📇 Creator Link Hub

Frontend Developer Assessment

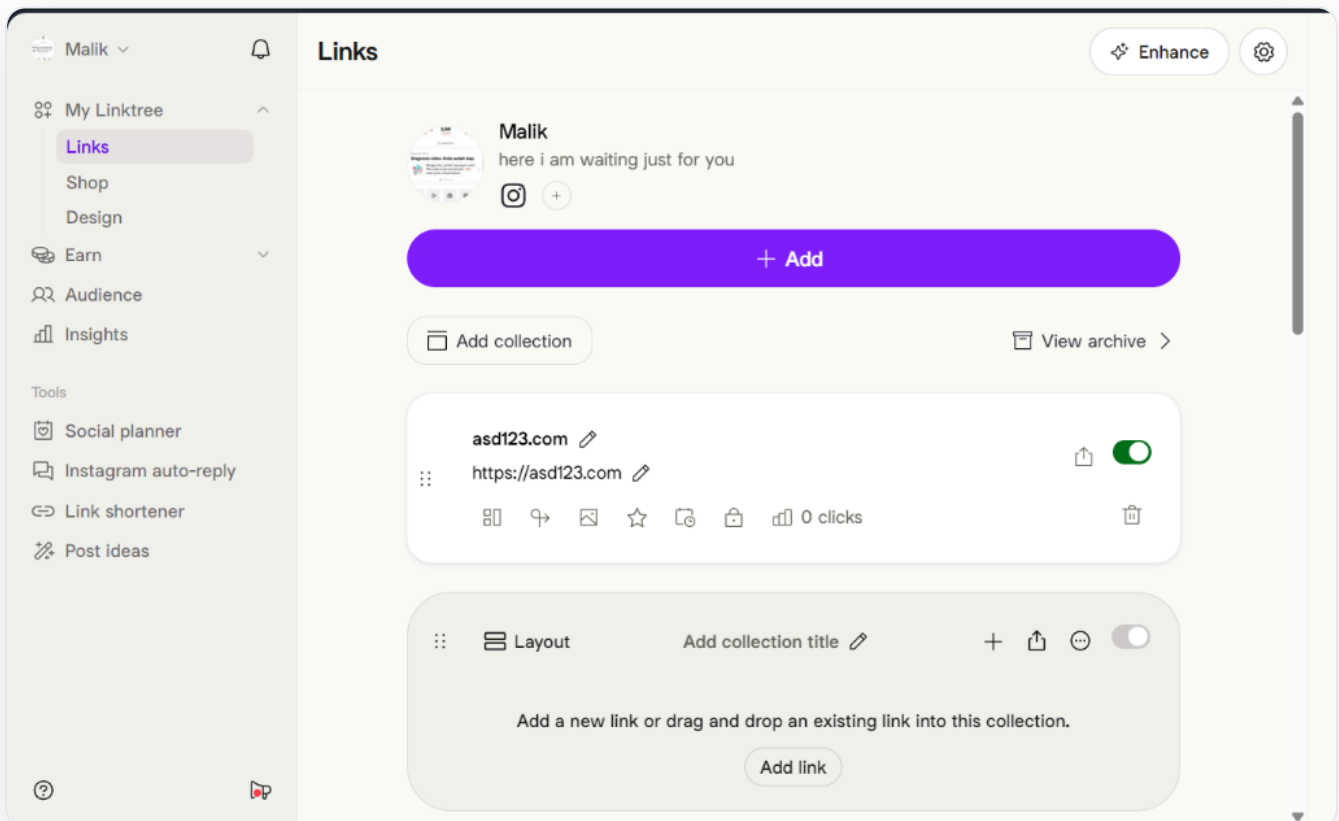**Built for TikTok Creators** 🎵

POSITION	FRAMEWORK	APPROACH
Frontend Developer	**Any (React/Next.js preferred)**	**Mobile-First**

📋 Project Overview

> **PT Entropi Global Martech** is a TikTok agency serving the creator market. We're building a modern link-in-bio platform designed specifically for **TikTok creators**.
>
> Your task is to build the **dashboard interface** where creators manage their links. We want to see your **creativity** in designing navigation, link components, collections, and action buttons.

Reference Design

Source: https://linktr.ee/admin — Use as inspiration only, not a direct copy

🎯 What to Build

Focus on these **4 core areas**. We evaluate creativity and execution quality:

🧭 Sidebar Navigation `25%`

✓ Collapsible/expandable sidebar

✓ Mobile: bottom nav OR slide-out drawer

✓ Sections: Links, Appearance, Analytics, Settings

✓ Smooth transitions and animations

✓ Creative navigation patterns encouraged

🔗 Link Card Components `25%`

✓ Drag handle for reordering

✓ Editable title and URL

✓ Toggle switch (enable/disable)

✓ Action buttons: edit, delete, duplicate

✓ Click counter display (static data)

📁 Collections System `20%`

✓ Create collection button

✓ Collapsible collection cards

✓ Add links to collections

✓ Drag to reorder links within

✓ Empty state design

✚ Add Buttons & Actions `15%`

✓ Prominent "Add" button/FAB

✓ Options: new link, collection, header

✓ Modal or slide-up sheet

✓ Form with URL validation

✓ Smooth micro-interactions

✨ Design Direction

We want to see your **creativity.** Feel free to use any colors, themes, and styling you prefer.

Design Expectations

✓ Mobile-first — must work beautifully on mobile

✓ Smooth animations and micro-interactions

✓ Clean, modern, creator-friendly aesthetic

✓ Full creative freedom — surprise us!

🛠️ Technical Requirements

REQUIREMENT	DETAILS
Framework	Any (React/Next.js preferred, vanilla OK)
Data	Static/mock data only. No backend needed.
Styling	Your choice: TailwindCSS, CSS Modules, vanilla CSS
Repository	Must be hosted on GitHub
README	Setup instructions + screenshots required

What's NOT Required

✗ Backend/API integration

✗ Authentication system

✗ Live preview panel

✗ Analytics charts

✗ Data persistence (localStorage OK)

📊 Evaluation Criteria

CRITERIA	WEIGHT	WHAT WE'RE LOOKING FOR
Navigation Creativity	25%	Unique, intuitive, mobile-first navigation
UI/UX Design	25%	Visual polish, consistency, creative aesthetic
Component Architecture	20%	Reusable, well-structured components
Mobile-First	15%	Works beautifully on mobile, scales to desktop

Animations	10%	Smooth, delightful micro-interactions
Code Quality	5%	Clean, readable, documented code

📤 Submission

2
DAYS TO COMPLETE

📧 How to Submit

Send your **GitHub repository link** via email:

To: `baby@entropimartech.com` (HR)

CC: `malik@entropimartech.com` (Fullstack Engineer)

Subject: Frontend Assessment - [Your Name]

🚀 Show Us Your Creativity!

We're excited to see what you build. Good luck!

— PT Entropi Global Martech Team