

Andrew E Reeve

Hyde Park, UT

+1 (435) 232-1617 | drew.reeve@gmail.com | www.linkedin.com/in/drew-reeve
<https://drew-reeve.github.io/portfolio/>

Summary

Strategic business development analyst with a proven record in orchestrating digital product launches and managing reference data workflows. Adept at synthesizing market signals and complex data using Excel and SQL, addressing risks and incident resolution. Experienced in prior full-cycle developments and change control, aiming to drive product growth and innovation in dynamic market environments.

EDUCATION

University of Advancing Technology (Graduate)

2023 - Present

Master of Science (MSc), Software Engineering

- **Coursework:** Software Engineering, Full Stack Development, Technology Innovation and Leadership, Database Management & Development, AI & Machine Learning

University of Utah (Graduate)

2007 - 2011

Master of Science (MSc), International Affairs and Global Enterprise (MIAGE)

Salt Lake City, UT

- **Achievements:** Lowell Bennion Center Student Volunteer Coordinator for the Veterans Affairs (VA) Nursing Home
- **Coursework:** International Community Development, International Business Administration & Development, International Economics

University of Utah (Undergraduate)

2011 - 2015

Bachelor of Science (BS), Bachelor of Arts (BA), Bachelor of Arts (BA), Economics, Political Science, International Studies

- **Achievements:** Minor in Latin American Studies, Certificate in International Relations, Phi Beta Kappa Honor Society Member, Hinckley Institute of Politics Scholar

EMPLOYMENT

ELITechGroup Biomedical Device Manufacturer (formally WESCOR)

2019 - 2024

Business/BI Analyst

Logan, UT

- Led product development initiatives from concept through launch by collaborating with R&D engineers, integrating product reference data management and applying change control procedures.
- Conducted detailed user research and gathered global feedback to inform requirements gathering sessions, ensuring product strategies aligned with evolving customer needs.
- Utilized advanced analysis tools, including Excel, to identify market requirements and develop targeted product development strategies while proactively managing risks.
- Collaborated with sales and marketing teams to drive sustainable business growth and achieve well-targeted market positioning.

ELITechGroup Biomedical Device Manufacturer (formally WESCOR)

2019 - 2024

Market Research Analyst

Logan, UT

- Analyzed competitor offerings and market developments to assess global product line capture, supporting strategic decisions with thorough risk management practices.
- Supported the marketing team in configuring digital product launches by developing product websites, designing international trade booths, and coordinating global webinars and live service calls to enhance brand engagement.
- Implemented and maintained a robust reporting system for weekly, quarterly, and annual performance metrics, ensuring alignment with company goals and facilitating effective change promotion.
- Researched and evaluated the installation base of ELITechGroup's global product portfolio, providing insights that informed product development and market entry strategies.

Utah Department of Workforce Services – Research and Analysis Division

2017 - 2018

Regional Labor Economist

Salt Lake City, Utah

- Conducted research on local and regional economic trends in Northern Utah (Cache, Rich, Box Elder, Davis, Weber counties). Presented findings on labor market dynamics and projected future growth and development to stakeholders, community leaders, and organizations.
- Utilized data from the Bureau of Labor Statistics, The Census Bureau, and other relevant sources to generate monthly, quarterly, and annual reports on the Northern Utah labor market, which supported strategic planning and policy development
- Provided expert responses to data-specific questions from stakeholders related to state and local labor data, enhancing understanding of labor retention and re-entry rates for specific demographics and identifying in-demand jobs and their educational requirements within specific counties

Wells Fargo Bank

2017 - 2017

Window Teller

Salt Lake City, Utah

- Provided customer support by ensuring accurate cash vault accountability and transaction history reconciliation, which improved branch efficiency. Managed branch operations, including opening procedures, customer referrals, security deposit box access, and cash transactions, enhancing customer satisfaction

Big Brothers Big Sisters of Utah

2015 - 2017

Program Specialist

Park City, Utah

- Facilitated and coordinated weekly, monthly, and annual events for participants in a mentoring program, enhancing participant engagement and program success
- Ensured clear and consistent communication in Spanish and English between children, families, and their mentors, improving understanding and relationship building
- Provided comprehensive program support, including troubleshooting, volunteer and child advocacy, case management, volunteer training and guidance, and mentoring support, leading to improved program efficiency and participant satisfaction
- Maintained detailed and accurate records of all interactions between children and volunteers, facilitating the growth and development of their relationships and enhancing overall well-being

Various Restaurant Positions

2006 - Present

Various Restaurant Positions

Logan & Salt Lake City, Utah

- Managed restaurant and kitchen operations to ensure alignment with profitability and cost-management strategies, supporting the business's vision and goals
- Led and developed employees at all levels, aligning their professional growth with enhanced overall employee performance and satisfaction
- Implemented and maintained rigorous safety and sanitation standards, ensuring adherence to industry regulations and enhancing workplace safety

SKILLSETS AND KNOWLEDGE BASES

- **Technical Skills:** Proficient in Python, C#, SQL, HTML, Java and Associated Languages, Object Oriented Programming, Full Stack Web Development, Data Structures and Algorithms, Cloud Computing (Azure, AWS, Google Cloud), DevOps & CI/CD Software Development Strategies, Cybersecurity, Database Modeling & Development, Data Warehousing, Visual Code & Studio, Microsoft 365 Suite, Microsoft Dynamics NAV, Graphic, Web & Commercial Design, AI Development & Research, AI & Machine Learning, Technical Aptitude
- **Data & Analytics:** Expert in Excel, Tableau, Microsoft Power BI, SQL Server Management Studio, Generating & Analyzing Complex Reports, Product Reference Data Management, Complex Mathematics & Analytics
- **Project & Product Management:** Project Management, Product Management, Requirements Gathering, Risk Management
- **Interpersonal & Communication:** Fluent in Spanish, Strong Written & Oral Skills, Collaboration and Teamwork, Self-Starter & Highly Motivated, Positive Attitude, Goal & Success Orientated, Organization, Competitive Landscape Analyses, Technology Landscape Growth & Development, Strong Problem Solver, Strong Collaborator

PUBLICATIONS

- Reeve, Andrew. Standardizing the Hematology Stain Workflow with Aerospray® and CellaVision®. ELITechGroup White Paper. March 2021. Digital
- Reeve, Andrew. Humanitarian Organizations and the Economic Downfall - Policy Implications and What the Future Holds.. G8 Summit Magazine. May 2011: 72-73. Print