

designer + front-end engineer

drew gardner

work experience

SENIOR DESIGNER

KaBOOM! / washington, dc • sep 2014 – present

Manage small creative services team while continuing front-end and UI engineer duties listed below. Provide creative direction for digital, print, and motion projects produced in-house and with external agencies.

Working across creative and engineering teams, acted as lead on all aspects of design, UI, and front-end development for a redesign of the organization's site. Made data-driven, iterative improvements to the updated site and custom-built rails CMS running it, yeilding higher user conversion rates and greater internal productivity.

FRONT-END and UI ENGINEER

KaBOOM! / washington, dc • feb 2013 – aug 2014

Designed and built front-end code alongside a small team of developers working in an agile environment. Deployed new features, layouts, and bug fixes to the organization's web properties in two-week iterations. Developed updated graphics standards and pushed the organization towards simpler, mobile-friendly design.

GRAPHIC DESIGNER

media matters for america / washington, dc • aug 2009 – jan 2013

Created infographics, illustrations, motion graphics, microsites, and email templates. Worked closely with senior staff and engineering team to complete a redesign of the organization's website. Led design and front-end development from wireframes to final product.

WEB PRODUCER

media matters for america / washington, dc • feb 2008 – aug 2009

Worked as part of team responsible for creating and publishing all graphic, video, and audio content on the organization's website. Daily met extremely tight photo, video, and audio editing deadlines.

DARKROOM MANAGER

light work community darkrooms / syracuse, ny • may 2006 – may 2007

Responsible for the operation and maintenance of black and white darkrooms, color darkrooms, a Macintosh computer lab, and large format, archival Epson printers.

skills

HTML, CSS/Sass, Bootstrap, JS/jQuery, Ruby on Rails, Git, Trello, Heroku, AWS

Photoshop, Illustrator, InDesign, Flash, After Effects, Premiere, Final Cut, Ableton Live

Analog + digital photography, Profoto + Speedotron lighting, Digital proofing + printing

education

SYRACUSE UNIVERSITY • 2007

S.I. Newhouse School of Public Communications

B.S. Photography •

Visual + Interactive Communications, Fine Arts
Magna Cum Laude

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Eagle Scout • T115 • Crofton, MD

contact

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