

AHLEM LABIADH

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FRONT END DEVELOPER

I bring over 15 years of experience as a Front End Developer, proficient in a variety of programming languages such as HTML5, PHP, JavaScript, CSS, MySQL, Node.js, and React. Throughout my career, I've successfully managed numerous responsibilities, including:

- Crafting and managing user interfaces with precision.
- Creating dynamic websites utilizing CMS platforms like WordPress.
- I'm used to working in agile environments (based on Jira). Passionate about usability and user experiences. I also possess design skills and photoshop knowledge.

SKILLS

HTML, Javascript, jQuery, CSS3, Sass / Less, NodeJs, React, Git, Full Stack
Jira (Scrum), developement front-end, building web sites Wordpress, optimisation, AB Testing, Responsive Design, Photoshop

LANGUAGES



EXPERIENCE

FRONT END DEVELOPER EKLECTIC

08/2023 - today

- Develop user-friendly interfaces to enhance functionality.
- Optimize code for enhanced performance.
- Create compelling landing pages that are both dynamic and responsive.
- Dedicate efforts to enhancing user experience and usability over time.
- Implement responsive design for optimal cross-device display.
- Collaborate with back-end developers for seamless integration.
- Utilize data-driven insights from website analytics for informed UI/UX decisions.
- Conduct comprehensive code reviews and provide constructive feedback for maintainable code.
- Collaborate with the design team to translate visual designs into interactive, visually appealing user interfaces while ensuring design consistency.

FRONT END DEVELOPER DIGITAL VIRGO

06/2015 - 08/2023

- Engineer user-friendly interfaces to elevate functionality and user satisfaction.
- Develop dynamic WordPress websites, capitalizing on its diverse features.
- Optimize code for heightened performance and efficiency.
- Craft compelling and adaptable landing pages to captivate audiences.
- Drive continual enhancements to user experience and accessibility.
- Execute A/B testing and user research to extract valuable UI/UX insights.
- Implement responsive design strategies for seamless cross-device compatibility.
- Conduct meticulous code reviews, offering insightful feedback for maintainable development.

FRONT END DEVELOPER ACCESS

04/2010 - 03/2015

- Developed and maintained functional and user-friendly websites and applications.
- Built dynamic websites using popular content management tools such as WordPress and Joomla.
- Created engaging mailings and newsletters to deliver relevant content to users.
- Designed promotional banners using Flash.
- Stayed up-to-date with the latest front-end development trends, tools, and techniques, and proactively shared knowledge with the team to foster continuous learning and improvement.

FRONT END DEVELOPER WEBMASTER KGR

08/2009 – 04/2010

- Developing and maintaining the user interface
- Designing mobile versions of websites
- Developing modules (Contact, Guestbook, News, Map and Menu, Recruitment, Newsletters, Press Review, Photo Gallery...).

WEBMASTER SHOW KIFECH

09/2008 – 08/2009

- Developed and maintained a website for the documentary film "20 years in 20 minutes" showcasing Dar Sindbad's story since 1989.
- Ensured user-friendly interface, managed content updates, and reflected the documentary's essence.
- Collaborated with film production team to create engaging illustrations and designs for short films, enhancing storytelling and viewer experience.
- Implemented SEO strategies for Show Kifech and documentary website, improving online visibility, organic traffic, and search engine rankings.
- Conducted keyword research, optimized on-page elements, and monitored website performance.

FRONT END DEVELOPER (INTERNSHIP/FINAL YEAR PROJECT (PFE)) MEDIANET

12/2007 - 03/2008

- Internship at Medianet.
- Completed project : Designing and realizing a website

FRONT END DEVELOPER (INTERNSHIP)CNP

06/2007 – 07/2007

- Internship at the National Pedagogical Center (CNP)
- Completed project : Realization of educational courses with Flash



EDUCATION

BACHELOR'S DEGREE A IN MULTIMEDIA TECHNOLOGIES

2007-2008

Obtaining the University Diploma in Multimedia Technologies Institute of Multimedia Arts Manouba – Tunis

BACCALAUREATE

2004-2005

Obtaining the Baccalaureate in Mathematics
Bab El Khadhra High School – Tunis