

# ICT SEMESTER PROJECT



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# PHASE#01

## **PROJECT:**

TECH GADGET REVIEWS

Website Name: (Gadgetsphere.com)

## **PURPOSE:**

The primary purpose of creating this website is to provide users with comprehensive and insightful reviews on the latest evolving technologies. Our website will offer in depth analysis and recommendations on a wide range of gadgets.

## **Key Highlights:**

- Informative Reviews.
- User Centric approach.
- Cutting edge technology.
- How to guides.
- Community engagements.
- Unbiased recommendations.
- Tech news and trends.

By combining these elements, our Techgadget website aims to become a trusted source for tech enthusiasts and making a company that has passion for innovation.

## Targeted Audience:

Our website will target the people of the whole tech community and provide them honest guides for them.

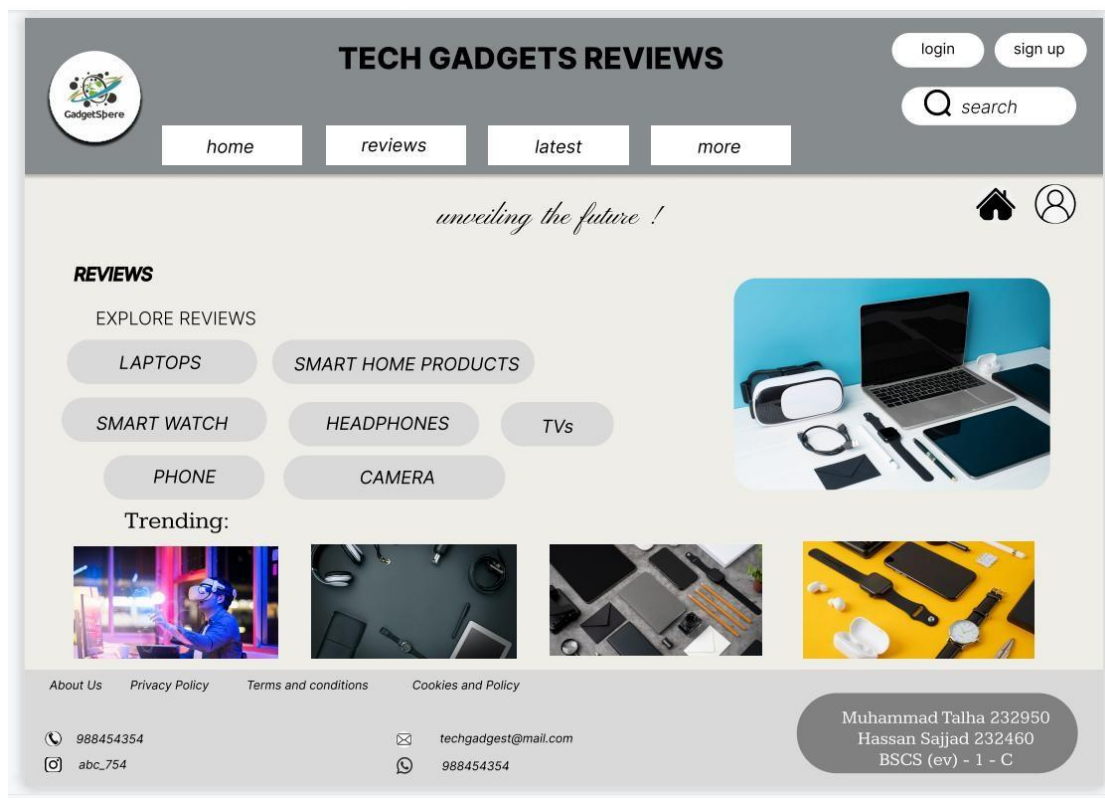
1. Tech Enthusiasts: Individuals who have a keen interest in exploring and understanding the latest gadgets, innovations, and technological trends.
2. Consumers Making Purchase Decisions: People actively researching and considering the purchase of new tech gadgets, seeking reliable and unbiased reviews to make informed choices.
3. Early Adopters: Those who enjoy being among the first to experience and embrace cutting edge technologies, staying ahead of the curve.
4. Gadget Geeks: Enthusiasts who are passionate about gadgets, whether it's smartphones,

laptops, wearables, or other tech devices, and seek detailed insights into their functionalities.

5. Tech Professionals: Individuals working in the technology industry or related fields, looking for insights into the latest developments and innovations that could impact their work.

By catering to this diverse audience, our goal is to create a vibrant and inclusive community

where individuals with varying levels of tech expertise can engage, learn, and share their experiences in the ever-evolving world of technology.



## Figma Link:

<https://www.figma.com/file/k6rIHORXgDFonSPFUU4Rr4/ICT-SEMESTER-PROJECT?type=design&node-id=0%3A1&mode=design&t=DvXsuETky7HH8RAL-1>