

Andre Hidayatullah

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Summary

He's a passionate-individual with an entrepreneurial spirit that strives for exceptional customer service. Collaborative, skilled at nurturing positive, long-term client relationships to drive business growth, and ambitious learner focusing on sales expertise. Currently learning Copywriting and Web development for deeper understanding in the field of marketing.

Experience

Sales Marketing

PT Gaya Makmur Tractors • West Jakarta, Jakarta
09/2021 - Present

- Remind customers to replace spare parts for heavy equipment
- Offer spare parts to companies that have heavy equipment, especially heavy equipment made in Germany

Marketing and Social Media Manager

Aceh Camera • Banda Aceh, Aceh
10/2018 - 08/2021

- Develop an engaging content for increasing the sales
- Make ads for instagram and determine effective targets for ads
- Established company's first social media presence across Instagram
- Managed and scaled a brand advocate for increasing customer

Photographer and Social Media Manager

Senja Merupa Studio • Banda Aceh, Aceh
01/2020 - 08/2021

- Create professional visual images using various photography equipment and communicated with clients to determine their needs and goals
- Delivered finished products, and promoted the company's services and portfolio over the Instagram

Skills

- | | |
|-----------------------|--------------------------|
| • Microsoft office | • Digital marketing |
| • Copywriting | • Logical Thinking |
| • Design | • Photography |
| • Video Editing | • Customer care |
| • Analytical Thinking | • Adobe Photoshop |
| • Adobe Illustrator | • Social media marketing |

Education

Mining engineering

Universitas Syiah Kuala • Banda Aceh, Aceh
11/2020

Graduated college with a GPA of 3.06/4.00 besides learning about mining, He's also learning how to manage organizations and learning design graphics using Adobe Illustrator and Adobe photoshop.

Languages

- English
- Indonesian