

ANDREW GARDE JOIA

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OVERVIEW

Multitalented entrepreneur with experience in graphic and web design, front-end web development, business development, management, strategy, marketing, and consulting

SKILLS

DEV. SKILLS: HTML5/CSS3/JS, LESS, Bootstrap, jQuery, jQueryUI, jQuery-Mobile, AngularJS, Handlebars.js, Mustache.js, KO, Git, Grunt, Karma-Jasmine, Wordpress (and PHP), XML/XST, JSON

OTHER: Adobe CS, Lightroom, Zendesk, BigCommerce, Asana, UpWork, Google Analytics, Mailchimp, Sublime Text, ATOM, Branding, Marketing, SEO, Social Media, Strategy, Business Development, Client Relations, Customer Service, Accounting (basic), Project Management, General Management, Hiring, Research, Science Writing, Email Campaigns, Photography, Printing, Event Coordination

EXPERIENCE

DREWDREWTHIS || WEB + DESIGN SOLUTIONS (2008 - PRESENT) – BROOKLYN, NY

Owner, Operator - (drewdrewthis.com)

Freelance Professional offering Graphic, Web, and Business Solutions

Roles: Graphic and Web Designer, Front-End Dev, Wordpress Dev, Copywriter, Editor, Business Consultant, Photographer, Social Media Strategist, Manager (1 employee), Business Dev, Strategist

A BAREFOOT MILE FOUNDATION (2011 - 2015)

Vice President, Board Member, Advisor - (barefootmilefoundation.org)

501-c3 Non-profit organization focused on community development in northern Malawi

Roles: Strategist, Brand Manager, Graphic/Web/Wordpress Designer, Editor/Writer, Project Consultant

MEGAN KENT BRANDING GROUP (MKBG) (2013 - 2015) – NEW YORK, NY

Co-Founder, Tech Lead - (megankentbrandinggroup.com)

NYC-based brand consultancy with Industry Veteran

Roles: Branding Consultant, Strategist, Business Development Consultant, Graphic/Web/Wordpress Designer, Editor/Writer

BEDPHONES (2012 - 2013) – BROOKLYN, NY

Business Development and Customer Services Lead - (bedphones.com)

Ultralight tech startup that manufactures and sells specialty headphones

Roles: Business Development Strategist, Customer Service and Social Media Manager, Affiliate Network Contact, Graphic/Web Designer, Front-end Web Dev

EDUCATION

THINKFUL FRONT-END WEB DEVELOPMENT COURSE (OCT – NOV 2015)

Portfolio: <http://drewdrewthis.github.io/andrew-joia-portfolio>

YALE UNIVERSITY – NEW HAVEN, CONNECTICUT (2003 - 2007)

Bachelor of Science in Ecology and Evolutionary Biology

SCHOOL FOR INTERNATIONAL TRAINING – CAIRNS, AUSTRALIA (JUNE 2006)

Natural and Cultural Ecology

UNIVERSITY OF KWAZULU-NATAL – PIETERMARITZBURG, SOUTH AFRICA (SUMMER 2005)

Advanced Zulu Literature

Awarded Fulbright-Hays Fellowship for Zulu Group Project Abroad

LANGUAGES

Conversational in Mandarin; Basic command of Spanish