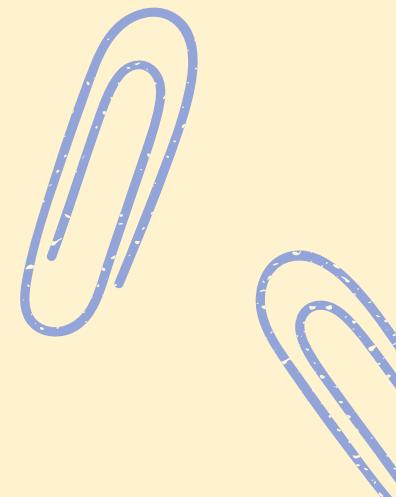




# DREAMWORKS

*Let your Dreams work for you.*

PRESENTED BY:  
**ANSHIKA KAUSHIK**  
**TOSHI MITTAL**



**DreamWorks is our  
newly launched  
*Career Development*  
**Club** where we aim to  
inspire, guide, and  
empower students to:**

Explore their passions

Unlock their potential

Take confident steps  
toward future careers

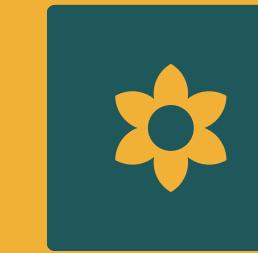
Career readiness through  
workshops, expert talks,  
competitions, and hands-on  
opportunities.



At DreamWorks, we believe every student's path is unique.

We help you *explore*, learn, and grow through real-world exposure, self-discovery, and guided support.

Our goal? To bridge the gap between school and the future.



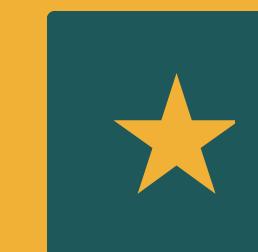
## CAREER EXPLORATIONS



## SELF-DISCOVERY



## WORKSHOPS & EVENTS



## GROWTH & READINESS



# THE FOUR PILLARS OF DREAMWORKS



Profile  
Building &  
Experience

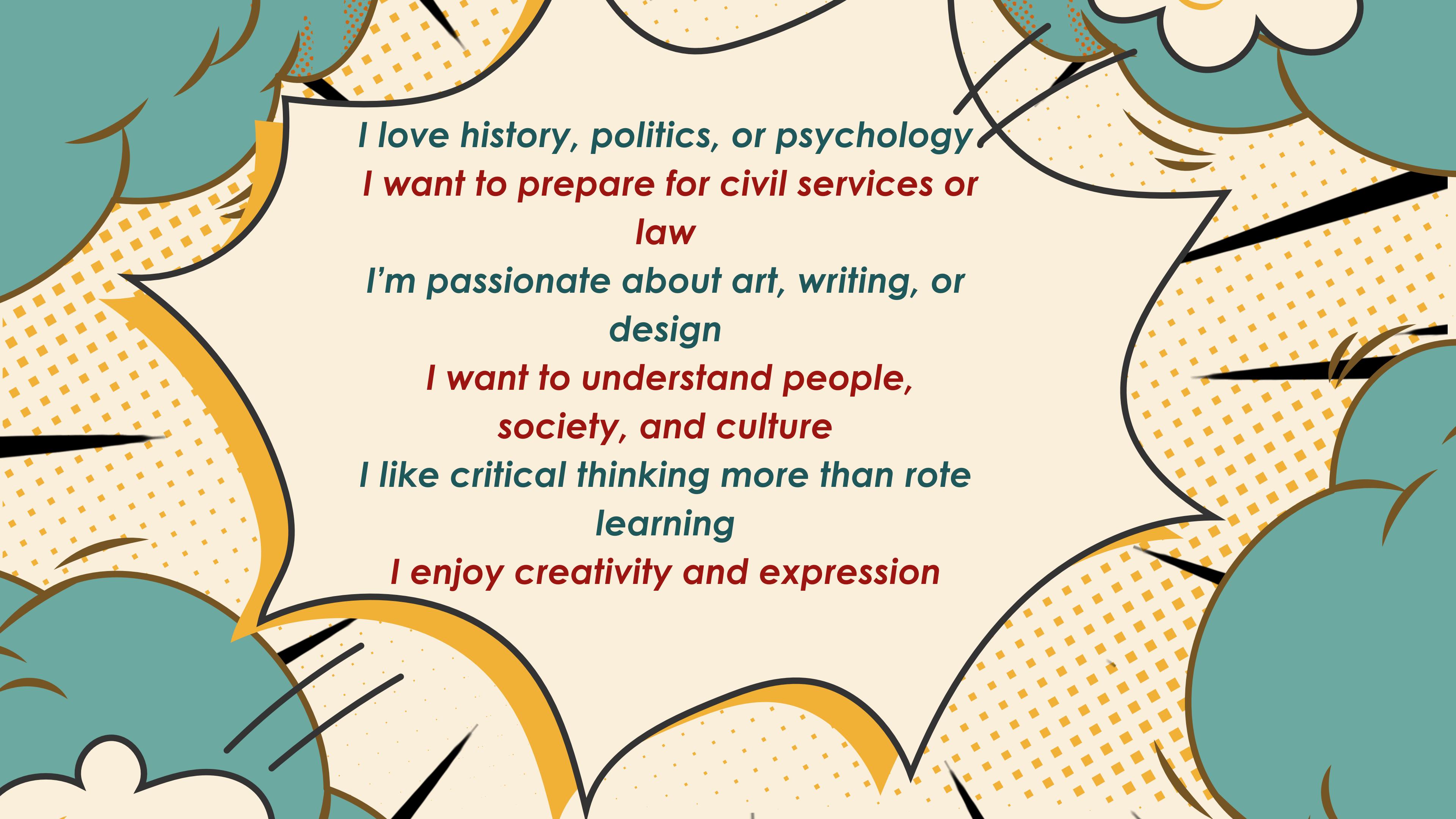
Emerging  
Careers &  
Research

Psychometric  
Testing & Self-  
Discovery

Studying Abroad  
& Global  
Exposure

# Why Did You Choose Humanities?

*Think about it for a  
moment... What  
made you pick  
this stream?*



*I love history, politics, or psychology  
I want to prepare for civil services or  
law*

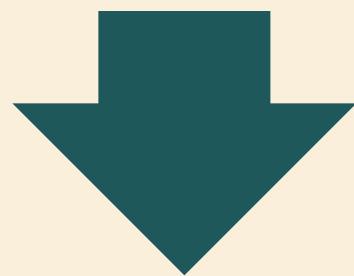
*I'm passionate about art, writing, or  
design*

*I want to understand people,  
society, and culture*

*I like critical thinking more than rote  
learning*

*I enjoy creativity and expression*

# The Most Underrated Stream = The Most Transformative



## HUMANITIES

Teaches you how to think,  
not what to think.

Builds critical thinking,  
writing, research.

It's the stream for change-makers, leaders, storytellers, visionaries.

Helps you analyse society, power, culture, history, and mind.



# So, What Happens When You Study Humanities?

You'll start questioning everything,  
even your teachers (politely )

You'll write more than you've  
ever written in your life

You'll start seeing hidden links  
between history, politics, psychology

You'll grow into a sharper thinker,  
without even realizing it



# Quiz Time!

- Q1) What do you call someone who studies society, culture, and power?**
- a) Gossip Girl
  - b) Political Scientist
  - c) Astrologer

# Political Scientist

## Quiz Time!

- Q2) Studying Humanities means...**
- a) You had no other choice**
  - b) You explore people, history, emotions, and ideas**
  - c) You get free Netflix forever**

You explore people, history,  
emotions, and ideas

HUMANITIES IS NOT THE  
EASY WAY OUT. IT'S THE  
HONEST WAY IN.

PLAY



# Career Paths IN **HUMANITIES**

DreamWorks

*Let your Dreams work for you.*



# DR. KATE COTTLE ASKS THE QUESTION: WHY STUDY THE HUMANITIES?

WE STUDY THE  
HUMANITIES TO BECOME  
BETTER HUMANS. THE  
HUMANITIES IMPACT  
WORKPLACE AND LIFE  
SKILLS AS WELL AS  
GIVING US A GLOBAL  
PERSPECTIVE ON THE  
BEAUTY AND HISTORY  
OF THE HUMAN  
EXPERIENCE.





# WHAT IS HUMANITIES?



Humanities is the study of people, culture, society, and ideas.  
It helps us understand the human experience through subjects like:

HISTORY

SOCIOLOGY

PSYCHOLOGY

POLITICAL  
SCIENCE

LITERATURE

ECONOMICS

GEOGRAPHY

This stream builds *critical thinking, communication, empathy, and creativity*, skills that are vital in every career.

In a world driven by innovation and impact, the Humanities shape *leaders, thinkers, and changemakers*.



# SUBJECT FIELDS

HISTORY

PHILOSOPHY

LITERATURE

LANGUAGES

LINGUISTICS

LAW & LEGAL STUDIES

LIBERAL ARTS

PERFORMING ARTS

VISUAL ARTS

CLASSICS

CULTURAL STUDIES

AREA STUDIES

GENDER STUDIES

ARCHAEOLOGY

ETHICS



# SUBJECT FIELDS

ART HISTORY

ANTHROPOLOGY

DIGITAL  
HUMANITIES

HEALTH  
HUMANITIES

ECOLOGICAL  
HUMANITIES

MUSEOLOGY

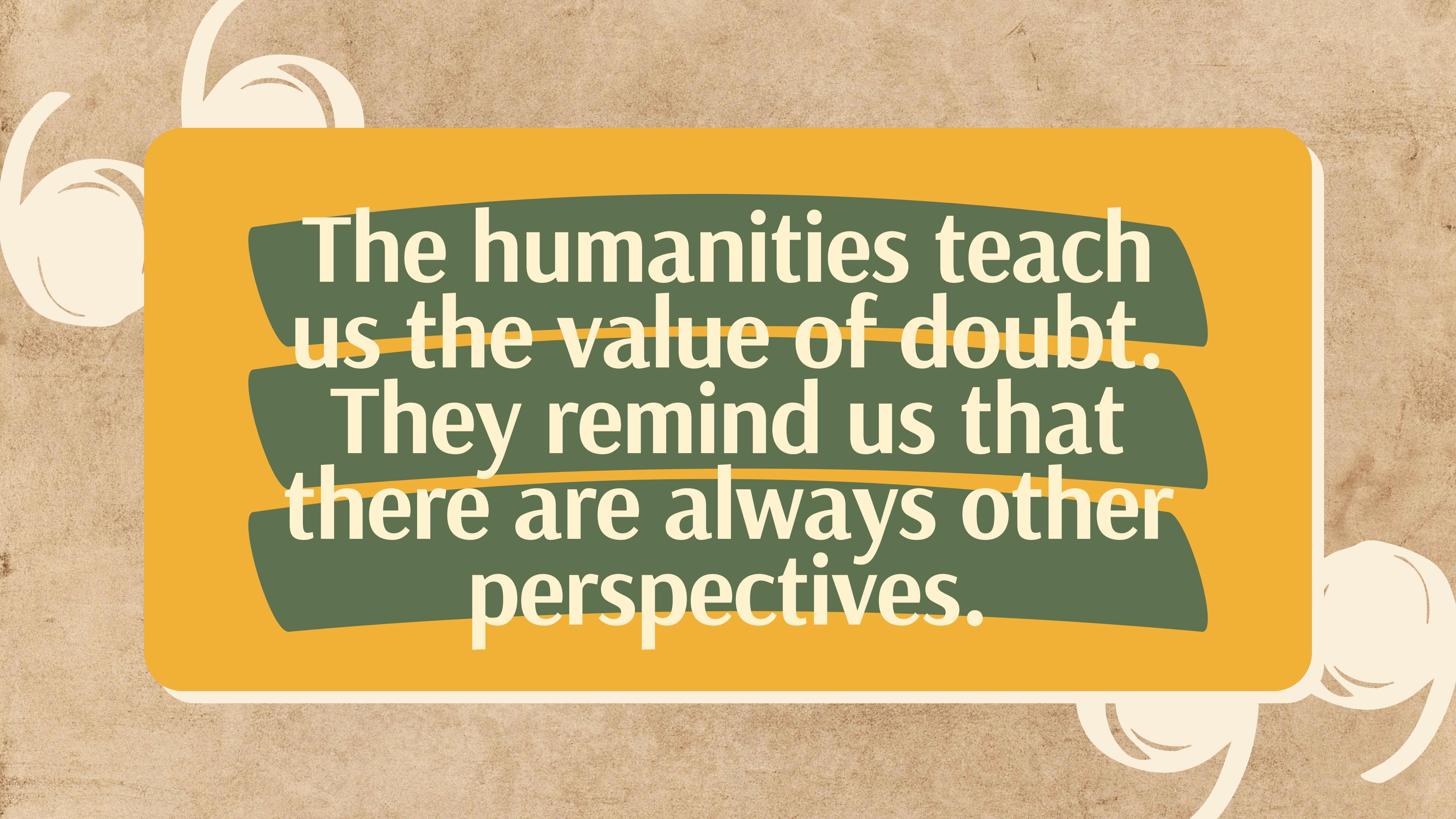
LIBRARY  
STUDIES

MEDIA & FILM  
STUDIES

COMMUNICATION  
STUDIES

THEOLOGY &  
RELIGION





The humanities teach  
us the value of doubt.  
They remind us that  
there are always other  
perspectives.

# Emerging Career Fields in Major Social Sciences

## Sociology

- Technology & UX Research
- Healthcare Consulting
- Data Analysis & Policy Consulting
- Business Strategy

## History

- Media & Journalism
- Policy Analysis
- Cultural Resource Management

## Anthropology

- Climate & Environmental Anthropology
- Global Business & Cultural Intelligence
- Technology & UX

## Psychology

- AI & Cyberpsychology
- Digital Mental Health
- Environmental Psychology
- Neuroscience Consulting

## Geography

- GIS & Remote Sensing
- Urban Planning & Sustainability
- Environmental Consulting

## Political Science

- Political Data Analysis
- Remote Political Consulting
- AI Ethics, Political Risk Analysis

## Literature

- Digital Content Strategy
- UX Writing & Content Design
- Media & Corporate Communication

## Interdisciplinary

- Behavioral Science
- Social Impact Consulting
- Public Policy & Data Science

# LIBERAL ARTS – LEARNING WITHOUT LIMITS

An interdisciplinary education blending Humanities + Social Sciences + Natural Sciences, nurturing critical thinking, creativity & adaptability.

## Why Choose It?

Explore multiple fields

Strong communication & analytical skills

Career flexibility: Law, Media, Policy, Academia, Business

*Perfect for Students Who...*

1. Love diverse subjects
2. Want to keep options open
3. Value real-world thinking over rote learning



**WHAT CAN YOU DO  
WITH A LIBERAL  
STUDIES DEGREE? IF  
YOU'RE HAVING  
TROUBLE CHOOSING  
JUST ONE DISCIPLINE TO  
STUDY IN COLLEGE,  
THEN LIBERAL STUDIES  
MIGHT BE THE MAJOR  
FOR YOU. LIBERAL  
STUDIES IS A FIELD THAT  
INVOLVES MULTIPLE  
AREAS OF STUDY, OR  
DISCIPLINES.**



# If You Like... You Might Love...

Debating,  
public  
speaking,  
winning  
arguments

Law, Civil  
Services, Public  
Policy

If You Like... You Might Love...

Reading history,  
understanding  
how societies  
work

Academia &  
Research, Civil  
Services,  
Political  
Science

If You Like... You Might Love...

Taking photos,  
telling stories,  
making reels

Journalism &  
Media, Creative  
Arts

If You Like... You Might Love...

Understanding  
people's  
emotions &  
behavior

Psychology,  
Human  
Resources,  
Counseling

# If You Like... You Might Love...

Writing poems,  
blogs, or stories

Writing &  
Publishing,  
Journalism

# Emerging Careers

AI Ethics & Legal Tech

Social Media Strategy & Analytics

Public Policy & Data Governance

Motion Graphics for Digital Marketing

Data Journalism

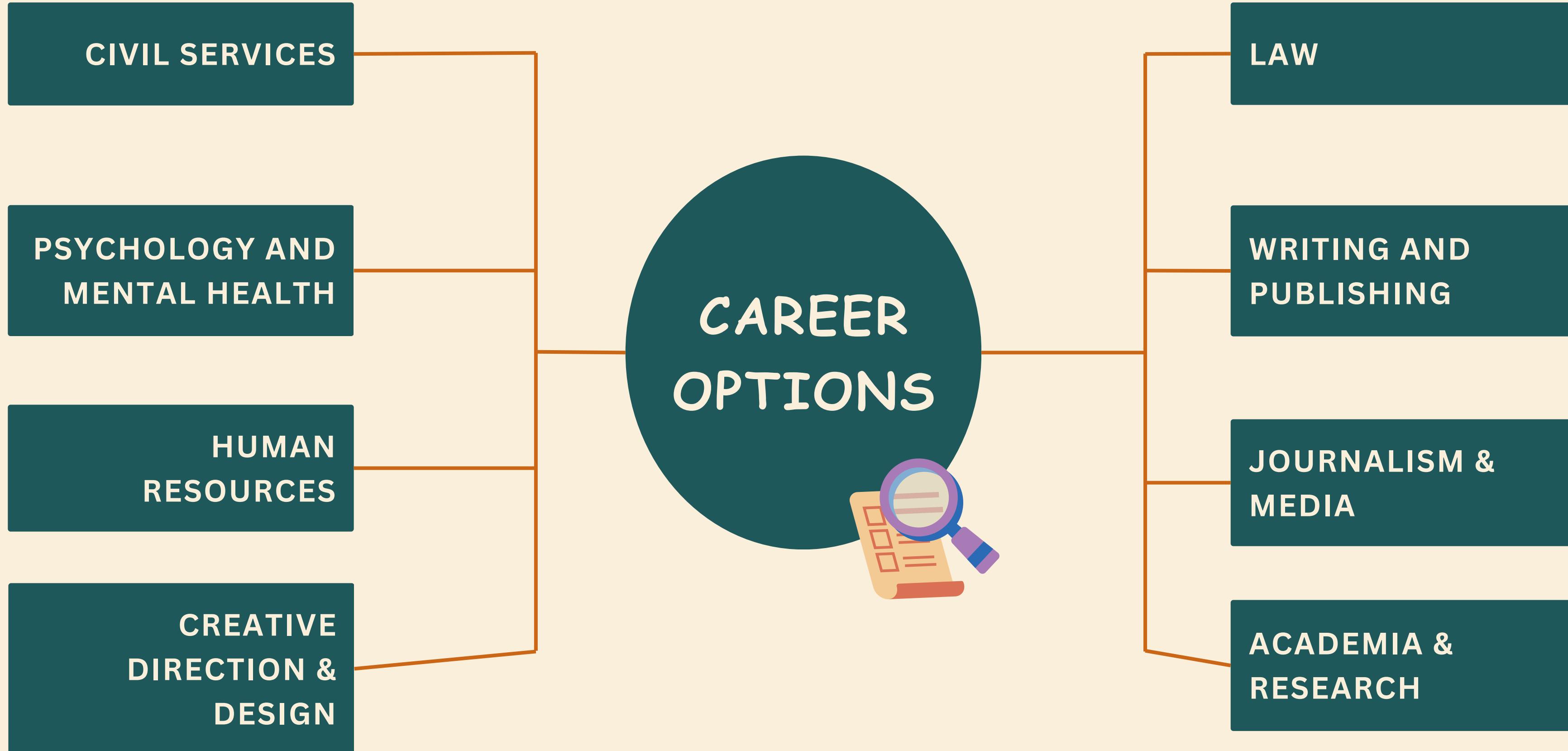
Digital Content Strategy & SEO Writing

Cyberpsychology

Climate Change & Sustainability Studies



# CAREER PATHS IN HUMANITIES



LAW



# WHAT IS LAW ?



**Law as a subject is the systematic study of legal rules, rights, duties, and justice that govern individuals, institutions, and society.**

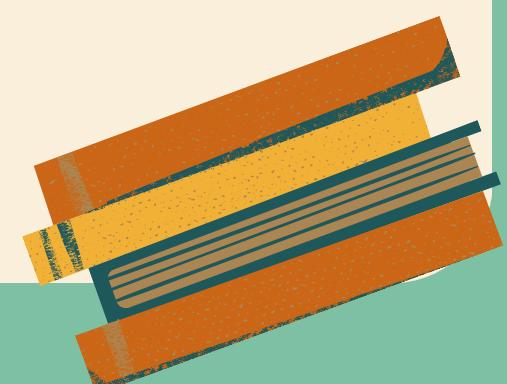
## Includes:

Understanding the Constitution and legal system

Learning about human rights, criminal law, contracts, and legal procedures

Developing skills in critical thinking, reasoning, and advocacy

**It explores how laws are made, interpreted, and applied in real-life situations.**



# **EARLY START – WHAT STUDENTS CAN DO FROM CLASS 11 & 12**

**Subject  
Choice  
Tips:**

**Best Fit: Humanities – History, Pol. Science,  
Economics, Sociology, Psychology**

**But any stream is eligible, passion >  
background**

# Build a Strong Foundation

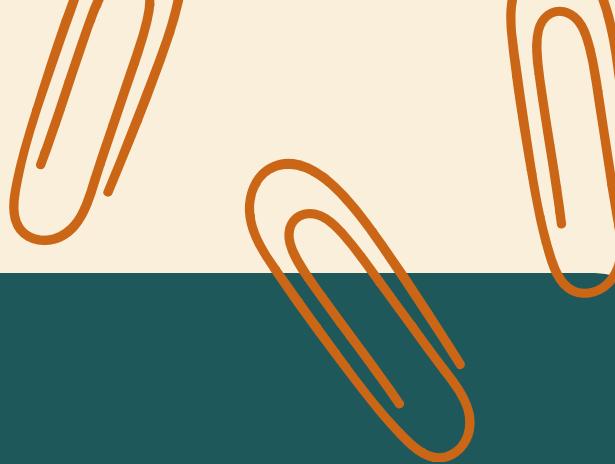


**Read NCERTs (Class 6–12) – History,  
Polity, Geography, Economics**

**Read newspapers daily – The Hindu /  
Indian Express**

**Watch debates, join MUNs, improve  
general awareness**

# Explore Early Opportunities



Visit courts  
(local/district/virtual)

Legal Awareness Events

Online Law Courses & Webinars

MUNs, Debates & Mock Trials

Try internships or shadow lawyer (if available)

# SWOT ANALYSIS



## Strengths

- 1. Respected profession
- 2. Diverse specializations
- 3. Strong communication & reasoning skills
- 4. Global relevance

## Weaknesses

- 1. Lengthy study path
- 2. High competition
- 3. Low initial pay
- 4. Constant upskilling needed

## Opportunities

- 1. Rise in corporate, cyber & human rights law
- 2. Judiciary, policy, and legal tech careers
- 3. Real social impact

## Threats

- 1. AI replacing routine legal work
- 2. Work-life imbalance
- 3. Burnout & ethical stress
- 4. Legal system delays

# SPECIALIZATIONS

Criminal Law	Crime, justice, prosecution & defense
Civil Law	Property, contracts, personal disputes
Corporate Law	Business, mergers, compliance
Constitutional Law	Fundamental rights, government powers
Family Law	Marriage, divorce, adoption, custody
International Law	Treaties, diplomacy, human rights

# ELIGIBILITY

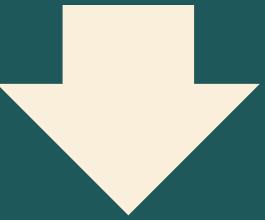


## After Class 12 (For 5-Year Integrated Law Courses like BA LLB, BBA LLB)

Qualification:  
Class 12 pass  
(any stream)

Minimum Marks:  
45% (General),  
40% (SC/ST)

Entrance Exams:  
CLAT (for NLUs)  
AILET, SLAT,  
LSAT-India,



## After Graduation (For 3-Year LLB)

Qualification:  
Bachelor's  
Degree in any  
stream

Minimum  
Marks: Usually  
45–50%

Entrance Exams:  
DU LLB, MH CET  
Law, etc.

# PLACEMENTS

Law Firms (e.g., AZB,  
Khaitan)

Legal Publishing (LiveLaw,  
SCC Online)

Corporate Legal Teams (e.g.,  
Infosys, TATA)

NGOs (Human rights, legal  
aid)

Judiciary (Judge, Magistrate  
via exams)

International Bodies (UN,  
WTO – with higher studies)

Litigation (Independent or  
under senior lawyers)

Academia (Teaching,  
Research)





# INTERNSHIPS

**Law Firms – AZB,  
Trilegal, CAM**

**Courts –Under  
advocates/judges**

**NGOs – CRY,  
PUCL, HRLN**

**Government  
Bodies – NHRC,  
Law Commission**

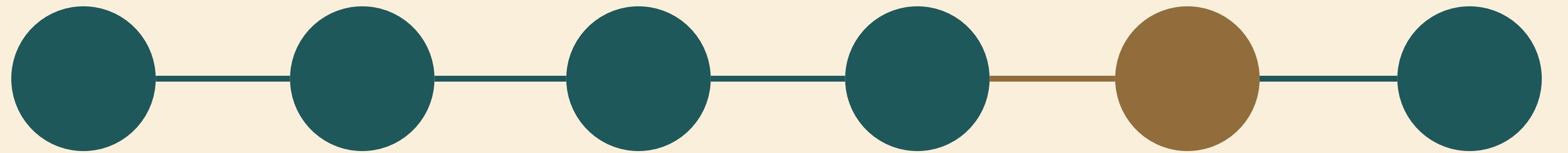
**Corporate Legal –  
In-house legal  
teams**

**Legal Startups –  
Policy &  
contracts**

**Think Tanks –  
PRS, Vidhi Centre**

**Legal Media –  
LiveLaw, Bar &  
Bench**

# CAREER TRAJECTORY



**Law Student  
(LLB/BA LLB)**

**Internships -  
Law firms,  
courts, NGOs**

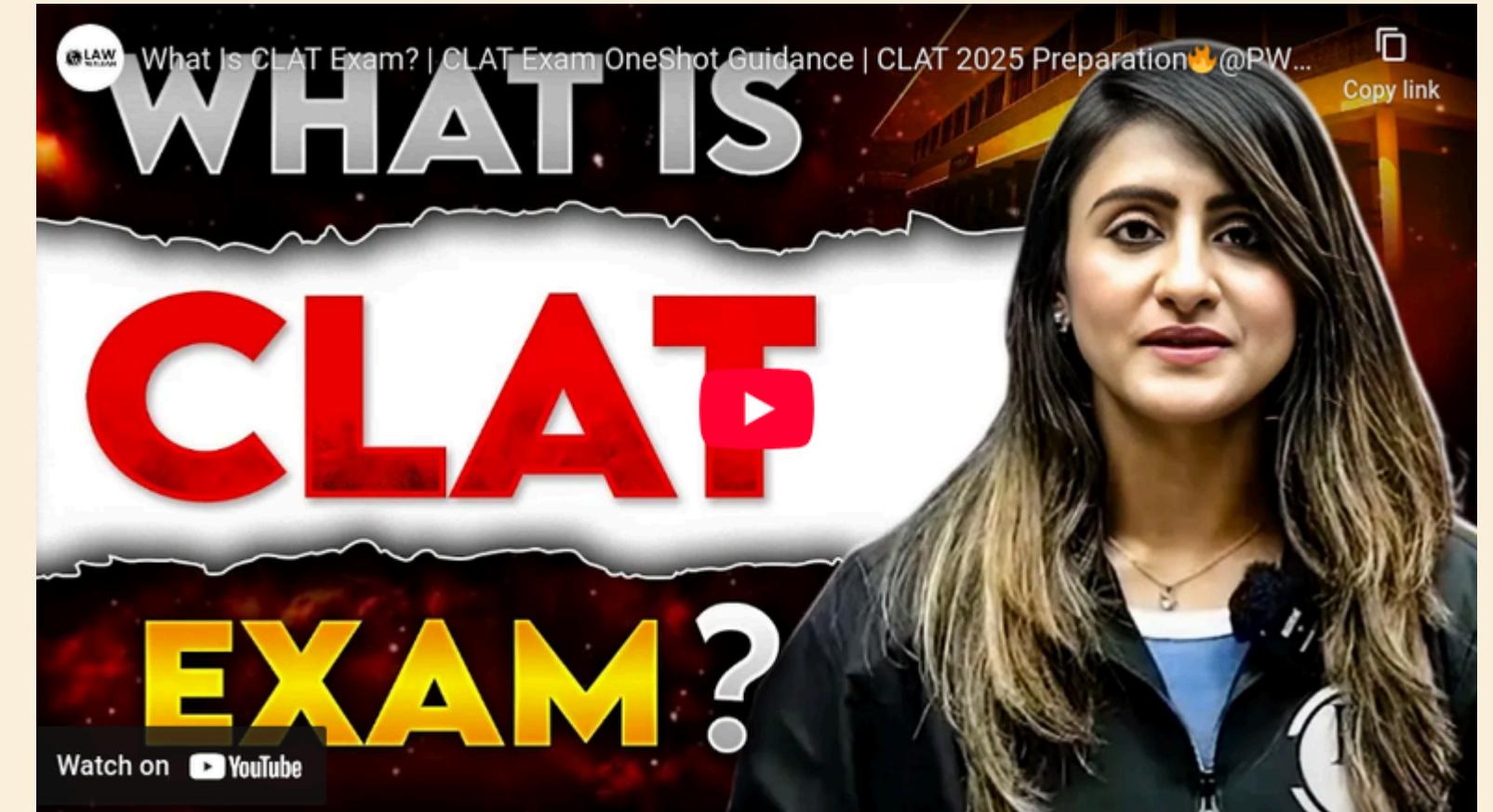
**Graduation**

**Entry-Level  
Roles:**  
**Junior Advocate**  
**Legal Associate**  
**Judicial  
Services (via  
exam)**

**Mid-Career:**  
**Senior Associate**  
**/ Partner (Law  
firm)**  
**Government Legal  
Officer**  
**In-house Counsel  
(Corporate)**

**Long-Term Roles:**  
**Judge**  
**Legal Advisor to  
Government**  
**Legal Academic /  
Researcher**  
**International Law  
Expert**

# WHAT IS CLAT EXAM? | CLAT EXAM ONESHOT GUIDANCE | CLAT 2025 PREPARATION



# Quiz Time!

**Q1: What is the minimum percentage required in Class 12 for most integrated law courses like BA LLB?**

- a) 40%**
- b) 45%**
- c) 50%**



45%

# Quiz Time!

Q2: Which exam is common for admission to National Law Universities?

- a) CLAT
- b) LSAT (India)
- c) SLAT

CLAT ( But LSAT &  
SLAT are also for other law  
colleges)

# THIS OR THAT

Courtroom  
Drama

Legal Research

# CIVIL SERVICES



# WHAT ARE CIVIL SERVICES?



**“Civil Services” refers to permanent bureaucracy under the Government of India. It includes top administrative roles like IAS, IPS, IFS, IRS, among others.**

## Purpose:

Implement policies, deliver governance, ensure justice and development.

Known for nation-building, integrity, and leadership.

**Conducted by: Union Public Service Commission (UPSC)**

**Total Services Offered: Over 20+ Group A & B services.**



# EARLY START – WHAT STUDENTS CAN DO FROM CLASS 11 & 12

**Subject  
Choice  
Tips:**

**Best Fit: Humanities – History, Pol. Science,  
Geography, Sociology, Psychology**

**Also Eligible: Science & Commerce  
students can apply too!**

# Build a Strong Foundation

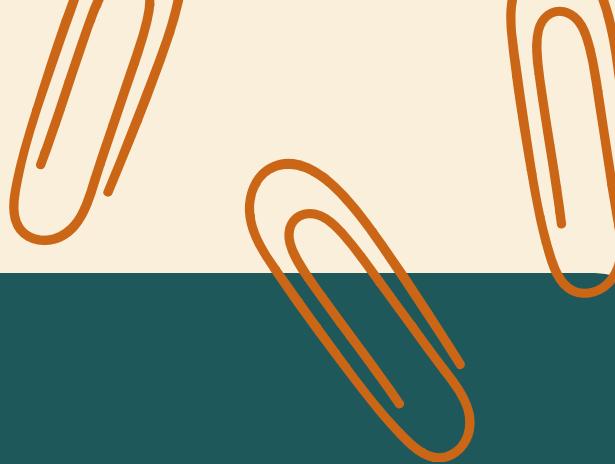


**Read NCERTs (Class 6–12) – History,  
Polity, Geo, Economics**

**Read newspapers daily – The Hindu /  
Indian Express**

**Watch debates, join MUNs, improve  
general awareness**

# Explore Early Opportunities

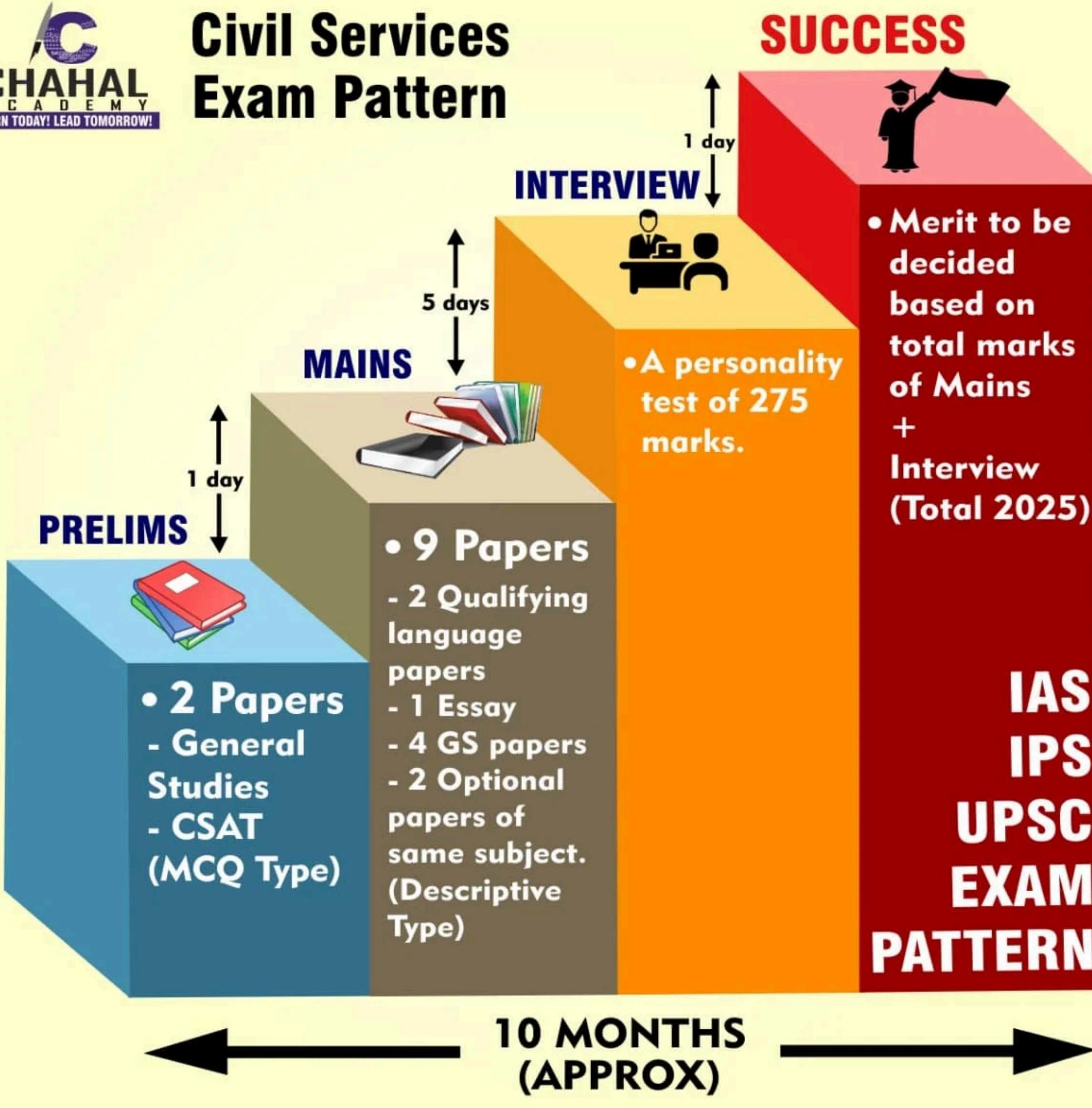


Attend UPSC webinars & career talks

Join school clubs: Debate, Current Affairs, Youth Parliaments

Try internships or shadow civil servants (if available)

## Civil Services Exam Pattern



# CIVIL SERVICES EXAM PATTERN

# SWOT ANALYSIS



## Strengths

- 1. Prestigious and respected career
- 2. Leadership in governance & policy
- 3. Diverse career paths (IAS, IPS, IFS)
- 4. Job security, power, perks

## Weaknesses

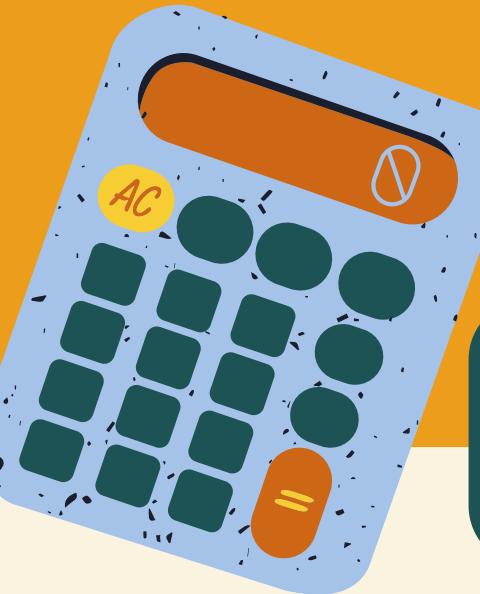
- 1. Extremely tough competition (0.1% success rate)
- 2. Long preparation time (1-2 years)
- 3. High stress, demanding roles
- 4. Frequent transfers

## Opportunities

- 1. International & inter-service exposure
- 2. Influence national development policies
- 3. Career flexibility

## Threats

- 1. Changing exam patterns
- 2. Political interference & public scrutiny
- 3. Burnout due to pressure & expectations



## SPECIALIZATIONS

Service Type	Example Services	Key Focus Area
All India Services	IAS, IPS, IFoS	Admin, Law & Order, Environment
Group A Services	IFS, IRS (IT & Customs), IRTS, IAAS, ICLS	Diplomacy, Taxation, Railways, Audit, Law
Group B Services	DANICS, DANIPS, Pondicherry Civil Service	State/UT-level administration

# ELIGIBILITY



Nationality  
Indian

Age Limit  
21–32 years  
(General  
category)

Attempts  
Gen: 6

Education  
Graduation in  
any discipline

Exam Body  
Union Public  
Service  
Commission

# PLACEMENTS



**IAS – District Collector,  
Secretaries**

**IPS – Commissioner, DGP**

**IFS – Foreign diplomats &  
Ambassadors**

**IRS – Income Tax, Customs,  
GST Officers**

**Other Services – IAAS, IRTS,  
IFoS, DANICS**





# INTERNSHIPS

Legislative Assistants to  
MPs (LAMP)

NGOs & Civil Society  
Work – Field research,  
policy impact

State/Local Govt  
Internships

Model Governance  
Simulations – Youth  
Parliament, MUNs

Public Policy Think  
Tanks – PRS, NITI Aayog

# CAREER TRAJECTORY



# DR TANU JAIN ON UPSC PREPARATION, CORRUPTION, MOTIVATION, PHILOSOPHY & FOCUS | FO305 RAJ SHAMANI



# Quiz Time!

**Q1: What is the maximum number of attempts for a General category candidate in UPSC?**

- a) 4
- b) 6
- c) 8

6

# Quiz Time!

Q2: Which of these is NOT an All India Service?

- a) IAS
- b) IPS
- c) IFS (Foreign Service)

IFS ( It is a Central Group A  
Service, not All India )

THIS OR THAT

IAS

IFS

# JOURNALISM & MEDIA



# WHAT IS JOURNALISM & MEDIA?



**Journalism and Media involve gathering, verifying, and presenting news and stories through print, broadcast, and digital channels.**

**It equips storytellers with skills in :**

**RESEARCH**

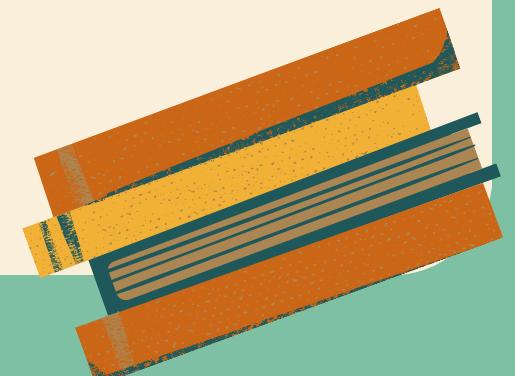
**WRITING**

**EDITING**

**VIDEO**

**PHOTOGRAPHY**

**COMMUNICATION**



# EARLY START – WHAT STUDENTS CAN DO FROM CLASS 11 & 12

Try writing articles or short blogs on issues you care about

Read newspapers daily (The Hindu, Indian Express) & watch news analysis

Participate in school debates, MUN, newsletter clubs or creative writing

# Build a Strong Foundation



**Enroll in BJMC, BA (JMC), BMM after  
Class 12**

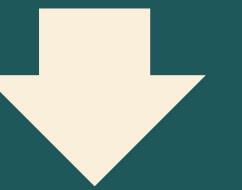
**Follow legal, political, economic news &  
trends**

**Read widely: feature articles, editorials,  
online journalism (PARI etc.)**

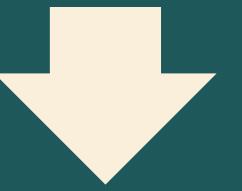
# ELIGIBILITY



**Undergraduate Courses (e.g., BJMC, BA JMC): Class 12 pass,  $\geq 50\%$  marks (45% for reserved)**

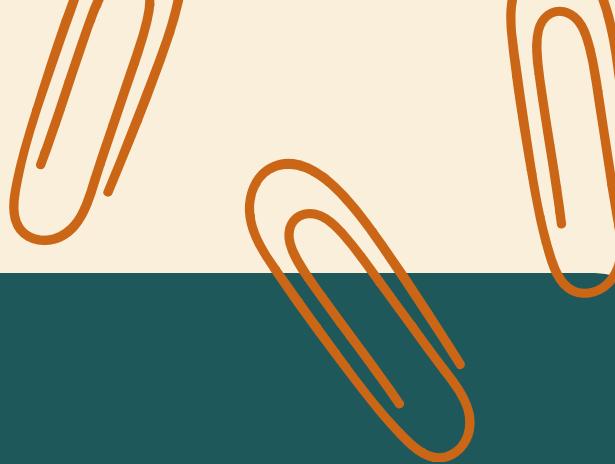


**Postgraduate/Diploma: Bachelor's degree in any stream with  $\geq 50\%$  marks (45% for some diplomas)**



**Popular entrance exams: Jamia, IIMC, ACJ, FTII JET, SET, CAP, etc.**

# Explore Early Opportunities



Intern or observe at school  
newspaper/radio/drama club

Attend media workshops & webinars,  
online journalism courses

Volunteer at cultural events, local  
publishing, citizen journalism forums



# INTERNSHIPS

**Media houses (Print/TV/digital)**  
e.g. NDTV, India Today, LiveLaw,  
The Wire

**NGOs, rural media  
platforms (e.g. PARI)**

**Student-run newsletters,  
campus radio or TV**

**PR/advertising agencies &  
corporate communications**

# CAREER TRAJECTORY



**Student**



**Intern**



**Entry-level  
roles**



**Senior  
roles**

**Entry:  
Trainee  
Reporter,  
Junior  
Editor,  
Assistant  
Producer**

**Mid-Career:  
Senior  
Journalist,  
News Editor,  
Producer,  
Content Head**

**Later Stage:  
Editor-in-  
Chief, Anchor,  
Creative  
Director,  
Academic**

# SPECIALIZATIONS

Print Journalism

Reporting, feature writing, sub-editing

Broadcast/TV

Anchoring, reporting, producing

Public Relations

Crafting Image, Building Trust

Photo & Video  
Journalism

Capturing Truth Through Lens

Advertising

Persuade, Promote, Create Impact

Digital & Online Media

Blogs, multimedia, data journalism

# SWOT ANALYSIS



## Strengths

- 1. Diverse career fields
- 2. Develop communication & storytelling
- 3. Good global/digital reach

## Weaknesses

- 1. Competitive industry
- 2. Initially low salary for new entrants
- 3. Pressure for deadlines & ethics demands

## Opportunities

- 1. Growth in digital, OTT, audio platforms
- 2. Social media, PR & content careers
- 3. Freelance and independent journalism

## Threats

- 1. Automation & saturation in media
- 2. Ethical crises, reputation risks
- 3. Job instability, rapid industry change

# PLACEMENTS

**Reporter / Journalist (print,  
TV, digital)**

**Anchor / Broadcast  
Producer**

**Photojournalist /  
Videographer**

**Editor / Sub-editor / Content  
Writer**

**Social Media / Digital Media  
Executive**

**Public Relations / Corporate  
Communications**

**Event, Corporate  
communication roles**

**Freelance journalism,  
content marketing**



IN MASS COMMUNICATION, YOU CAN EXPECT TO STUDY JOURNALISM, MARKETING, PUBLIC RELATIONS, ENGLISH, MEDIA STUDIES AND SO MUCH MORE. BASICALLY, MASS COMMUNICATION IS THE STUDY OF HOW INFORMATION GETS BROADLY SHARED IN SOCIETY AND HOW THEY ARE INTERPRETED.



**A FRESH FLAVOR IN THE WORLD OF NEWS, WION NEWS HAS CAUGHT MANY EYES. PALKI SHARMA UPADHYAY, THE EXECUTIVE EDITOR OF WION, SHARES ABOUT THE FOUR GAPS IN THE WORLD OF CLUTTERED JOURNALISM.**



# Quiz Time!

**Which entrance exam is conducted by Jamia Millia Islamia for Journalism?**

- a) ACJ Entrance
- b) FTII JET
- c) Jamia Entrance Exam

# Jamia Entrance Exam

## Quiz Time!

Q2: “Solutions Journalism” focuses on...

- a) Highlighting problems without offering solutions
- b) Reporting problems and also how people are solving them

Reporting problems and also how  
people are solving them

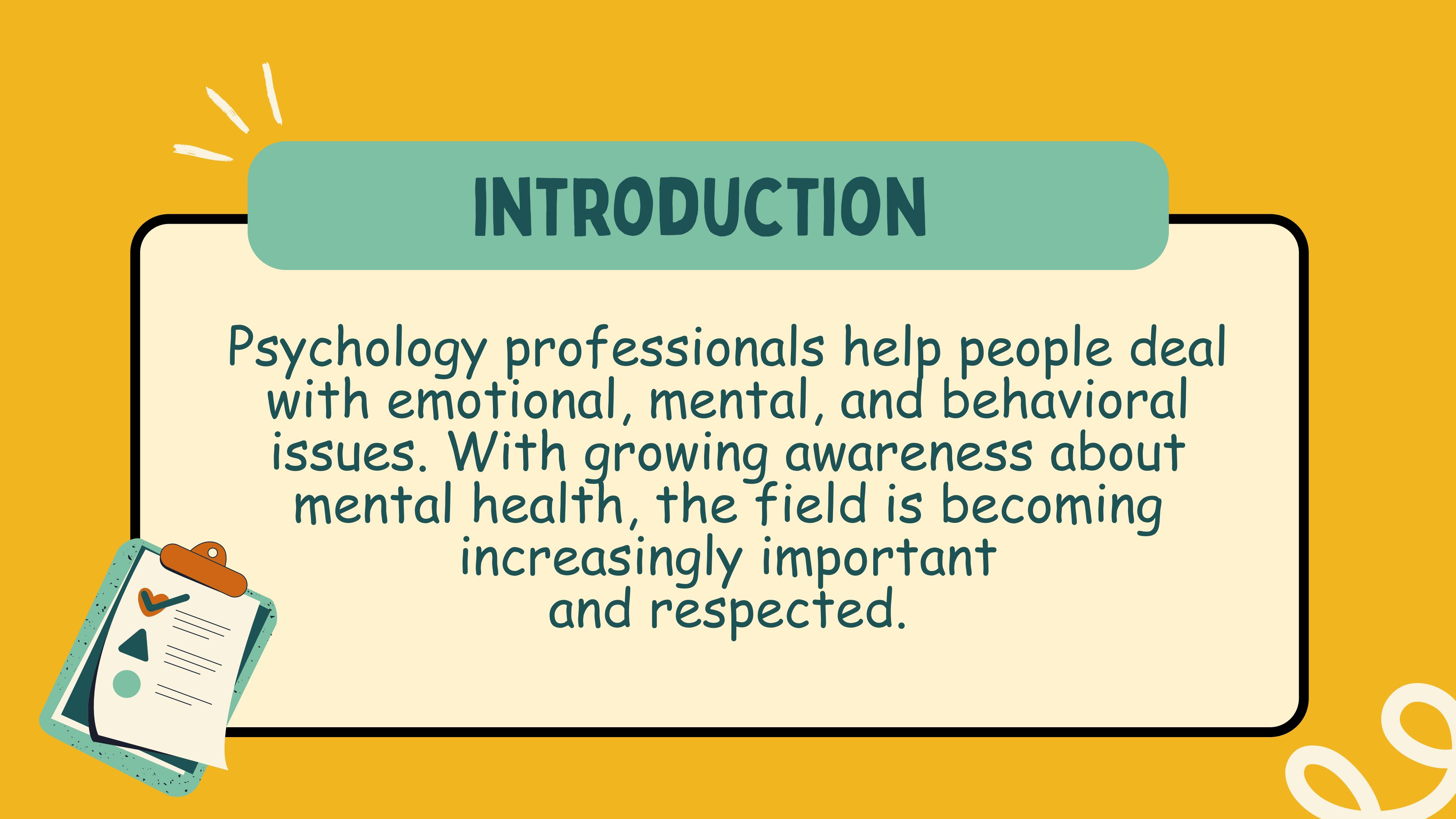
THIS OR THAT

Reporting  
on Ground

Editing in  
Studio

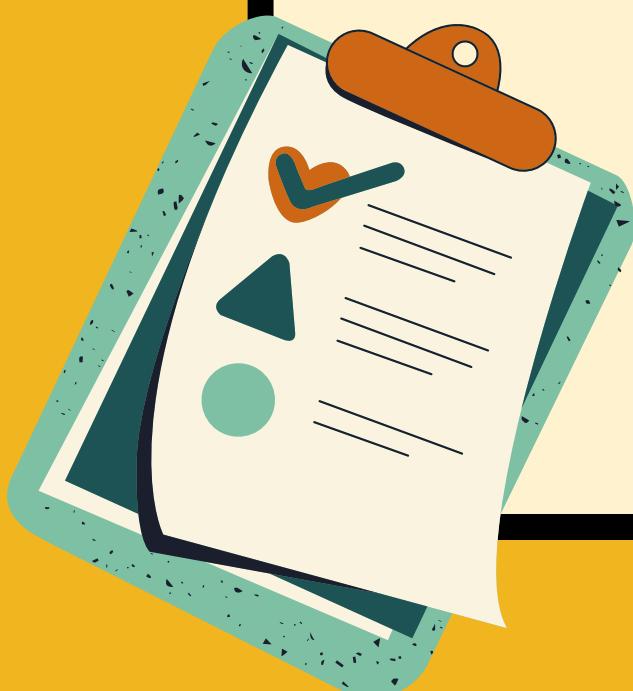
# PSYCHOLOGY & MENTAL HEALTH PROFESSIONAL



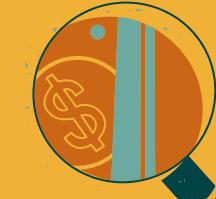


# INTRODUCTION

Psychology professionals help people deal with emotional, mental, and behavioral issues. With growing awareness about mental health, the field is becoming increasingly important and respected.

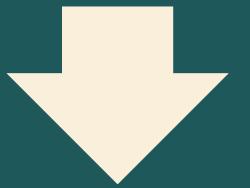


# ELIGIBILITY



**Class 12 pass (any stream) with  $\geq 50\%$  marks (may vary by university)**

**Reserved category: relaxation up to 45% in many institutes**



**Bachelor's degree in Psychology or related field with  $\geq 50-55\%$  marks**

**Reserved category: often 45-50%**



**License: RCI license needed for clinical roles**

# RECOMMENDED HUMANITIES SUBJECTS

SOCIOLOGY

PSYCHOLOGY

POLITICAL SCIENCE

ENGLISH for  
communication skills



# INTERNSHIPS

SCHOOL  
COUNSELING

PLATFORMS LIKE  
YOURDOST, WYSA,  
MINDPEERS

HOSPITALS LIKE  
AIIMS, NIMHANS,  
FORTIS

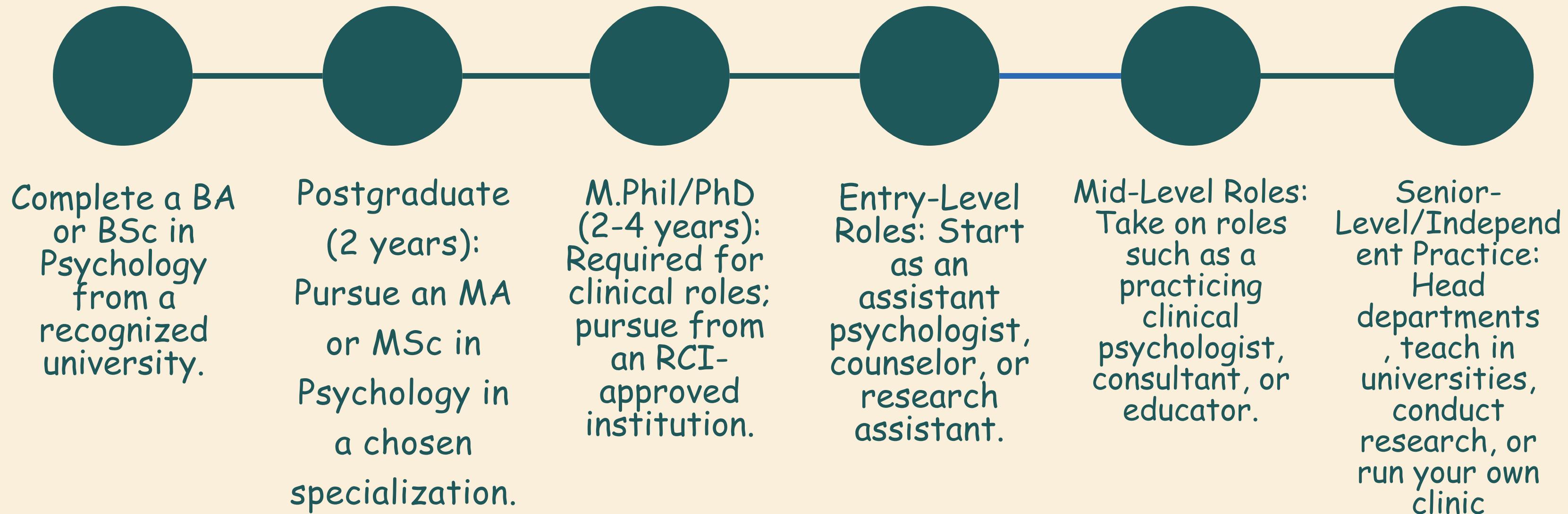
UNIVERSITY  
LABS



# INTERNSHIPS

- School Counseling: Assist certified counselors in student wellness programs, behavior assessments, and emotional support.
- Hospital Exposure: Intern at hospitals like AIIMS, NIMHANS, Fortis, gaining clinical experience and observing therapy sessions.
- Online Platforms: Join platforms like YourDOST, Wysa, MindPeers for roles in counseling support, content creation, and outreach.
- University Labs: Work on research, surveys, case studies, and data collection under faculty guidance.

# CAREER TRAJECTORY



# KEY SKILLS TO BECOME A CLINICAL PSYCHOLOGIST



# SWOT ANALYSIS



## Strengths

1. Scope for private practice and independence
2. Emotionally rewarding and meaningful work
3. Wide scope of specializations and flexibility
4. Increasing demand and job opportunities

## Weaknesses

1. Emotionally draining and mentally taxing
2. Requires licensing for certain clinical roles
3. Relatively low starting salary compared to other careers

## Opportunities

1. Mental health awareness is rising in India
2. Online platforms and teletherapy expanding
3. Scope in corporate and educational sectors
4. Research and global collaboration options

## Threats

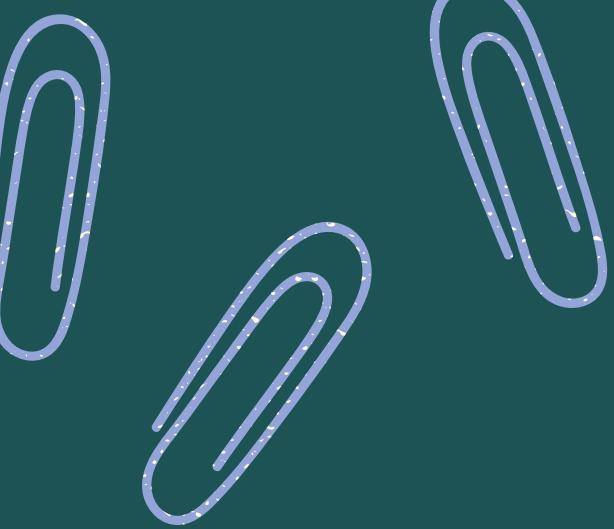
1. High competition in reputed institutes and job markets
2. Lack of awareness and stigma around mental health
3. Burnout due to handling emotionally intense situations



# SPECIALIZATIONS

Clinical Psychology	Diagnosis and treatment of mental health disorders
Counseling Psychology	Personal, emotional, and relationship support
Organizational Psychology	Workplace behavior, employee well-being, HR-related psychology
Educational Psychology	Learning styles, student behavior, and school mental health
Forensic Psychology	Application of psychology in legal/criminal investigation contexts
Child Psychology	Behavior, development, and emotional health of children
Health Psychology	Mental factors in physical health and illness
Sports Psychology	Mental well-being and performance in athletes

# PLACEMENTS



Opportunities in hospitals, mental health clinics, and rehabilitation centers

Placement offers from schools and educational institutions for roles like school counselor or child psychologist.

NGOs and government welfare programs recruit psychology graduates for mental health and social work.

Corporate companies and HR firms hire organizational psychologists and wellness counselors.

Internships and assistant roles are common stepping stones to gain experience.

Clinical psychologists may also start private practice after gaining RCI license and experience.



## INSPIRING EXAMPLES

- Dr. Jaya Shree - School psychologist in Delhi
- Dr. Anjali Chhabria - Renowned clinical psychologist
- Dr. Nitin Anand - Corporate psychologist



**WHAT CAN YOU DO WITH A PSYCHOLOGY MAJOR? IN PSYCHOLOGY YOU CAN EXPECT TO STUDY THE MIND, ITS FUNCTIONS AND HOW IT INFLUENCES HUMAN BEHAVIOR AND SO MUCH MORE. BASICALLY, PSYCHOLOGY IS THE STUDY OF HOW THE HUMAN MIND WORKS.**



# Quiz Time!

**Q1: Which council in India licenses Clinical Psychologists?**

- a) RCI (Rehabilitation Council of India)**
- b) APA (American Psychological Association)**
- c) NIMHANS**

RCI (Rehabilitation Council of  
India)

# Quiz Time!

Q2: Environmental psychology  
studies...

- a) Plants & gardening
- b) How physical surroundings affect  
human behavior



# How physical surroundings affect human behavior

THIS OR THAT

Counselling

Research

# HUMAN RESOURCES(HR)

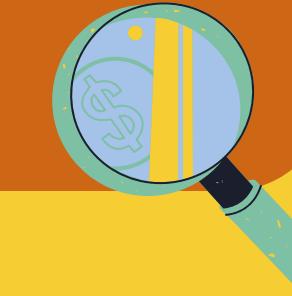


# INTRODUCTION

Human Resources (HR) is the field that manages people in an organization. It includes hiring, training, employee support, and maintaining a healthy work environment. HR plays a key role in building positive company culture and ensuring employee well-being. It's ideal for students who enjoy working with people and organizing teams.



# SKILLS



## HR SPECIFIC SKILLS

- HRM knowledge
- Recruitment & Selection
- Cultural Awareness & Sensitivities

## HR SKILLS

## SOFT SKILLS

- Proactivity
- Communication Skills
- Active Listening
- Teamwork

## BUSINESS ACUMEN

- Coaching
- Advising
- Commercial Awareness
- Managing priorities

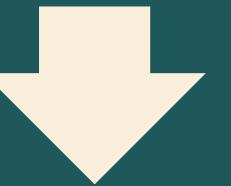
## DIGITAL AND DATA LITERACY

- Being analytical & data driven
- HR reporting skills
- Command of technology

# ELIGIBILITY

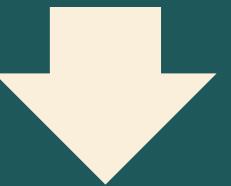


**Undergraduate Courses (e.g., BA Sociology / Psychology / Pol. Science):  
Class 12 pass with  $\geq 50\%$  marks (some colleges may accept 45% for reserved categories)**



**Postgraduate (MBA/PGDM in HR, MA in HRM): Bachelor's degree in any stream with  $\geq 50-55\%$  marks**

**Reserved category: relaxation to 45–50% in most institutes**



**Entrance Exams (for PG):  
CAT, XAT, MAT, CUET PG, NMAT, etc. (varies by institute)**

# EARLY START – WHAT STUDENTS CAN DO FROM CLASS 11 & 12

Write or read about workplace culture, leadership, or team-building

Volunteer in school leadership activities (organize events, lead clubs)

Join community service / NGOs to understand people management



# INTERNSHIPS

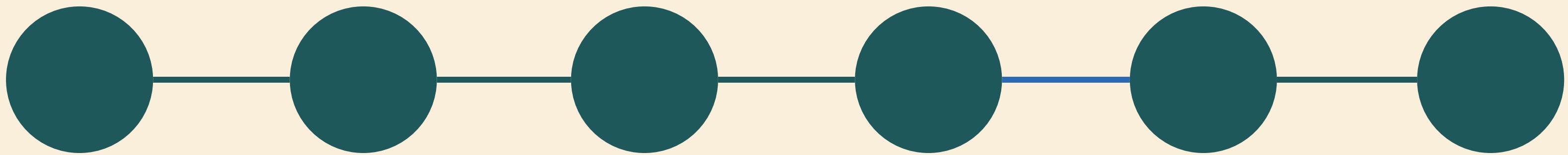
TCS, Deloitte, Aditya  
Birla Group, Tata  
Motors

Internshala, LinkedIn, and  
Naukri have HR internship  
listings

screening resumes,  
conducting interviews,  
training coordination

NGOs and schools may  
also offer HR support  
internships

# CAREER TRAJECTORY



Graduation: BA  
in  
Sociology/Psych  
ology/Pol.  
Science/English

Postgraduation : MBA/PGDM  
in HR or PG  
Diploma in  
HRM

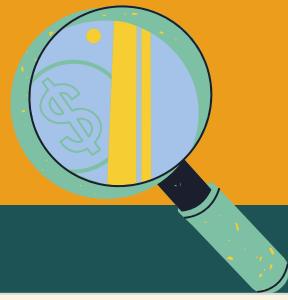
Internships:  
In HR  
departments  
(recruitment,  
payroll,  
employee  
engagement)

Entry-Level Job:  
HR Assistant,  
HR Executive,  
Recruiter

Mid-Level:  
HR Manager,  
Training  
Lead, HRBP

Senior Roles:  
HR Director,  
CHRO (Chief  
Human  
Resource  
Officer), Global  
HR Head

# SWOT ANALYSIS



Strengths	Weaknesses	Opportunities	Threats
High demand across all industries	Emotional exhaustion from people management	Rise of HR tech and analytics	Automation replacing basic HR tasks
Strong interpersonal and leadership opportunities	May require PG qualification for better roles	Growing focus on employee mental health	Competition from MBA graduates in top institutes
Wide variety of roles and flexibility	Viewed as a non-strategic/support role in some cases	Remote and hybrid HR roles increasing	Pressure to constantly update legal/policy knowledge
Strategic influence in company decisions	Can involve repetitive admin tasks	Scope in international HR management	Changes in labor laws and compliance challenges





## SPECIALIZATIONS

1. Talent Acquisition (recruitment & hiring)
2. Training & Development (employee learning)
3. HR Analytics (data-driven decision-making)
4. Employee Relations (conflict handling, engagement)
5. Compensation & Benefits (salary, perks, policies)
6. Organizational Development (culture, leadership, planning)

# 6 HUMAN RESOURCES CAREER PATHS

## HR GENERALIST

HR Generalists are the multi-tool of the HR world. Often found in smaller companies, they handle various HR tasks, from recruitment and onboarding to policy updates and employee inquiries.



## BENEFITS SPECIALIST

Benefits Specialists focus on the programs that support employee health, financial security, and work-life balance. They analyze trends, negotiate with providers, design retirement plans, and ensure everything aligns with company goals and employee needs.



## HR MANAGER

HR Managers oversee daily HR operations while also leading and developing their team. They guide employees, manage HR projects, ensure compliance, and often act as a bridge between HR and other departments.



## COMPENSATION ANALYST

Compensation Analysts ensure employees are paid somewhat based on market data, internal salary structures, and individual performance. They analyze compensation trends, evaluate job roles, and conduct salary surveys to maintain competitiveness.



## TALENT ACQUISITION SPECIALIST (RECRUITER)

Recruiters are the talent scouts of the HR world. They excel at sourcing, screening, interviewing, and ultimately bringing the right people into the organization.



## TRAINING & DEVELOPMENT SPECIALIST

Training & Development Specialists empower employees to reach their full potential. They design and deliver training programs ranging from onboarding new hires to upskilling teams in the latest technologies.



# Human Resources

# PLACEMENTS

Infosys - Recruits HR interns and executives for talent management roles.

Flipkart - Recruits HR professionals for employee engagement and performance tracking.

Wipro - Provides roles in employee relations, training, and onboarding.

Deloitte - Provides internships and full-time roles in HR consulting and workforce planning.

HDFC Bank - Hires for recruitment, payroll, and HR compliance departments.

NGOs like Teach For India - Hire HR interns for community-based people management and volunteer coordination.



## INSPIRING EXAMPLES

- Leena Nair - CEO of Chanel, former CHRO at Unilever
- Shraddhanjali Rao - Former VP, HR at Google India
- Nandita Gurjar - Ex-Group Head of HR at Infosys



# Quiz Time!

**Q1: Which HR specialization deals with data-driven decision-making?**

- a) Talent Acquisition**
- b) HR Analytics**
- c) Employee Relations**

# HR Analytics

# Quiz Time!

Q2: Which skill is most important for a career in HR?

- a) Proactive communication
- b) Welding skills

# Proactive communication

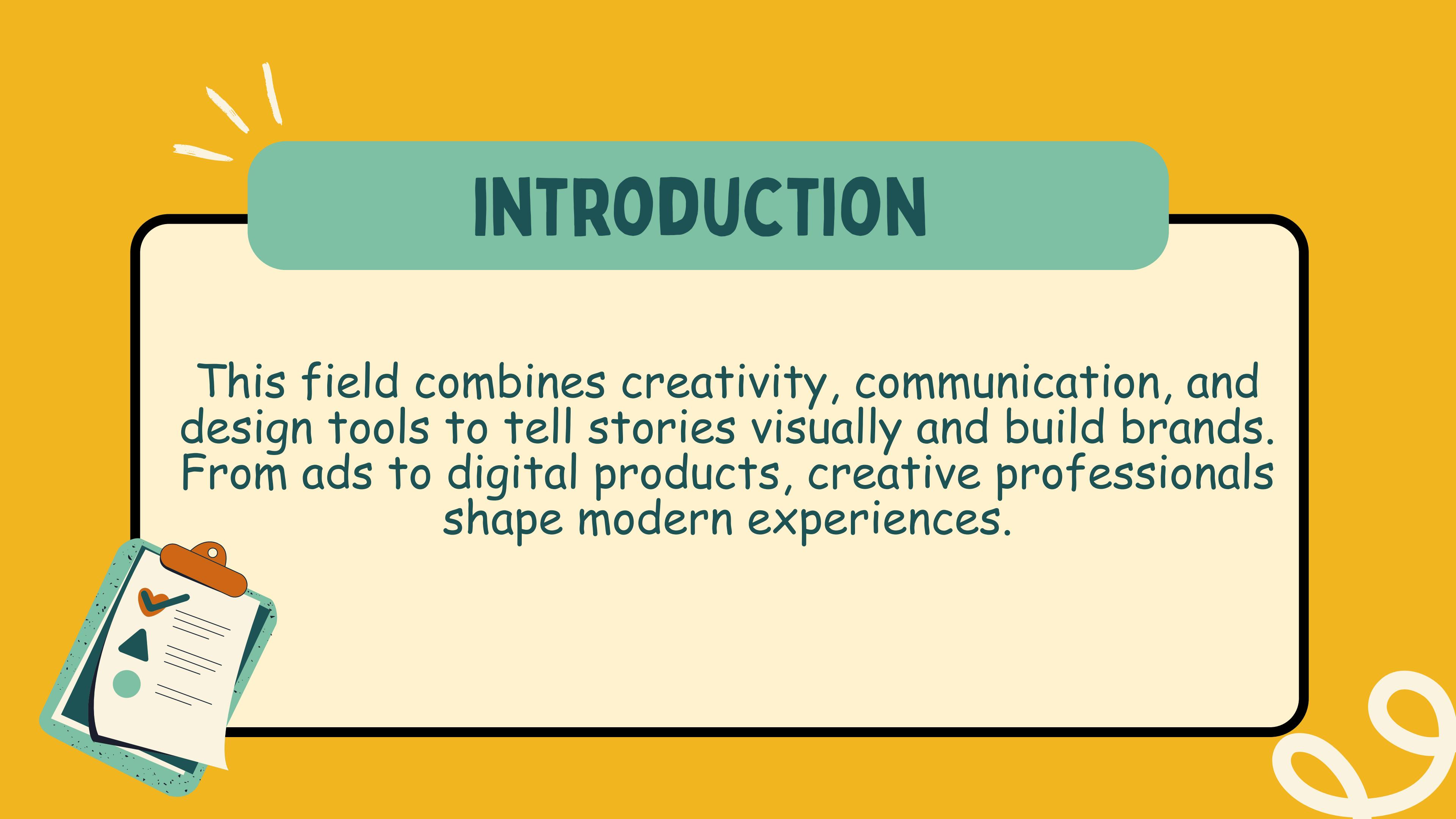
# THIS OR THAT

Hiring  
Talent

Training  
Employees

# CREATIVE DIRECTION & DESIGN





# INTRODUCTION

This field combines creativity, communication, and design tools to tell stories visually and build brands. From ads to digital products, creative professionals shape modern experiences.



# ELIGIBILITY



**Undergraduate Courses (e.g., BA in Design, B.Des, BFA, Visual Communication):**  
**Class 12 pass (any stream) with  $\geq 50\%$  marks (some institutes accept 45% for reserved categories)**



**Postgraduate (M.Des, MFA, MA in Branding or Media Design):**  
**Bachelor's degree in Design, Fine Arts, Mass Comm, or any stream with  $\geq 50-55\%$  marks**



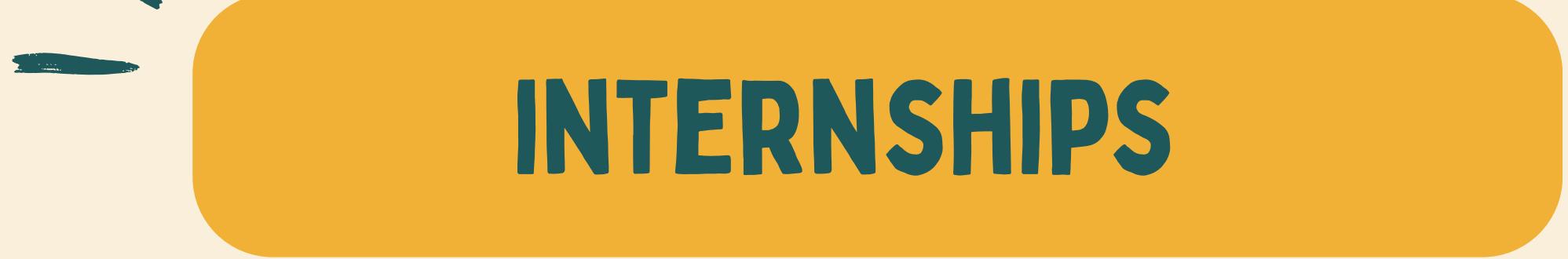
**Entrance Exams / Selection Rounds:**  
**NID DAT, UCEED, CEED, portfolio submission, personal interview, or studio tests**

# EARLY START – WHAT STUDENTS CAN DO FROM CLASS 11 & 12

Practice basic graphic design on Canva, Figma, or Photoshop

Follow design pages on Instagram, Behance, or Pinterest for inspiration

Join school art clubs, content teams, or design school posters



# INTERNSHIPS

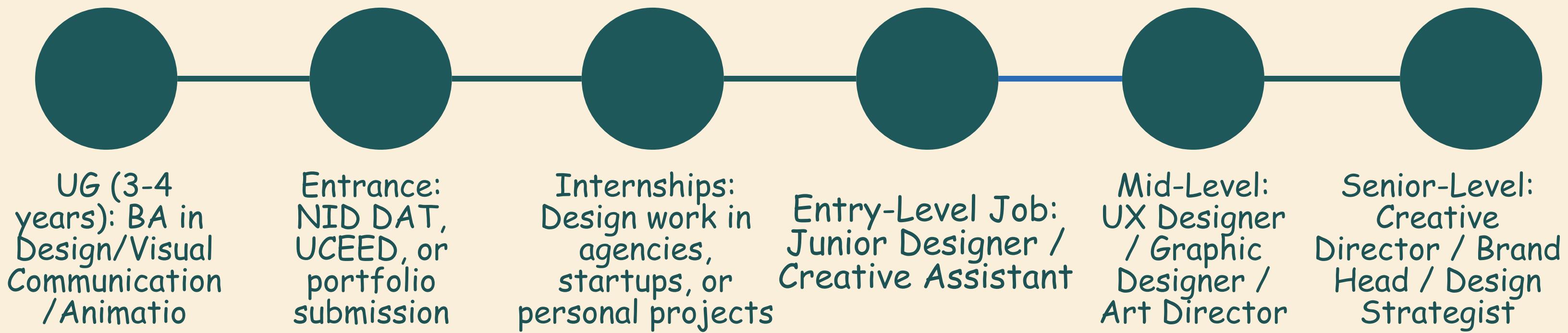
Design internships at advertising agencies

College fests, magazines, or clubs for hands-on projects

With startups or NGOs on branding and social media design

Internshala, 99Designs, and DesignRush

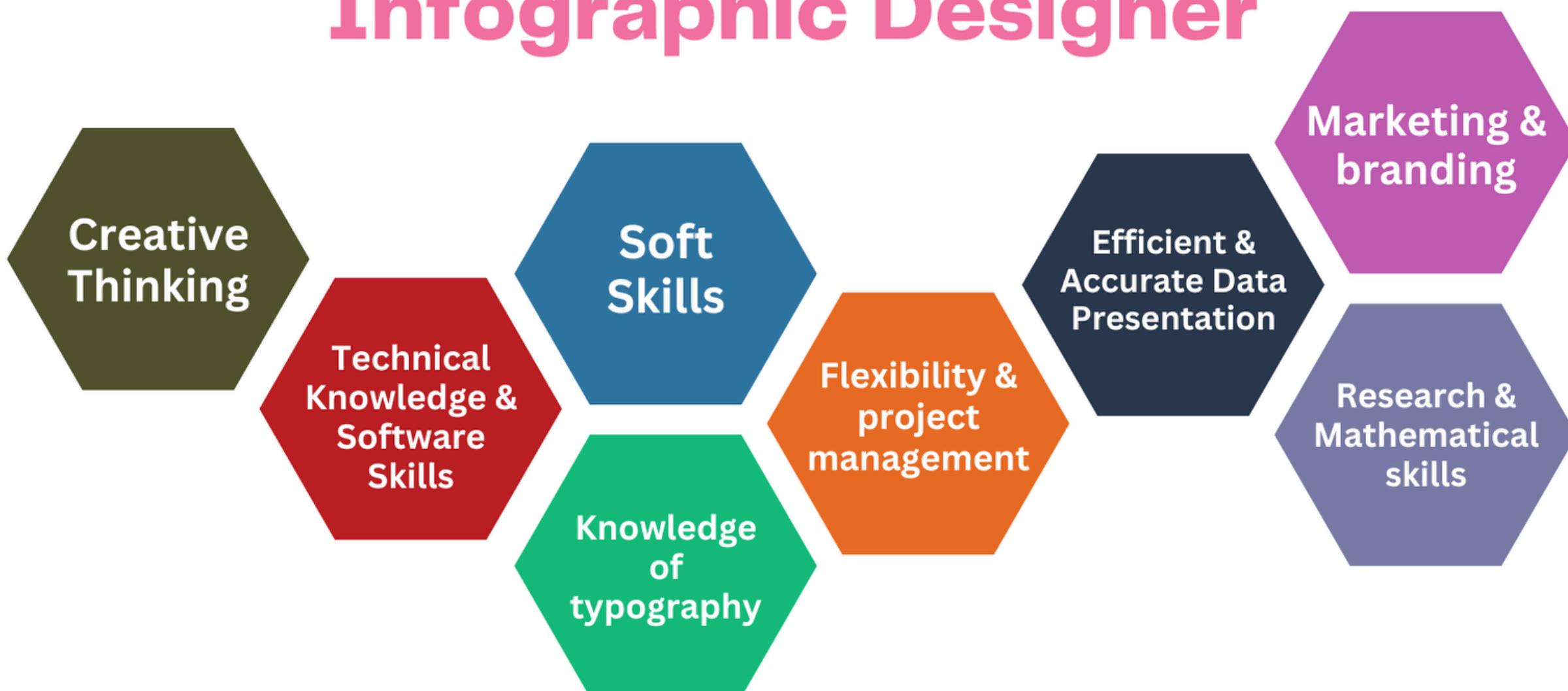
# CAREER TRAJECTORY



# SKILLS



## The Top 8 Skills Of A Successful Infographic Designer



# SWOT ANALYSIS



Strengths	Weaknesses	Opportunities	Threats
High creative freedom and self-expression	Creative burnout due to tight deadlines	Growing digital content and design demand	AI-generated content reducing some basic roles
Diverse career options across industries	Can be undervalued if not backed by portfolio	Expansion of UX/UI and branding in tech	Client rejections and unstable freelance income
Freelance and remote work flexibility	Competitive and trend-dependent	Global freelance work and creative agencies	Need for constant upskilling and trend awareness
Opportunity to influence visual culture	Income may start low; depends on experience	Personal brand building on social media	Saturation in basic graphic design fields





## SPECIALIZATIONS

- Graphic Design
- UX/UI Design
- Advertising and Brand Design
- Motion Graphics and Animation
- Visual Communication
- Art Direction
- Product Design (cross-over with tech/UX)

# Career Market in **GRAPHIC DESIGN** **FIELD IN INDIA 2026**

## TOP CAREER PATHS

- Motion Graphics Designer
- UI/UX Designer
- Branding Infographics



## SALARY TRENDS

- Entry-Level ₹15K-30K
- Mid-Level ₹35K-70K
- Senior ₹75K-1.2L+



## JOB ROLES & INDUSTRIES

- Graphic Designer
- UI/UX Designer
- Advertising · Tech
- E-commerce · Media



## SKILLS IN DEMAND

- Adobe Creative Suite
- UI/UX
- Motion Graphics

Entry-Level ₹15K-30K  
Mid-Level ₹35K-70K  
Senior ₹75K-1.2L+  
Freelancers ₹30-2L+

# PLACEMENTS

BYJU'S - Hires content and design creators for digital education

Jio Hotstar - Looks for motion graphics and animation specialists

Zomato - Offers roles in brand design, app UI, and creative strategy

Netflix India - Hires creatives for content packaging and promotion

Nykaa - Recruits visual designers for beauty and lifestyle marketing

Tata Elxsi - UX/UI and product design roles for app and product teams



## INSPIRING EXAMPLES

- Masaba Gupta - Fashion designer and creative director known for blending traditional Indian aesthetics with modern style.
- Sabyasachi Mukherjee - Iconic designer and brand visionary, also handles creative direction for his luxury fashion label..



# Quiz Time!

**Q1: Which exam is for entry into NID  
(National Institute of Design)?**

- a) UCEEED
- b) NID DAT
- c) CEED

NID DAT

THIS OR THAT

Fashion  
Design

Product  
Design

# WRITING AND PUBLISHING



# WHAT IS WRITING & PUBLISHING?



**Writing & Publishing involves creating, editing, and producing content for books, magazines, online platforms, or academic journals.**

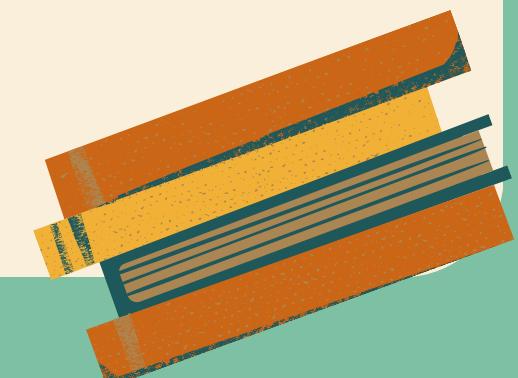
**Careers include:**

**AUTHORS**

**EDITORS**

**PUBLISHERS**

**LITERARY AGENTS**



# **EARLY START – WHAT STUDENTS CAN DO FROM CLASS 11 & 12**

Join school magazine  
or editorial board

Start a blog or  
personal writing portfolio

Participate in writing  
contests & lit fests

Read across genres (fiction, journalism,  
non-fiction)

Follow publishing houses  
& authors online

# Build a Strong Foundation

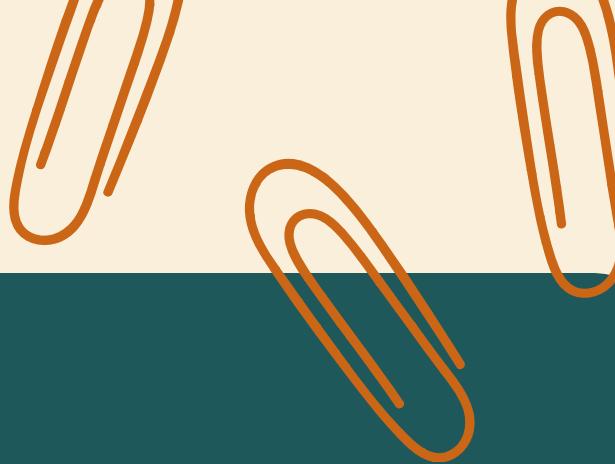


**Master language and grammar  
(English/Hindi/Regional)**

**Learn creative writing & editing basics**

**Read newspapers & long-form  
journalism**

# Explore Early Opportunities



Contribute to school/college  
magazines

Freelance content writing or  
guest blogging

Shadow a writer, editor, or  
journalist

Attend book fairs, author  
meets, and literary festivals

Take creative writing or  
publishing workshops

# SWOT ANALYSIS



## Strengths

- 1. Creative freedom
- 2. Remote and freelance flexibility
- 3. Broad field: books, blogs, media

## Weaknesses

- 1. Unstable income in early years
- 2. High competition, slow recognition
- 3. Requires constant self-motivation

## Opportunities

- 1. Growth in digital publishing
- 2. International freelance platforms
- 3. Niche writing (academic, content, etc.)

## Threats

- 1. AI-written content replacing jobs
- 2. Piracy, plagiarism issues
- 3. Pressure to constantly produce

# SPECIALIZATIONS

Creative Writing (fiction, poetry)

Content Writing (SEO, blogs)

Copywriting & Technical Writing

Academic & Research Publishing

Editorial & Proofreading

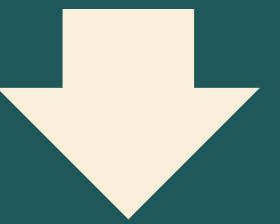
Literary Agenting

# ELIGIBILITY



**Education :**

**No fixed path; BA in English, Journalism, or Mass Comm preferred**



**Skills :**

**Excellent command of language, storytelling, editing, and formatting skills**

# PLACEMENTS

Publishing Houses (Penguin,  
HarperCollins)

Magazines & Newspapers

Digital Content Agencies

E-learning Platforms

Freelancing Portals

Literary Agencies

Government Publishing  
(NCERT, Sahitya Akademi)





# INTERNSHIPS

Penguin Random  
House, HarperCollins

Literary festivals &  
editing workshops

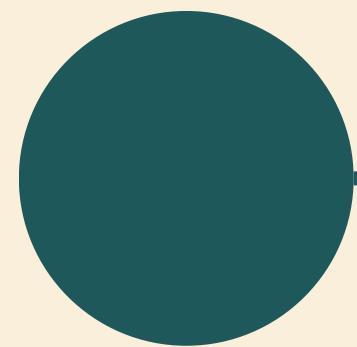
Indian Express, The  
Hindu (features desk)

NGOs needing  
content and  
documentation

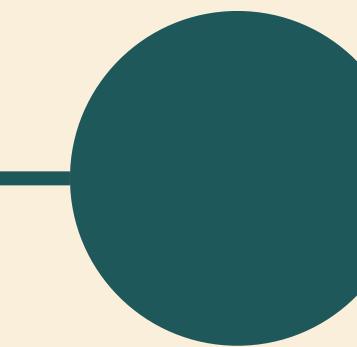
Scroll.in, The Wire  
(online media)

Self-published author  
projects

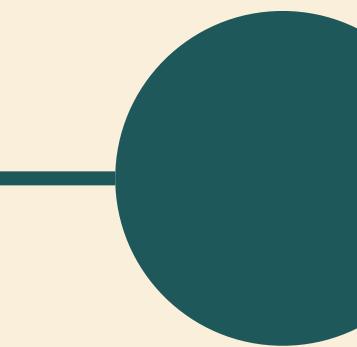
# CAREER TRAJECTORY



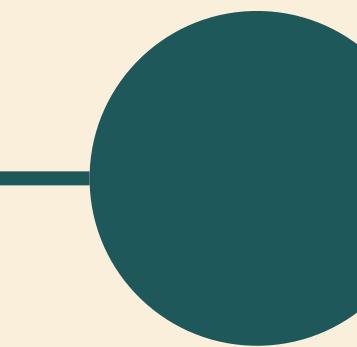
**Writer /  
Assistant  
Editor  
(Internships)**



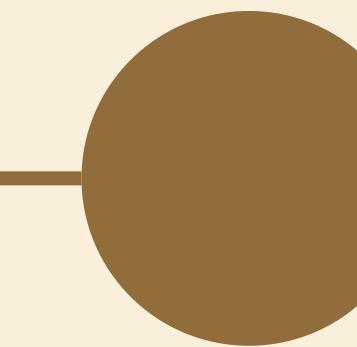
**Content  
Writer /  
Editor /  
Junior Author**



**Senior Editor /  
Columnist /  
Author**



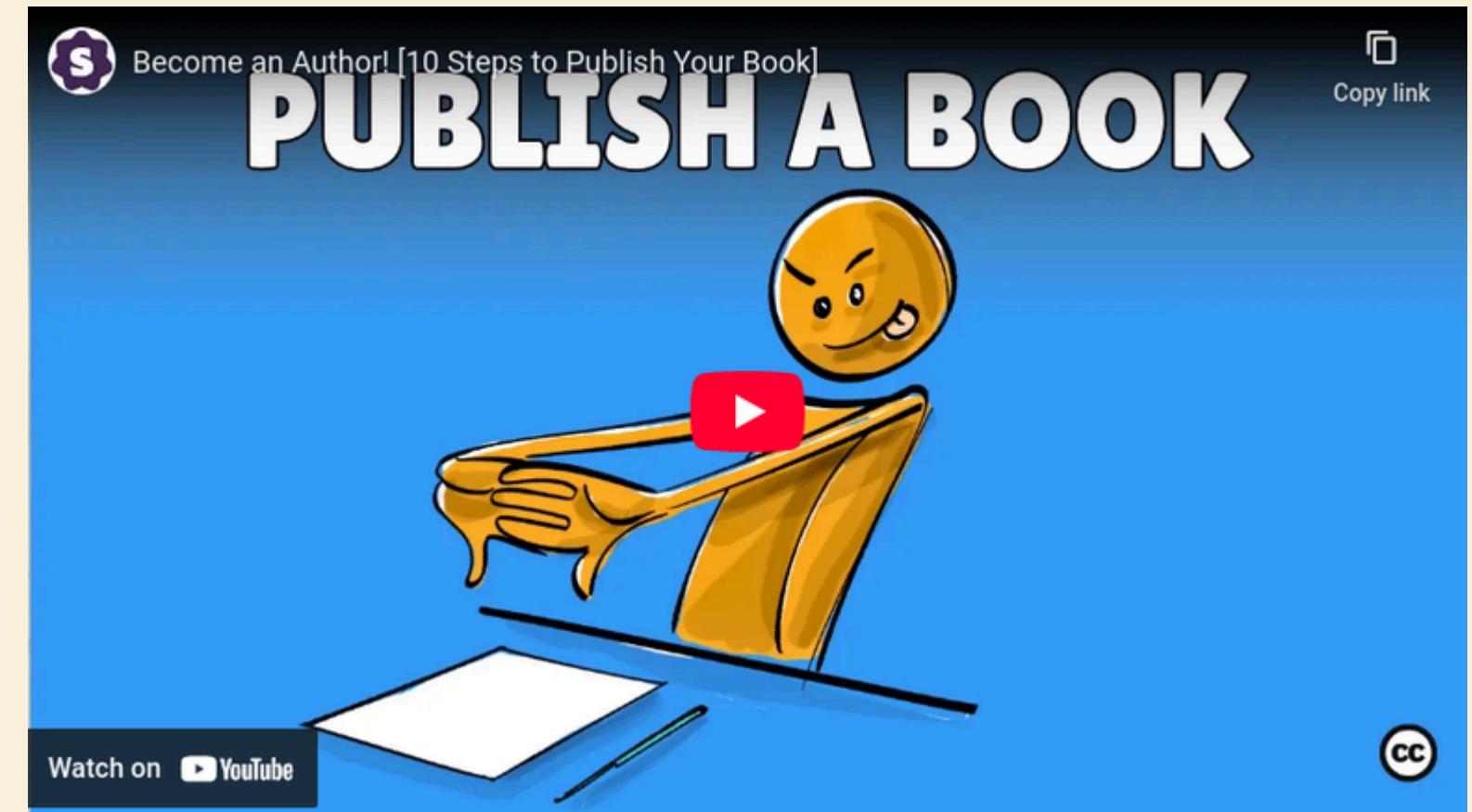
**Publisher /  
Literary  
Consultant /  
Creative  
Director**



**Legacy Building -  
Author with  
global reach,  
Start your own  
publication**

**WRITING A BOOK  
INVOLVES A SEQUENCE  
OF STEPS, EACH  
CRITICAL TO THE  
PRODUCTION OF A  
POLISHED PRODUCT.**

**WHILE MANY START THIS  
ADVENTURE, ONLY 3%  
FINISH WRITING THEIR  
MANUSCRIPT, LESS THAN  
1% END UP PUBLISHING  
THEIR BOOK, AND EVEN  
FEWER SEE THEIR WORK  
WITHSTANDING THE  
TEST OF TIME.**



# Quiz Time!

SEO writing is mainly used for...

- a) Academic research papers
- b) Improving a website's visibility on search engines

Improving a website's visibility on  
search engines  
( Search Engine Optimization)

THIS OR THAT

Traditional  
Publishing

Self-  
Publishing

# ACADEMIA & RESEARCH



# WHAT IS ACADEMIA & RESEARCH?



A field focused on generating new knowledge through teaching, critical analysis, and original research.

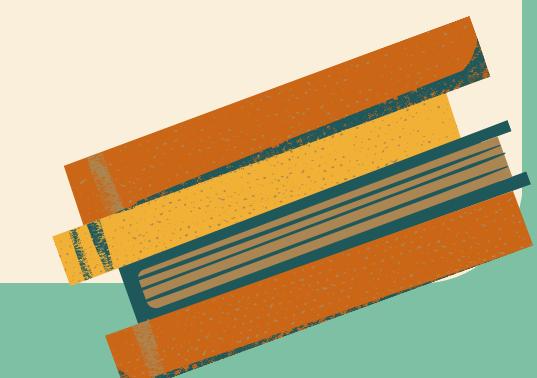
**ROLES INCLUDE:**

**PROFESSORS**

**RESEARCHERS**

**SCHOLARS**

**POLICY  
ANALYSTS**



# **EARLY START – WHAT STUDENTS CAN DO FROM CLASS 11 & 12**

Take interest in subjects like History, Pol. Science, Psychology, Sociology

Attend seminars, webinars, and workshops

Participate in academic writing, MUNs, quizzes, debates

Follow research institutions and journals

# Build a Strong Foundation

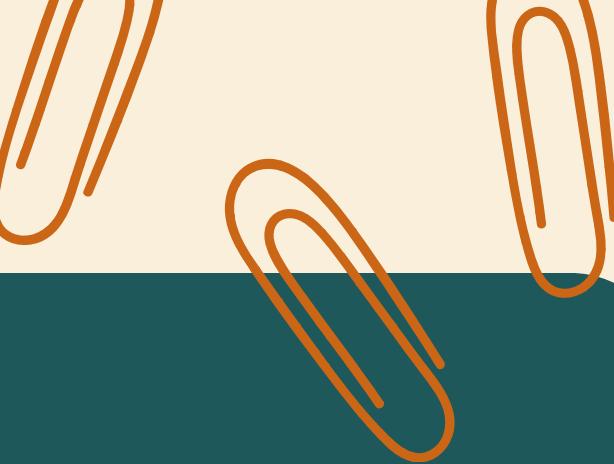


Develop writing, critical thinking, and citation skills

Build strong academic habits (planning, time mgmt.)

Practice note-making and essay writing

# Explore Early Opportunities



Research internships  
(school/college-led or NGO-based)

Publish on youth blogs or magazines

Join online research competitions or paper writing contests

Shadowing teachers or university professors

Present in school-level academic fests

# SWOT ANALYSIS



## Strengths

- 1. Intellectual growth & depth
- 2. Prestige & societal respect
- 3. Flexible & creative work style

## Weaknesses

- 1. Long academic journey (PhD, etc.)
- 2. Limited financial rewards early
- 3. Requires constant upskilling

## Opportunities

- 1. Research grants, global collabs
- 2. Think tanks, policy advisory

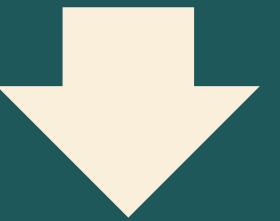
## Threats

- 1. Funding cuts & limited positions
- 2. High competition, burnout risk

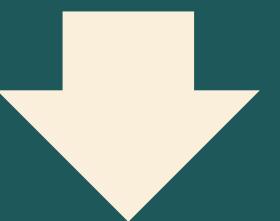
# ELIGIBILITY



**UG Degree :**  
**Any BA (Honours preferred) in chosen subject**



**PG/PhD :**  
**Required for higher research roles**



**Skills**  
**Academic writing, data analysis, citations (APA/MLA)**

# SPECIALIZATIONS

**Public Policy**

**History, Sociology, Political Science, Psychology**

**Development Studies, Gender Studies**

**Education, Research Methodology**

**Area Studies (South Asia, Europe, etc.)**

# PLACEMENTS



**Universities & Colleges (DU, JNU, Ashoka, TISS)**

**Research Institutes (CSDS, ICSSR, NITI Aayog)**

**Think Tanks (Observer Research Foundation, PRS  
Legislative)**

**NGOs, Policy Labs, International Orgs (UNESCO,  
UNICEF)**





# INTERNSHIPS

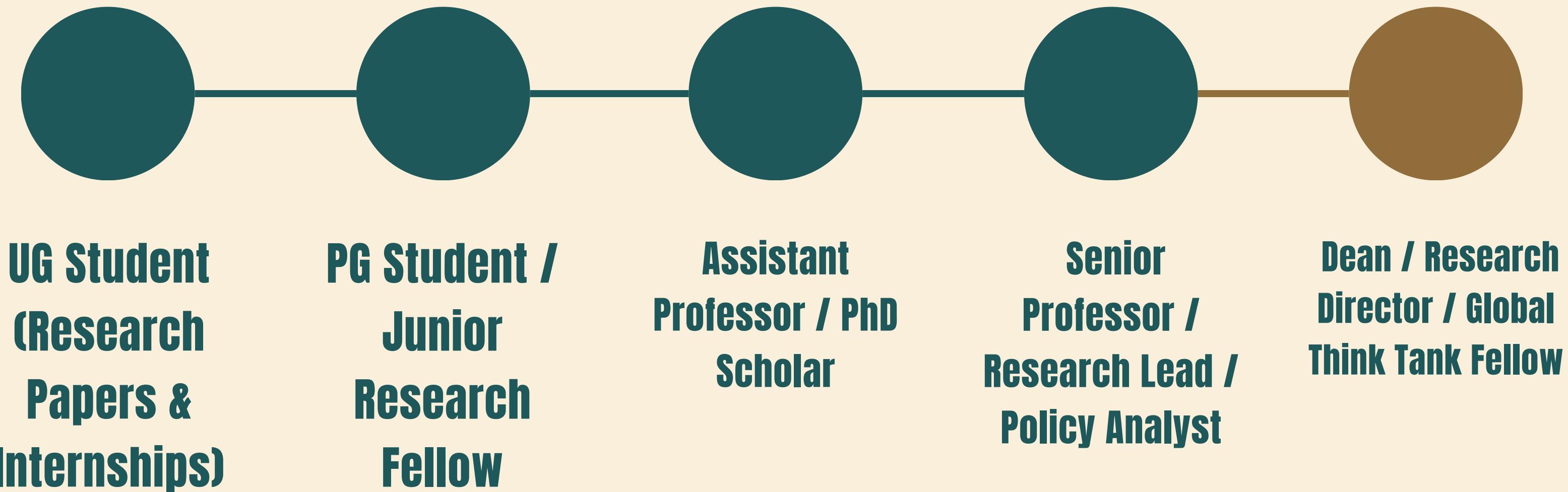
Research Assistantships  
with Professors

Policy/Research Intern at  
NGOs or Think Tanks

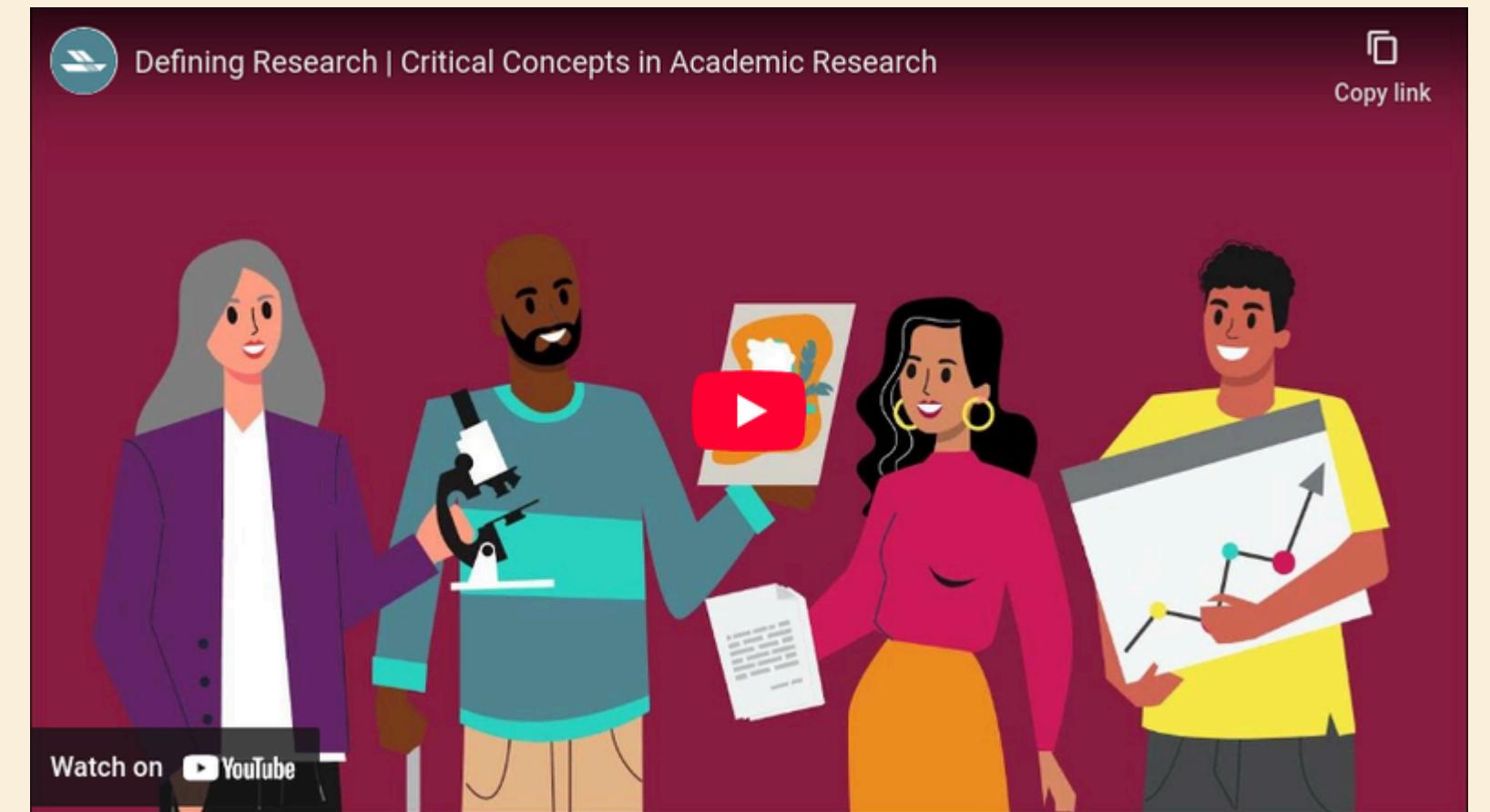
Youth Research Programs  
(JSTOR Daily, YLAC)

Intern with university  
summer schools or  
academic journals

# CAREER TRAJECTORY



# DEFINING RESEARCH | CRITICAL CONCEPTS IN ACADEMIC RESEARCH



## Quiz Time!

In India, which degree is usually required to become a permanent Assistant Professor?

- a) B.Ed
- b) PhD or UGC-NET qualification
- c) MBA

PhD or UGC-NET qualification

THIS OR THAT

Teaching

Research



**SO GO OUT THERE, CHANGE THE  
WORLD... AND IF SOMEONE ASKS  
WHAT YOU'RE DOING WITH  
HUMANITIES, JUST SAY: 'WORLD  
DOMINATION, OBVIOUSLY.'**



DreamWorks



[dreamworks.dpsr@gmail.com](mailto:dreamworks.dpsr@gmail.com)



[@ dreamworks.dpsr](mailto:dreamworks.dpsr)



DreamWorks

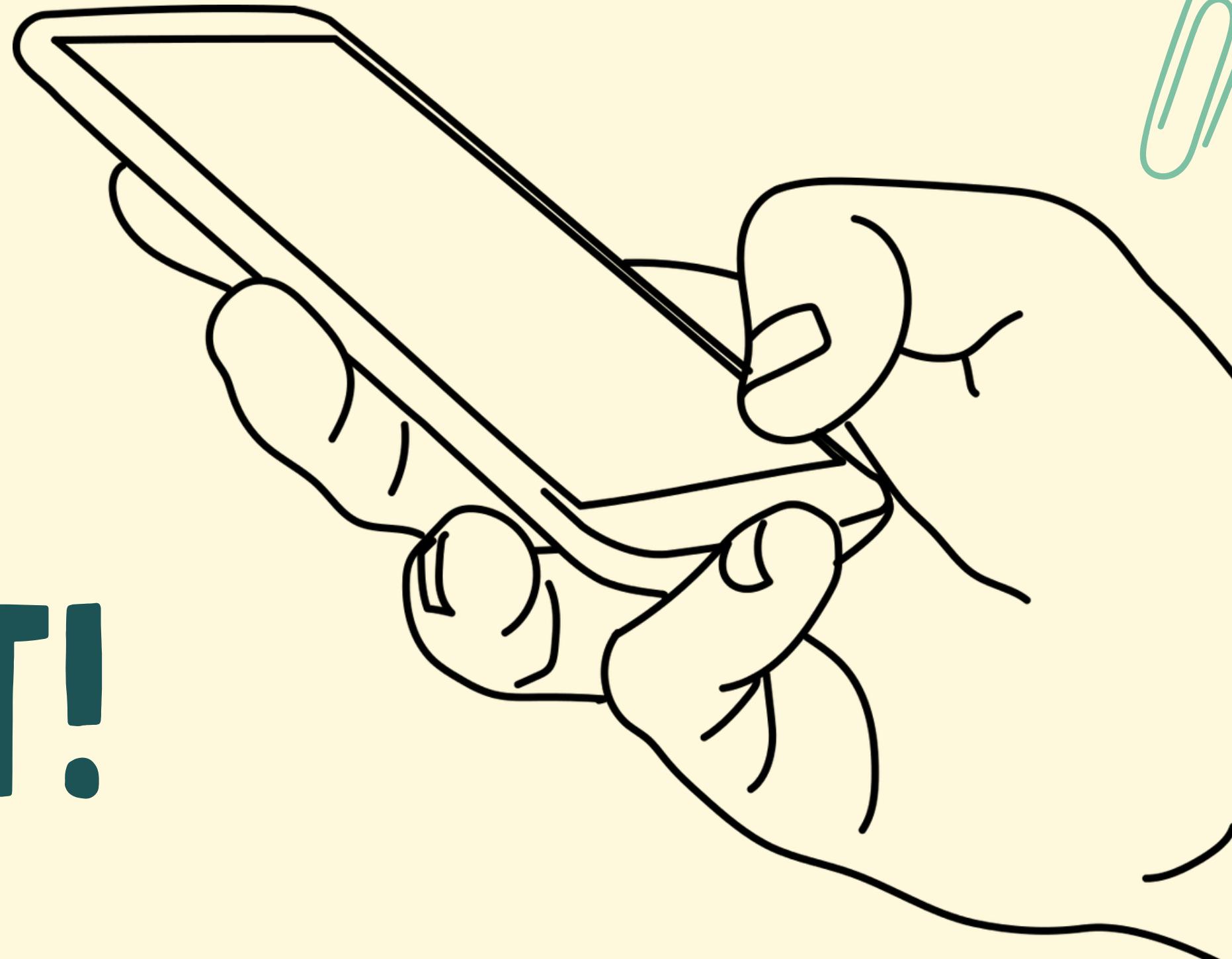


[dreamworks.dpsr@gmail.com](mailto:dreamworks.dpsr@gmail.com)



[@dreamworks.dpsr](mailto:dreamworks.dpsr)

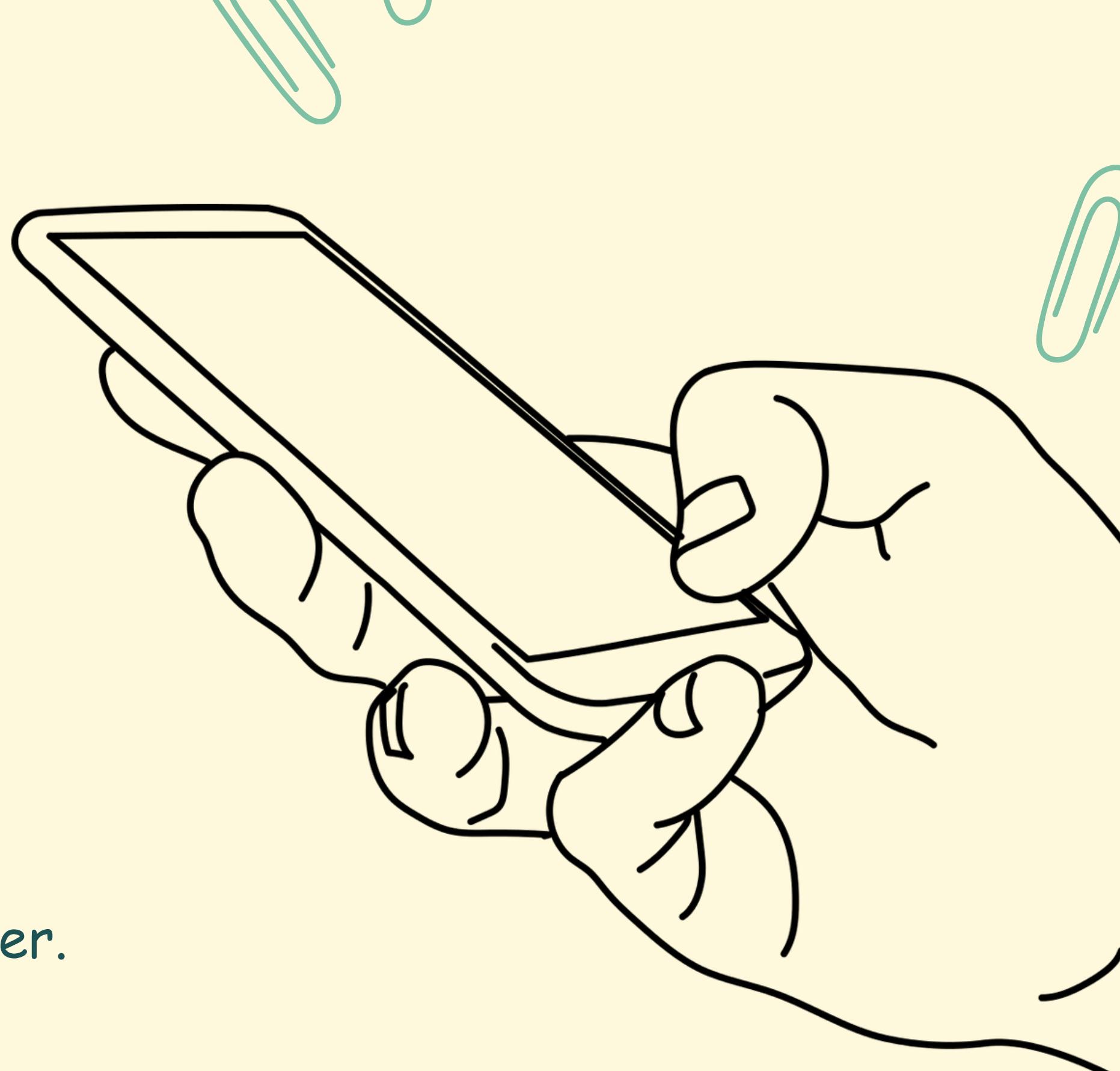
# HOPE YOU ENJOYED IT!





# THANK YOU

Let's Shape Your Future Together.



DreamWorks



[dreamworks.dpsr@gmail.com](mailto:dreamworks.dpsr@gmail.com)



[@ dreamworks.dpsr](#)