

# ANANYA GANJOO

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• [Linkedin](#) • [Behance](#) • [Github](#)

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## SUMMARY

I'm an aspiring UX, Game, and Web Designer with a passion for crafting accessible and engaging user experiences. Driven by empathy and curiosity, I design with people in mind—combining creativity with user-centered thinking across platforms.

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## PROJECTS

### **Relivée** – Time Capsule Memory Curation Interface

UX Designer | Tryst'25, IIT Delhi Designathon

[Project Link](#)

- Designed a retro-inspired interface and mood board to store and relive personal memories.
- Conducted on-spot user research and feedback sessions to refine interface design.
- Created intuitive and emotional design aligned with memory curation themes.

### **InkStrip** – Comic Reading & Writing Platform

UX Designer | Researcher

[Project Link](#)

- Developed a theme-based app for comic creators and readers.
- Led usability testing with feedback scores averaging 4.5/5.
- Identified key usability improvements and enhanced reader engagement.

### **Interface for Coke Studio**– A live studio music show blending cultures

UX Designer | Researcher | Art Decoration

[Project Link](#)

- Led end-to-end UI/UX design for a cross-cultural music platform inspired by Coke Studio.
- Designed & published a complete case study on Behance, integrating design systems, color theory and typography.

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## EDUCATION

Bachelors of Technology in Computer Science with AI - CGPA : 8.14

G.L. Bajaj Institute of Technology and Management

**2022 - 2026**

Greater Noida, UP, India

Secondary Education - 94%

Vishwa Bharati Public School, Noida (CBSE)

**2020**

Noida, UP, India

Senior Secondary Education - 91%

Vishwa Bharati Public School, Noida (CBSE)

**2022**

Noida, UP, India

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## CERTIFICATION & BADGES:

Google UX Design Professional Certificate

[https://www.credly.com/badges/46897fc8-7fb0-4ea2-b958-45e252361d61/public\\_url](https://www.credly.com/badges/46897fc8-7fb0-4ea2-b958-45e252361d61/public_url)

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## TECHNICAL SKILLS

- **Design Tools:** Figma, Framer
- **Web Technologies:** HTML, CSS
- **Design Skills:** Prototyping, Wireframing, Responsive Design, UML Design, Information Architecture
- **UX Skills:** UX Research, Accessibility, Interaction Design, UX Writing, Design Thinking

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## SOFT SKILLS

Communication, Empathy, Detail-Oriented, Collaborative, Creativity and Innovation

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## INTEREST & HOBBIES

Sketching, Creative Writing, Reading, Volunteering