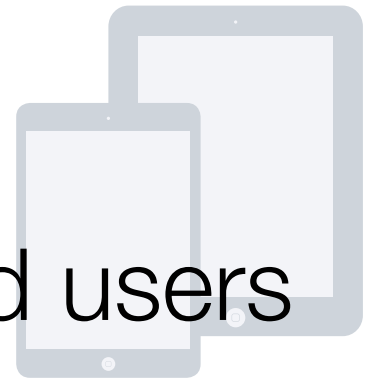




shopping media for iPad users



OUR RETAIL PUBLISHERS



sears

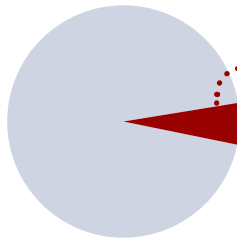
KOHL'S



Higher Standards
meijer
Lower Prices



TOTAL REACH:
80 Million Shoppers
1+ Billion Monthly Page-Views



IPAD REACH:
4.6 Million Shoppers
50+ Million Monthly Page-Views

TARGET SHOPPERS BY:

- **Page Type:** Home, Category, Search, Product Detail, and Seasonal Pages
- **Geographical region**

RichPlacement

Delivered via RichRelevance's enRICH® Personalization Engine, these ads allow the context and message to be directly tied to the shoppers' goals and behavior Views.

Premium Push-Down

Always above the fold, this ad unit "pushes down" the page content when the user engages it, allowing you to showcase your brand front-and-center.

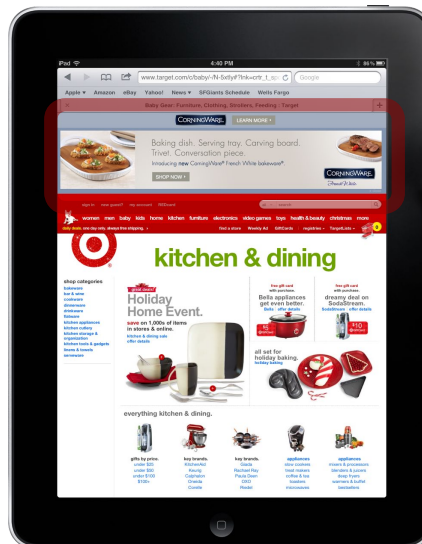
Targeted Banner Ads

Drive shoppers to your brand's procts, a brand showcase, or your own site with ads that are relevant to their shopping context.

AVAILABLE ON:



AVAILABLE ON:



AVAILABLE ON:

