

ANNA

J A C O B S E N

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DESIGN

Figma

InVision

Illustrator

Usability Testing

Prototyping

CODE

CSS3

HTML5

Java

JavaScript

Stylus

React.js

PHP

MySQL

OTHER

Writing

Presenting

Teaching

EDUCATION

B.S. Web & Mobile Computing

Jan '17 - Dec '20

Rochester Institute of Technology

3.98 GPA, Alumni Scholarship Award 2018,

Outstanding Undergraduate Scholar 2020

Minor in anthropology & sociology, concentration in design

EMPLOYMENT

UX Intern, Golf Fitting Team

Jun '20 - July '20

Dick's Sporting Goods

UI/UX designer responsible for user research, personas, user journeys, wireframes, mockups, prototypes, and usability testing for a new scheduling application for golf club fittings created in 5 weeks during a COVID-condensed internship.

PM, UI/UX Designer, Developer Co-op

Jun '19 - Feb '20

Rochester Regional Health, Emerging Technology

Designer of ScrubHub, an ambulatory nurse scheduling application handling the complexities of floating nurses between providers within a health system. Also served as a developer in latter stages of the project, working in React.js and Stylus.

UI/UX Intern

Jun '18 - Aug '18

Ball Aerospace

Identified, created, and demonstrated a design process for the technology group to follow. Standardized design guidelines with accessibility and usability in mind. Member of the Ball Intern Remote Sensing Team, which built a UAV payload carried on a United Launch Alliance rocket.

Teaching Assistant

Aug '17 - Jun '19

Rochester Institute of Technology

Research Assistant

Feb '17 - Feb '18

Rochester Institute of Technology

Co-authored paper on accessibility pitfalls in Android applications. (17th International Conference on Mobile and Ubiquitous Multimedia)

EXTRACURRICULARS

RIT Crew

2-seat rower for the DIII RIT women's crew team.

School of Information

Ambassador for the iSchool. Plans events, represents student interests, and introduces students to the iSchool programs.

Localhost

Former treasurer for Localhost, RIT's web development club.