

## EMPATHY MAP

|                  |                                   |
|------------------|-----------------------------------|
| COLLEGE CODE     | 6122                              |
| COLLEGE NAME     | SENGUNTHAR COLLEGE OF ENGINEERING |
| RAMESH P         | CF765520DFB0653BC844B876F90474BA  |
| THILAGAVATHI M   | 231A8CD64C5A73799C04D9AAFF2E08D2  |
| KEERTHI PRABHA K | 2443CFB04A566C9A6524DC6E93DC751E  |
| JAYAKUMAR M      | 027CCA3BF5EDCEAAEF84C7151D99BF2D  |

### EMPATHY MAP

Developing a strong sense of empathy can help you to truly understand the needs, fears, and desires of your users, customers, and clients. And when it comes to designing a great product, you must develop a deep understanding of the people who will use it.

In this article, we'll introduce you to a tool called an empathy map, and share how it can help you as a product designer learn about your end users, figure out what they care about, and help your products succeed.

