

ANANYA GANJOO

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• [Linkedin](#) • [Behance](#) • [Github](#)

SUMMARY

I'm an aspiring UX, Game, and Web Designer with a passion for crafting accessible and engaging user experiences. Driven by empathy and curiosity, I design with people in mind—combining creativity with user-centered thinking across platforms.

PROJECTS

Relivée – Time Capsule Memory Curation App

UX Designer | Tryst'25, IIT Delhi Designathon

- Designed a retro-inspired mobile app to store and relive personal memories.
- Conducted on-spot user research and feedback sessions to refine interface design.
- Created intuitive and emotional design aligned with memory curation themes.

InkStrip – Comic Reading & Writing Platform

UX Designer | Researcher

- Developed a theme-based app for comic creators and readers.
- Led usability testing with feedback scores averaging 4.5/5.
- Identified key usability improvements and enhanced reader engagement.

Interface for Coke Studio– A live studio music show blending cultures

[Behance Link](#)

UX Designer | Researcher | Art Decoration

- Led end-to-end UI/UX design for a cross-cultural music platform inspired by Coke Studio.
 - Designed & published a complete case study on Behance, integrating design systems, color theory and typography.
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EDUCATION

Bachelors of Technology in Computer Science with AI - CGPA : 8.14

G.L. Bajaj Institute of Technology and Management

2022 - 2026

Greater Noida, UP, India

Secondary Education - 94%

Vishwa Bharati Public School, Noida (CBSE)

2020

Noida, UP, India

Senior Secondary Education - 91%

Vishwa Bharati Public School, Noida (CBSE)

2022

Noida, UP, India

CERTIFICATION & BADGES:

Google UX Design Professional Certificate

https://www.credly.com/badges/46897fc8-7fb0-4ea2-b958-45e252361d61/public_url

TECHNICAL SKILLS

- **Design Tools:** Figma, Framer
 - **Web Technologies:** HTML, CSS
 - **Design Skills:** Prototyping, Wireframing, Responsive Design, UML Design, Information Architecture
 - **UX Skills:** UX Research, Accessibility, Interaction Design, UX Writing, Design Thinking
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SOFT SKILLS

Communication, Empathy, Detail-Oriented, Collaborative, Creativity and Innovation

INTEREST & HOBBIES

Sketching, Creative Writing, Reading, Volunteering