

Drew Goff

UX/UI DESIGNER

Phone

317-910-5607

Email

drew@drewgoff.com

Portfolio

<https://drewgoff.com>

Address

1184 Bridgeport Drive
Westfield, IN 46074

EDUCATION

Indiana University

B.S. General Studies

Minors Psychology &
Media Production

Recording Workshop

Cert Sound
Engineering

EXPERTISE

Technical Skills

Adobe Creative Suite, Premiere
Pro, After Effects, Illustrator,
Photoshop

Microsoft Office, Teams,
Visual Studio Code

Apple Logic Pro X, Presonus
StudioOne

Artist and Event Photography

HTML, CSS, SVG, JavaScript
& React

3D animation with Cinema 4D

Prototyping with Sketch,
InVision and Axure

ABOUT

Recently just finished my contract with Caterpillar Inc. in Peoria, Illinois. Learned a lot and it so far was my favorite job. However a pandemic broke out and now I am back home in Westfield, Indiana.

My career has been more of a journey than a destination. Started off as a photographer, then a videographer, then learned graphic design, then learned 3D animation and then learned how to code.

The last eight years have been mostly designing and coding websites, mobile apps, and design systems.

I even started designing physical spaces such as the children's hospital, a tradeshow and even remodeling a home.

Overall, where I am heading at in my career is deeper into combining my career of design and development together.

EXPERIENCE

Caterpillar Inc. (Sep 2019 - May 2020)

Contractor - UX Designer & UI Developer

- + Built a web component library for vehicle interfaces in the Earth moving division. We coded these Web Components in HTML, CSS, SVG, JavaScript and LitHtml.
- + Created Axure Pattern libraries for our design system.
- + Wrote scripts, designed storyboards, did voiceover and created 2D/3D animations; in teaching the high level management about the benefits of Design Systems.

The software we used in creating these videos were Adobe Illustrator, Adobe After Effects, Adobe Premiere, Logic Pro X and Cinema 4D.

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COMMUNITY INVOLVEMENT

Deaconess Children's Hospital

Worked on a team of designers, creating the designs for the new children's hospital. My primary role was as the photographer on the team. The large scale photography work is showcased throughout the hospital.

REFERENCES

Tom Beccue

Manager at Caterpillar

309-202-7455

Sarah Schonert

Team Lead at Caterpillar

309-645-3619

Ryan Stephens

Technology Manager at Kroger Technology

270-832-5443

Tara Blessinger

Deaconess Designer

812-431-6199

Laura Brown

Marketing Manager

812-604-5649

EXPERIENCE, CONTINUED

UX Coding (Mar 2019 - Present)

UX Designer/Developer, 3D Animator, Musician

- + Teaching UX Designers to become UX Developers by using new visual representations of abstract ideas in front end development. What separates this teaching course from others is that we show the visual representations in 3D animations.
- + Made my first classical piano album "Soulmate Sonata". It was released on October 4th, 2019 on almost every streaming platform (Apple Music, Amazon Music, Spotify, etc).

SIGMA Equipment (Sep 2016 - Feb 2019)

UX/UI Designer

- + Designed/coded websites and web applications using React.

OneMain Financial (Dec 2014 - Sep 2016)

UX/UI Designer

- + Designed/coded consumer mobile apps and enterprise web applications.

CNO Financial Group (Dec 2014 - Sep 2016)

Web Designer

Truth@Work (Jun 2012 - Jun 2014)

Director of Web and Multimedia Development

INDYCAR Driver Simona De Silvestro (Jun 2012 - Jun 2014)

UX Designer, UI Developer and Photographer