

## CONTACT

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annajacobsen.info 🌐

## SKILLS

Figma

Prototyping

InVision

Illustrator

Qualitative Research

Usability Testing

InDesign

CSS3

HTML5

Java

JavaScript

Stylus

React.js

PHP

MySQL

Writing

Presenting

Teaching

Teamwork

## EDUCATION

### M.S. Human Computer Interaction

Rochester Institute of Technology

Jan '21 - Jan '22

### B.S. Web & Mobile Computing

Rochester Institute of Technology

Jan '17 - Dec '20

3.98 GPA, Alumni Scholarship Award '18, Outstanding Undergraduate Scholar '20

Minor in anthropology & sociology, concentration in design

## EMPLOYMENT

### Dick's Sporting Goods

UX Intern, Golf Fitting Team

Jun '20 - July '20

UI/UX designer responsible for user research, personas, user journeys, wireframes, mockups, prototypes, and usability testing for a new scheduling application for golf club fittings created in 5 weeks during a COVID-condensed internship.

### Rochester Regional Health, Emerging Technology

PM, UI/UX Designer, Developer Co-op

Jun '19 - Feb '20

Designer of ScrubHub, an ambulatory nurse scheduling application handling the complexities of floating nurses between providers within a health system. Also served as a developer in latter stages of the project, working in React.js and Stylus.

### Ball Aerospace

UI/UX Intern

Jun '18 - Aug '18

Identified, created, and demonstrated a design process for the technology group to follow. Standardized design guidelines with accessibility and usability in mind.

Member of the Ball Intern Remote Sensing Team, which built a UAV payload carried on a United Launch Alliance rocket.

### Rochester Institute of Technology

Teaching Assistant

Aug '17 - Present

### Rochester Institute of Technology

Research Assistant

Feb '17 - Feb '18

Co-authored paper on accessibility pitfalls in Android applications.

(17th International Conference on Mobile and Ubiquitous Multimedia)

## EXTRACURRICULARS

### School of Information (iSchool)

Ambassador

Plans events and represents student interests in the iSchool.

### Localhost

Treasurer (Former)

Localhost is RIT's web development club, bringing knowledge of user-centered web design and development to all who are interested in the subject.

### RIT Women's DIII Crew

2-Seat Rower