

## Visual Guidelines

The following visual guidelines apply to the Node.js marks specified below, which are owned by Joyent, Inc.

### Using the Node.js word mark and logo:



<b><u>DO</u></b>	<b><u>DON'T</u></b>
<b>Change the background</b> The node.js word mark can be used on a variety of backgrounds. Ensure high contrast of the mark.	<b>Modify the logo or hex shape</b> The node.js word mark and logo must appear exactly as depicted in the image above. Do not alter the typography or shape of the word mark and logo.
	<b>Change the color</b> The node.js word mark and logo must use the same colors as depicted above.

### Using the JS [Hex] Logo



<b><u>DO</u></b>	<b><u>DON'T</u></b>
<b>Change the background</b> The JS Hex can be used on a variety of backgrounds. Ensure high contrast of the mark.	<b>Modify the js or hex shape</b> Do not alter the typography or shape of the JS Hex.
<b>Change the color</b> Unlike the Node.js logo, the JS Hex is not limited to a particular palette. The JS Hex can adapt to your application. Make sure a	<b>Modify the aspect ratio</b> Do not alter the typography or shape of the JS Hex.

single color is chosen for every element of the mark: hexagon, js, and trademark.	
<b>Put the <sup>TM</sup> symbol in the correct place</b> Use the provided EPS files to ensure the relationship between the hex mark and the trademark is correct.	<b>Mix colors</b> All elements should be a single color.
	<b>Incorrect Attribution</b> Do not move the <sup>TM</sup> symbol.