

Meet the Mom



and the student



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the homeless youth



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and the police officer





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Market Validation



76% of Facebook Users
have not considered deleting
their account following the
Cambridge Analytica Scandal

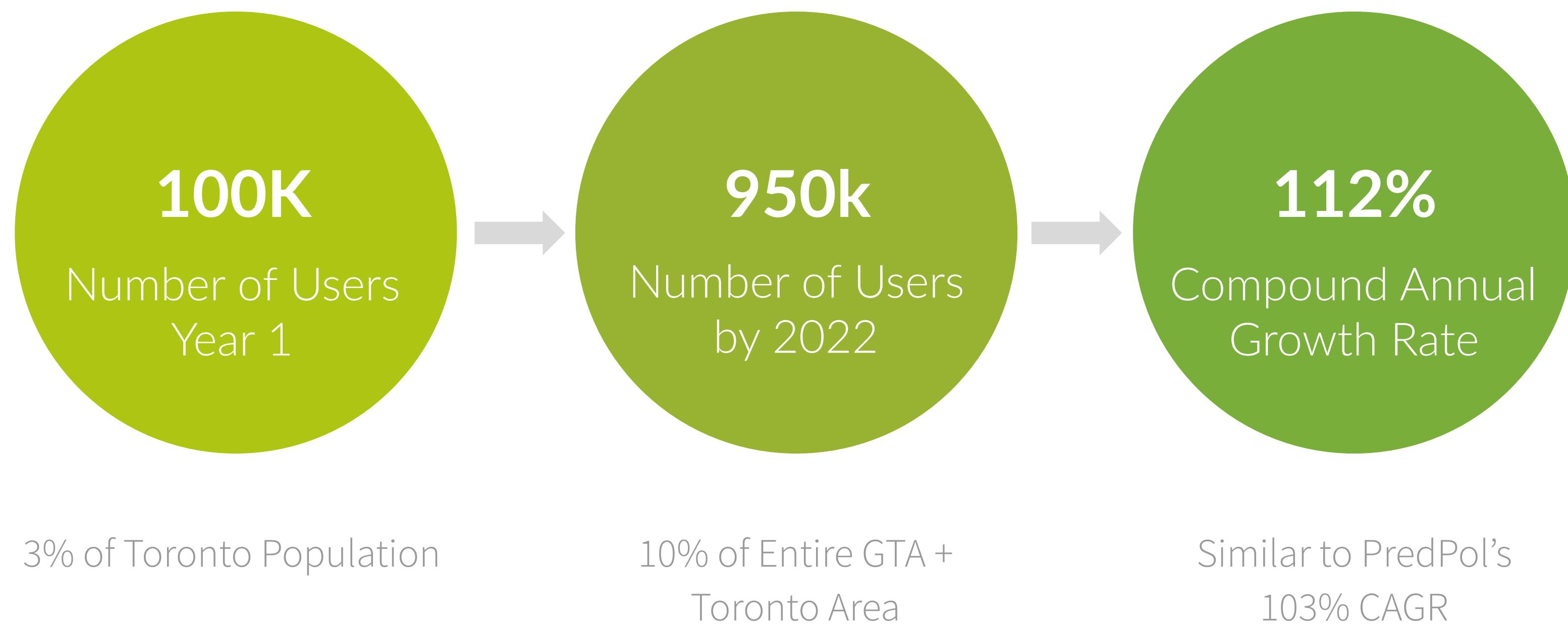


TensorFlow was open sourced in
2016; Blockchain's inception
came in 2008

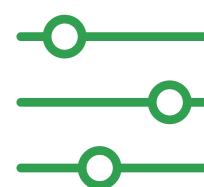


China has been using big data
to predict crimes and keep
police informed for 2 years

The Market



The Civilian App



Deep Learning

Deep Neural Network that will classify crime urgency, filter spam & use triangulation to automatically highlight key points



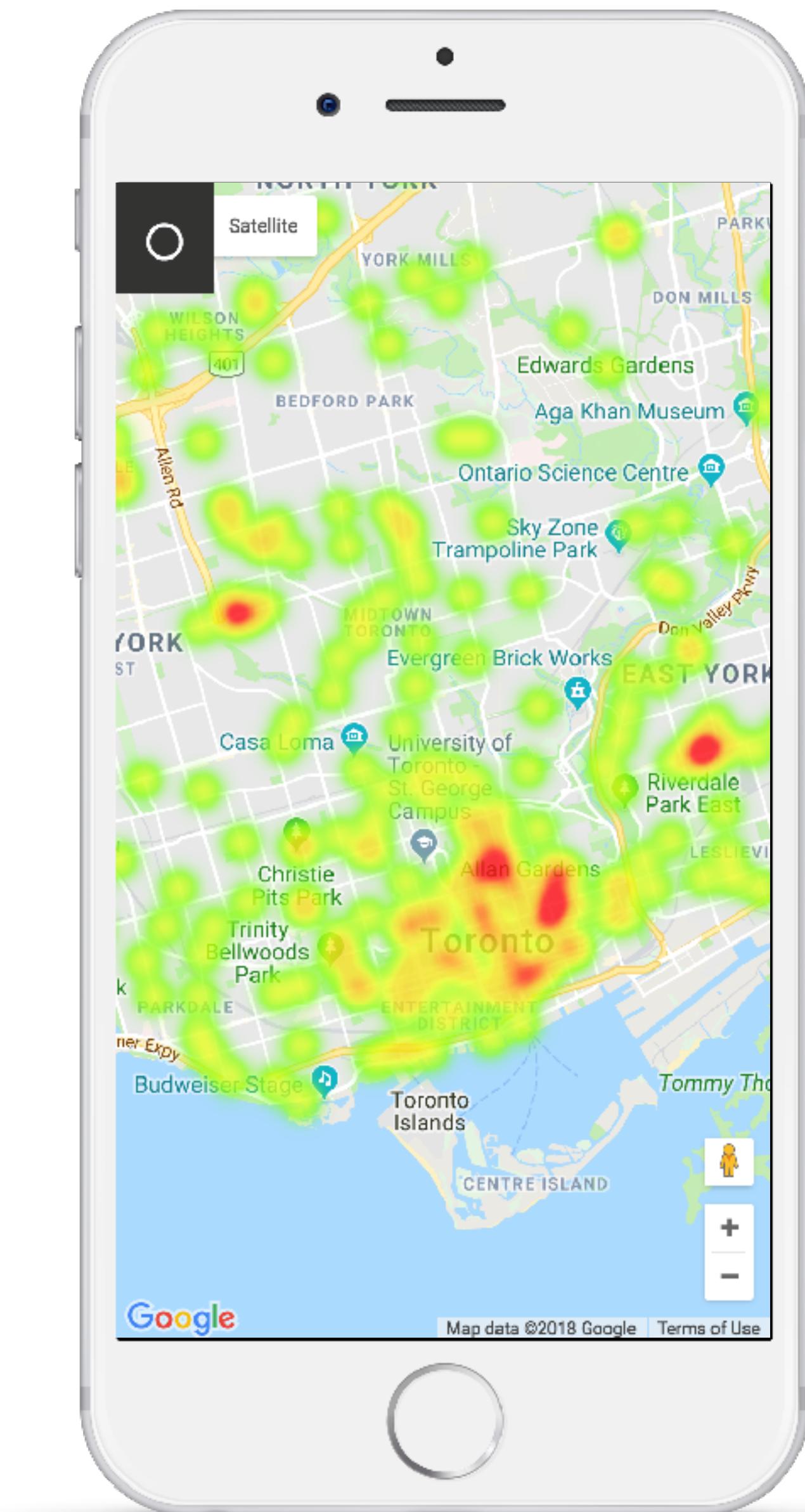
The Blockchain

An open network of crime reports that will increase police transparency and provide educational opportunities



Community

A city that grows safer together based on a reward system that will entwine commerce while ensuring privacy



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The Police Hub



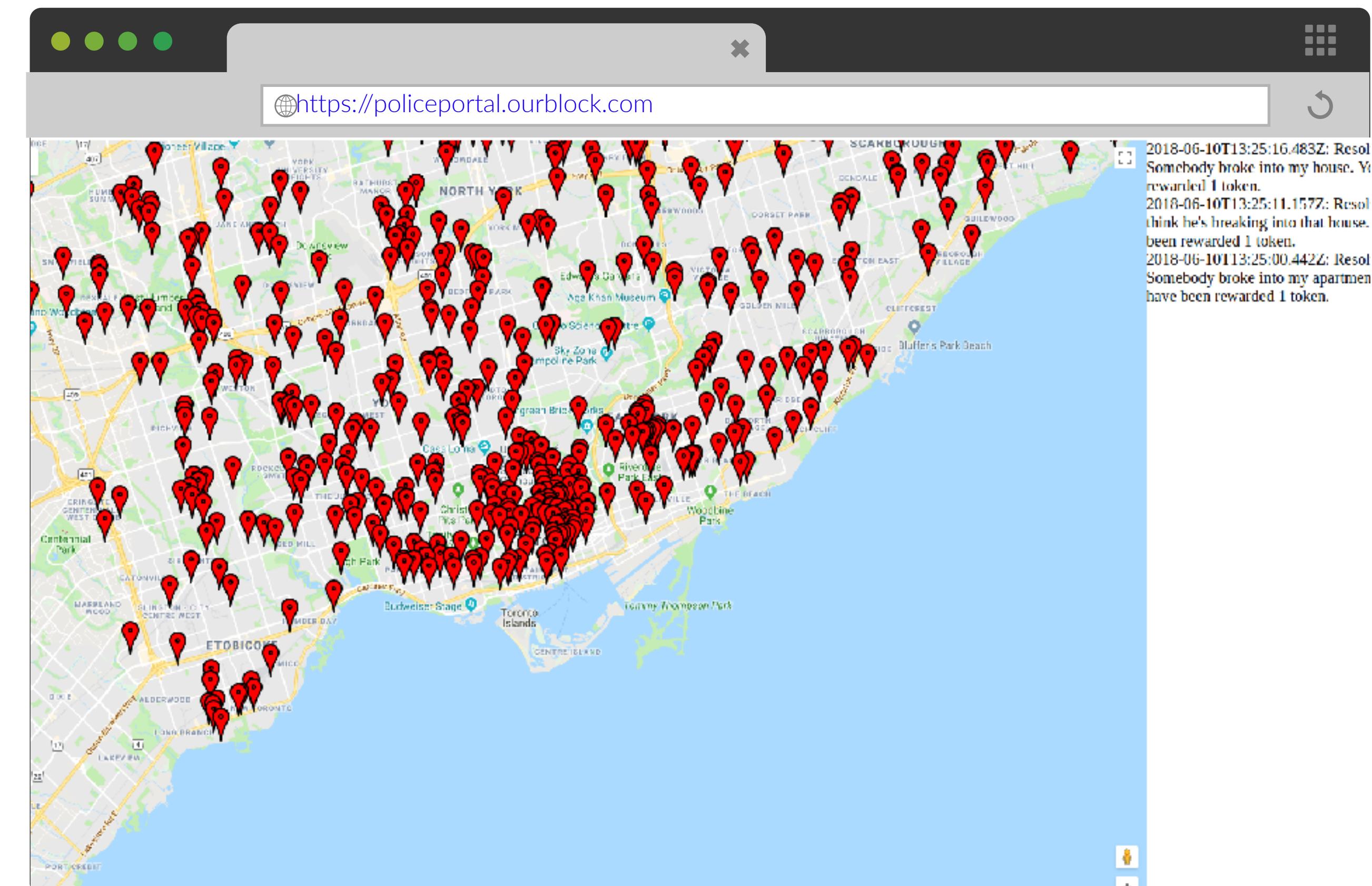
Efficiency

Deep Neural Network ranks events by urgency and location, allowing better allocation of resources

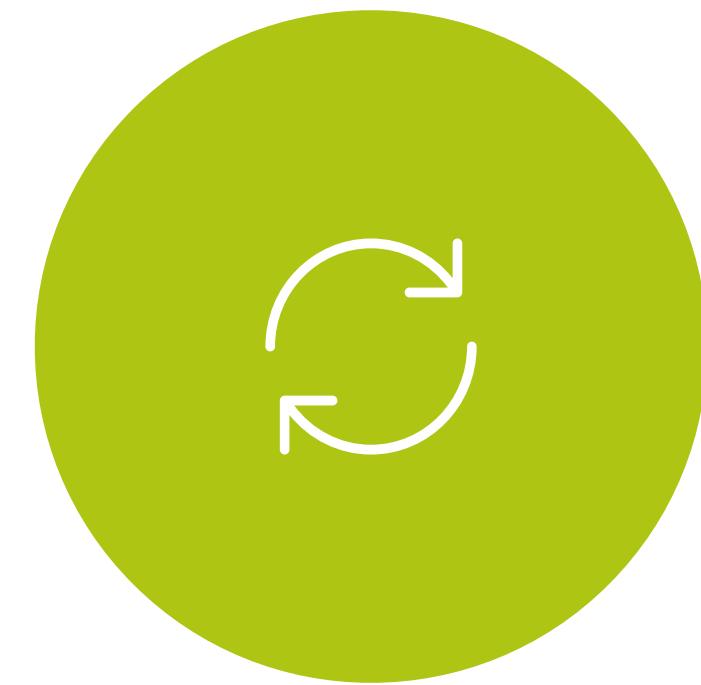


Big Data

The sight of 3 million people gathered in a central hub with full transparency



Competitive Advantage



Gets Smarter Daily

Deep Learning Algorithm
allows it to be retrained with
new data daily



Abuse Prevention & Safety

An account is tied to a driver's
license to prevent abuse



Scalability without Cost

A distributed network made
possible by Blockchain means
no database cost

Financial Feasibility

	Year Ended June 2019	Year Ended June 2020	Year Ended June 2021
Revenue	\$111,185.56	\$500,335.00	\$936,960.68
Net Income	(\$55,063.56)	\$83,765.26	\$163,013.03

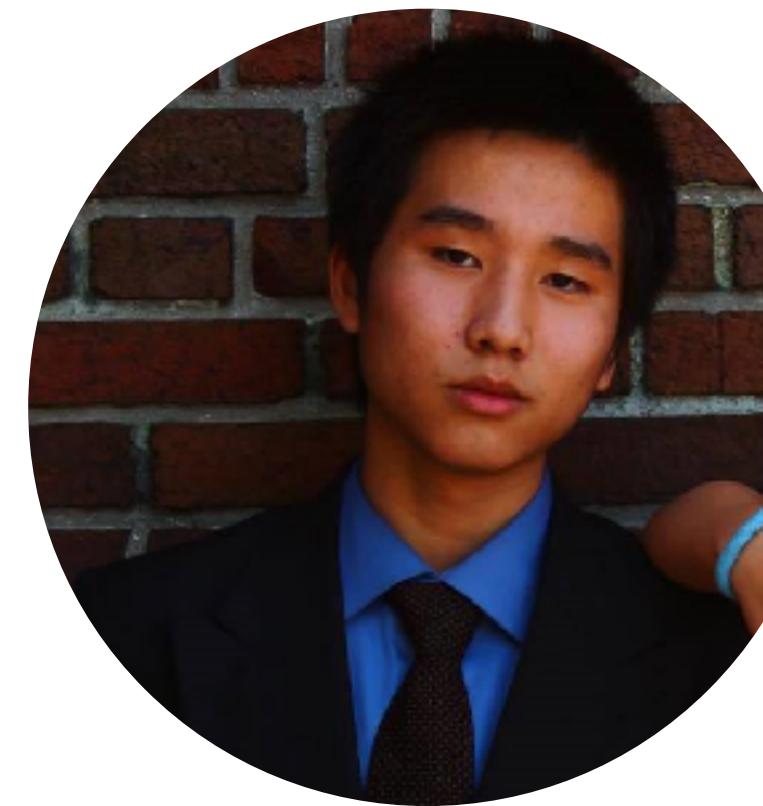
OUR Team

8 Combined University-Level Hackathon & Case Competition Wins



Charlie Lin

Western Software Engineering
& Ivey Business



Lawrence Pang

UWaterloo
Software Engineering



Calvin Woo

UWaterloo
Nanotechnology Engineering



Vishal Chopra

Western Software Engineering
& Ivey Business



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3-year Revenue Predpol	3-year Revenue OURBLOCK						Pop Predpol	Pop Toronto
\$ 5,000,000.00	\$ 111,185.56						3960000	2809000
							472522	
Cost Outlook							64465	
Data Storage	0.1 GB/month		10 GB	\$ 12.00	per year		4496987	
Reservations for Linux Instances	2000 per instance per year		2 instance	\$ 4,000.00	per year			
Salaries	35 percent of revenue			\$ 120,000.00				
Research and Development	10 percent of revenue			\$ 11,118.56				
Given out to users	10 percent of revenues			\$ 11,118.56				
Marketing				\$ 20,000.00				
			Total	\$ 166,249.11				
			Income Tax	\$ -				
			Net Income	-\$ 55,063.56				