

NAAN MUDHALVAN ASSIGNMENT

NAME: JAYAKUMAR M

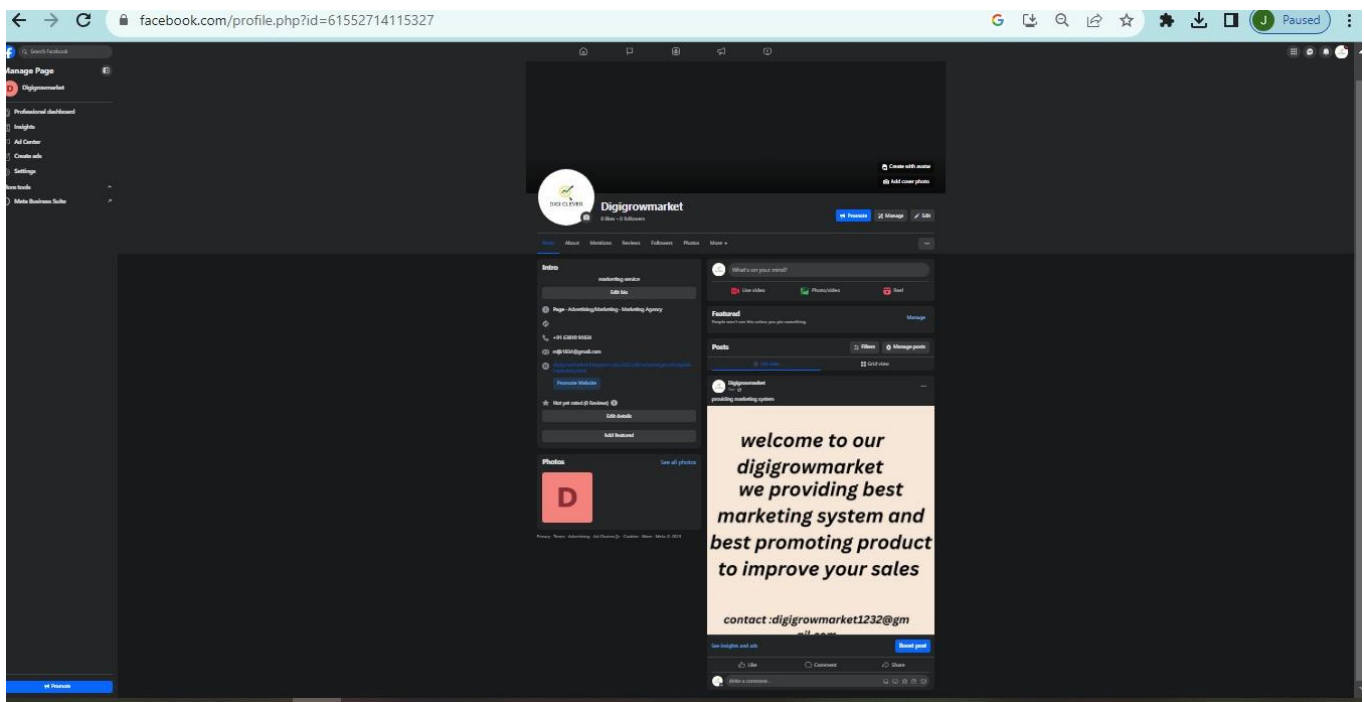
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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGGER LINK:

<https://digigrowmarket.blogspot.com/p/digital-marketing.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.



FACEBOOK LINK :

<https://www.facebook.com/profile.php?id=61552714115327&mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

***welcome to our
digigrowmarket
we providing best
marketing system and
best promoting product
to improve your sales***

contact :digigrowmarket1232@gm

ail.com

4. Create email newsletter design using MailChimp or canva tool.



the practice of promoting products, services, or brands using various online encompasses a wide range of strategies and techniques aimed at reaching and influence through digital means. The goal of digital marketing is to drive brand , increase website traffic, and ultimately, drive conversions and sales. Here are 1 strategies within digital marketing:

tion (SEO): SEO involves optimizing your website and its content to search engine results pages (SERPs). This includes optimizing keywords, meta