



# The Institute for Sensory Research

Meaningful Research. Actionable Solutions

## Product & Sensory Testing Facility

A multi-functional facility with specialized sensory capabilities, just 45 minutes from Manhattan. Totally flexible multi-purpose / focus group room, 23 food & beverage booths, 12 personal & home care booths, a well-equipped test kitchen, and a full loading dock with elevator.

### Location

- 20 minutes from Westchester County Airport
- 30 minutes from LaGuardia Airport
- 45 minutes from Kennedy Airport and Manhattan
- Many hotels & restaurants within 5 minutes' drive
- Full-service cafeteria in the building
- Plenty of parking

### Personal & Home Care Booths (12)

- 21" HD touch-enabled, centrally-managed computers with camera, microphone and speakers in every booth
- Overhead and scone lighting. Color masking available.
- Large 12" x 18" serving doors to product preparation area
- Completely washable surfaces, including ceiling and wall
- Programmable HVAC system with 100% individual booth exhaust to the building's exterior purge mode with temperature control, and negative pressure for fragrance encapsulation within each individual booth.
- Sink, mirror and counter

### Test Kitchen & Lab (18' x 30')

- Walk-in cooler
- 40 cu. ft. commercial freezer space
- Ice machine
- 9' commercial vent hood with fire system
- Three electric ovens
- Ten microwave ovens
- Short cycle commercial dishwasher

### Focus Group Room

- Focus group room seating up to 15
- Private client lounge with CCTV via two 80" 4K screens and two HD pan-tilt-zoom cameras
- Wireless internet and ethernet connections
- DVD recording and audio recording
- HD Skype-enabled conferencing and complimentary password-protected videostreaming

### Food & Beverage Booths (23)

- 21" HD touch-enabled, centrally-managed computers with camera, microphone and speakers in every booth
- Overhead and scone lighting. Color masking available.
- Large 12" x 18" serving doors to product preparation area
- Completely washable surfaces, including ceiling and walls
- Programmable HVAC system with 100% individual booth exhaust to the building's exterior purge mode with temperature control, and negative pressure for fragrance encapsulation within each individual booth.

### Multi-Purpose Room (23'x36')

- Seats 25 classroom style or 40 theatre style
- Configurable to 10 individual interviewing booths
- Totally flexible space

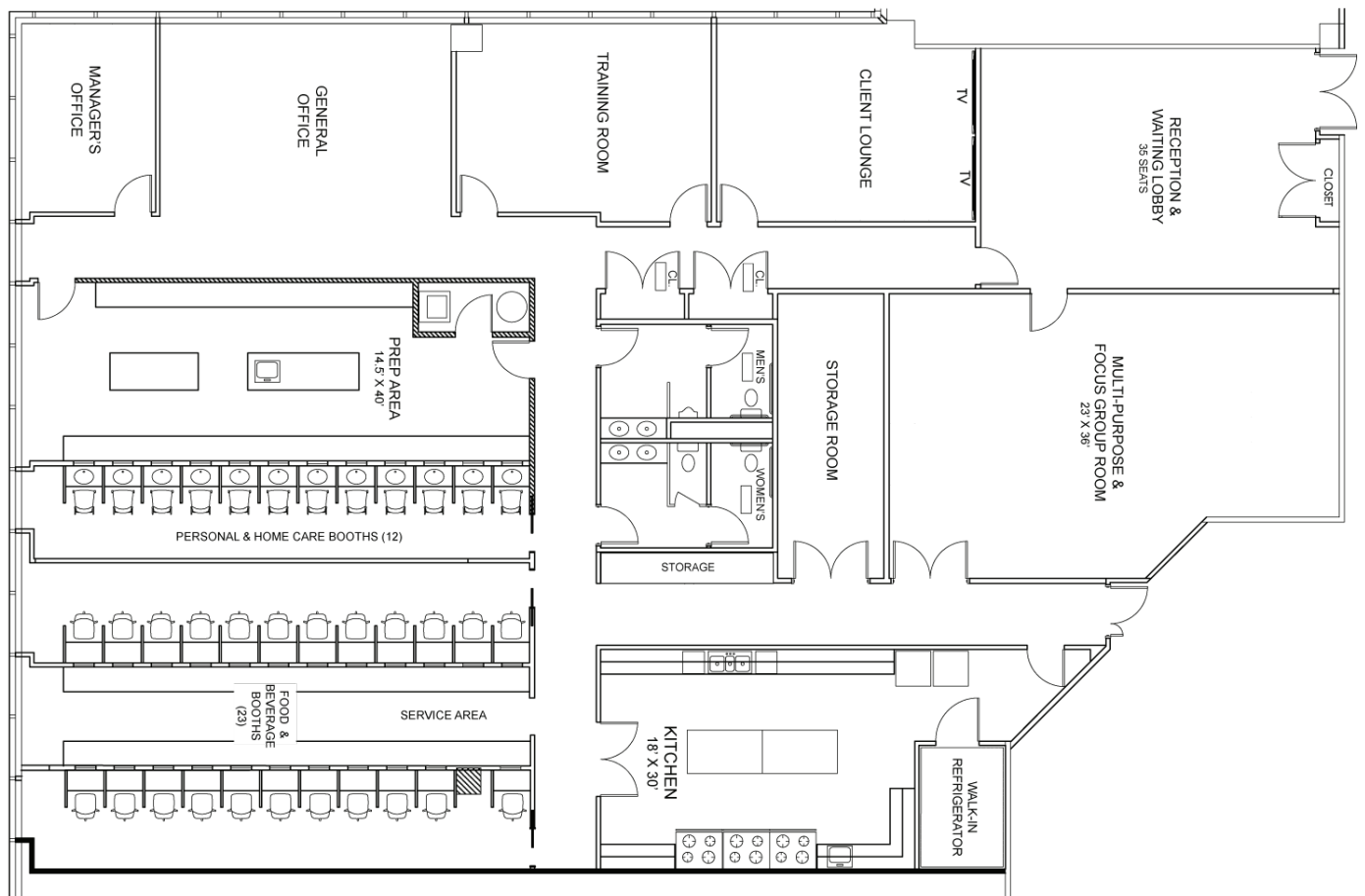


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### Facility Floor Plan



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