

# ANDREW GARDE JOIA

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## OVERVIEW

Multitalented entrepreneur with experience in graphic and web design, front-end web development, business development, management, strategy, marketing, and consulting

## SKILLS

**DEV. SKILLS:** HTML5/CSS3/JS, LESS, Bootstrap, jQuery, jQueryUI, AngularJS, Handlebars.js, Mustache.js, Git, Wordpress (and PHP), XML/XST, JSON

**OTHER:** Adobe CS, Lightroom, Zendesk, BigCommerce, Asana, UpWork, Google Analytics, Mailchimp, Sublime Text, ATOM, Branding, Marketing, SEO, Social Media, Strategy, Business Development, Client Relations, Customer Service, Accounting (basic), Project Management, General Management, Hiring, Research, Science Writing, Email Campaigns, Photography, Printing, Event Coordination

## EXPERIENCE

### DREWDREWTHIS || WEB + DESIGN SOLUTIONS (2008 - PRESENT) – BROOKLYN, NY

*Owner, Operator - (drewdrewthis.com)*

Freelance Professional offering Graphic, Web, and Business Solutions

**Roles:** Graphic and Web Designer, Front-End Dev, Wordpress Dev, Copywriter, Editor, Business Consultant, Photographer, Social Media Strategist, Manager (1 employee), Business Dev, Strategist

### A BAREFOOT MILE FOUNDATION (2011 - 2015)

*Vice President, Board Member, Advisor - (barefootmilefoundation.org)*

501-c3 Non-profit organization focused on community development in northern Malawi

**Roles:** Strategist, Brand Manager, Graphic/Web/Wordpress Designer, Editor/Writer, Project Consultant

### MEGAN KENT BRANDING GROUP (MKBG) (2013 - 2015) – NEW YORK, NY

*Co-Founder, Tech Lead - (megakentbrandinggroup.com)*

NYC-based brand consultancy with Industry Veteran

**Roles:** Branding Consultant, Strategist, Business Development Consultant, Graphic/Web/Wordpress Designer, Editor/Writer

### BEDPHONES (2012 - 2013) – BROOKLYN, NY

*Business Development and Customer Services Lead - (bedphones.com)*

Ultralight tech startup that manufactures and sells specialty headphones

**Roles:** Business Development Strategist, Customer Service and Social Media Manager, Affiliate Network Contact, Graphic/Web Designer, Front-end Web Dev

## EDUCATION

### THINKFUL FRONT-END WEB DEVELOPMENT COURSE (OCT – NOV 2015)

Portfolio: <http://drewdrewthis.github.io/andrew-joia-portfolio>

### YALE UNIVERSITY – NEW HAVEN, CONNECTICUT (2003 - 2007)

Bachelor of Science in Ecology and Evolutionary Biology

### SCHOOL FOR INTERNATIONAL TRAINING – CAIRNS, AUSTRALIA (JUNE 2006)

Natural and Cultural Ecology

### UNIVERSITY OF KWAZULU-NATAL – PIETERMARITZBERG, SOUTH AFRICA (SUMMER 2005)

Advanced Zulu Literature

Awarded Fulbright-Hays Fellowship for Zulu Group Project Abroad

## LANGUAGES

Conversational in Mandarin; Basic command of Spanish