

Andrew Slaughter

Product Designer San Francisco, CA

EXPERIENCE

MAKE SCHOOL

Designer | Sep 2014 - Mar 2016

Established the startups aesthetic as the teams only designer. Worked mostly on improving and building out the website, including creating multiple iterations of the Online Academy, a learning platform and dashboard used by over 55k people. Designed for all mediums company-wide including the in-person student experience, ads, email templates, and social media. Helped grow site traffic to 50k uniques/mo.

MAKEGAMESWITHUS

Game Producer / Creative Director | Sep 2012 - Dec 2014

Produced over 60 iOS games and apps, collaborating with each title's developer and and hiring/managing dozens of designers and artists. Scaled the process by standardizing art assets and specifications, creating template games, and designing operations for marketing and launching games. The company pivoted to become Make School.

SURF N SOL

Co-founder | Sep 2009 - Current

Started a travel services business in Hawaii selling surfing and yoga focused packaged trips. Operations include inbound sales and coordinating contractors. Self-supporting.

ALL KINE ICE CREAM TRUCK

Founder / Designer | Sep 2010 -2011

Refurbished and re-purposed an '83 mail truck to serve custom ice cream creations in paradise. Crafted the brand and created a unique menu drawing on my experience growing up in Louisiana restaurants. Self-supporting.

MARFA COMPOUND

Design-Build Contractor | Jan 2007 - July 2008

Designed and built a modern addition to an adobe home for the client including backyard ramada and an adobe seating area with steel fire pit.

HAWAIIAN DREDGING CONSTRUCTION COMPANY

Project Engineer | Feb 2006 - June 2007

Oversaw building the structural disciplines of a 247-unit beach front resort. Cooperation and clear communication with the projects 10+ engineers and designers was crucial.

EDUCATION

LOUISIANA STATE UNIVERSITY B.S. - Construction Management | 2005

Exchange semesters at University of Hawaii at Manoa and Northern Arizona University.

JOHN SUFFICOOL Welders Apprentice | Summer 2008

Worked under metal artist doing everything from stick welding to plasma cutting.

PORTFOLIO

www.parksi.de

MOBILE

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EMAIL

parksidedreams@gmail.com

PROJECTS

MAILFORM.IO

Co-creator / Designer / Marketer

Web app for sending snail mail. Business-focused. Revenue growing rapidly.

FART WATCH

Co-creator / Designer / Marketer

Turns your Apple Watch and iPhone into a remote-controlled fart machine. Went viral.

SIMPLEFLEX.CSS

Maker / Designer / Developer

An open-source flexbox framework, plus a simple flexbox image grid.

WATCHPOP

Founder / Maker / Designer / Marketer

An accessory for the Apple Watch sport band. Funded successfully on Kickstarter (\$5k+).

HIPSTER DOMAINS

Designer

Find real word domain hacks.

BASSCRIB

Maker / Designer

Light & sound interactive installation. Built for Voodoo Fest and Burning Man.

SKILLS, SOFTWARE, LANGUAGES, INTERESTS

Product Design & Management, Web & Game Design, UX Design (including User Research, Information Architecture & Wireframes), Branding, Growth Marketing, Social Media, Copywriting & Agile Teams

Adobe Suite, Terminal, Sublime Text, Google Adwords & Analytics, Buffer, Final Cut Pro, Balsamiq, Sketch, Invision, Trello & Jira

HTML, CSS, Git, Jekyll, Wordpress, some basic JavaScript/jQuery & French

Surfing & Traveling, often together