

# ANDREW SLAUGHTER

## Product Designer

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### EXPERIENCE

#### MAKE SCHOOL

Lead Product Designer | Sep 2014 - Mar 2016

Designed the company's product as their first hire and only in-house designer. Improved and iterated the website, including creating the Online Academy, a learning platform and dashboard used by over 55k people. Designed for all mediums company-wide including the in-person student experience, ads, email templates, and social media. Helped grow site traffic to 50k uniques/mo and revenue to many millions per year.

#### MAKEGAMESWITHUS

Creative Director / UX Instructor | Sep 2012 - Dec 2014

Produced over 60 student iOS games and apps, mentoring developers and building the UIs with budget freelance designers. Scaled the process by standardizing art assets and specifications, creating template games, and designing operations for marketing and launching games. The company pivoted to become Make School.

#### SURF N SOL

Proprietor | Sep 2009 - Current

Started and still operate a travel services business in Hawaii selling surfing and yoga focused packaged trips. Operations include inbound sales and coordinating contractors.

#### ALL KINE ICE CREAM TRUCK

Designer / Founder | Sep 2010 - 2011

Refurbished and re-purposed an '83 mail truck to serve custom ice cream creations in paradise. Created the brand and a unique menu drawing on my experience growing up in my family's restaurants. Profitable and fun.

#### MARFA MINI RANCH

Designer / Project Manager | Jan 2007 - July 2008

Designed and built a modern addition to an adobe home for the client including patio, ramada and an adobe seating area with a custom steel fire pit.

#### HAWAIIAN DREDGING CONSTRUCTION COMPANY

Project Engineer | Feb 2006 - June 2007

Oversaw building the structural disciplines of a 247-unit beach front resort. Cooperation and clear communication with the projects 10+ engineers and designers was crucial.

### EDUCATION

LOUISIANA STATE UNIVERSITY      B.S. - Construction Management | 2005

Exchange semesters at University of Hawaii at Manoa and Northern Arizona University.

JOHN SUFFICOOL      Welders Apprentice | Summer 2008

Worked under metal artist doing everything from stick welding to plasma cutting.

### PORTFOLIO

[www.ajs.design](http://www.ajs.design)

### MOBILE

808-635-9987

### EMAIL

[slaughter.andrew@gmail.com](mailto:slaughter.andrew@gmail.com)

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### PROJECTS

#### MAILFORM.IO

Co-creator

Web app for sending snail mail. Business-focused. Passive revenue, steady growth.

#### FART WATCH

Co-creator

Turns your Apple Watch & iPhone into a remote-controlled fart machine. Went viral.

#### SIMPLEFLEX.CSS

Developer

A simple CSS flexbox framework.

#### WATCHPOP

Creator

An accessory for the Apple Watch sport band. Funded successfully on Kickstarter (\$5k+).

#### HIPSTER DOMAINS

Designer

Find real word domain hacks.

#### BASSCRIB

Creator

Light & sound interactive installation. Built for Voodoo Fest and Burning Man.

### SKILLS, SOFTWARE, LANGUAGES, INTERESTS

Product Design & Management, Web & Game Design, UX Design & Research, Branding, Growth Marketing, Copywriting & Agile Teams

Adobe Suite, Terminal, Sublime Text, Google Adwords & Analytics, Buffer, Final Cut Pro, Balsamiq, Sketch, Invision, Trello & Jira

HTML, CSS, Git, Jekyll, Wordpress, some basic JavaScript/jQuery & French

Surfing & Traveling, often together