories E- Commerce

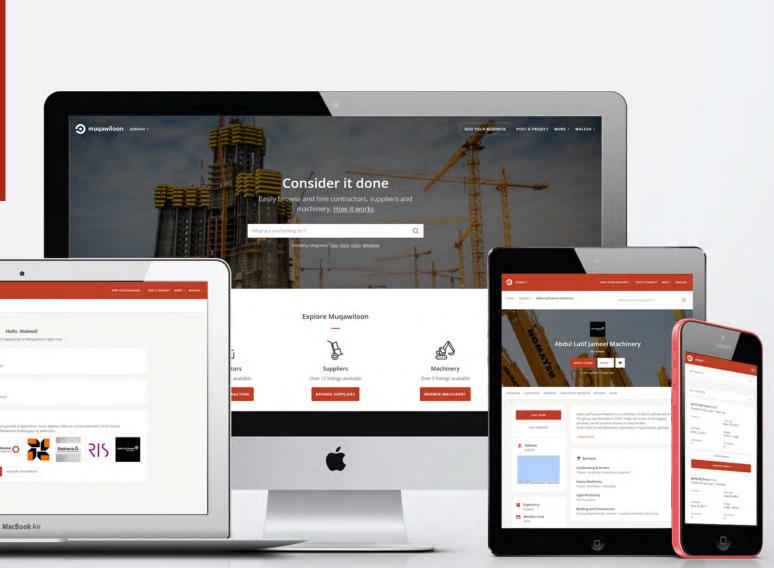
Kingsaud.org
Historical Archives

### Offices located

Abu Dhabi | Jeddah | Banglore | Dubai | London

wiloon.com





شــبـکــة المقـــاولـون عبر النت