

ANANYA GANJOO

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• [Linkedin](#) • [Behance](#) • [Github](#) • [Portfolio](#)

SUMMARY

I'm an aspiring UX Designer and Researcher with a passion for crafting accessible and engaging user experiences. I can curate web, mobile and product designs quiet efficiently. Driven by empathy and curiosity, I design with people in mind, combining creativity with user-centered thinking across platforms.

WORK EXPERIENCE

SyntX

July 2025 - Aug 2025

UI Designer | UX Researcher

[Website](#)

- Worked as a UI Design Intern at SyntX, where I curated a new retro-themed website to enhance brand aesthetics and user engagement.
- Contributed to the platform's and product's growth, helping increase usage from 2,700 to 3,500+ developers during my internship.

PROJECTS

Relivée – Time Capsule Memory Curation Interface

10th March 2025

UX Designer | Tryst'25, IIT Delhi Designathon

[Project Link](#)

- Curated a retro-inspired interface and mood board to store and relive personal memories.
- Conducted on-spot user research and feedback sessions to refine interface design.
- Created intuitive and emotional design aligned with memory curation themes.

DoodleTales – An A.I. integrated B2C platform that converts doodles to stories

Jan 2024 - Mar 2024

UX Designer | UX Researcher | Art Decoration

[Project Link](#)

- Led end-to-end UI/UX design for a storytelling platform that captures doodles and creates story from them using artificial intelligence.
- Designed & published a complete case study on Behance, integrating design systems, color theory and typography, receiving an improved user engagement by 20%.

EDUCATION

Bachelors of Technology in Computer Science with AI - CGPA : 8.14

2022 - 2026

G.L. Bajaj Institute of Technology and Management

Greater Noida, UP, India

Secondary Education - 94%

2020

Vishwa Bharati Public School, Noida (CBSE)

Noida, UP, India

Senior Secondary Education - 91%

2022

Vishwa Bharati Public School, Noida (CBSE)

Noida, UP, India

CERTIFICATION & BADGES:

[Google UX Design Professional Certificate](#)

TECHNICAL SKILLS

- **Design Tools:** Figma, FigJam Framer, Miro
- **Web Technologies:** HTML, CSS
- **Design Skills:** Prototyping, Wireframing, Responsive Design, UML Design, Information Architecture
- **UX Skills:** UX Research, Accessibility, Interaction Design, UX Writing, Design Thinking

SOFT SKILLS

Communication, Empathy, Detail-Oriented, Collaborative, Creativity and Innovation

INTEREST & HOBBIES

Sketching, Creative Writing, Reading, Volunteering