

Tankards Associates

Presentation
By
Andrew Han

Defining Tankards

- Toronto, Ontario based Law firm
- Founded in 1993 (23 years old)
- Focus audience :
 - Construction / architecture
 - Engineers
 - Local, but not limited to, corporate and commercial businesses



Translating Branding to Design

Branding

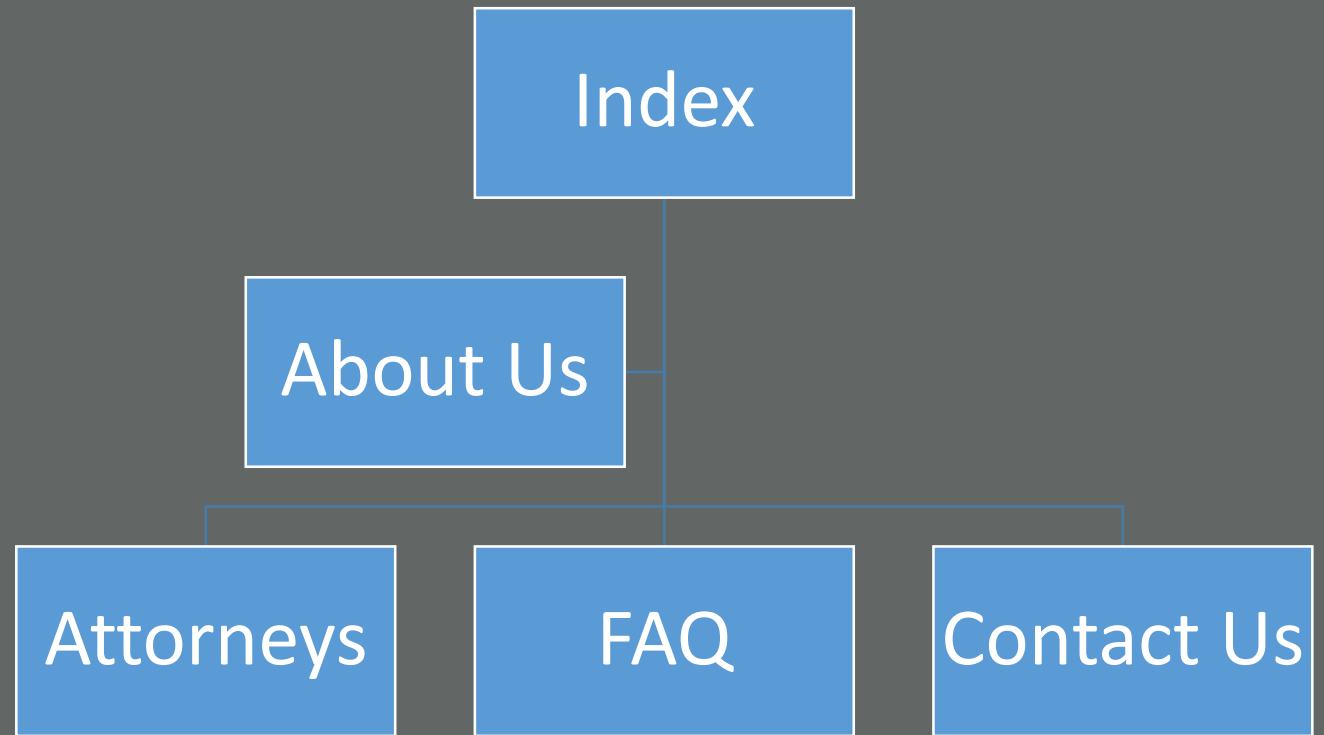
- Powerful
- Reliable
- Professional

Design

- Geometric Solid Shapes
- Blue & Gray Colors

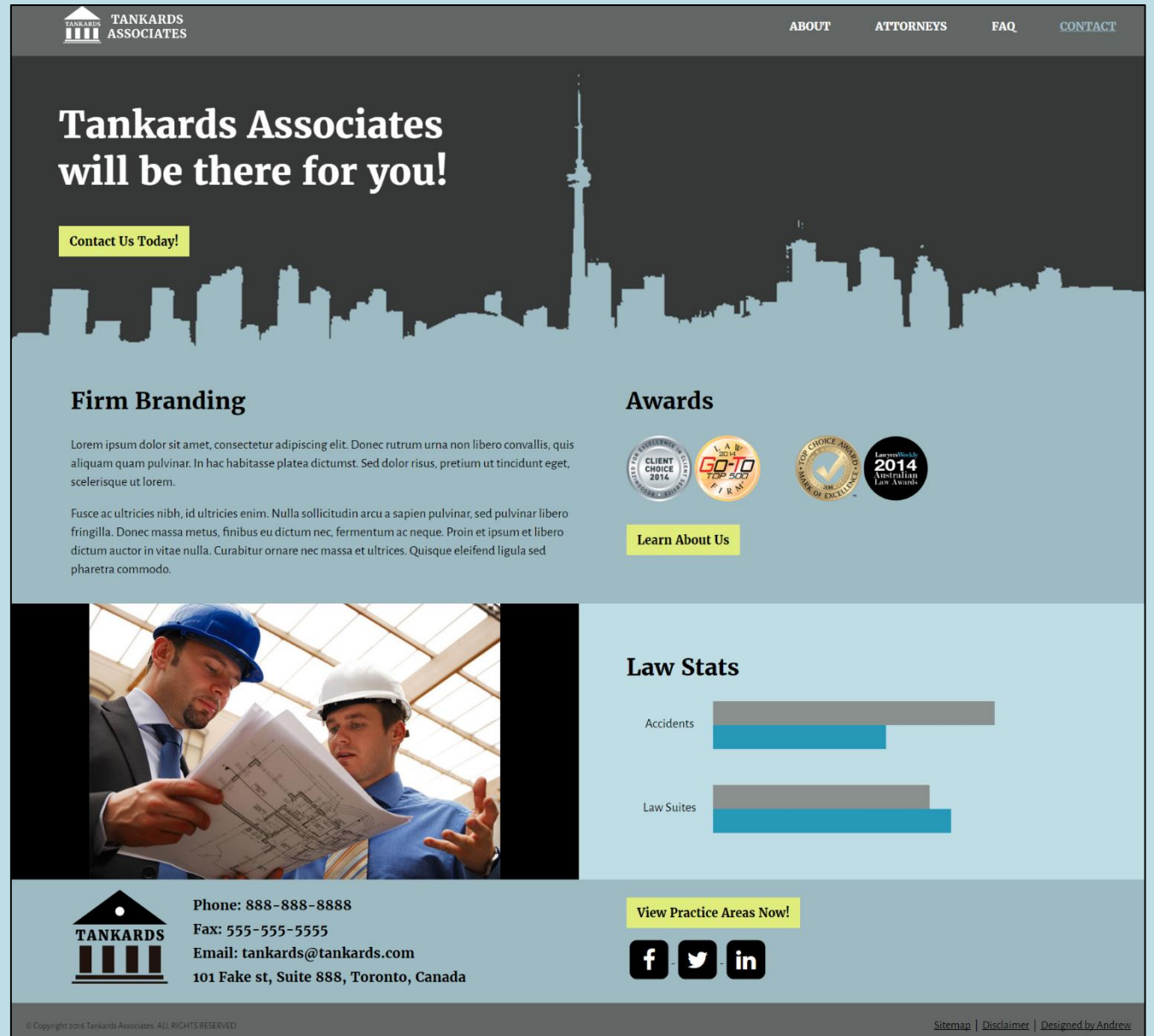
Sitemap

- Solid geometric shapes and simple colors throughout.
- Easy to find CTA
- We want to attract engineer and construction clients



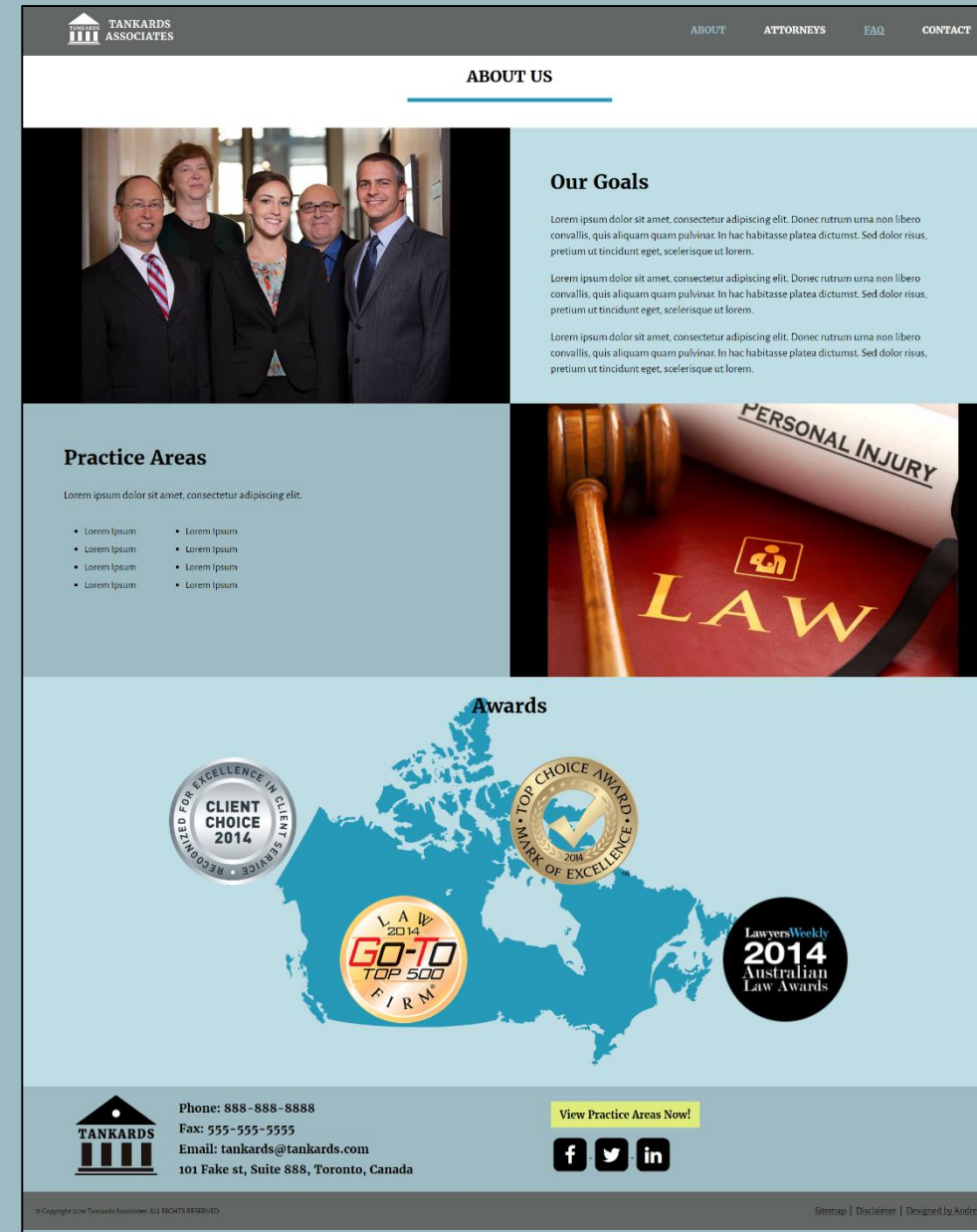
Index Page

- 4 colors
- Geometric Image of Toronto blending in
- Simple UI
- 3 CTA: top, middle, bottom
- Firm Branding, Awards, Stats give a feel of professionalism and trust.




About Page

- Identical Head and Foot (for all pages)
- Consistent Design
- More detailed information
- Easy to read list of Practice Areas
- In-depth Awards image




Attorneys Page

- Image, Name, and contact for attorneys
- Top: CEO & VP
- Row 2 & 3: Leading attorneys
- CTA: Contact Us Now
- Send Mail mailto anchor.


TANKARDS
ASSOCIATES

ABOUTATTORNEYSFAQCONTACT


ATTORNEYS




First Last Name
CEO
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[Send Mail](#)




First Last Name
Vice President
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Contact Us Now

TANKARDS
ASSOCIATES

Phone: 888-888-8888
Fax: 555-555-5555
Email: tankards@tankards.com
101 Fake st, Suite 888, Toronto, Canada

View Practice Areas Now!



FAQ Page

- Top FAQ questions
- Page Buttons
- Still using same colors throughout the page

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ASSOCIATES

ABOUTATTORNEYSFAQCONTACT

FAQ

FAQ TITLE

Post on DATE by NAME

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FAQ TITLE

Post on DATE by NAME

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FAQ TITLE

Post on DATE by NAME

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FAQ TITLE

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ASSOCIATES



Phone: 888-888-8888

Fax: 555-555-5555

Email: tankards@tankards.com

101 Fake st, Suite 888, Toronto, Canada

View Practice Areas Now!




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Contacts Page

- Top left: Office address and Contact Information
- Top right: Contact Form
- Wide Google Maps

**TANKARDS
ASSOCIATES**

ABOUTATTORNEYSFAQCONTACT

CONTACTS

Address

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec rutrum urna non libero convallis, quis aliquam quam pulvinar.

Phone: 888-888-8888

Fax: 555-555-5555

Contact Us Today

Name:

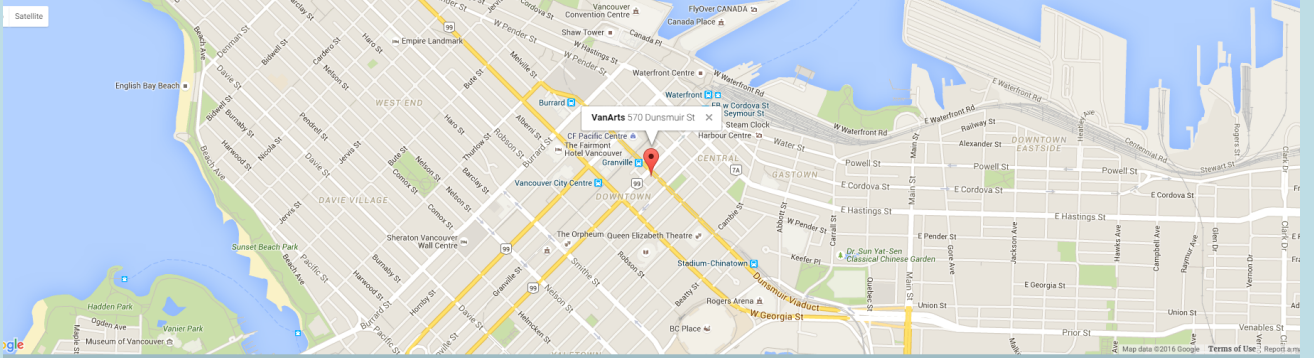
Phone:


Email:

Comments:

Comments/Questions here

Get In Touch With Us Now



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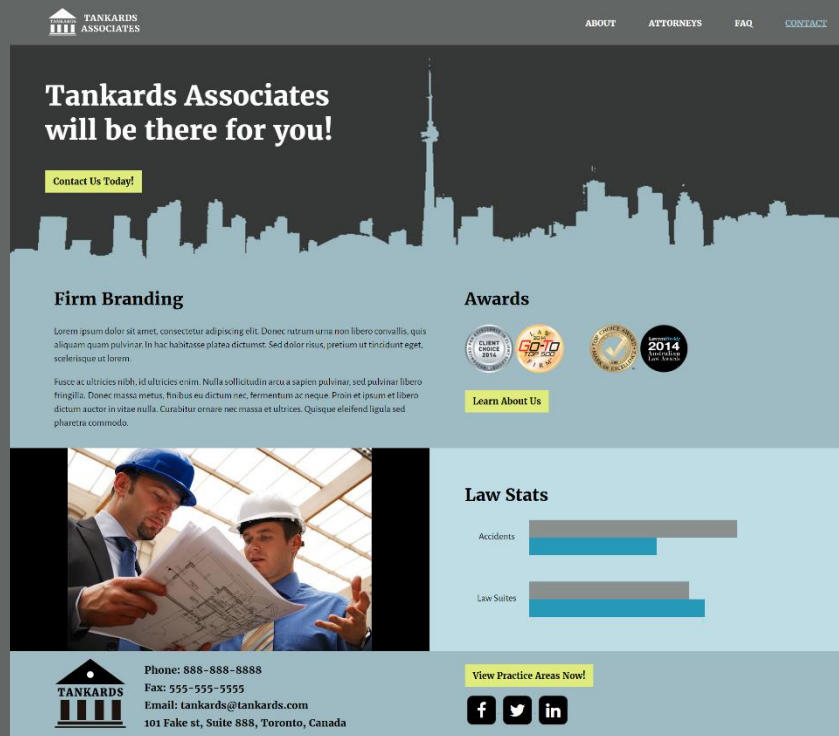


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Responsive...

Desktop



Mobile

