# Forecasting Exchange Rates Using A Neural Network

**PRESENTATION** 

AUGUST 20, 2019



# **Agenda**

4

August 20, 2019

1 Project Context

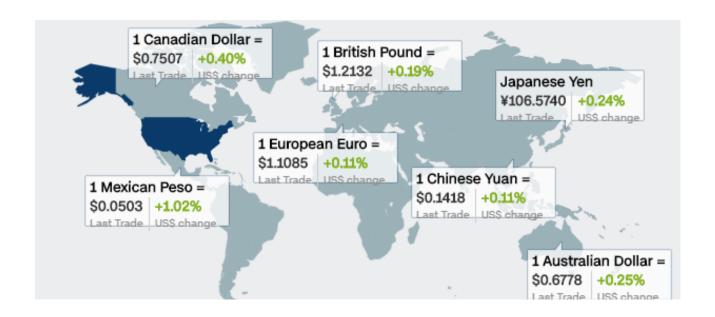
2 The Network

The Model

Results

# Exchange rates indicate the worldwide demand for a currency





$$ex.r * Price_{U.S.} = Price_{World}$$

$$ex.r = \frac{Price_{World}}{Price_{U.S.}}$$

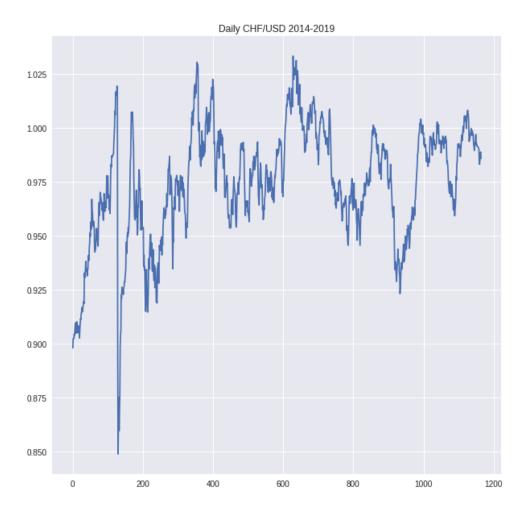
# **Project Context**

#### **EXCHANGE RATES**

- What are exchange rates?
  - Nominal?
  - Real?
- How are exchange rates determined?
- Why are exchange rates used?

# **Project Context**

#### **TIME SERIES**

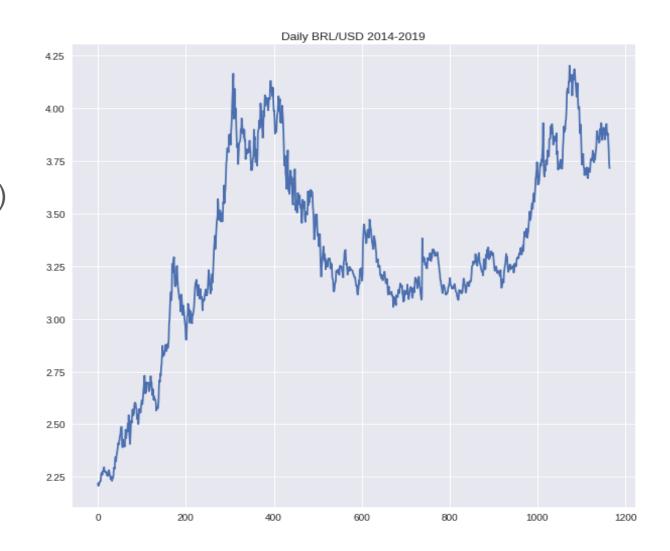


- > Autoregressive process
  - AR (p)
- Stationarity
  - Constant mean and variance over time
- Non-stationarity
  - Random-walk

# **Project Context**

#### **TIME SERIES**

- > Autocorrelation
  - Adjacent observations are related
- Autocorrelation function (ACF / PCF)
  - Correlation between a series and its lags
- > First Difference
  - The change in output between one period



# **Agenda**

August 20, 2019

1

**Project Context** 

2

**The Network** 

3

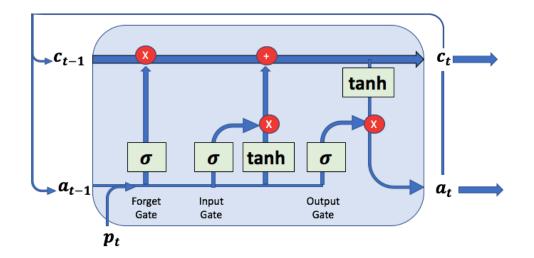
The Model

4

Results

### The Network

#### LONG SHORT-TERM MEMORY



```
model = Sequential()
model.add(LSTM(cells[i], activation='tanh', input_shape=(lags,1)))
model.add(Dropout(rate = 0.2))
model.add(Dense(1))
model.compile(optimizer='adam', loss='mse')
```

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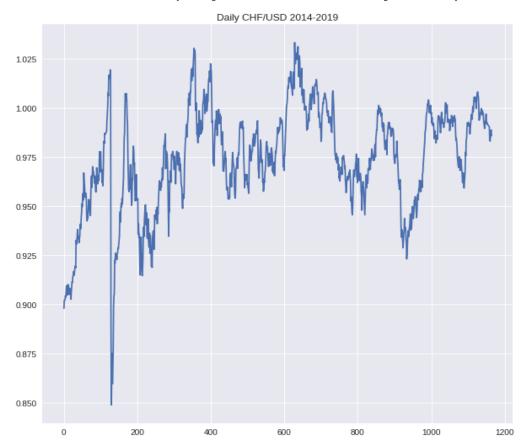
2 The Network

The Model

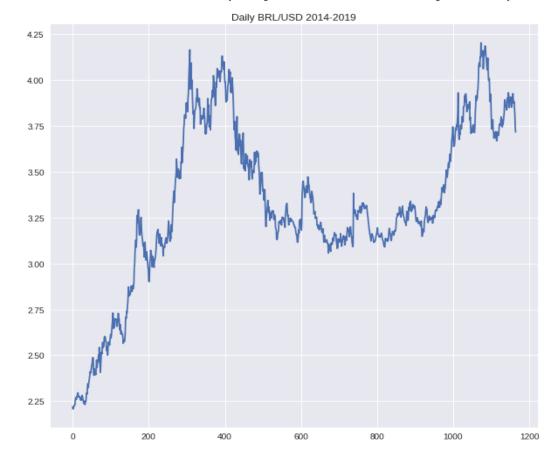
Results

#### **PRETESTING**

> Swiss Franc (July 2014 – January 2019)

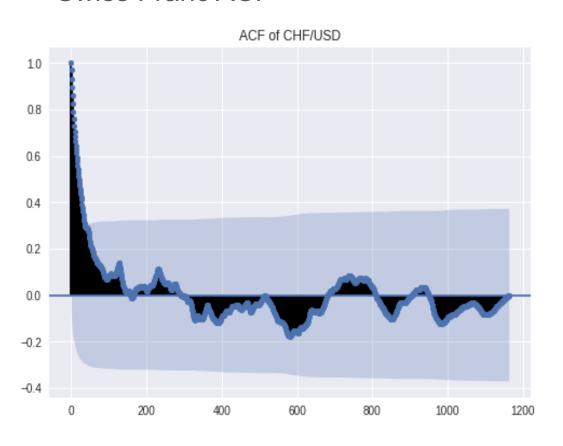


> Brazilian Real (July 2014 – January 2019)

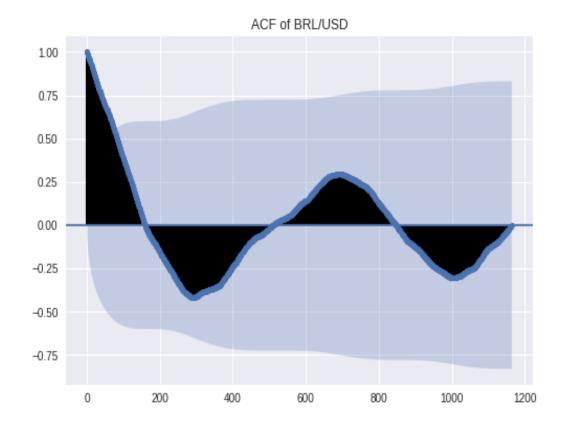


#### **PRETESTING**

#### > Swiss Franc ACF

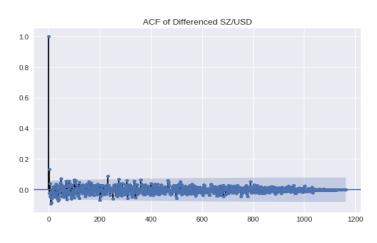


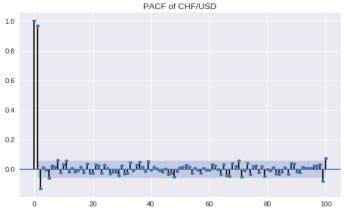
#### Brazilian Real ACF



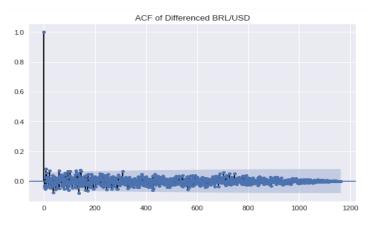
#### **PRETESTING**

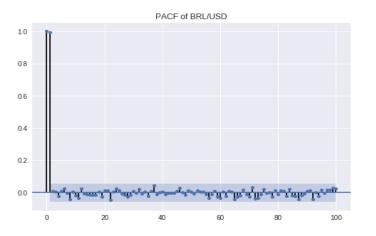
### > Swiss Franc





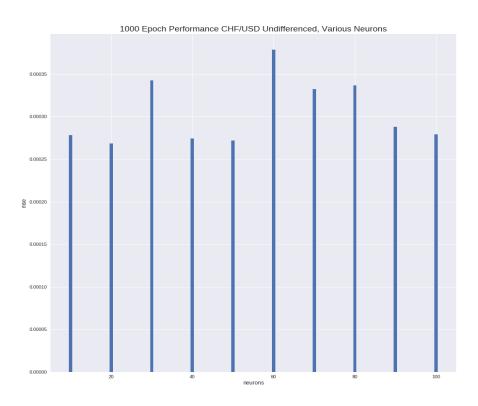
### Brazilian Real



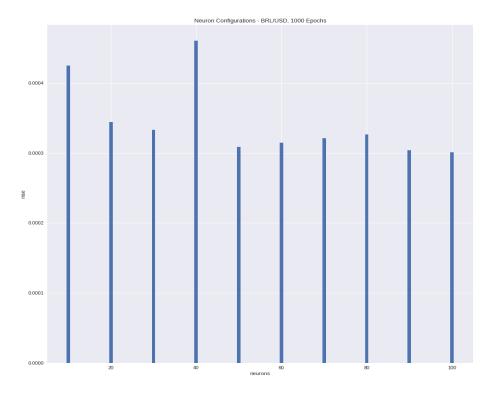


#### **PRETESTING – OPTIMAL NEURONS**

### > Swiss Franc

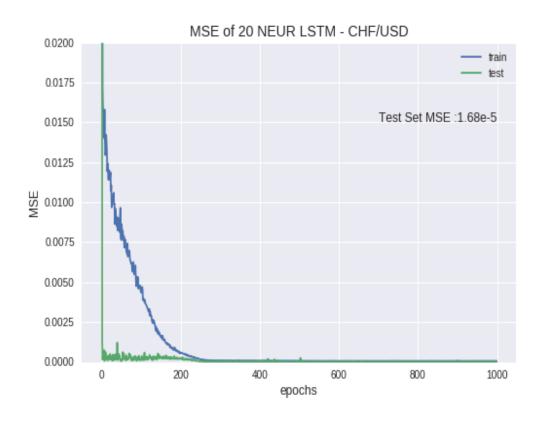


#### Brazilian Real

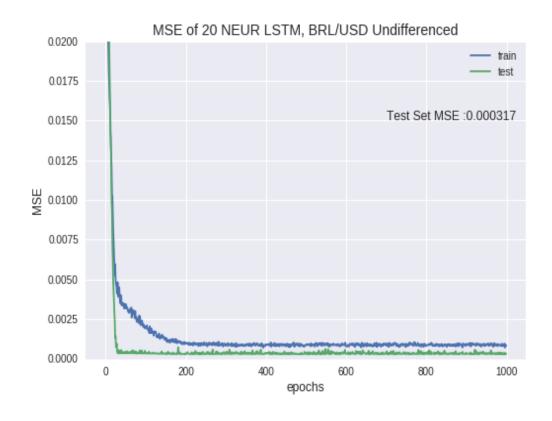


#### **TRAIN & TEST**

#### > Swiss Franc

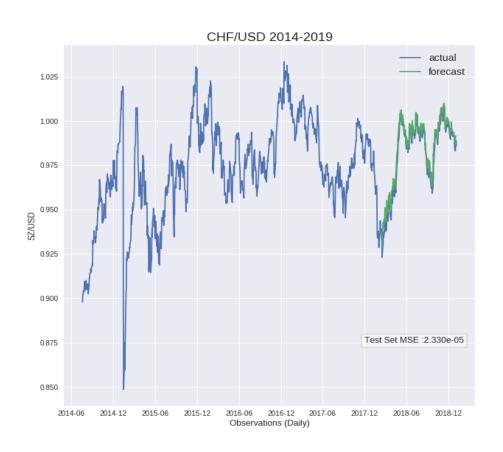


#### > Brazilian Real

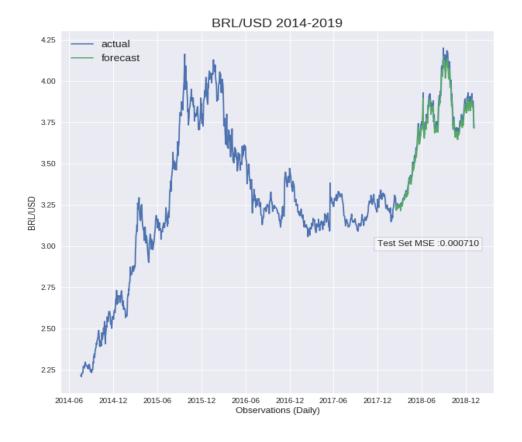


#### **FORECAST**

### > Swiss Franc

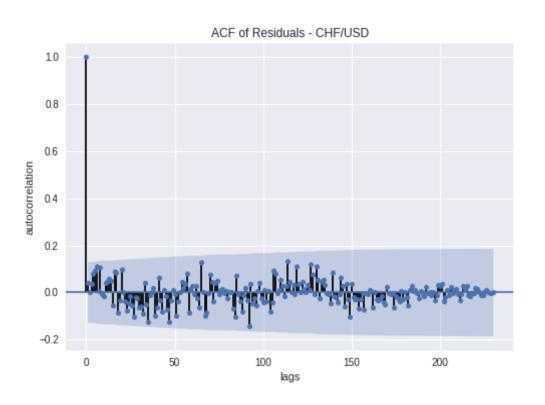


#### > Brazilian Real

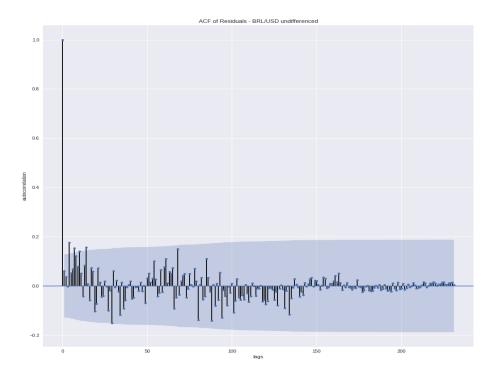


#### **PERFORMANCE**

### Swiss Franc



### > Brazilian Real



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4

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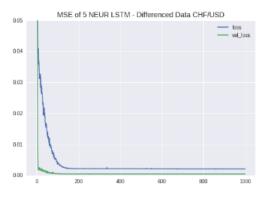
2 The Network

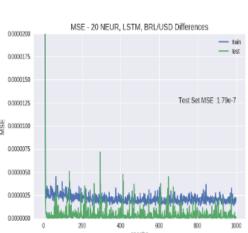
3 The Model

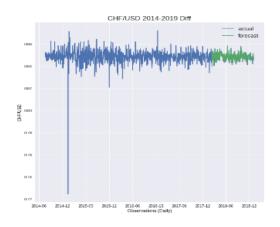
Results

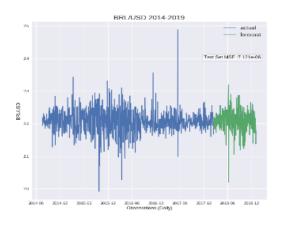
# **Results**

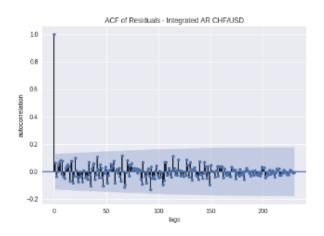
#### **TESTING WITH DIFFERENCED DATA**

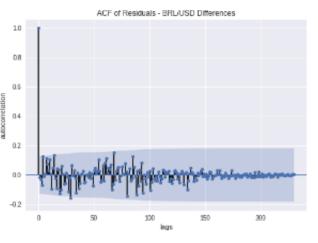






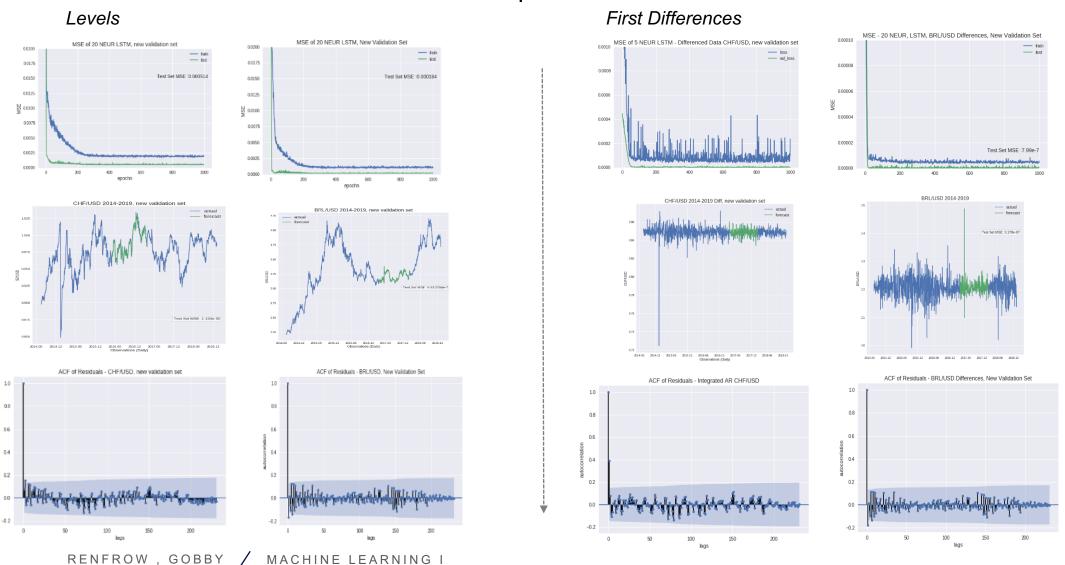






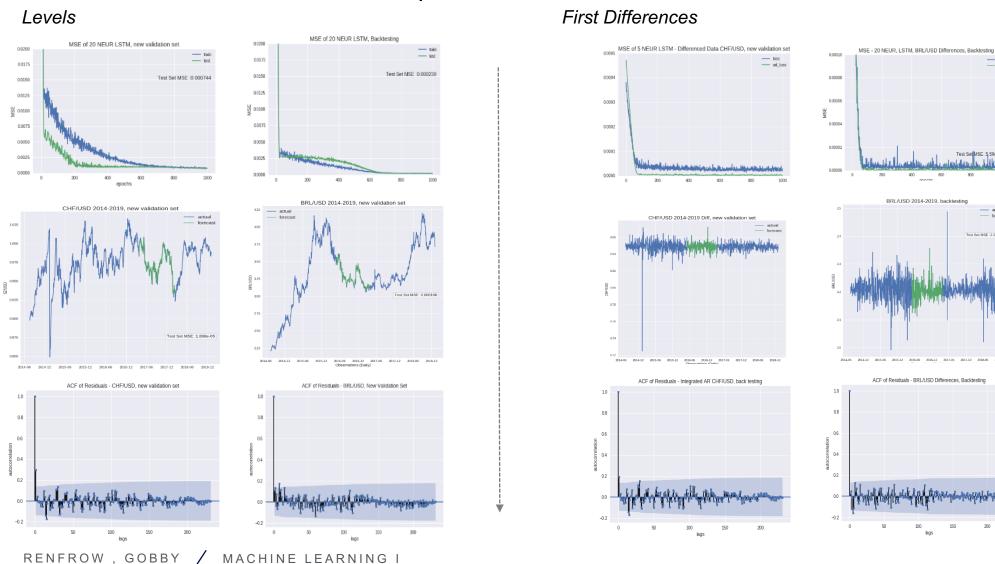
### Results

#### **VALIDATION – TRAINING ON YEARS 1 AND 2 | TESTING ON YEAR 3**



### Results

### BACK TESTING – TRAINING ON YEAR 3 | TESTING ON YEAR 2





# Conclusion

#### FORECASTING USING LSTM

- Accurate
- Unbiased estimates
- > Not economically significant

#### Future Considerations:

- Modify the learning rate
- > Use a different optimizer
- Utilize additional layers

# Thank you.