ANANYA GANJOO

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• Linkedin • Behance • Github • Portfolio

SUMMARY

I'm UX Designer and Researcher with a passion for crafting accessible and engaging user experiences. I bring hands-on experience in designing for web, mobile, and products. Driven by empathy and curiosity, I design with people in mind, combining creativity with user-centered thinking across platforms.

WORK EXPERIENCE

Satlights
Product Design Intern

Sept 2025 - Present

- Assisting in the design of user-centered interfaces and product experiences.
- Conducting user research and feedback analysis to support design decisions.

SyntX
UI Design Intern

July 2025 - Aug 2025

Website

- Worked as a UI Design Intern at SyntX, curated a new retro-themed website to enhance user engagement.
- Contributed to the platform's and product's growth, helping increase usage from 2,700 to 3,500+ developers during my internship.

PROJECTS

DoodleTales – An A.I. integrated B2C platform that converts doodles to stories
UX Designer | UX Researcher | Art Decoration

Jan 2024 - Mar 2024

Project Link

- Led end-to-end UI/UX design for a storytelling platform that captures doodles and creates story from them using artificial intelligence.
- Designed & published a complete case study on Behance, integrating design systems, color theory and typography, receiving an improved user engagement by 20%.

EDUCATION

Bachelors of Technology in Computer Science with AI - CGPA : 8.14
G.L. Bajaj Institute of Technology and Management

2022 - 2026
Greater Noida, UP, India

Secondary Education - 94%
Vishwa Bharati Public School, Noida (CBSE)

2020
Noida, UP, India

Senior Secondary Education - 91%
Vishwa Bharati Public School, Noida (CBSE)

2022
Noida, UP, India

CERTIFICATION & BADGES:

Google UX Design Professional Certificate

TECHNICAL SKILLS

- **Design Tools**: Figma, FigJam Framer, Miro
- **Web Technologies**: HTML, CSS
- **Design Skills**: Prototyping, Wireframing, Responsive Design, UML Design, Information Architecture
- **UX Skills**: UX Research, Accessibility, Interaction Design, UX Writing, Design Thinking

SOFT SKILLS

Communication, Empathy, Detail-Oriented, Collaborative, Creativity and Innovation

INTEREST & HOBBIES

Sketching, Creative Writing, Reading, Volunteering