

Equity Investment Opportunity





Printing Company Acquisition (Aiken, SC)

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Business Snapshot

- Established in 1876 (147+ years in operation)
- \$500K annual revenue | \$120K profit (SDE)
- 4 employees (including owner)
- Minimal debt (1 equipment lease ending 2026)

Deal Structure

- Purchase Price: ~\$550K (business only)
-  \$275K down payment (equity investors fund this)
-  Seller financing for the balance (flexible terms)
-  Leaseback arrangement (seller retains property, becomes landlord)
-  Seller stays for 12 months to ensure smooth transition

Seller Alignment

- Seller has no deadline – will wait for me
- Prefers me as buyer after multiple meetings
- Believes I'm the right fit to “carry the baton” forward
- This goodwill reduces competition & protects deal certainty

Client Base & Competitive Advantage

- Primarily B2B clients (long-term, recurring orders)
- Multi-decade relationships (some since prior generation of ownership)
- Reach extends beyond local area → East Coast client base
- Strong reputation makes local competition a non-issue

Investment Opportunity

- Investors contribute \$275K equity alongside me
- Equity stake in company from Day 1
- Contractual buyout option – investor chooses multiple (e.g., 2x, 3x)
- Clean exit path within 3–5 years

Operator Commitment (My Role)

- No salary draw (I keep my W2)
- Will work from office for daily oversight
- Seller mentorship for 12 months ensures continuity
- Future plan: hire management for hands-off operation

Why This Business?

- Stable, predictable B2B cashflow
- Generational trust = high client stickiness
- No single-client risk (diversified revenue)
- Scalable with add-on services (digital printing, signage, marketing)

Investor Returns

- Preferred equity + guaranteed buyout terms
- Example: \$275K → 2x multiple = \$550K payout (3–5 years)
- Buyout funded via business profits, not my personal funds
- Investors can exit early while I continue to build

Risk Management

- Seller guidance for 12 months
- Lean, stable workforce (4 employees)
- Predictable revenue with long-term B2B clients
- No urgent seller pressure → structured, low-stress deal

Next Steps

- Finalizing deal terms with seller
- Seeking equity investor(s) for \$275K down payment
- Flexible exit multiples → tailored to investor preferences