



the pitch

release date: April 18

genre: multiplayer face guessing game

size: 25mb

target: ages 7+

price: free!

positioning: Charades with Silly Faces! Make Silly Faces for your friends and guess theirs.



Silly Face Society received a thorough make-over for this v2 release. The following upgrades have been made:

- drastically revamped UX/UI
- optimized algorithmic player matching (no waiting for games)
- brand new face choices plus celebrity category
- new app icon
- iPhone 5 compatible