

Personalised Outfits Powered by AI

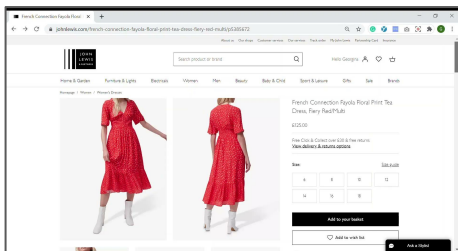
Increase revenue.
Personalised for every visitor.
Powered by AI.

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MORE?

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Increase conversion by showing
the versatility of a garment for
multiple occasions

Creating hundreds of millions of
unique outfits every day with no
impact on performance

100m

OUTFITS PER DAY

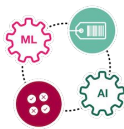


Instant personal styling by taking
every visitor's preferences into
account

Deliver 5% incremental revenue
by going beyond what the model
wears

5%

MORE REVENUE



Keep outfits on brand with our
unique combination of fashion
stylists and industry-leading AI

SUCCESS STORY

How John Lewis saw a 2%
increase in revenue with
Dressipi's outfit
recommendations



READ THE FULL STORY >

Driving Profitable Growth for Fashion Retailers Through Fashion-Specific AI

On the front-end, offer entirely personalised experiences by predicting which products each visitor will buy and keep

On the back-end, improve operational efficiencies by better forecasting which products, in which sizes, to create, market and replenish.

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Meet Shopper Expectations and Drive Profitable Growth

With always-on customers, retailers need to better understand their preferences, anticipate demand faster and personalise all touch points to stay ahead. The ability to ingest, cleanse, and augment huge quantities of data from multiple sources is at the very heart of the Dressipi Revenue Optimisation Platform.



PERSONALISATION

Anticipate customer needs and build deeper engagement across every touchpoint: online, instore, app and email.

[FIND OUT HOW >](#)



DATA INSIGHT HUB

Access real-time insights and actionable knowledge to optimise value at each step of the merchandising and buying process.

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SUCCESS STORIES

How River Island increased their revenue by 6% in 12 months with Dressipi's fashion-focused approach to personalisation and better data

RIVER ISLAND



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Dressipi Makes it Easy to Get Started & Deliver ROI



Easy onboarding by our team of friendly experts



Start with one solution, prove ROI, roll out everywhere



Get quick, genuine results that have a positive impact

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